



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, July 06, 2023

COMMITTEE MEETING NOTICE

AD 14

HERNANDEZ TREJO, Enrique, Agent
Los Potrillos Auto Sales, LLC
3170 S 13th St
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 18, 2023 at 01:20 PM

The access code is <https://meet.goto.com/646911493>. If you wish to call in: +1 (646) 749-3122 and use Access Code: 646-911-493.
Please see the enclosed best practices document for further instructions.

Regarding: Your Secondhand Motor Vehicle Dealer's License Renewal Application as agent for "Los Potrillos Auto Sales, LLC" for "Los Potrillos Auto Sale" at 3170 S 13th St.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which has an adverse impact on the public health, safety and welfare of the community. Failure of the applicant to meet the statutory and municipal license qualifications. Pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employees, or patrons, other than those specified in s. 218.0116, Wis. Stats., as amended. The licensed premises is operated in such a manner that it constitutes a public or private nuisance or that the conduct on the licensed premises has had an adverse effect on the neighborhood, including but not limited to failure to maintain property in accordance with the board of zoning appeals and department of neighborhood services guidelines. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

1/2

FW: objection to license at 3170 South 13th Street, Milwaukee, WI 53215

License <LICENSE@milwaukee.gov>

Tue 5/2/2023 3:20 PM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Cc: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>

Please add objection

Marissa Milano

She/her/hers

License Coordinator

City Clerk-License Division

200 E Wells St #105

www.milwaukee.gov/license



REDACTED RECORD

From: Dimitrijevic, Marina <Marina@milwaukee.gov>

Sent: Tuesday, May 2, 2023 2:38 PM

To: License <LICENSE@milwaukee.gov>

Subject: objection to license at 3170 South 13th Street, Milwaukee, WI 53215

Good afternoon,

called to report some complaints about this dealership. states there are no parking signs on the side of this lot because visibility is obstructed for turning onto 13th. Even so they frequently park cars in the no parking area and block the alley with cars, along with impeding other parts of the right of way.

states that the location has not always been a problem but the current management is not respecting neighbors' need to have a peaceful street and to have some visibility at the corner for drivers that are trying to turn onto S-13th St.

Please place the objection on file for the licensee's renewal and scheduled

to testify when it is

Terri Williams (she/hers)

Legislative Assistant

Milwaukee Common Council

Alderwoman Marina Dimitrijevic | 14th District

200 East Wells Street

Milwaukee, WI 53202

414.286.3769 | fax 414.286.3456

Terri.Williams@milwaukee.gov

You may use our Click for Action online system to report city service

requests: https://iframe.publicstuff.com/#client_id=1000167

ye

5/2/23, 4:07 PM

Mail - Collins, Rolanda - Outlook

Sign up for Aldermanic District 14 monthly e-newsletter and other updates at <https://city.milwaukee.gov/enotify-milwaukee.gov/district14>

REDACTED RECORD



Thursday, July 06, 2023



Notice of Public Hearing

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HERNANDEZ TREJO, Enrique, Agent
Los Potrillos Auto Sales, LLC at 3170 S 13th St
Secondhand Motor Vehicle Dealer's License Renewal Application

Tuesday, July 18, 2023 at 1:20 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/18/2023 at 1:20 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1124 W EUCLID AVE	MILWAUKEE, WI 53215-4602
CURRENT OCCUPANT	1204 W EUCLID AVE	MILWAUKEE, WI 53215-4614
CURRENT OCCUPANT	1206 W EUCLID AVE	MILWAUKEE, WI 53215-4614
CURRENT OCCUPANT	1208 W EUCLID AVE	MILWAUKEE, WI 53215-4614
CURRENT OCCUPANT	1212 W EUCLID AVE	MILWAUKEE, WI 53215-4614
CURRENT OCCUPANT	1214 W EUCLID AVE	MILWAUKEE, WI 53215-4614
CURRENT OCCUPANT	1229 W EUCLID AVE	MILWAUKEE, WI 53215-4613
CURRENT OCCUPANT	1316 W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1316A W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1317 W EUCLID AVE# 1	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1317 W EUCLID AVE# 2	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1317 W EUCLID AVE# 3	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1317 W EUCLID AVE# 4	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1322 W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1322A W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1326 W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	3132 S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3133 S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3133A S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3136 S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3136A S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3139 S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3139A S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3142A S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3144 S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3145 S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3146 S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3148 S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3148A S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3150 S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3150A S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3151 S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3151A S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3154 S 14TH ST	MILWAUKEE, WI 53215-4626
CURRENT OCCUPANT	3155 S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3156 S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3156 S 13TH ST# 1	MILWAUKEE, WI 53215-4644
CURRENT OCCUPANT	3156 S 13TH ST# 10	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 11	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 12	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 13	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 14	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 15	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 16	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 17	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 18	MILWAUKEE, WI 53215-4647

