



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, November 27, 2018

COMMITTEE MEETING NOTICE

AD 10

MOCK, Mark R, Agent
Imperial Parking (US) LLC
724 N WATER St

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, December 04, 2018 at 11:15 AM

Regarding: Your Parking Lot or Place License Application as agent for "Imperial Parking (US) LLC" for "Impark" at 4571 W BLUE MOUND Rd.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, November 27, 2018

COMMITTEE MEETING NOTICE

AD 10

MOCK, Mark R, Agent
Imperial Parking (US) LLC
5691 N Sievers Pl

Glendale, WI 53209

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Tuesday, December 04, 2018 at 11:15 AM

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



Tuesday, November 27, 2018



Notice of Public Hearing

MOCK, Mark R, Agent
Impark at 4571 W BLUE MOUND Rd
Parking Lot or Place License Application

Tuesday, December 04, 2018 at 11:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 12/4/2018 at 11:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	4609 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4615 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4619 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4625 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4631 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	454 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4521 W BLUE MOUND CT 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	521 N 45TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	517 N 45TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	161 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4607B W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4629 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4517A W CLYBOURN ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4517 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	525 N 45TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	141 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	155 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4611 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	478 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4517 W CLYBOURN ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4527A W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	123 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	231 N STORY PKWY 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	476 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4603 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4627 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4635 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4637 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4639 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4511 W CLYBOURN ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4535 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4521 W BLUE MOUND CT 3	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4519 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	239 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	231 N STORY PKWY 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4607A W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4605 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4613 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	456 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4505 W CLYBOURN ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	205 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4601 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4633 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	464 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4521A W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	167 N STORY PKWY	MILWAUKEE, WI 53208

CURRENT OCCUPANT	4617D W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	452 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4617C W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4623 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	468 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	472 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	474 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4527 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	149 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	215 N 50TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	221 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4621 W BLUE MOUND CT	MILWAUKEE, WI 53208
CURRENT OCCUPANT	458 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	466 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	470 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	511 N 45TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	4521 W BLUE MOUND CT 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	173 N STORY PKWY	MILWAUKEE, WI 53208
CURRENT OCCUPANT	228 N PINECREST ST	MILWAUKEE, WI 53208

Total Records: 65

Radius: 250.0 feet and Center of Circle: 4571 W Blue Mound Rd



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Event Paid Parking - Miller Park, 4671 W. Bluemound Avenue, Milwaukee WI 53214 (Molitor & Spahn Lots)

Do you have any experience operating this type of business? No Yes If yes, explain: Impark has over 50 years of parking management experience.

2. Business Operations

- a. Proposed Opening Date: Currently Open
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Milwaukee Brewers, TGIFridays, Performance Clean, Delaware North (DNC).

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: Cleaning & Grounds Crew
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: Cleaning & Grounds Crew
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: Defined gated area as per MLB regulations
- b. Number of Garbage Cans: Inside: 100+ Locations: Various locations throughout stadium on all levels
Outside: 100+ Locations: Various locations in all parking lots
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 100+
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? 2,001 and describe the parking security plan: Internal Security and Milwaukee Police Patrol Lots during events.
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? Stuffed per MPD & Brewers and answer the following:
 What are their responsibilities? Provide safe environment & enforce fan conduct in & out of stadium
 Is security equipment used? No Yes If yes, describe 2-way radios, security cameras
 List their licensing, certification, or training credentials MPD
- d. Will there be security cameras? No Yes If yes, where? Cameras are on designated light poles throughout parking lots & Exterior of Stadium overseeing all lots
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe Follow MLB Security Protocol

6. Percentage of Sales (must total 100%)

Alcohol _____%	Food _____%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other <u>100</u> % Describe: <u>Parking Revenues</u>
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: Parking Lot License

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: Stadium Parking Lots
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: 194 & Miller Park Way
- d. Describe Building: Free Standing Building Strip Mall Other: Stadium
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 4 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Milwaukee Brewers Baseball Club Phone Number: (414) 902-4400
 Business Owner Address: One Brewers Way, Milwaukee, WI 53214

