

# Robert Frizzell

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## PROFESSIONAL EXPERIENCE

### LOWLANDS GROUP OF GRAND CAFES MILWAUKEE, WI

Café Hollander, Café Benelux, Café Centraal

General Manager, July 2017-Present

### ENTERTAINMENT CONSULTING INTERNATIONAL (A CORDISH COMPANY), Louisville, KY

Guy Fieri's Smokehouse

General Manager, March 2017-July 2017 (relocated to Milwaukee, WI)

- \$4 Million net sales annually with a 3/2 management team.
- Responsible for operating Guy Fieri's first Smokehouse concept to both his and ECI's expectations

Birracibo – Artisan Pizza & Craft Beer

General Manager, November 2015-March 2017

- Responsible for operations, culture, and branding of a brand new concept for the company. Hired a trained team of 4 managers and 70 hourly employees.

### BREAD & BUTTER CONCEPTS, Kansas City, MO

Taco Republic & Taco Republic Food Truck

General Manager, June 2014-September 2014

- Improved sales & put in place BOH systems necessary for operational improvement.
- Trained a suitable replacement who could maintain the progress made, then moved to Urban Table for the same company, where my roles & tasks were similar

Urban Table

General Manager, September 2014-November 2015

- Sales up 9% YTD, with all managers receiving half-bonus or better three consecutive Quarters
- PAC met or exceed budget six periods so far in 2015

República: Modern Spanish Cuisine

New Restaurant Opening Coordinator, July 2015-August 2015

- Ran our first "New Restaurant Opening" in nearly two years. Hired 80 team members with a \$5Million annual budget and an 8 manager team. Wrote all new concept training materials.
- Trained GM who relocated from California to become acclimated to our brand and SOPs

### GORDON BIRSCH BREWERY RESTAURANT, Leawood, KS

General Manager, Feb 2013 – June 2014

- Write annual budgets
- Review and approve each fiscal period's P&L
- Establish standards for personnel performance and customer service.

### GORDON BIRSCH BREWERY RESTAURANT, Louisville, KY

Assistant General Manager, Apr 2012 – Feb 2013

- Relocated to Louisville, KY to assist with grand opening. Responsible for all interviewing, hiring and training of new team members. Remained in place for the first year to support \$4 Million in sales.

### GORDON BIRSCH BREWERY RESTAURANT, Leawood, KS

Assistant General Manager, Sep 2011 – Mar 2012

- Relocated to Leawood, KS to assist with grand opening. Responsible for all interviewing, hiring and training of new team members.