

MILLENNIAL TASK FORCE
March 12, 2020 Meeting
Talking Points

1. Call to order.
2. Roll call.
 - a. Staff roll call
3. Review and approval of the previous meeting minutes.
 - a. Motion for approval of previous meeting minutes.
4. Introduction of new members.
 - a. New members attending their first meeting to make brief introductions.
5. Review of the report "Recommendations on Reducing Human Capital Flight (Brain Drain) from Milwaukee and its City Government".
 - a. Members each to offer review and some takeaways on the report
 - b. Is there anything to incorporate?
 - c. Is there anything to explore further?
 - d. Is there anything to disregard?
6. Presentation of additional or ancillary reports, data, information, or insight.
 - a. Do members have any insight, reports, or data to share?
 - i. Is there anything to incorporate, explore further, or disregard?
 - ii. What additional information is needed? Where to acquire? Who to produce?
 - b. Identify others to provide insight, reports, or data to share? There is a interested speaker list.
 - i. What additional information is needed? Where to acquire? Who to produce?
 - ii. When should they come before the committee?
7. Assessment of the major reasons why Millennials and Generation Z leave or stay in Milwaukee, including after college graduation.
 - a. Identify major reasons why they leave
 - i. Are they systematic?
 - ii. Any unique reasons?
 - b. Identify major reasons why they stay
 - i. Are they systematic?
 - ii. Any unique reasons?
 - c. What should be explored further?
8. Discussion, identification, or analysis of existing or new programs, policies, or initiatives, including peer models, designed to attract and retain talented, young individuals.
 - a. Identify existing initiatives or policies from the City, peer cities, State, or nationwide
 - b. Are they working versus not working?
 - c. Identify existing initiatives or policies to incorporate, explore further, or disregard?
9. Discussion on establishing a framework.
 - a. Is the task force ready to establish a framework or do more data collection, assessment and analysis?
 - b. What is the framework or work process?
 - i. Create a work flow timeline
 1. Data collection
 2. Assessment
 3. Analysis
 4. Public input

5. Propose measures
 6. Make recommendations
 7. Produce final report
 - ii. Perhaps use the 5 tasks of the task force as a basis.
 - iii. Create a working document based off of deliberations and the 5 charges.
 - iv. Are there any themes to incorporate or explore further for the framework?
 - v. Anything else missing?
10. Public comments.
 - a. Anyone from audience wishing to address the task force briefly?
 - b. Anyone to invite specifically to address the task force in more detail?
11. Agenda items for the next meeting.
 - a. Any current items to keep for next time?
 - b. Anything new to add to next time?
 - c. What needs to occur between now and the next meeting?
12. Set next meeting date and time.
 - a. Can a regular schedule be developed or be flexible based on everyone's schedules?
 - b. Initial biweekly meetings followed by reassessment of meeting frequency.
13. Adjournment.