



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.
Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

ADDRESS OF PROPERTY:

327 East Wisconsin Avenue

2. NAME AND ADDRESS OF OWNER:

Name(s): Wisconsin & Milwaukee Hotel LLC

Address: 731 N Jackson St.

City: Milwaukee State: WI ZIP: 53202

Email: _____

Telephone number (area code & number) Daytime: _____ Evening: _____

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Sign effectz Inc., eric Rohs - Project Coordinator

Address: 1827 W Glendale Ave.

City: Milwaukee State: WI ZIP Code: 53209

Email: ericr@signeffectz.com

Telephone number (area code & number) Daytime: 414-312-6973 Evening: 262-220-9220

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

____ Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

____ Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

____ Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED
AND SIGNED.**

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

We are proposing to remove the existing "Millioke" wall letters and the faces on the double faced sign cabinet. We are replacing with new signs that read "East Town Kitchen & Bar."

- The wall sign to be non-illuminated, aluminum cut out letters which are stud mounted to the facade. The letters are to be painted black.

- The double faced sign cabinet to be refaced with aluminum routed faces with push through copy. The sign is internally illuminated with an opaque background which only allows the copy to illuminate at night. The background and the cabinet will be painted White. The copy is Black during the day and illuminates as White at night.

6. SIGNATURE OF APPLICANT:


Signature

Eric Rohs
Please print or type name

February 5th, 2019
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Mail or Email Form to:
Historic Preservation Commission
City Clerk's Office
841 N. Broadway, Rm. B1
Milwaukee, WI 53202

PHONE: (414) 286-5722

hpc@milwaukee.gov

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form for submission.

SUBMIT