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National League of Cities
National Black Caucus of Local Elected Officials
Annual Summer Conference

Grand Hyatt Atlanta in Buckhead
Atlanta, Georgia
July 23—27, 2008



Atlanta

Inspire,
Influence
and Achieve

This conference occurs during the
world-renowned Atlanta
National Black Arts Festival.

Conference Registration and
Hotel Reservations Deadline:
July 3, 2008





About the National Black Caucus of Local Elected Officials

The National Black Caucus of Local Elected Officials is a constituency group of the National League of Cities working to influence national policy and federal legislation. It works to help leaders strengthen government skills and solve municipal challenges. Since 1970, it continues to promote the special interests of African Americans and other diverse communities in our nation's cities and towns. It is one of the largest groups of African American elected officials in the world.

About the National League of Cities

The National League of Cities is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and government. NLC is a resource and advocate for more than 1,000 member cities and the 49 state municipal leagues. It represents 19,000 cities and towns and more than 218 million Americans.

Atlanta

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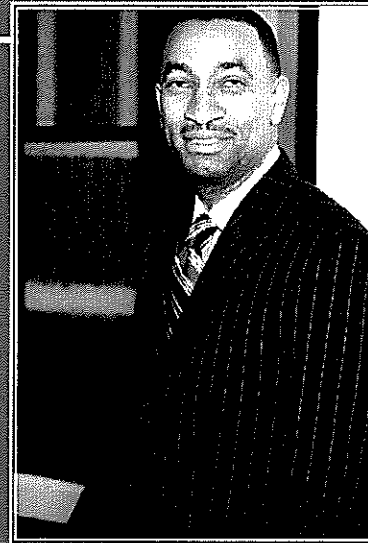
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Message from the NBC-LEO President
James Mitchell, Jr., Councilmember, Charlotte, North Carolina

I am honored to invite you to next year's NBC-LEO Annual Summer Conference in Atlanta, Georgia, and I am sharing this information with you several months in advance so that you may mark your calendars and plan to attend.

We have planned an extraordinary program that showcases NBC-LEO's national agenda and offers you the backdrop of the Host City of Atlanta with its rich heritage and multitude of sights and sounds.

One of the reasons that we will be in Atlanta is the opportunity for us to participate in the city's annual National Black Arts Festival which will be occurring during the time of our conference.



Our conference host for 2008 is NBC-LEO Immediate Past President Felicia Moore, Councilmember, Atlanta, Georgia. I am working with her and the National League of Cities to ensure that you will have a very rewarding and productive time during your stay.

We are holding our first-ever NBC-LEO Summer Conference Leadership Training Seminar and we will have a number of special guest speakers and events. Among them will be a unique mobile tour that will help you learn more about the economic stature and vital history of the City of Atlanta. I am also convening a special Youth Summit to help teens engage in discussions about leadership, racism, stereotyping, education and local government.

I am encouraging our colleagues from around the nation to join us, especially my colleagues from North Carolina and Georgia. Plan to enjoy the warmth and graciousness of Atlanta and experience its brand of southern hospitality!

Atlanta

How You Can Help Your City or Town by Attending This Conference!

Engage in dynamic discussions and presentations that will enhance the skills of NBC-LEO members and colleagues across the nation.

Obtain vital information affecting the African American community such as public safety, leadership, economic development and civic participation.

Gain strategic advice from savvy professionals about leadership and governance for your districts and develop new approaches for solving your city's problems.

Learn new "best practices" from transferable model programs to help increase revenues for your city and improve municipal services.

Gain inspiration and wisdom from famous speakers who are living legends in our nation's history.

Participate in numerous National Black Arts Festival events.

Sharpen your leadership skills. Participate in a free first-time NBC-LEO Annual Summer Conference Leadership Training Institute Seminar.

Perfecting Your Message: A Guide for Elected Officials

Compelling Communications

Effective city leaders understand the art and craft of dealing with the media in order to maintain a unified message for your self and your community. Learn how to present yourself through body language, appearance and tone. In effect, how you look, how you sound, and what you say. Learn how to develop concise content and improve clarity and confidence in your media relationship.

