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The Water Council



THE WATER COUNCIL

July 12, 2016

The Honorable Ashanti Hamilton
Milwaukee City Hall
200 E. Wells St.
Milwaukee WI 53202-3570

RE: Confirmation of Rocky Marcoux as Commissioner of DCD

Dear President Hamilton:

As President & CEO of The Water Council, I want to express my strong support for Rocky Marcoux to be confirmed as Commissioner of Milwaukee's Department of City Development.

My support for Commissioner Marcoux is based upon my experience of working with him on the Global Water Technology Park at Reed Street Yards. He played an essential role in crafting the vision for transforming this blighted area into a water technology park during the early days of our organization's formation. It is hard to imagine the quick transformation from a mere three years ago, especially given the final construction underway for the global headquarters of Zurn Corp.

Besides impacting the 17 acres, the Global Water Technology Park and Global Water Center have been significant drivers in the rapid development of Milwaukee's Walkers Point neighborhood. For an area of Milwaukee that had been stagnant for many years, it is tremendous to see new businesses, new restaurants, and new housing quickly develop. Over a course of less than three years, there was over \$211 million worth of development, which increased property values by 16.6 percent. This is great for Walker's Point and great for Milwaukee.

Without Commissioner Marcoux's vision and support for creating a water technology business park, which also serves as a demonstration for new technologies and innovative water management approaches, I am certain that I would still be looking out my office window at dirt roads and overgrown and underutilized land.

As we all know, Commissioner Marcoux is a tireless proponent of Milwaukee and will sing its praises to anyone and everyone, especially any business prospect that is looking to locate in the city and create jobs. This is the type of partner I hope we can continue to have at the Department of City Development. Certainly we have it with Rocky Marcoux.

Thank you for considering my request and your support for his reappointment.

Sincerely,

Dean Amhaus
President & CEO

cc: Milwaukee Common Council