

BIO: Jeff Sherman – Representing The Wisconsin Club

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Lifelong and passionate greater Milwaukee resident, Marquette University graduate, husband and father of two, Jeff Sherman is the founding president of Young Professionals of Milwaukee (renamed Fuel Milwaukee), one of the original junior members of the Greater Milwaukee Committee and involved in board positions for numerous civic and community groups including past political appointments to the Wisconsin Center District, Marcus Center for the Performing Arts and The Wisconsin Club, a private membership club in Downtown Milwaukee.

In 2024, Jeff joined the WTMJ radio team to launch 'The Upswing,' a program focused on the ever-changing world of business, communities, and commerce in greater Milwaukee and across the state of Wisconsin.

Five Fun Facts About Jeff Sherman:

- Jeff learned about community building and servant leadership from his parents. His mother was a nurse and his father spent most of his career in Executive Management at Goodwill Industries!
- His paternal grandfather was a buffalo farmer in Iowa, naturally making him a fan of the buffalo burger. His top? You should try it!
- Jeff lives in Shorewood with his wife, Stephanie, son, Jake (16), and daughter, Pierce (12).
- Hidden away somewhere in the archives is a 620 WTMJ commercial that he appeared in when he was younger.
- As a co-founder of OnMilwaukee.com and Fuel Milwaukee (founded as Young Professionals of Milwaukee, or YPM), Jeff considers himself a "Civic Entrepreneur" and feels honored to help grow the city he's from through those initiatives.

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