Instructor: Carolyn Sawyer, President/CEO
Tom Sawyer Company, Columbia, South Carolina

Inspire,
Influence
and Achieve



Keynote Speakers

Keynote Speakers



Dr. Dennis P. Kimbro
Educator and Author

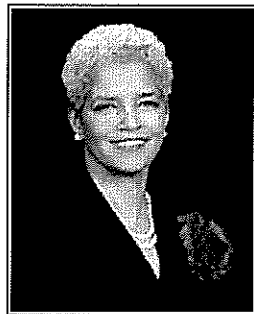


Bernice A. King
Speaker and Author



Cynthia McCollum
President
National League of Cities

Host Committee



Mayor Shirley Franklin
Honorary Co-Chair



Councilmember Felicia A. Moore
Host Committee Chair

City of Atlanta Host Committee Members

- Mayor Shirley Franklin
- Council President Lisa Borders
- Councilmember Carla Smith
- Councilmember Kwana Hall
- Councilmember Ivory Lee Young, Jr.
- Councilmember Clara Winslow
- Councilmember Natalyn Archibong
- Councilmember Anne Pauter
- Councilmember Howard Shook
- Councilmember Clair Muller
- Councilmember Felicia A. Moore
- Councilmember Clarence T. Martin
- Councilmember Jim Maddox
- Councilmember Joyce Shepard
- Councilmember Caesar Mitchell
- Councilmember Mary Norwood
- Councilmember H. Lamar Willis
- Municipal Clerk Rhonda Dauphin Johnson

NATIONAL

BLACK

ARTS

FESTIVAL



Unique Arts Festival Experience for Conference Participants
During the NBC-LEO Annual Summer Conference, attendees will have the opportunity to enjoy the annual National Black Arts Festival (NBAF). NBAF is a non-profit cultural institution based in Atlanta, Georgia which celebrates the contributions of people of African descent and their impact on world cultures.

Atlanta

“The National Black Arts Festival (NBAF) is pleased to welcome the National League of Cities National Black Caucus of Local Elected Officials to Atlanta! We invite you to join us as we celebrate our 20th Anniversary in locations all over the city. Highlights of the Festival during your stay include the Artists Market at the Georgia World Congress Center, the Pan African Film Festival, Funk Jazz Kafe, world music and family events in the Centennial Olympic Park, and other special surprises to be announced.

NBAF celebrates the arts and culture of the African Diaspora. The NBAF engages, cultivates and educates diverse audiences through a variety of transformative experiences created by world class performers, literary, and visual artists during an annual festival and through year-round performance, education and humanities activities.”

Eric Thomas, Director of Marketing, National Black Arts Festival

Special Features of This Year's Conference



NBC-LEO Night at the Cotton Club,

a festive evening of dinner and dance celebrating the era of the Cotton Club which featured the music of many great African American entertainers such as Duke Ellington, Billie Holiday, the Nicholas Brothers, Cab Calloway, Ella Fitzgerald, and many more, will occur on Saturday, July 26, from 7:00 p.m. to 9:30 p.m. at the Grand Hyatt Atlanta, the host hotel. NBC-LEO conference attendees should plan to bring suitable attire for this very special closing event. If you are planning to enjoy a night of dancing, women should plan to wear evening gowns and men should plan to wear tuxedos. Bring your dancing shoes!

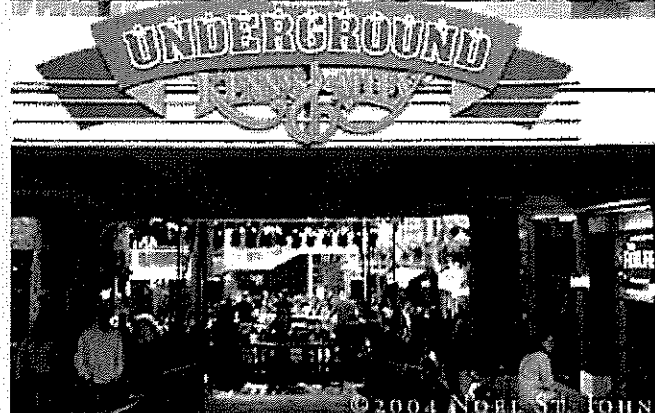
On Saturday, July 26, NBC-LEO President James Mitchell, Jr. will host a Youth Summit.

This special all-day session is designed for 9th through 12th grade students to engage in discussions about leadership, racism, stereotyping, education and local government.

The cost is \$50 per student.



Contact Kacey Barcliff at (919) 715-1222 for session details, updates and registration information.



Inspire, Influence and Achieve

NBC-LEO Annual Summer Conference Schedule

Grand Hyatt Atlanta in Buckhead

Atlanta, Georgia

July 23—27, 2008

The conference schedule is subject to change.

