



Department of Public Works

**Mariano A. Schifalacqua**  
Commissioner of Public Works

**James P. Purko**  
Director of Operations

May 27, 2003

Alderman Michael S. D'Amato, Chair  
Judiciary and Legislation Committee  
Room 205, City Hall

**Re:** Request for Communication from the Department of Public Works regarding Harley-Davidson 100th Anniversary Activities

Dear Alderman D'Amato:

In response to your request for information regarding the Department of Public Works (DPW) plans for code and law enforcement activities and the provision of City services during the Harley-Davidson 100<sup>th</sup> anniversary celebration in August 2003 DPW staff has prepared the following:

The DPW Special Events office, including Traffic Engineering, has been meeting with the Milwaukee Police Department, Harley-Davidson personnel and numerous business and neighborhood organizations to help plan the block parties and provide support for other venues associated with the Celebration. These meetings have included the Harley-Davidson 100<sup>th</sup> Anniversary Host Committee, the Department of Transportation Harley-Davidson 100<sup>th</sup> Anniversary Traffic Planning Committee, World Festivals Inc., staff and the Harley-Davidson 100<sup>th</sup> Anniversary Parade of Heroes Committee.

**Status of Special Event Applications:**

- Fifteen block parties/street closures have been approved (See attached list.).
- Twelve requests for additional "Temporary No Parking Motorcycles Only" signs from various businesses (See attached list.).
- Letters were sent to neighborhood and downtown business organizations with the deadline for Celebration permits.
- A special brochure designed to inform the public of the necessary permits for having a special event in the public right of way and on private property has been disseminated to several private businesses and neighborhood groups. This brochure has also been sent to businesses outside of the city and state to those who are interested in conducting business that weekend.

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**Parking Enforcement:**

Additional Parking Enforcement checkers will be assigned to patrol the various block activities and areas that will require the towing of vehicles to allow for the blocking of the public right of way.

**Sanitation Division:**

All block parties will be required to have street sweeping done following their activities and personnel will be assigned to work during that holiday weekend.

**Traffic Engineering:**


All block party and road closures will be listed in the Daily Bugle. Maps of the block party activities will be distributed to the media, including print and electronic. A website with all the Harley-Davidson Celebration activities will be available for the general public on the City of Milwaukee's website, with the ability to click on a site and get details of the activities. All street closures were done with the assistance of the Milwaukee Police Department's Planning and Operations Division, with input from the Milwaukee County Transit System.

A special 100<sup>th</sup> Anniversary "Temporary No Parking Motorcycles Only" has been created for the occasion to address the need for additional signs. These signs will be posted several days before the events due the number of personnel assigned to the job.

**Additional Measures:**

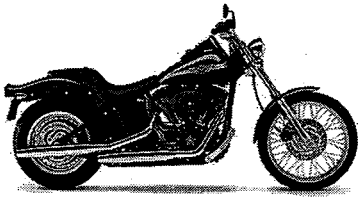
The Commissioner of the Department of Public Works will issue a moratorium on designated routes regarding construction in the public right of way. This will make it necessary for the utility companies to restore the public right of way to a condition that will allow for the travel of vehicles.

Very truly yours,

  
Mariano A. Schifalacqua  
Commissioner of Public Works

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Attachments:



## **HARLEY DAVIDSON'S 100<sup>TH</sup> YEAR ANNIVERSARY CELEBRATIONS**

### **Westtown – Wednesday, August 27 (River Rhythms) and Friday, August 29 (River Flicks) 6:00 p.m. to 11:00 p.m.**

Pere Marquette Park (Old World Third Street and West State Street)  
North Old World Third Street from West Juneau Avenue to West State Street and from West Juneau Avenue to West State Street

### **Jazz in the Park – Thursday, August 28 from 4:00 p.m. to 12:00 midnight**

Cathedral Square Park  
East Kilbourn Avenue from North Milwaukee Street to North Van Buren Street  
East Wells Street from North Jefferson Street to North Jackson Street  
North Jackson Street from East Kilbourn Avenue to East Wells Street  
North Jefferson Street from East Kilbourn Avenue to East Wells Street

### **Locust Street Assoc. – Thursday, August 28 from 4:30 p.m. to 12:00 midnight**

East Locust Street from North Humboldt Street to North Holton Street

### **The Calderone Club – Thursday, August 28 from 4:00 p.m. to 12:00 midnight**

West Kilbourn Avenue from North Plankinton Avenue to North Old World Third Street.

### **Stout Bros. Public House – Thursday, August 28 from 5:00 p.m. to 12:00 midnight**

North Water Street from East Mason Street to East Wells Street

### **Hyatt – Friday, August 29 from 6:00 p.m. to 12:00 midnight**

West Kilbourn Avenue from North Old World Third Street to North 4<sup>th</sup> Street. (Possibly Eastbound lanes of West Kilbourn Avenue from North Old World Third Street to North 4<sup>th</sup> Street)

### **Velvet Room – Friday, August 29 from 6:00 p.m. to 12:00 midnight**

North Old World Third Street from West Wisconsin Avenue to West Wells Street

### **Eve's and Three – Friday, August 29 from 4:00 p.m. to 12:00 midnight**

North Milwaukee Street from East Wisconsin Avenue to East Mason Street

### **North Avenue Business Org. – Friday, August 29 from 4:00 p.m. to 12:00 midnight**

East North Avenue from North Prospect Avenue to North Murray Street

**Brady Street Assoc. – Friday, August 29 and Saturday, August 30 from 12:00 noon to 6:00 p.m.**

East Brady Street from North Farwell Avenue to North Holton Avenue

**Gil's Café – Friday, August 29 from 11:00 a.m. to 7:00 p.m.**

North Hackett Street from East Belleview Place to East Park Place

**Milwaukee St. Association – Friday, August 29 from 4:00 p.m. to 12:00 midnight**

North Milwaukee Street from East Mason Street to East Wisconsin Avenue

**Old World Third Street – Friday, August 29 from 5:00 p.m. to 11:00 p.m.**

North Old World Third Street from West Highland Avenue south approximately 250'

**Water Street Bar & Restaurant Assoc. – Saturday, August 30 from 5:00 p.m. to 12:00 midnight**

North Water Street from East Highland Avenue to East Knapp Street

**Walker's Point – Saturday, August 30 from 12:00 noon to 12:00 midnight**

South 2<sup>nd</sup> Street from East Pierce Street to East Mineral Street and East National Avenue from South 1<sup>st</sup> Street to South 2<sup>nd</sup> Street

**Desperado's (Gus' Mexican Cantina) – (Private Property) Saturday, August 23 through Sunday, August 31 Daily from 12:00 noon to 1:00 a.m.**

North Edison Street from East Cherry Street to East Knapp Street