



Milwaukee Fire Department

Our Mission...

“To protect people and property within the city. The department responds to the needs of citizens by providing rapid, professional, and humanitarian services essential to the health, safety, and well being of city residents”



Milwaukee Fire Department

“Our Personnel are Our Greatest Asset”

- **Firefighters**
- **Paramedics**
- **Company Officers**
- **Chief Officers**
- **Administrative Staff**
- **Dispatchers**
- **Mechanics**
- **Training Instructors**



Milwaukee Fire Department



ENGINE COMPANY

- 37 Engine Companies strategically placed throughout City
- Each Fire house has one Engine Company*
- 17 Engine Companies have a total of 4 personnel
- 20 Engine Companies have a total of 5 personnel
- Primary “First Responder” to Fire, EMS, and Other Emergency Events
- Community risk strategy embraces a fire department based “first responder” concept as a core component which predicts positive outcomes for any emergency event
- 92.6% of all responses, an apparatus is on scene within 5 minutes of call
- Most often, an Engine Company is the first on scene to any event



Milwaukee Fire Department



LADDER COMPANY

- 16 Ladder Companies strategically placed throughout City
- Ladder Companies have a total of 5 personnel
- Primary objective is “search and rescue”
- Provides aerial ladder + portable ladders for rescue
- Provides heavy equipment to scene



Milwaukee Fire Department



PARAMEDIC UNIT

- 9 Paramedic units strategically placed throughout City
- 2 Personnel assigned, certified as Paramedics
- Responds with an Engine or Ladder Company
- Approximately 20,000 transports last year
- 2004 Budget includes conversion of a rescue squad to paramedic unit in July, 2004
- Operates within Milwaukee County EMS System



Milwaukee Fire Department



Rescue Squad

- 3 Rescue Squads strategically placed throughout City
- 2 Personnel assigned, all firefighters certified as “emergency medical technicians”
- Responds with an Engine or Ladder Company, or alone as a “back-up” to private ambulance companies
- 2004 Budget includes conversion of a rescue squad to paramedic unit in July, 2004



Milwaukee Fire Department

EMERGENCY RESPONSE ACTIVITY

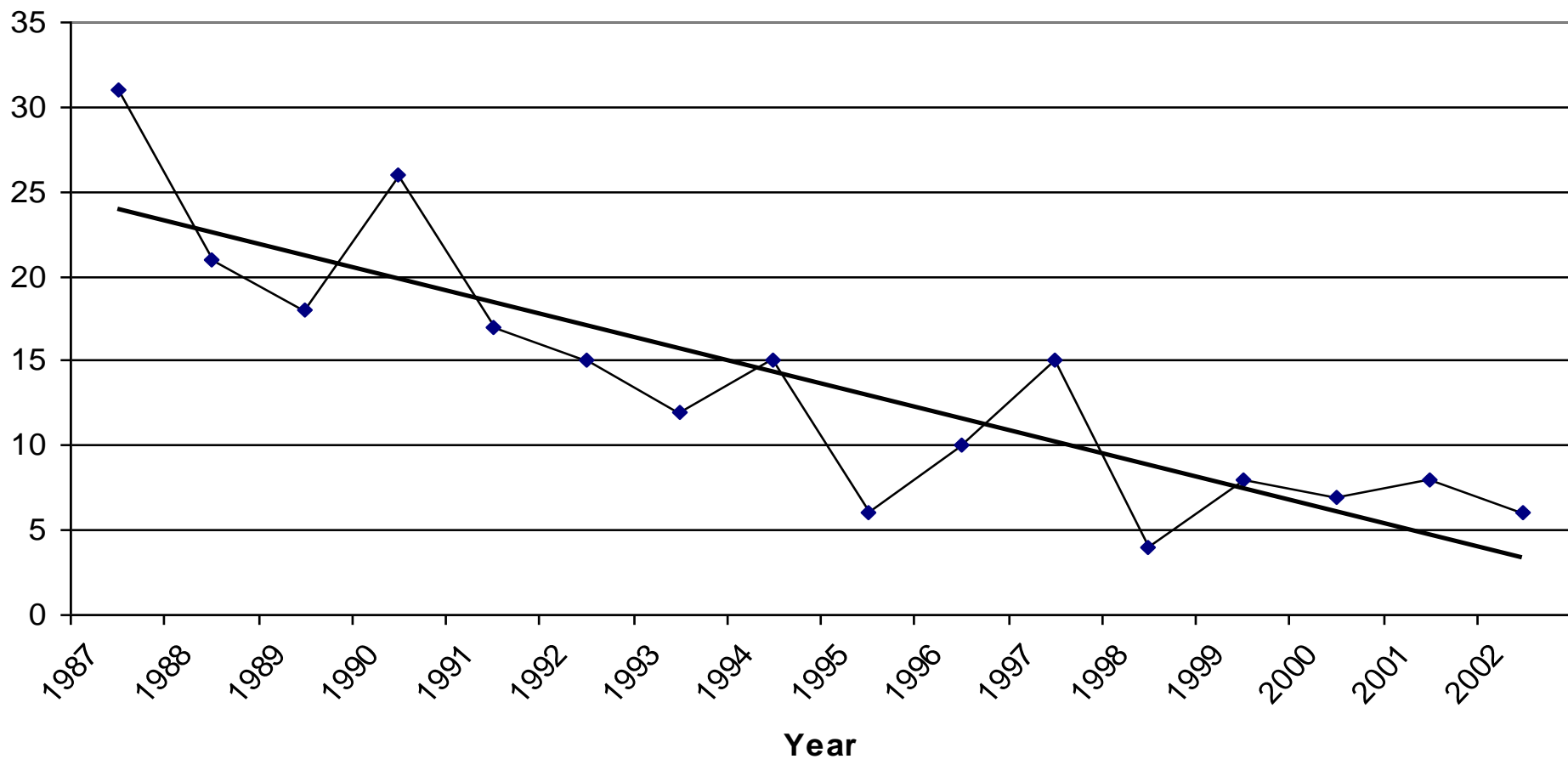
- Respond to over 65,000 emergency events each year
- Respond to an average of 178 emergencies each day
- 69% of responses are emergency medical
- 13% of responses are “fires”
- 13% of responses are “false alarms”



