

April 12, 2016

Zoning, Neighborhoods & Development Committee  
City of Milwaukee  
809 N. Broadway, 2<sup>nd</sup> Floor  
Milwaukee, WI 53202

Dear Chairman James Bohl and Committee Members:

Aurora Health Care strongly supports Marquette University's application to change the zoning on the properties located to the south of West Michigan Street and west of North 6th Street, from Downtown Office and Service and Industrial Light to Institutional. With the approval of all necessary permitting, this land will serve as the future home of the proposed Athletic Performance Research Center (APRC), a world-class, human performance research center unlike any other in the United States; one that will become a national model that will attract visitors to Milwaukee from all across the country and the world.

Aurora is delighted to partner with Marquette in advancing this one-of-a-kind initiative. In fact, because we feel so strongly about the facility and its enormous potential, Aurora is investing \$40 million toward the project. This is the single largest investment that we will have ever made with a partner in our hometown community.

From a clinical and research standpoint, this collaboration will help develop and drive innovations that affect community and population health initiatives. What we learn from our research in an athletic-type environment will be directly translatable and beneficial to populations throughout our service region and beyond.

The APRC will also bring unprecedented research and training opportunities to the city and will serve as a catalyst in revitalizing the western part of Milwaukee's downtown.

We look forward to working with Marquette University on this initiative that will not only help people to live well, but also support growth and development in Milwaukee's downtown community. With this in mind, we respectfully request that you approve Marquette's rezoning application. Thank you in advance for your consideration of this important development.

Sincerely,



Michael Lappin  
Chief Administrative Officer