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8:00 AM	11:59 PM	varies up to 43,000	All Ages	
Monday	8:00 AM	11:59 PM	varies up to 43,000	All Ages	
Tuesday	8:00 AM	11:59 PM	varies up to 43,000	All Ages	
Wednesday	8:00 AM	11:59 PM	varies up to 43,000	All Ages	
Thursday	8:00 AM	11:59 PM	varies up to 43,000	All Ages	
Friday	8:00 AM	11:59 PM	varies up to 43,000	All Ages	
Saturday	8:00 AM	11:59 PM	varies up to 43,000	All Ages	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

 Ty Stafford, President & CEO of Sole Member, Imperial Parking Corporation
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign) Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.

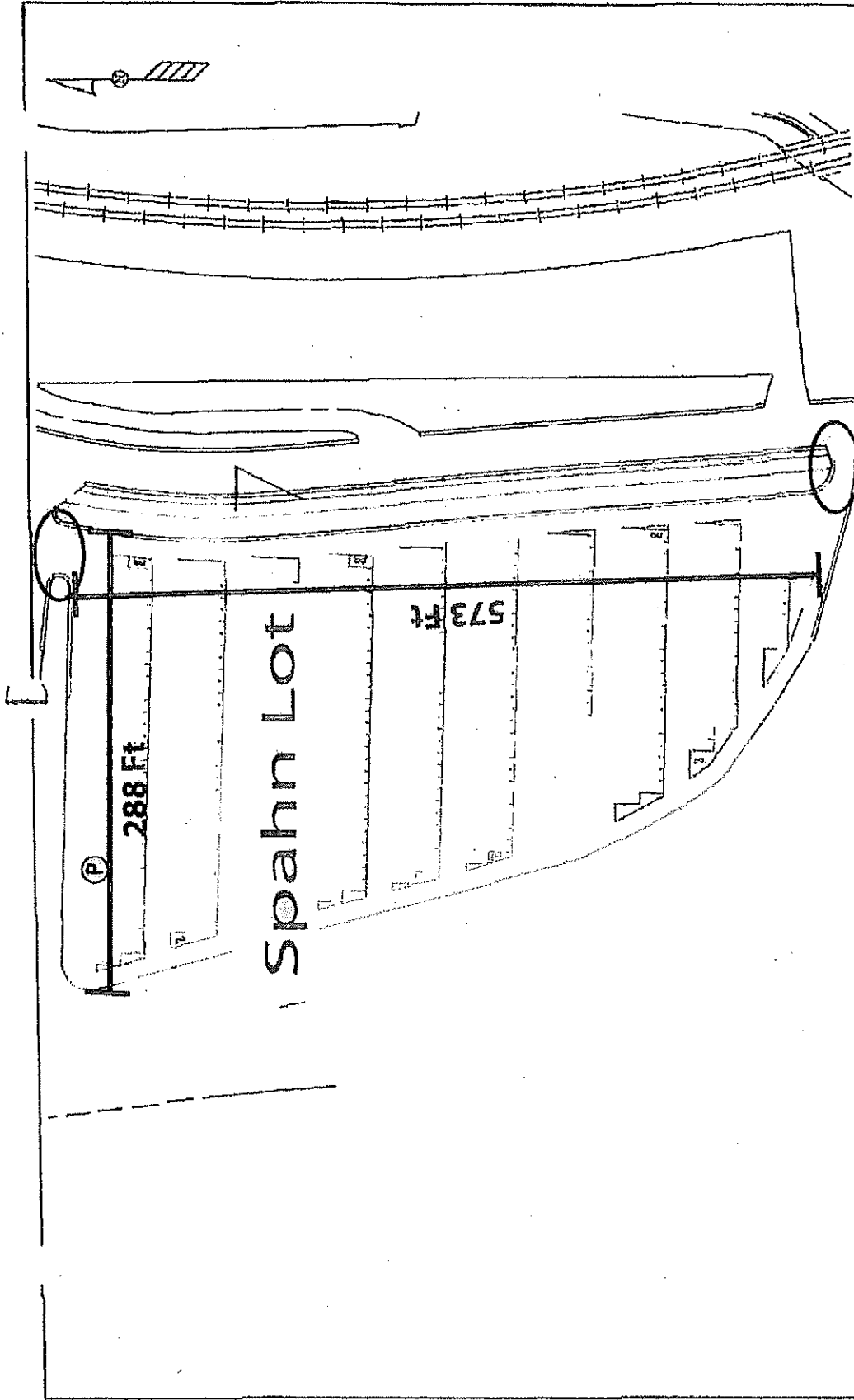


**PARKING LOT LICENSE AND WEIGHTS & MEASURES
(TIMING DEVICE) LICENSE SUPPLEMENTAL
PLAN OF OPERATION**

ccl-plwmplan 3/15/18

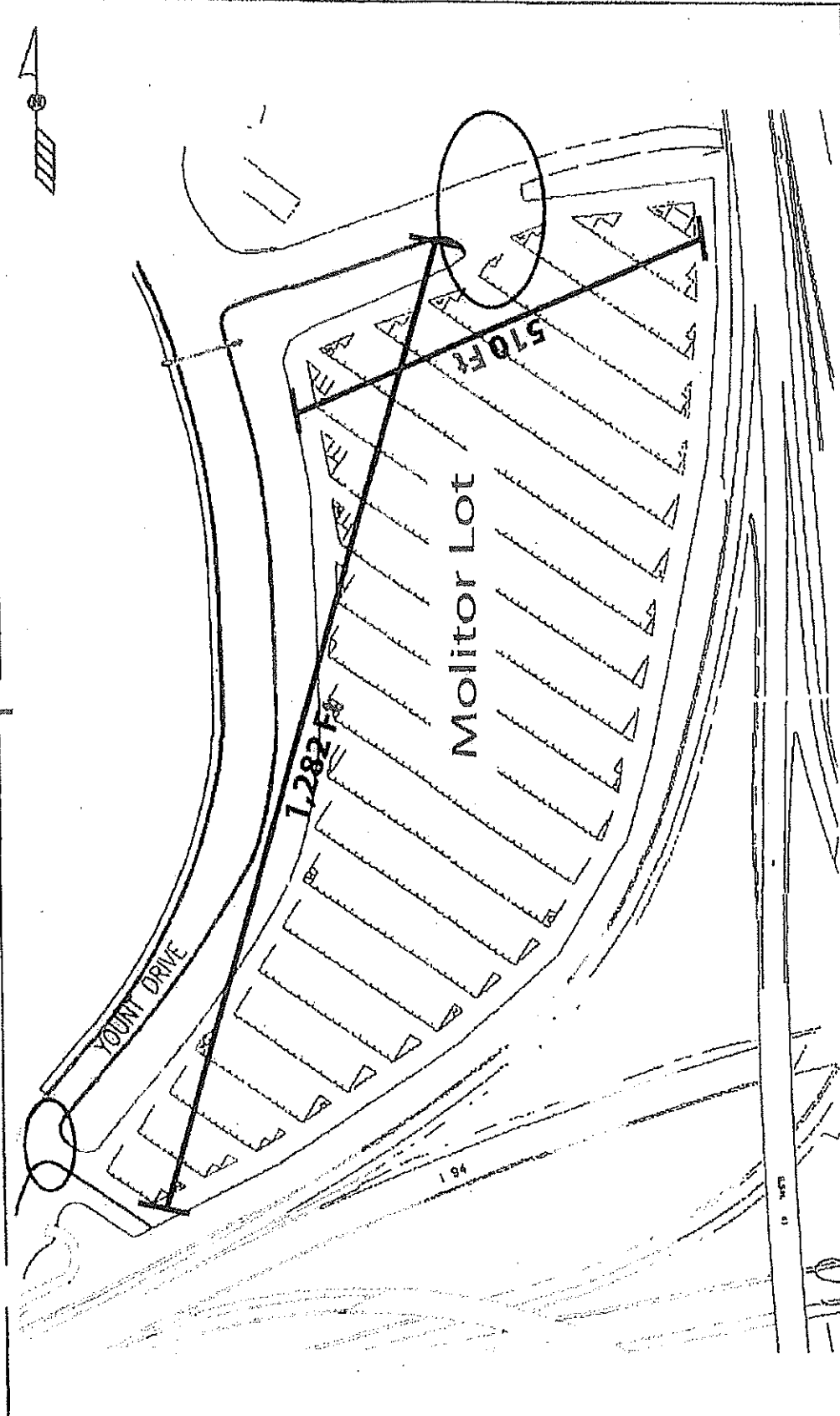
OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Imperial Parking (U.S.), LLC
Parking Lot Address: Miller Park - 4571 W. Bluemound Avenue, Milwaukee, WI 53214 (Molitor & Spahn Lots)
Number of Parking Spaces: 2,001
Security Plan
Describe in detail the security measures that will be taken to protect patrons from harm: On non-event days, the Brewers have internal security that patrols the parking lots 24 hours. There are also cameras that scan the parking areas and are viewed in the stadium control room. On event days, up to 3 hours prior to events, when the parking lots open to the public, the Brewers have an on site bike security team that rides around the lots. In addition, MPD has both bike and motorcycle units that patrol the lots and assist with traffic movement.
Describe in detail the security measures that will be taken to protect vehicles and property inside vehicles from theft, vandalism or other damage: Should the above noted security team and MPD determine any suspicious activity, a call can be made to Stadium Control to move a camera and monitor any suspicious activity. As well as keep an eye on any suspects until MPD can get to the scene of the incident.
Describe in detail plans to comply with City Ordinance which states a person must be available at all times parking service is offered with a response time of no greater than 30 minutes: On site security is in Miller Park 24/7 should anything happen on non-event days. Event days would have an immediate response from our Parking security team.
Weights & Measures License
Will timing devices be used to establish parking charges? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, how many? _____ x \$30 per device
Signature of Property Owner
Print Name of Property Owner: <u>Stephen E. Ethier</u>
Signature of Property Owner:
Signature of Applicant
I understand and will comply with all requirements as stated in the Milwaukee Code of Ordinances. Ty Stafford, President & CEO of Sole Member, Imperial Parking Corporation
Sole Proprietor, Partner, or 25% or more Shareholder (if no 25% or more shareholders, corporate officer must print name and sign)
Signature of additional partner or 20% or more shareholder



