

**From:** Bauman, Robert  
**Sent:** Thursday, October 18, 2012 9:21 AM  
**To:** Lee, Chris  
**Subject:** FW: 27th Wisconsin Project  
Please add to the 27<sup>th</sup> & Wisconsin file.

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**From:** James Lewenauer [mailto:[lamanagement@att.net](mailto:lamanagement@att.net)]  
**Sent:** Wednesday, October 17, 2012 3:14 PM  
**To:** Bauman, Robert  
**Subject:** Fw: 27th Wisconsin Project

Bob

Sent this out today.

Jim Lewenauer

L-A Management, Inc.  
708 North 26th Street  
Milwaukee, Wisconsin 53233  
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----- Forwarded Message -----

**From:** James Lewenauer <[lamanagement@att.net](mailto:lamanagement@att.net)>  
**To:** [mmurph@milwaukee.gov](mailto:mmurph@milwaukee.gov); [twitko@milwaukee.gov](mailto:twitko@milwaukee.gov); [wwade@milwaukee.gov](mailto:wwade@milwaukee.gov); [jbohl@milwaukee.gov](mailto:jbohl@milwaukee.gov)  
**Sent:** Wed, October 17, 2012 3:12:55 PM  
**Subject:** 27th Wisconsin Project

Bob

I appreciate your quick response to my opinion regarding the design changes to the office building on 27th and Wisconsin. I would like to address your fellow members with the following sentiments:

The original approved design of the building proposed for the site is a quality and attractive building that reads for all intensive purposes as an office building of substantial structure. The revised plan morphs the building into a warehouse structure with it's elongated windows and horizontal read. It reads "Factory." One only has to reference the attached old Milwaukee Convention Center that was appropriately demolished to to see the similarities and what it will eventually age into. Architecturally, the new design is not finely appointed and presents an structure that would be more suitably located in the Valley. One only has to see the new development there to envision the location of a building like this in that location. It is essential that the original design prevail, thus giving hope that the area has a chance to reinvent it's

image with a building that displays an image of integrity and most importantly speaks to the modern era of design and not the past era of cut corners slap-box architecture.

Jim Lewenauer

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