Wednesday, July 23

8:30 a.m.—6:00 p.m.
8:30 a.m.—3:00 p.m.
1:00 p.m.—2:00 p.m.
2:00 p.m.—4:30 p.m.
6:30 p.m.—9:30 p.m.
10:00 p.m.—Midnight

Conference Registration & Host City Welcome Center for Early Bird Arrivals
Time on Your Own or Participation in National Black Arts Festival Activities
Optional Policy Committee Meeting
NBC-LEO Board of Directors Meeting
American Society of Civil Engineers Opening Reception & Exhibition Downtown
NBC-LEO President's Reception

Thursday, July 24

7:30 a.m.—5:00 p.m.
7:30 a.m.—8:00 a.m.
7:30 a.m.—9:00 a.m.
8:00 a.m.—9:00 a.m.
9:15 a.m.—11:45 a.m.

Noon—1:30 p.m.
2:15 p.m.—6:00 p.m.
8:00 p.m.—9:00 p.m.
10:00 p.m.—Midnight

Conference Registration & Host City Welcome Center
Buffet Breakfast
Optional Policy Committee Meeting
Opening Plenary Session, "Building Your State Municipal League Connection"
Leadership Training Institute Seminar, "Perfecting Your Message:
A Guide for Local Elected Officials" with Carolyn Sawyer
Plenary Luncheon with Keynote Speaker, Bernice A. King
Mobile Workshop, "Historic Preservation/Impact of Tourism on Communities"
City Hall Opening Reception and Dinner, "Welcome to Atlanta"
NBC-LEO President's Hospitality

Friday, July 25

8:00 a.m.—5:00 p.m.
8:00 a.m.—9:00 a.m.
8:00 a.m.—9:00 a.m.
9:00 a.m.—10:30 a.m.
10:45 a.m.—11:45 a.m.

12:30 p.m.—2:00 p.m.

2:00 p.m.—6:00 p.m.

7:00 p.m.—9:30 p.m.
10:00 p.m.—Midnight

Conference Registration & Host City Welcome Center
Buffet Breakfast and Sponsor Appreciation
Optional Policy Committee Meeting
Opening Plenary Session, "The Power of Women's Leadership"
Open Forum, Part 1: "Economic Development Best Practices
from Our Municipalities"
Plenary Luncheon with Invited Keynote Dr. Dennis Kimbro, Author
"Think and Grow Rich"
Participation in National Black Arts Festival Activities or
Time On Your Own
"Salute to Black Elected Officials" Special Reception
NBC-LEO President's Hospitality featuring "The NBC-LEO Family Feud"

Saturday, July 26

7:30 a.m.—10:00 a.m.
7:30 a.m.—2:00 p.m.
7:30 a.m.—8:30 a.m.
8:45 a.m.—9:45 a.m.
10:00 a.m.—11:00 a.m.
11:15 a.m.—12:00 p.m.
12:30 p.m.—2:00 p.m.
2:30 p.m.—6:00 p.m.

7:00 p.m.—9:30 p.m.
10:00 p.m.—Midnight

Conference Registration
Host City Welcome Center
Buffet Breakfast and NBC-LEO Policy Development Report
Open Forum, Part 2: "Community Safety Best Practices from Our Municipalities"
Plenary Session, "Crime Prevention and Its Impact on Communities"
Plenary Session, "The Upcoming November Election"
Plenary Luncheon with Invited Keynote Cynthia McCollum, NLC President
Participation in National Black Arts Festival Activities or
Time On Your Own
Closing Event: Dinner Dance (*Formal Attire*), "NBC-LEO Night at the Cotton Club"
NBC-LEO President's Hospitality

Sunday, July 27

7:30 a.m.—11:00 a.m.
11:00 a.m.

Early Afternoon
Late Afternoon/Evening
Day and Evening

Continental Breakfast
Morning Worship Services at Historic Ebenezer Baptist Church

Optional Theatre Matinee, "The Color Purple"
Optional Dine-Around for Dinner after the play during Atlanta's Restaurant Week
Participant Departures



Welcome to the Conference Host City of Atlanta!

Atlanta is the Capital city of the southeast, a city of the future with strong ties to its past. The old in new Atlanta is the soul of the city, the heritage that enhances the quality of life in a contemporary city. In the turbulent 60's, Atlanta was "The city too busy to hate." Today, in the 21st century, Atlanta is the "City not too busy to care."

In 1996, Atlanta was honored to host the Centennial Olympic Games, the first-time the Summer Games were held in the eastern U.S. Approximately eight million tickets were sold to Olympic events at various Atlanta venues.