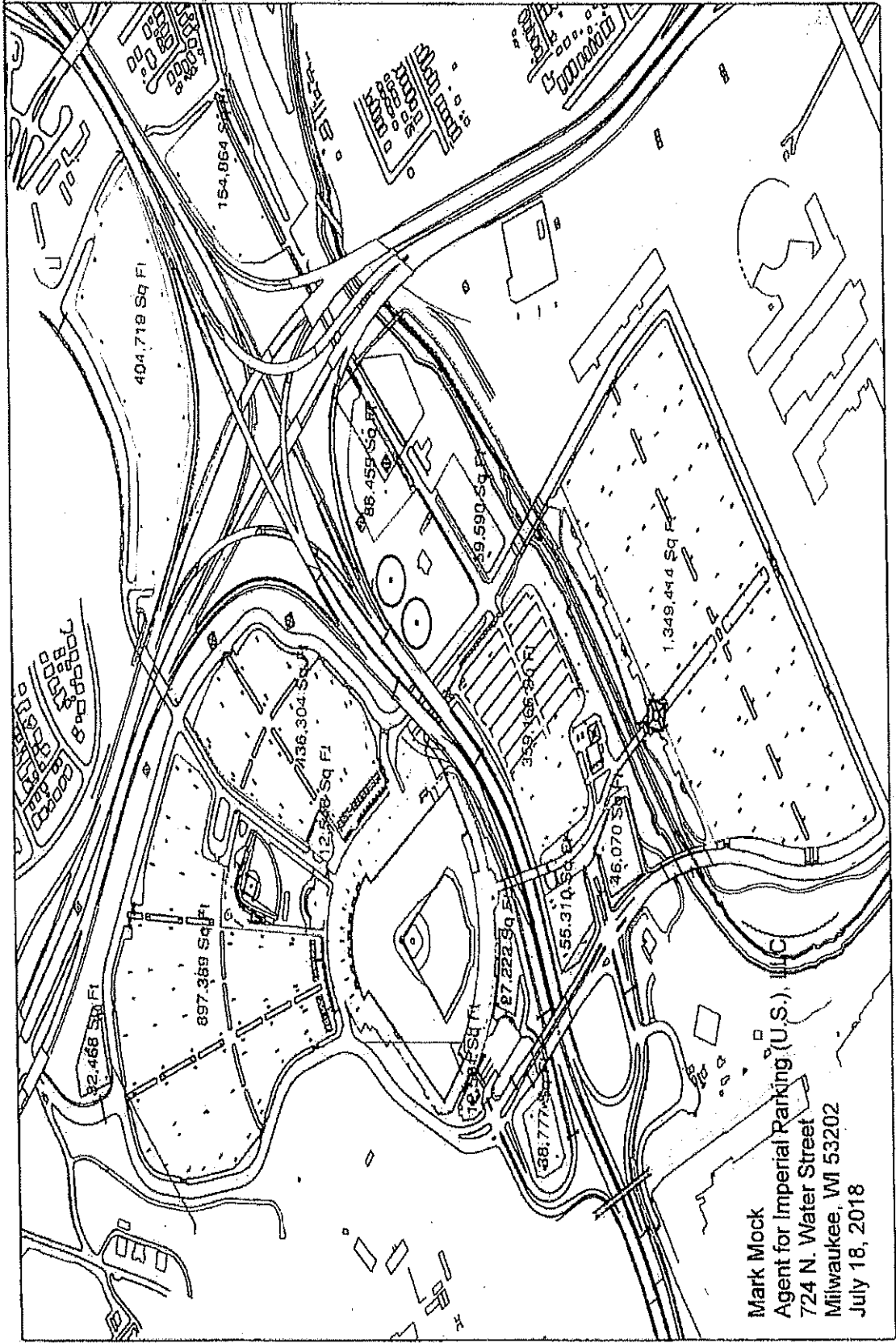
4571 W. Bluwound Milwaukee, WI	MILLER PARK MILWAUKEE • WISCONSIN
Mark R. Mock Agent for Imperial Parking (U.S.), LLC 724 N. Water Street, Milwaukee, WI 53202 September 25, 2018	