Milwaukee Fire Department

How is our Community Doing.....

City of Milwaukee Fire Fatalities 1987 - 2002

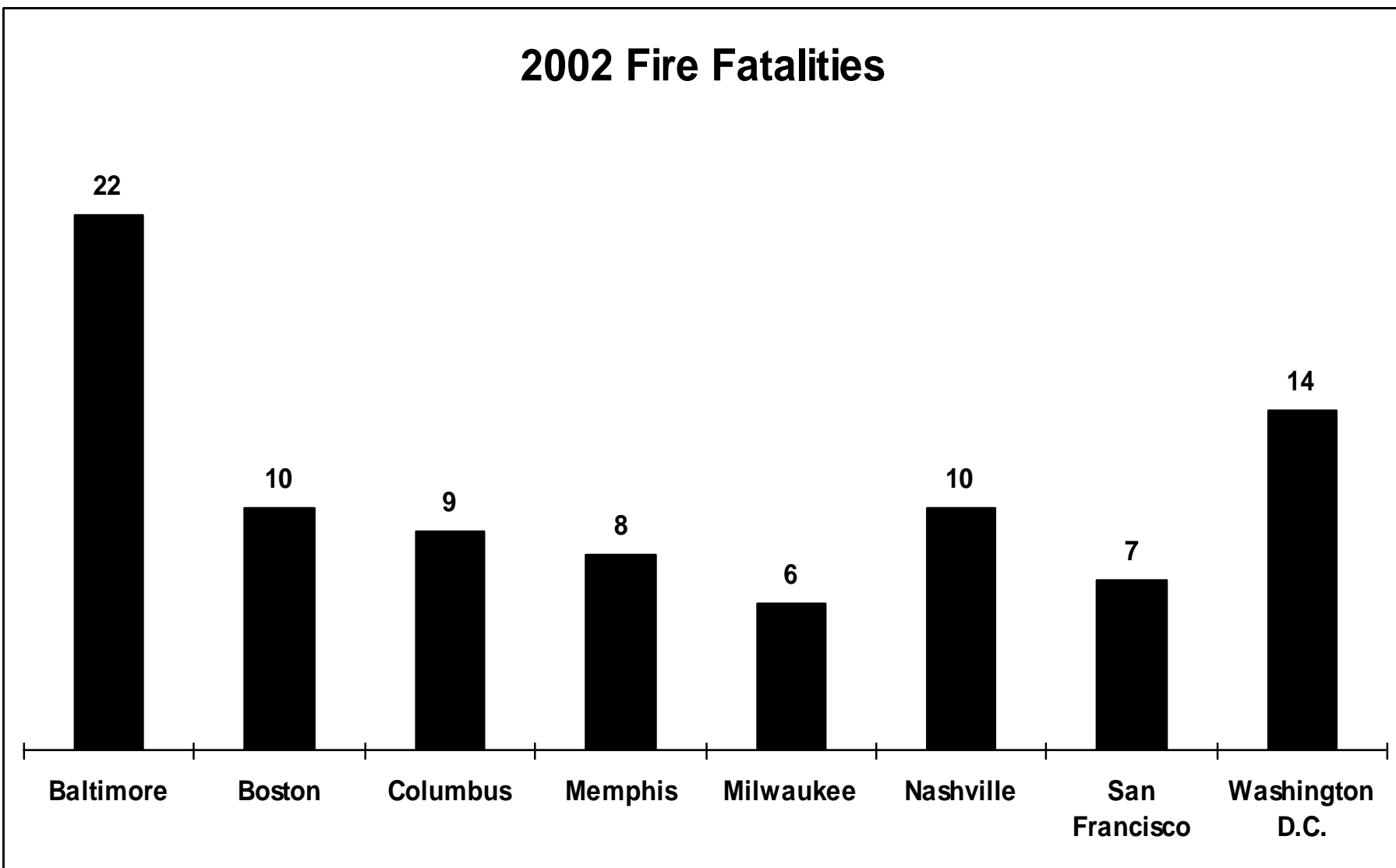




Milwaukee Fire Department

.....compared to others?

2002 Fire Fatalities



APPENDIX B - FIRE AND MEDICAL RESPONSES

(excluding false alarms)

with Fire Deaths and Fire Rates per 1,000 population

ALDERMANIC District	Population	2000 FIRES*	2001 FIRES*	2002 FIRES*	FIRE* RATE	1991-2002 FIRE DEATHS	2002 MEDICAL
1	34,645	568	601	593	17.1	7	2,976
2	38,510	492	471	492	12.8	1	2,485
3	34,311	436	451	317	9.2	4 #	1,471
4	34,478	718	784	612	17.8	4	4,511
5	36,755	337	345	316	8.6	3	1,814
6	29,884	728	709	669	22.4	12	4,155
7	32,248	679	639	663	20.6	12	3,153
8	41,206	543	565	561	13.6	6	2,850
9	36,943	469	545	486	13.2	7 #	2,584
10	32,040	652	630	611	19.1	10	3,562
11	35,356	192	246	189	5.3	1	1,539
12	38,298	695	773	771	20.1	10 #	3,403
13	35,320	333	313	278	7.9	2	1,967
14	34,075	346	396	283	8.3	6	1,752
15	37,957	453	474	409	10.8	1 #	2,098
16	35,080	412	431	331	9.4	8	1,863
17	29,868	803	758	663	22.2	29 #	3,730
SUM	596,974	8,856	9,131	8,244	13.8	123	45,913
West Milwaukee		83	56	51			481
Out of City				8			441
MFD TOTAL		8,939	9,187	8,303		123	46,835



2003 INITIATIVES

- **Met 2003 Budget Goals**

- Reduce Special Duty Account by \$342,000

- **Met Mid-Year Budget Adjustment**

- Reduce Special Duty Account additional \$175,000

- **Added 9th Paramedic Unit**

- **Developed Fire Fighter Recruitment Efforts with:**

- Milwaukee Police Department “PAL” Center
- Milwaukee Hispanic Community – UCC
- “Marketing Concept” initiated plan to utilize marketing as a tool to recruit minority residents to become Milwaukee Firefighters

- **Implemented “Company Officer Training Program”**



2003 INITIATIVES

- Collaborated with **Milwaukee Survive Alive Foundation** in applying to FEMA for 2nd Survive Alive House Grant
- Collaborated with Milwaukee Police Department in opening **“Emergency Operations Center”** at DATA/COM Center
- Marketed services** to surrounding communities for “fire protection & EMS, Dispatching, Emergency apparatus repair, Training
- Implemented use of **“Thermal Imaging Cameras”**
- Established partnership with **Milwaukee Public Schools – Edison Safety Academy**
- Continued **Homeland Security** and **Domestic Terrorism** preparedness initiatives



