

BID #50 - Board Member Resume

Mr. Parminder Singh
Business Owner / Operator

Mi Tierra Foods
2901 South 13th Street
Milwaukee, WI 53215

- Active member of the BID #50's Board of Directors since its inception back in 2014.
- I have owned and operated my business at 2901 St since August of 2012 – over 8 years.
- Family owned and operated business within the BID #50.
- I am committed to the local Polonia community, particularly improving the safety and security of the area. I am particularly committed to seeing improvements in traffic and pedestrian safety as well as commercial corridor beautification.
- My business participates in partnership with the BID #50, Dist 6 MPD and others in the Ring, Inc Security Camera Program. This partnership brings businesses, residents and MPD together to bring a higher level of communication and surveillance to our community.
- Actively engaged with the BID 50 beautification, marketing and branding effort that is looking to improve the area's image through streetscaping (decorative trash cans), public murals and street pole banners.
- As a member of the board, I along with my fellow board members have supported the City's Complete Streets policy as well as the more recent effort to take part in the S 13th St commercial corridor planning process that the City and the BID will be leading here in 2020.