Britt Frank
Marketing Director; Community Volunteer
Gimbel, Reilly, Guerin & Brown LLP
330 E. Kilbourn Ave. Suite 1170
Milwaukee, WI 53202

May 29th, 2024

Chairperson DiAndre Jackson, Judiciary and Legislation Committee City of Milwaukee Common Council 200 East Wells Street, Room 301 Milwaukee, WI 53202

RE: Paulina Gutiérrez's Confirmation to the Executive Director Position for the City of Milwaukee Election Commission

Dear Alderperson Jackson:

I am writing to express my wholehearted support for the appointment of Paulina Gutiérrez as the new Executive Director for the City of Milwaukee's Election Commission. Having known Paulina for the past 15+ years on a personal as well as professional level, I am confident that she is the right person to lead our election processes and ensure their integrity. I have worked on nonprofit strategies, events, and community efforts with her, which has allowed me to witness her dedication to fairness, procedure and detail firsthand.

We need stability, accountability and forward-thinking at this crucial time. Paulina has all three of those characteristics and has used them every step of the way in her career. You can trust that she will perform her duties honestly and efficiently. At a time when all eyes will be on us, I am convinced that we need someone of Paulina's moral character representing our city to the nation.

Below are just a fraction of her accomplishments that demonstrate her qualifications for Executive Director:

- Paulina was instrumental in coordinating and developing the vision of a unified 911 center for the City of Milwaukee. She played an integral role in assisting local elected officials to navigate the complexities of emergency communications. She led the multi-disciplinary team to develop the initial plans of an enterprise-wide system.
- Paulina was trained as a Restorative Justice leader and mediator. Under the leadership of retired Supreme Court Justice Janine Geske, she facilitated restorative justice circles inside Wisconsin prisons. Paulina then connected with the same young men upon their return to

our communities, helping them to better connect to community programming and promote neighborhood healing.

- Paulina began her career in public service as an organizer. She tirelessly advocated for
 public safety resources, ensuring that residents had access to essential services. Drawing
 from her own experiences as a child of immigrants, Paulina gained firsthand knowledge of
 systemic challenges faced by the community. This deep understanding is invaluable for
 effective policy development and successful program implementation. These skills have
 manifested themselves as she has collaborated with diverse communities, law enforcement,
 and political entities to reach common goals and solutions.
- Throughout her career she has always taken on complex challenges in a wide range of specialized fields including emergency management, juvenile corrections, police/community relations, and restorative justice. This is a direct reflection of her professionalism, leadership, and innate ability to learn and solve complicated issues.

I absolutely recommend Paulina for the crucial role of Executive Director for the City of Milwaukee's Election Commission and urge you to confirm her appointment. I am confident that she will be successful and has the experience and support to administer fair and transparent elections with integrity, professionalism, and grace for the City of Milwaukee.

Thank you for your time and consideration. Please do not hesitate to contact me if you have	7e
questions or need additional information.	

Sincerely,

Britt Frank

Cc: City of Milwaukee Common Council members
Paulina Gutierrez