



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, April 15, 2025

COMMITTEE MEETING NOTICE

AD 14


Constantino Medina

2400 S 6TH ST
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, April 29, 2025 at 11:00 AM

The access code is <https://meet.goto.com/329456501>. Please see the enclosed best practices document for further instructions.

Regarding: Your Food Dealer License Renewal Application  for "Herbalife" at 2400 S 6TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____



Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Jackson, Annette

From: License
Sent: Thursday, March 27, 2025 1:01 PM
To: Jackson, Annette
Subject: FW: RENEWAL Food Dealer Retail

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

REDACTED
BY
DS

From: [REDACTED]
Sent: Thursday, March 27, 2025 12:58 PM
To: License <LICENSE@milwaukee.gov>
Subject: RE: RENEWAL Food Dealer Retail

Honestly, Herbalife is a MLM scam – to allow a license request is to deem that as acceptable.

I see more harm done to the community than the gain for the individual requesting the license.

At the very least, ask for a business plan and review it.

Thanks for your consideration.

From: Milwaukee.E-Notify@enotify.milwaukee.gov <Milwaukee.E-Notify@enotify.milwaukee.gov>
Sent: Thursday, March 27, 2025 7:34 AM
Subject: RENEWAL Food Dealer Retail

You have a Milwaukee.Gov E-Notification for Licenses Applied for in Aldermanic District #14.

At 2400 S 6TH ST a RENEWAL Food Dealer Retail license was applied for on 03/26/2025 for Herbalife, Herbalife.

Please do not respond to this email. It is not set up to receive emails.

If you wish to express your concerns regarding this application you should contact the License Division by email at license@milwaukee.gov or send a letter to the License Division at 200 E. Wells St., Room 105, Milwaukee, WI 53202.

The email or letter should include the following:

- *Your name*
- *Your mailing address*
- *The specific reason for your concerns*

If the email or letter is received in a timely manner, you will receive notification when the application will be scheduled before the appropriate Common Council committee for review and hearing.

You may also wish to call your local Alderperson at (414) 286-2221 to discuss your concerns.

If you have any other questions, please call the City Clerk License Division at (414) 286-2238.

You have received this notification because you subscribed to be notified for the City Clerk License Division Notification category from the City of Milwaukee.

Please use this link to add or remove categories from your account or to delete your account
<http://itmdapps.milwaukee.gov/Enotify/>



Tuesday, April 15, 2025



Notice of Public Hearing

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MEDINA, Constantino
Herbalife at 2400 S 6TH St
Food Dealer License Renewal Application

Tuesday, April 29, 2025 at 11:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/29/2025 at 11:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2316 S 6TH ST# A	MILWAUKEE, WI 53215-3204
CURRENT OCCUPANT	2317 S CHASE AVE	MILWAUKEE, WI 53207-1432
CURRENT OCCUPANT	2318 S 6TH ST	MILWAUKEE, WI 53215-3204
CURRENT OCCUPANT	2323 S 5TH PL	MILWAUKEE, WI 53207-1420
CURRENT OCCUPANT	2325 S 5TH PL	MILWAUKEE, WI 53207-1420
CURRENT OCCUPANT	2328 S 6TH ST	MILWAUKEE, WI 53215-3204
CURRENT OCCUPANT	2330 S 6TH ST	MILWAUKEE, WI 53215-3204
CURRENT OCCUPANT	2337 S 5TH PL	MILWAUKEE, WI 53207-1420
CURRENT OCCUPANT	2337 S 5TH PL# B	MILWAUKEE, WI 53207-1420
CURRENT OCCUPANT	2337A S 5TH PL	MILWAUKEE, WI 53207-1420
CURRENT OCCUPANT	2352 S 7TH ST	MILWAUKEE, WI 53215-3206
CURRENT OCCUPANT	2354 S 7TH ST	MILWAUKEE, WI 53215-3206
CURRENT OCCUPANT	2400A S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2400A S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2401 S 5TH PL	MILWAUKEE, WI 53207-1422
CURRENT OCCUPANT	2403 S 5TH ST	MILWAUKEE, WI 53207-1414
CURRENT OCCUPANT	2403A S 5TH ST	MILWAUKEE, WI 53207-1414
CURRENT OCCUPANT	2404 S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2404 S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2404A S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2404A S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2405 S 5TH ST	MILWAUKEE, WI 53207-1414
CURRENT OCCUPANT	2405 S 5TH ST	MILWAUKEE, WI 53207-1414
CURRENT OCCUPANT	2405A S 5TH ST	MILWAUKEE, WI 53207-1414
CURRENT OCCUPANT	2408 S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2408 S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2408A S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2409 S 5TH PL	MILWAUKEE, WI 53207-1422
CURRENT OCCUPANT	2409 S 5TH ST	MILWAUKEE, WI 53207-1414
CURRENT OCCUPANT	2411 S 5TH PL	MILWAUKEE, WI 53207-1422
CURRENT OCCUPANT	2411A S 5TH PL	MILWAUKEE, WI 53207-1422
CURRENT OCCUPANT	2412 S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2412 S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2412A S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2412A S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2412B S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2413 S 5TH ST	MILWAUKEE, WI 53207-1414
CURRENT OCCUPANT	2414 S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2414 S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2415 S 5TH PL	MILWAUKEE, WI 53207-1422
CURRENT OCCUPANT	2415 S 5TH ST	MILWAUKEE, WI 53207-1414
CURRENT OCCUPANT	2416 S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2416 S 6TH ST# 1	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2416 S 6TH ST# 2	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2416 S 6TH ST# 3	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2416 S 6TH ST# 4	MILWAUKEE, WI 53215-3225