Atlanta

Atlanta is the cradle of the United States Civil Rights Movement and home to the late, famed civil rights leader, Dr. Martin Luther King, Jr., who propelled Atlanta and the U.S. forward to realize his dream stating, "That all would be guaranteed the inalienable rights of life, liberty and the pursuit of happiness," regardless of one's skin color. As October 2006, the coveted collection of some of Martin Luther King, Jr.'s most famous writings are finally back in Atlanta for good! The 10,000-piece collection will be owned by Morehouse, where they will be made available for research, public access and exhibits.

Arrival and Departure Times

Plan to arrive early on Wednesday, July 23 to enjoy events at the National Black Arts Festival including host city hospitality which includes an NBC-LEO welcome center at the hotel. There will be a limited number of rooms available for Tuesday arrivals.



Take part in various plenary sessions, along with activities and special events Thursday, Friday, Saturday along with optional Sunday events.

The NBC-LEO Board of Directors will convene its Board Meeting on Wednesday, July 23, from 2:00 p.m. to 4:30 p.m.

There will also be a free, first time Leadership Training Institute Seminar, "How to Deliver Your Message Effectively," on Thursday morning, July 24.

This year's closing event will be an NBC-LEO "Night at the Cotton Club" where dining and dancing in festive formal attire will feature the Cotton Club era.



Conference Attire

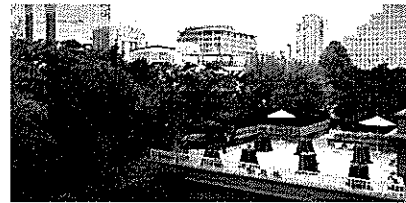
Conference attendees should plan to wear Business Casual attire at the conference. Temperatures in Atlanta may be in the high 80s and 90s during the month of July.

Conference Badges and Items

All registered conference participants will receive badges for attendance to events. Badges are required at all times for entry to sessions and special events (sorry, no exceptions). The replacement fee for badges for all of the registered delegates is \$20. The replacement cost for lost conference bags (if available) is \$25.



Grand Hyatt Atlanta in Buckhead Hotel Reservations



For making reservations, contact the Grand Hyatt Atlanta in Buckhead, call toll free at (800) 233-1234 or (404) 364-3843 by July 3, 2008 using the group code, National League of Cities.



Room rates are: \$124 single occupancy, \$149 double occupancy, and \$174 triple occupancy with 15% tax. For room cancellations, individuals must call 24 hours in advance by 4:00 p.m. to avoid a one night room charge. For more information about this hotel, visit www.hyatt.com. The hotel address is 3300 Peachtree Road, NE, Atlanta, GA 30305.

NBC-LEO Policy Committee Optional Meeting Schedule

Wednesday, July 23
1:30 p.m.—2:30 p.m.

Thursday, July 24
7:30 a.m.—9:00 a.m.

Friday, July 25
8:00 a.m.—9:00 a.m.

Policy Development Report
Saturday, July 26
7:30 a.m.—8:30 a.m.

National League of Cities
National Black Caucus of Local Elected Officials

Leadership, Influence and Action

Annual Summer Conference

Grand Hyatt in Buckhead

Atlanta, Georgia

July 23—27, 2008

Conference Registration Information and Deadlines

Summer Conference
Advance Registration Fees
received by July 3, 2008 are:

- \$280 Advance Registration Fee for NBC-LEO members (elected officials) from NLC member cities
- \$330 Advance Registration Fee for NBC-LEO members (associate or supporting/non-electeds) from NLC non-member cities
- \$230 Advance Registration Fee for first-time attendees or non-NBC-LEO members (elected officials) from NLC member cities
- \$250 Advance Registration Fee for non-NBC-LEO members (elected officials) from NLC non-member cities.
- \$380 Advance Registration Fee for non-NBC-LEO members in NLC member and non-member cities (general public)
- \$160 Advance Registration Fee for each spouse or guest participating in any conference events; spouse or guest is partner, relative, family friend; this category does not include elected officials or municipal staff.
- \$100 Advance Registration for each youth 17 years and under participating in any conference events; 18 years and older must pay spouse/guest fee of \$160.

After July 3, 2008,
registration will be held on-site in Atlanta.
All fees received after July 3, 2008 will be charged at the
on-site registration rate. There are no exceptions.

