

**Marketplace
BID 32**

Updates

See how we're doing

20

25

2025 Highlights

- **Launched the Marketplace BID 32 Economic Development Corporation (EDC) to expand capacity for fundraising, partnerships, and project management.**
- **Completed Brew City Match disbursements supporting five corridor businesses and closed out the program.**
- **Accepted into WEDC's Connect Communities Program, opening access to technical assistance, training, and resources that lay the foundation for eventual Wisconsin Main Street designation.**
- **Advanced safety and beautification priorities, including encampment coordination near Fondy Park and new signage to deter illegal dumping and loitering**

Public Safety

- **Enhanced corridor safety efforts in partnership with MPD District 3 and Alderman Stamper to reduce illegal dumping and improve overall public safety along key sites.**
- **Installed boulders and signage to reduce illegal dumping around the former Sears site.**
- **Coordinated encampment removal near Fondy Park in partnership with MPD and the City of Milwaukee.**

Economic Development

- **Legacy Bank Building: Ongoing exploration with Self-Help and other partners; Self-Help CU toured the Mayor this fall to discuss future use options.**
- **Marketplace EDC Board established (7 members):**
- **Brew City Match closed out — \$60,513.75 distributed across five BID 32 businesses**
- **Accepted into WEDC's Connect Communities Program — gaining access to technical assistance and resources supporting corridor revitalization and future Main Street eligibility.**

Community Engagement & Beautification

- Youth Anti-Litter Campaign launched; 30+ student designs displayed during the spring cleanup event.
- Community cleanup with 40+ youth and residents removed litter and debris at targeted sites along the North Ave–Fond du Lac corridor.
- Volunteer beautification tasks (planter refresh, weed abatement, signage tidy-ups) completed at priority spots.
- Partnerships with PEAK Initiative, Future Urban Leaders, and Teens Grow Greens supported youth, safety, and wellness outreach.



Organizational Development

- Marketplace EDC fully established with bylaws, banking, and active board governance.
- Applied for Safe & Sound Good Neighbor Grant and Joy Engine Community Challenge Grant to support community safety and beautification efforts.
- Streamlined budgeting and reporting for greater financial transparency.

Looking Ahead — 2026

- Host corridor design charrette and business engagement event (fall 2025).
- Launch EDC small-business support programs with seed funding.
- Continue beautification and youth-led projects, including murals and planters.
- Improve data tracking on business engagement and safety outcomes.

