



THE BUSINESS COUNCIL  
ECONOMICS EQUITY EXCELLENCE

February 21, 2008

Mr. Phiwo Thango, Chairman of the Zululand Chamber of Business  
c/o South African Consulate General  
200 South Michigan Avenue, Suite 600  
Chicago IL 60604

Dear Mr. Thango:

As chairman of the board of directors of The Business Council, Inc., an ethnically diverse business association in Milwaukee, Wisconsin, I am pleased to inform you that we are interested in establishing a mutually beneficial relationship with your organization, under the confines of a *Sister City Agreement*.

We hope and desire that this agreement will result in a strong relationship between our two cities, as well as our established chambers of commerce, i.e., Zululand Chamber of Business and The Business Council, Inc., and the residents at-large of our two great cities. It is also our hope and expectation that this relationship will lead to mutually beneficial business and economic efforts with and between the participating parties.

We look forward to:

- The opportunity to participate in cultural exchanges.
- Share and learn business orientated best practices.
- Seek and identify mutual investment opportunities.
- Seek to build revenue generating business opportunities in both cities.

If you agree with this direction, we would appreciate it if you would send us written approval of such. As next steps, we suggest, holding a video conference call between the Zululand Chamber and The Business Council to begin a dialogue.

Should you require further clarification, please feel free to contact Devon Turner our executive director at (414) 287-4172.

Sincerely,

Carl A. Brown  
Chairman, TBC  
President, Red Brown Kle' Marketing Communications

C: Honorable Tom Barrett, Mayor of the City of Milwaukee  
Honorable Councilor AZ Mngayi, Mayor of uMhlathuze Municipality  
Mr. Yusuf Omar, Consul General of South Africa for Midwest USA  
Alderman Joe Davis, Milwaukee Common Council  
Mr. Zamo Gwala, CEO Trade & Investment KZN  
Mr. Neville Matjie, GM Trade & Investment KZN  
Mr. Charles Manuel, Economic Consul