- \$330 On-site Registration Fee for NBC-LEO members (elected officials) from NLC member cities
- \$380 On-site Registration Fee for NBC-LEO members (associate or supporting/non-electeds) from NLC non-member cities
- \$260 On-site Registration Fee for first-time attendees or non-NBC-LEO members (elected officials) from NLC member cities
- \$300 On-site Registration Fee for non-NBC-LEO members (elected officials) from NLC non-member cities.
- \$430 On-site Registration Fee for non-NBC-LEO members in NLC member and non-member cities (general public)
- \$180 On-site Registration Fee for each spouse or guest participating in any conference events; spouse or guest is partner, relative, family friend; this category does not include elected officials or municipal staff.)
- \$120 On-site Registration for each youth 17 years and under participating in any conference events; 18 years and older must pay spouse/guest fee of \$180.

National League of Cities Membership

If you would like to check on your city's membership status at NLC, visit NLC's web site at www.nlc.org and click on "Membership" or contact NLC at 202.626.3190 to verify if your city is a current NLC member city. If your city is currently not an NLC member, you are invited to contact NLC to take advantage of NLC's special membership introductory offer! Call 202.626.3191 for details.

Spouse/Guest or Youth Attendance

In order for individual spouses/guests or youth to attend any NBC-LEO conference activities and meal functions, each individual must be officially registered for the conference and wear registration badges at all times for admittance to sessions.

Cancellation Policy

Any cancellations occurring on or before July 3, 2008 will be subject to a \$125 cancellation fee. Refunds will be mailed after October 1, 2008. The refunds will be minus the \$125 fee and minus \$50 fee for spouse/guest/youth categories. Requests for cancellations after July 3, 2008, are subject to a \$150 cancellation fee with refunds minus the \$150 fee and \$75 for spouse/guest. Refunds will be mailed after October 1, 2008. Cancellations must be in writing and sent to: NLC/NBC-LEO Atlanta Conference, Box MM, 1301 Pennsylvania Avenue, NW, Suite 550, Washington, DC 20004, or faxed to 202. 626.3103. Refunds will be made available thirty days after receiving a written refund request.

Questions or Comments?

Please contact NBC-LEO staff at the National League of Cities in Washington, D.C. at 202.626.3191. Log on to the NBC-LEO web page, www.nbc-leo.org for updates, and you can download this registration brochure.

Hotel Reservation and Conference Registration Deadline:
July 3, 2008

**National Black Caucus of
Local Elected Officials
National League of Cities
1301 Pennsylvania Avenue, NW
Suite 550
Washington, DC 20004**

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Conference Registration Form

- _____ \$280 Advance Registration Fee for NBC-LEO members (elected officials) from NLC member cities
- _____ \$330 Advance Registration Fee for NBC-LEO members (associate or supporting/non-electeds) from NLC non-member cities
- _____ \$230 Advance Registration Fee for first-time attendees or non-NBC-LEO members (elected officials) from NLC member cities
- _____ \$250 Advance Registration Fee for non-NBC-LEO members (elected officials) from NLC non-member cities.
- _____ \$380 Advance Registration Fee for non-NBC-LEO members in NLC member and non-member cities (general public)
- _____ \$160 Advance Registration Fee for each spouse or guest participating in any conference events; spouse or guest is partner, relative, family friend; this category does not include elected officials or municipal staff.)
- _____ \$100 Advance Registration for each youth 17 years and under participating in any conference events; 18 years and older must pay spouse/guest fee of \$160.

_____ I am interested in attending the Sunday, July 27, activities including the matinee of "The Color Purple," as well as dinner immediately following. Please put me on the waiting list.

\$ _____ Total Amount Enclosed

Note: Advance Registration closes July 3, 2008. Registrations and payments must be received by this date. After July 3, 2008, all registrations will be held on-site. Registration will be held at the Grand Hyatt Atlanta in Buckhead.

Name: _____ Title: _____

Attendee's Signature Required: _____

Municipality or Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Office Telephone, Fax and Cell Phone (Required): _____ / _____ / _____
office fax cell

e-mail address (Required in order for registrants to receive conference registration confirmation): _____

Spouse/Guest Name: _____

Youth Name and Age (must be 17 or under): _____

Special Needs:   _____

Conference registration forms and payments must be received by July 3, 2008. Make checks payable to the NLC/NBC-LEO. Please complete a separate registration form for each conference delegate accompanied by check and mail to: Marsena Mitchell, Box MM at NBC-LEO, c/o National League of Cities, 1301 Pennsylvania Avenue, NW, Suite 550, Washington, DC 20004. Questions/Comments? Call NBC-LEO staff at 202. 626.3191. Visit NLC's website, www.nlc.org or NBC-LEO's website, www.nbc-leo.org, for conference updates.