CURRENT OCCUPANT	3156 S 13TH ST# 19	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 2	MILWAUKEE, WI 53215-4644
CURRENT OCCUPANT	3156 S 13TH ST# 20	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 3	MILWAUKEE, WI 53215-4644
CURRENT OCCUPANT	3156 S 13TH ST# 4	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 5	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 6	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 7	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 8	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 9	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156A S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3159 S 13TH ST	MILWAUKEE, WI 53215-4609
CURRENT OCCUPANT	3161 S 13TH ST	MILWAUKEE, WI 53215-4609
CURRENT OCCUPANT	3161A S 13TH ST	MILWAUKEE, WI 53215-4609
CURRENT OCCUPANT	3162 S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3162A S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3164 S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3168 S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3168A S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3172 S 12TH ST	MILWAUKEE, WI 53215-4606
CURRENT OCCUPANT	3173 S 13TH ST	MILWAUKEE, WI 53215-4609
CURRENT OCCUPANT	3200 S 12TH ST	MILWAUKEE, WI 53215-4608
CURRENT OCCUPANT	3202 S 12TH ST	MILWAUKEE, WI 53215-4608
CURRENT OCCUPANT	3202 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3203 S 12TH ST	MILWAUKEE, WI 53215-4607
CURRENT OCCUPANT	3203 S 13TH ST# 1	MILWAUKEE, WI 53215-4643
CURRENT OCCUPANT	3203 S 13TH ST# 2	MILWAUKEE, WI 53215-4643
CURRENT OCCUPANT	3203 S 13TH ST# 3	MILWAUKEE, WI 53215-4643
CURRENT OCCUPANT	3203 S 13TH ST# 4	MILWAUKEE, WI 53215-4643
CURRENT OCCUPANT	3204 S 12TH ST	MILWAUKEE, WI 53215-4608
CURRENT OCCUPANT	3206 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3207 S 12TH ST	MILWAUKEE, WI 53215-4607
CURRENT OCCUPANT	3210 S 12TH ST	MILWAUKEE, WI 53215-4608
CURRENT OCCUPANT	3210A S 12TH ST	MILWAUKEE, WI 53215-4608
CURRENT OCCUPANT	3211 S 13TH ST# A	MILWAUKEE, WI 53215-4611
CURRENT OCCUPANT	3211 S 13TH ST# B	MILWAUKEE, WI 53215-4611
CURRENT OCCUPANT	3211 S 13TH ST# C	MILWAUKEE, WI 53215-4611
CURRENT OCCUPANT	3213 S 12TH ST	MILWAUKEE, WI 53215-4607
CURRENT OCCUPANT	3213A S 12TH ST	MILWAUKEE, WI 53215-4607
CURRENT OCCUPANT	3214 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3219 S 12TH ST	MILWAUKEE, WI 53215-4607
CURRENT OCCUPANT	3219 S 13TH ST	MILWAUKEE, WI 53215-4611
CURRENT OCCUPANT	3219A S 12TH ST	MILWAUKEE, WI 53215-4607
CURRENT OCCUPANT	3220 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3224 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3224A S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3225 S 12TH ST	MILWAUKEE, WI 53215-4607

CURRENT OCCUPANT 3225A S 12TH ST MILWAUKEE, WI 53215-4607

Blank Notice

Total Records: 94

Radius 250.0 feet and Center of the Circle: 3170 S 13th St



**SECONDHAND MOTOR VEHICLE DEALER LICENSE
RENEWAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells Street, Room 105, Milwaukee, WI 53202

Legal Entity Name: **Los Potrillos Auto Sales, LLC**
Premises Address: **3170 S 13TH ST**
Type of License: **Secondhand Motor Vehicle Dealer's License**

HOURS OF OPERATION

Are there any changes to the current hours of operation?

No Yes If Yes, describe: _____

STORAGE, MAINTENANCE & REPAIR

1. Do you understand that all vehicles associated with the business must be stored on the licensed premise? Yes No

2. What are your plans to ensure this requirement is met (check all that apply)?

Employee Training Supervisor Monitoring Fenced Lot Keys Kept in Locked Box
 Other: _____

3. Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? Yes No

4. What are your plans to ensure this requirement is met (check all that apply)?

Employee Training Supervisor Monitoring Designated Repair Area
 Other: _____

LITTER & NOISE

Are there any changes to your litter and noise plans since your last application?

No Yes If yes, describe: _____

DISCLOSURE

Has the applicant ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked? No Yes


If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant:

RETAIL DEALERS ONLY

Are there any changes to the number of parking spaces since you filed your last application?

No Yes If yes, how many spaces do you have: _____

SIGNATURE


Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign