

# GRANT ANALYSIS FORM

## OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

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### Category of Request

- New Grant**
- Grant Continuation**
- Change in Previously Approved Grant**

Previous Council File No. 201041

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**Project/Program Title:** 2022 Maternal and Child Health Grant (Strong Baby Program)

**Grantor Agency:** State of Wisconsin Department of Health Services

**Grant Application Date:** N/A (Continuation)

**Anticipated Award Date:** January 1<sup>st</sup>, 2022

**Please provide the following information:**

#### 1. Description of Grant Project/Program (Include Target Locations and Populations):

The objectives of for the Maternal and Child Health Grant are to provide evidence-based training, education, and support to internal MHD programs and external community stakeholders to improve birth outcomes and provide family support around Breastfeeding, Maternal Mental Health, Childhood Developmental Screening, Adolescent Well-Being, and Health Equity.

#### 2. Relationship to City-wide Strategic Goals and Departmental Objectives:

This program meets the strategic goal of improving access to preventative health care; promoting healthy behaviors; assuring safe and healthy homes, businesses, and neighborhoods; reducing racial and ethnic health disparities; improving the quality of healthcare information and coordination of services; and reducing infant mortality. The Milwaukee Health Department's Mission is to "Advance the health and equity of Milwaukeeans through science, innovation, and leadership" with the values of Equity, Collaboration, Courage, Accountability and Quality. Overall we want to be able to concurrently provide direct service to the community while being the subject matter experts in targeted health topics to support the practice of providers that serve the City of Milwaukee.

#### 3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The Maternal and Child Health Grant funds a portion of salary of 1.0 Strong Baby Manager, 4.0 Community Outreach Specialists focused on adolescent health, developmental screening, breastfeeding and maternal mental health, 1.0 Community Education Assistant, 0.5 FIMR/Vitals Manager, 0.10 Director of Maternal Child Health, and 0.02 Deputy Commissioner of Community Health. The consolidated contract funds these positions as well as some of the services and the materials needed to sufficiently administer the programs. These functions could not be achieved without the grant funding supplementing the City of Milwaukee funds. Community-wide, these grants work to improve the health of Milwaukee citizens. If funding was not received, the positions paid by this contract would be eliminated and the ability of the Health Department to provide these services would be greatly diminished.

#### 4. Results Measurement/Progress Report (Applies only to Programs):

The MCH Grant outlines specific tenets of the grant and specific strategies to implement to achieve the objectives. They are broken down into the following sections for the 2022 Grant Cycle:

##### Developmental Screening:

In collaboration with community partners, the objective is to implement and evaluate Strategy 1: Coordinate to promote awareness and education of importance of developmental monitoring and screening with community groups to improve rates of developmental screening in their community and Strategy 2: Promote education and training of the public health workforce to increase skill and competency in completing an evidence-based developmental screening.

Core activities include:

- Collaborate with Wisconsin Statewide Medical Home Initiative to utilize available tools and resources (i.e., CDC Learn the Signs Act Early Materials) to promote developmental monitoring and screening.
- Outreach and recruit community groups (e.g., parent or family organizations, home visiting agencies, churches, businesses).
- Provide trainings/education for community groups to support implementation of developmental monitoring and screening practices, using tools and resources with common messaging.

##### Breastfeeding:

Enhance local community coordination to improve continuity of care by strengthening consistent implementation of prenatal, maternity care, and postpartum practices that support breastfeeding" to improve breastfeeding initiation and duration rates in their community. Core activities include:

- Utilize Community Match online platform and available resources.
- Outreach, recruit and support sustained partnerships with community stakeholder(s) (e.g., parent or family organizations, home visiting agencies, faith-based organizations, hospitals and clinics).
- Assist new community stakeholder to complete survey on Community Match online platform.
- Facilitate local connections and improvements to breastfeeding friendly policies and practices.

##### Health Equity:

The health equity goals are to continue to assess the capacity of MHD to address health equity and remain committed to implementing MHD Government Alliance for Racial Equity (GARE) recommendations, and MKE Elevate which is a community-led movement to elevate our health, our community and our future. This will be done by way of implementing practice change to enhance family, youth and community engagement and advance health equity in the MCH population. In 2022, MHD will commit to a myriad of health equity goals that will be actualized through increased workforce development funding and creating a purposeful plan for health equity training and for the Community Health Improvement Plan (CHIP). By December 31, 2022, MHD will have an outline of a health equity and racial justice training curriculum for staff, and will have begun to implement the curriculum through in-person and virtual trainings using local racial justice organizations.

Further in 2022, the planning process for the CHIP will take actionable steps to develop an implementation and evaluation plan for the cycle of 2023-2028. Within this evaluation plan, we are infusing multiple Foundations of Health Equity through measuring success in the following domains: partnerships and engagement, resources and investment flow, and performance improvement systems & quality improvement

**Adolescent Well-Being (name change)**

The Adolescent Well-Being program goal is to work with local schools to understand and/or reduce youth suicides and suicidal thoughts/behaviors.

In collaboration with community partners, will implement and evaluate Strategy 1: Coordinate and/or facilitate skills-based, gate keeper, risk behavior recognition, and other evidence-based suicide prevention and mental health promotion trainings with local community coalitions and other partners to decrease rates of adolescent suicides.

Core Activities include:

- Collaborate with Mental Health America of Wisconsin and local suicide coalitions to promote gatekeeper trainings such as QPR (Question, Persuade and Refer), (Youth) Mental Health First Aid, or adverse childhood experiences and trauma-informed care education/training.
- Coordinate efforts around suicide awareness, mental health and violence prevention measures by working closely with the OVP Crisis Coordinated Response Team and leading the OVP Faith Community Collaborative Partnership in providing evidence-based training opportunities and providing insight and responses to the needs of the community
- Continue participation with the Milwaukee County Pediatric Death Review and Milwaukee County Suicide Review Commission if efforts to seek post-vention support to families of adolescents affected by suicide and other forms of violence.
- Collaborate with law enforcement and other partners on strategies to restrict means such as distribution of firearm locks and access to medication drop boxes.

**Maternal Mental Health (name change)**

The agency will implement at least 2 practice changes to improve perinatal depression screening and follow-up services.

Core activities/tasks include:

- a. Improve services within a program area that currently provides perinatal depression screening (i.e. PNCC, home visiting).
- b. Implement new services within a program area that engages pregnant and postpartum women but does not currently provide screening (i.e. WIC, well child services).

**COVID 19 Objective:**

The agency will provide infrastructural and leadership support to improve the health of mothers, children, and families during the COVID-19 pandemic. Potential COVID-19 responses include but are not limited to:

- Support an outbreak investigation.
- Provide support in educating the MCH population about COVID-19 through partnerships with other state agencies, medical providers, and health care organizations.
- Work closely with state and local emergency preparedness staff to assure that the needs of the MCH population are represented.
- Fund infrastructure that supports the response to COVID-19. For example, Public Health Nurses who are routinely supported through the Title V program may be able to be mobilized, using Title V funds or separate emergency funding, to support a call center or deliver health services.
- Partner with parent networks and health care providers to provide accurate and reliable information to all families.
- Engage community leaders, including faith-based leaders, to educate community members about strategies for preventing illness.

**5. Grant Period, Timetable and Program Phase-out Plan:**

January 1, 2022 through December 31, 2022.

**6. Provide a List of Subgrantees:**

None

**7. If Possible, Complete Grant Budget Form and Attach.**