○ Entry/Exit points



4571 W. Bluemound Milwaukee, WI	MILLER PARK MILWAUKEE, WISCONSIN
Mark R. Mock Agent for Imperial Parking (U.S.), LLC 724 N. Water Street, Milwaukee, WI 53202 September 25, 2018	

○ Entry/Exit points



Mark Mock
 Agent for Imperial Ranking (U.S.) LLC
 724 N. Water Street
 Milwaukee, WI 53202
 July 18, 2018



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, November 27, 2018

COMMITTEE MEETING NOTICE

AD 10

SCHERBARTH, David N, Agent
Highland Lanes LLC
5830 W Vliet St

Milwaukee, WI 53208

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, December 04, 2018 at 11:15 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Jukebox and 8 Bowling Lanes as agent for "Highland Lanes LLC" for "Highland Lanes" at 5830 W Vliet St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, November 27, 2018

COMMITTEE MEETING NOTICE

AD 10

SCHERBARTH, David N, Agent
Highland Lanes LLC
5200 S 22nd Pl

Milwaukee, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, December 04, 2018 at 11:15 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Jukebox and 8 Bowling Lanes as agent for "Highland Lanes LLC" for "Highland Lanes" at 5830 W Vliet St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/18/2018

LICENSE TYPE: Class B Tavern FOOD

NEW:

RENEWAL:

No. 283298, 283301

Application Date: 10/16/2018

License Location: 5830 W Vliet St

Business Name: Highland Lanes LLC

Licensee/Applicant: SCHERBARTH, David N
(Last Name, First Name, MI)

Date of Birth: 08/03/1965

Home Address: 5200 S 22nd Pl

City: Milwaukee

State: WI **Zip Code:** 53221

Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/24/2013 the applicant was cited for Operating While Intoxicated. He was convicted on 04/02/2013 and his license was revoked for 6 months.