CURRENT OCCUPANT	2417 S 5TH PL	MILWAUKEE, WI 53207-1422
CURRENT OCCUPANT	2420 S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2420 S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2421 S 5TH PL# 1	MILWAUKEE, WI 53207-1480
CURRENT OCCUPANT	2421 S 5TH PL# A	MILWAUKEE, WI 53207-1480
CURRENT OCCUPANT	2421 S 5TH PL# B	MILWAUKEE, WI 53207-1480
CURRENT OCCUPANT	2421 S 5TH PL# C	MILWAUKEE, WI 53207-1480
CURRENT OCCUPANT	2423A S 6TH ST	MILWAUKEE, WI 53215-3224
CURRENT OCCUPANT	2423B S 6TH ST	MILWAUKEE, WI 53215-3224
CURRENT OCCUPANT	2423C S 6TH ST	MILWAUKEE, WI 53215-3224
CURRENT OCCUPANT	2424 S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2424 S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2424A S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2425 S 5TH PL	MILWAUKEE, WI 53207-1422
CURRENT OCCUPANT	2425 S 6TH ST	MILWAUKEE, WI 53215-3224
CURRENT OCCUPANT	2425A S 5TH PL	MILWAUKEE, WI 53207-1422
CURRENT OCCUPANT	2427 S 5TH PL	MILWAUKEE, WI 53207-1422
CURRENT OCCUPANT	2428 S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2428 S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2428A S 5TH PL	MILWAUKEE, WI 53207-1423
CURRENT OCCUPANT	2428A S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2430 S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	2432 S 6TH ST	MILWAUKEE, WI 53215-3225
CURRENT OCCUPANT	573A W LINCOLN AVE	MILWAUKEE, WI 53207-1141
CURRENT OCCUPANT	573B W LINCOLN AVE	MILWAUKEE, WI 53207-1141

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Total Records: 71

Radius 250 feet and Center of the Circle: 2400 S 6th St



FOOD DEALER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 license@milwaukee.gov www.milwaukee.gov/license

Constantino Medina
Constantino Medina
2400 S 6TH ST
Milwaukee WI 53215

License # FOOD 15048

Fee: \$350.00

SECTION 1 – CHANGES TO THE PLAN OF OPERATION?

Are there any changes to the current hours of operation?

☒ No ☐ Yes

If yes, describe: _____

Your current hours of operation are listed on your current license.

Please note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Are there any changes in your plans to address litter, noise, and/or security?

☒ No ☐ Yes

If yes, describe: _____

Are there any changes to your current plan of operation or floor plan*?

☒ No ☐ Yes

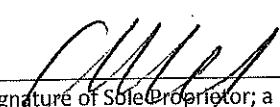
If yes, describe: _____

*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information. However, a "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

SECTION 2 - ACKNOWLEDGEMENT & SIGNATURE

Your current food license includes the following business operations: **Processing, Hazardous Foods, Sales < \$20,000**

Except for any changes listed in Section 1 or 2 above, I confirm that no changes are being made to the business operations for the next renewal period.


Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign

ALSO COMPLETE REVERSE SIDE