

GRANT ANALYSIS FORM

OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department/Maternal Child Health**

Contact Person & Phone No: **Becky Rowland x6621**

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No.

Previous Council File No.

Project/Program Title: **Healthy Start**

Grantor Agency: **HRSA/Children's Hospital of Wisconsin**

Grant Application Date: **November 2018**

Anticipated Award Date: **4/1/2019**

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

Objectives for the HS Program are to:

1. Increase access to comprehensive, quality preconception, prenatal, post-partum and interconception health care and prevention services for African American women at risk for poor health outcomes;
2. Improve family health and well-being by increasing access for mothers, children, and fathers/male partners to primary health care, behavioral health care, parent education and other community resources that promote family well-being;
3. Engage local stakeholders in a sustained effort to improve systems coordination and integration to improve efficiency and impact; and
4. Conduct a robust evaluation of performance and outcomes to demonstrate the impact of the program and its success in achieving Healthy Start benchmark goals.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

The Healthy Start aligns with the MKE Elevate MHD's 2017-2022 Community Health Improvement Plan in the following categories:

- **Inclusive and Fair Society:** The work of the Healthy Start Project at MHD will enhance community connectedness through the coordination of community outreach events and connection to social and mental health services. Additionally, these events will work to strengthen and enhance neighborhood and civic leadership as Healthy Starts invests strategically in community stakeholders and partnerships with the ultimate goal of cultivating bi-directional referral sources for program participants.
- **Economic Security:** Healthy Start will support and improve participant access to basic human needs, such as healthy and affordable food, and high-quality, culturally competent prenatal and postpartum care. MHD's staff will connect directly with fathers and facilitate the evidence-based Nurturing Fathers curriculum to support individuals building upon their parenting skills, and in partnership with Easter Seals, Healthy Start participants will also have access to parenting educational sessions.
- **Positive Mental Health:** By engaging in Healthy Start, individuals will immediately become eligible to access the services of a Mental Health Consultant and other behavioral health care. In addition, MHD staff will host a variety of social support groups specifically targeting fathers and father figures. All Healthy Start staff will approach client-level work with a trauma-informed lens.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The Healthy Start funding will support:

- One full time Community Outreach Specialist targeting fathers, and
- One half of the FTE for the health Project Supervisor-DADs, who will act as a bridge between the Healthy Start and DADs Project programming at MHD.

4. Results Measurement/Progress Report (Applies only to Programs):

In partnership with our funder, Children's Hospital of Wisconsin, MHD will:

- Report data in REDCap (HIPPA compliant, highly secure, easy to use web-based data base) on an ongoing basis.
- Participate in all HRSA scheduled site visits with other Healthy Start partners, and
- Throughout the course of the project, consultants will be providing robust evaluation of performance and outcomes to demonstrate the impact of the program and its success in achieving the Healthy Start benchmark goals.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is 4/1/2019-3/31/2024

The Healthy Start Community Action Network (CAN), which is currently in the process of recruiting members, will serve as the program's steering group, bringing together representatives of organizations and groups with the demonstrated ability to contribute expertise, information, and resources to the program. The CAN will engage in developing the program's sustainability plan to ensure that Healthy Start continues after the program's initial 5-year grant period.

6. Provide a List of Subgrantees:

MHD is a subgrantee of Children's Hospital of Wisconsin. Additional subgrantees on the project include: the Black Child Development Institute, Easter Seals, Children's Community Health Plan, and the Birth in Color Initiative.

7. If Possible, Complete Grant Budget Form and Attach.