2004 INITIATIVES

- “SLEEP SAFELY” – *Invest in Community – Decentralize smoke detector program*
- ENHANCE FIREFIGHTER SAFETY – *Invest in Firefighters / EMS personnel*
- EXPAND PARAMEDIC UNITS – *Adapt to changing needs of community*
- CONSOLIDATE “BUREAU OF SPECIAL TEAMS” + “BUREAU OF EMERGENCY MEDICAL SERVICES (EMS)” INTO “**BUREAU OF SPECIAL OPERATIONS**” – *Examine opportunities to become more efficient*
- STANDARDIZE ENGINE COMPANY STAFFING – *Improve efficiency*
- POSITION CHANGES – *Adjust resources to match changing needs*
- OPEN NEW “DATA/COM” CENTER – *Investing in our future*



Milwaukee Fire Department

Project *FOCUS*

+

Operation “Sleep Safely”

“Neighborhood Approach”





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ENHANCE FIREFIGHTER SAFETY

- INVEST IN TRAINING
- INVEST IN EQUIPMENT
 - WALKIE TALKIES
 - THERMAL IMAGING CAMERAS
 - PERSONAL PROTECTIVE EQUIPMENT
 - PROTECTION FROM “WMD”
 - CLOTHING
 - RESPIRATORS
 - SELF-CONTAINED BREATHING APPARATUS (SCBA)
 - SELF INNOCULATION MEDICINES

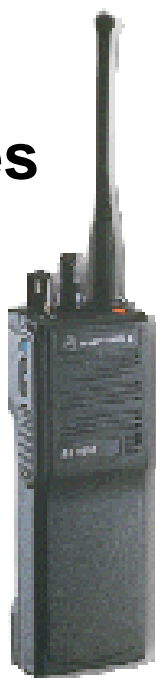


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Thermal Imaging Cameras



Walkie Talkies









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ADDITIONAL PARAMEDIC UNIT

- Respond to changing demographics and response needs
- Convert Rescue Squad into Paramedic Unit
- Location between 42nd & Mill Road – 69th & Silver Spring Avenue



Milwaukee Fire Department

Consolidate “Bureau of Special Teams”

+

“Bureau of Emergency Medical Services”

=

“Bureau of Special Operations”

Results in reduction of one Deputy Chief



Milwaukee Fire Department



Standardize Staffing on ENGINE COMPANIES

- 37 Engine Companies strategically placed throughout City
- Each Fire house has one Engine Company*
- 17 Engine Companies currently have a total of 4 personnel
- 20 Engine Companies currently have a total of 5 personnel
- Change would result in 35 Engine companies staffing with 4 personnel
- 2 Engine Companies which house “special teams” would remain at 5 personnel
- Savings of \$3.1 million



Milwaukee Fire Department

2004 Budget

Impact on Fire Department Personnel

- Reduction of 54 Fire Fighters (18 per day)
- Reduction of one Deputy Chief
- Elimination of “Metal Fabricator” employed at Fire Repair Shop
- Elimination of “Administrative Assistant”
- Reclass of Battalion Chief to “Vehicle Operations Manager”
- Reclass of Fire Audio Visual Specialist to “Audio Visual Specialist”
- Addition of “2 – Carpenters”
- Addition of “Custodial Worker”
- Addition of “Network Coordinator”
- Addition of “Business Operations Manager”



Milwaukee Fire Department

2004 Capital Budget

APPARATUS

3 Fire Engines

4 Ladder Trucks

2 Ambulances

1 Compressed Air Unit

1 Van/Truck for Repair Shop





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2004 Capital Budget

BUILDING

Fire Repair Shop

Ventilation Upgrades

Window Replacement

Training Tower Repair



Milwaukee Fire Department

FUTURE CHALLENGES FUTURE OPPORTUNITIES?

- ARSON INVESTIGATION
- MARKETING SERVICE TO OTHERS
- ROLE OF MILWAUKEE COUNTY EMS
- ROLE OF PRIVATE AMBULANCE COMPANIES
- COMMUNITY PREPAREDNESS
- MASTER BUILDING PLAN FOR FIRE DEPARTMENT
- FIRE FOUNDATION