

August 24, 2007

To the Public Works Committee

Subject: Request to Change Street Name
Change a portion of South 41st Street to South Cherokee Way

Dear Honorable Members:

Common Council File Number 070539 proposes that an ordinance be adopted to rename that portion of South 41st Street starting at West Willow Way then to a point east approximately 380 feet. Please refer to the attached map.

Background

The City initially received a request from a property owner located on this segment of South 41st Street to rename the street to West Willow Way. This request would change the current house numbers from a range of odd numbers in the 3600 block which correspond to the City's north-south addressing sequence to even house numbers in the 4100 block which correspond to the City's east-west addressing sequence. Changing the house numbers was unsatisfactory because the property owners did not want to incur the cost to replace address numbers that are imbedded on the outside of their house or purchase new mailboxes with new addresses.

A revised street name request was submitted to the City to change this segment of South 41st Street to South Cherokee Way. By keeping the cardinal direction "South" the house numbers would not be changed.

Review Process

Chapter 113-3 of the Milwaukee Code of Ordinances defines the policy and procedure the City is to follow when a request is submitted to consider changing a street name. A postcard survey was conducted by the DPW of all property owners and residents along the street proposed to be renamed. In this case, eight parties were surveyed and five postcards were returned, all in favor of the street name change. Per the street name changing ordinance, at least 50 percent of those surveyed must be in favor of renaming the street in order for the proposal to be considered by the City. For this street renaming proposal, 63 percent support the street renaming.

Public Works Committee
August 24, 2007
Page 2

Cherokee Point subdivision is located north of West Howard Street and east of South 43rd Street. The main north-south street through the subdivision is called South Cherokee Way. This street connects into this segment of South 41st Street. The DPW can support the renaming of this segment South 41st Street as it will be an extension of the existing South Cherokee Way. With the renaming of this segment of South 41st Street, all property addresses within the Cherokee Point subdivision will have an address that is special and unique to their subdivision. The house numbers will remain the same.

The subdivision includes an outlot that contains the detention pond for the subdivision to collect surface drainage, no building is located on this outlot. The current address for this outlot is 4101 West Willow Way and will be changed to 3610 South Cherokee Way if the street is renamed.

If the Common Council adopts this ordinance to change the street name, the DPW will fabricate and install the three replacement signs at a total cost of \$300. The deposit is to be made to the DPW prior to this ordinance being scheduled on the Public Works Committee meeting. The petitioner is to submit a check to the City Engineer made out to the City of Milwaukee. Since this is an official street name change, the DPW will maintain and replace any future signs as part of our regular street sign inventory.

Very truly yours,

Jeffrey S. Polenske, P.E.
City Engineer

Jeffrey J. Mantes
Commissioner of Public Works

MGL:dld
Attachment

c: Alderman Joseph Dudzik, with attachment