

GRANT ANALYSIS FORM OPERATING GRANT PROJECTS/PROGRAMS

Department/Division: City of Milwaukee Department of Public Works - Operations

Contact Person & Phone No: Kimberly Kujoth, x5453

Category of Request



New Grant

Grant Continuation

Previous Council File No. _____

Change in Previously Approved Grant

Previous Council File No. _____

Project/Program Title: 2022 Urban Forestry Grant Program – Milwaukee Urban Forestry Fund Development

Grantor Agency: Wisconsin Department of Natural Resources

Grant Application Date: October 1, 2021

Anticipated Award Date: December 2021

1. Description of Grant Project/Program (Include Target Locations and Populations):

The 2022 Urban Forestry grant will create an active community tree planting program by developing a program plan that includes a program brand, program parameters, and strategies for community and business partnerships and funding. The Milwaukee Urban Forestry Fund will serve as the foundation to build and support the program. The plan will identify strategies to raise contributions to the Fund from community and business stakeholders. Activation of the Milwaukee Urban Forestry Fund to support expanding tree canopy in the city will provide an opportunity to address tree canopy inequity and prioritize projects in neighborhoods with low tree canopy.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

Milwaukee Urban Forestry Fund Development supports the goal of increased tree canopy through urban forest preservation and restoration. The community tree planting program plan will prioritize projects that address tree canopy inequity and are located in areas of the city with low tree canopy cover.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The WDNR grant of \$11,000 (50%) will be used to develop a program plan including creation of a program brand, establishment of program parameters, and strategies for community and business partnerships and funding with City match of \$11,000 (50%) funded through an existing contribution account received from the Greater Milwaukee Foundation as fiscal agent for the Milwaukee Urban Forestry Fund.

4. Results Measurement/Progress Report (Applies only to Programs):

5. Grant Period, Timetable and Program Phase-Out Plan:

January 2022 – December 2022

6. Provide a list of Subgrantees:

7. If Possible, complete Grant Budget Form and attach to back.