Date:11/14/2018
Officer: P.O. Finkley

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Highland Lanes
Address: 5830 W Vliet St
Phone: 414-774-2166

Owner: Scherbarth, David N
Owner address: 5200 S 22nd PL.
City State Zip: Milwaukee WI 53221
Owner Phone: 414-916-1535
Owner email: BowlHL300@yahoo.com

Licensee/Agent: Scherbarth, Marie
Home Address: 5200 S 22nd PL.
City State Zip: Milwaukee WI 53221
Phone: 414-588-0949
Email:

Preferred contact: 414-916-1535

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12pm-8pm 24 hours Y N
Mon: 3:30pm-10:30pm
Tue: Closed
Wed: 3:30pm-12am
Thu: 4:30pm-12am
Fri: 4:30pm-2am
Sat: 12pm-2:30pm

Premise Type: Tavern/Bar
Restaurant
Other: Bowling Alley

Licenses currently held:

Alcohol: Yes No Class: B #: 206273
Tobacco: Yes No #:
Food: Yes No #: 11400
Occupancy: Yes No #:
Other: Yes No Type: PEP #: 5216
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
 2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
 3. Can you see from the outside of the location into the interior Yes No
 4. Can you see the employees inside of the location from the outside Yes No
 5. Are exterior windows free of signage Yes No
 6. Is there a bus stop? Yes No
 7. Is there a bus shelter? Yes No N/A
 8. Street parking Yes No
 9. Is there a parking lot Yes No
 10. Is the parking lot clean? Yes No N/A
 11. Is the parking lot well lit? Yes No N/A
 12. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No N/A
 - b. Will this lot have cameras? Yes No N/A
 13. Are there areas where a person could conceal themselves Yes No
 14. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
 15. Exterior Payphone? Yes No
 16. Are there No Loitering Signs posted? Yes No
 17. Are there exterior security cameras Yes No How Many:
 18. Are the address numbers prominently displayed and easy to see Yes No
- Exterior Comments: There are light post along the building but no lights inside.

Camera Survey:

19. Does this location have security cameras? Yes No
20. Are they in working order? Yes No
21. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No

d. Recorded Yes No

22. How long is footage stored for later viewing:

23. Are there exterior cameras Yes No How many:

24. Are there interior cameras Yes No How many:

25. Do all employees know how to retrieve recorded digital images/footage? Yes No

26. Cameras located in parking lot Yes No N/A How many

Camera Survey Comments:

Interior Survey:

27. What is the planned/posted capacity 95

28. What is the minimum number of employees that will be on premise 1

29. Is the storeowner willing to be a standing complainant regarding loitering? Yes No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No

30. Is the interior of the location neat and clean? Yes No

31. Does an interior camera face the entrance/exit? Yes No

32. Are emergency and non-emergency numbers posted near the phone? Yes No

33. Does the owner know how to contact their police district directly? Yes No

a. Did you provide a district contact guide to the owner? Yes No

Interior Comments: Owner stated they are mainly league bowling and rarely do they have open bowl.

Security

34. How many security personnel are going to be employed: N/A

35. How will they be deployed: Interior Exterior N/A

36. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun ALL

37. Will the security be managed by business or contracted

38. Will they be armed Yes No N/A

39. What type of security measures will be used: N/A

Wanding/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

Other

40. When at capacity, how will the overflow crowd be managed? Owner stated he would ask the subjects to leave.

41. Will a guard monitor the overflow crowd at all times? Yes No

Security Comments: The Owner do not see a need for security

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The Owner stated he was thinking about getting minimum cameras for the buisness.

Alcohol Concentration For 5830 W Vliet St

City of Milwaukee, Wisconsin



- Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

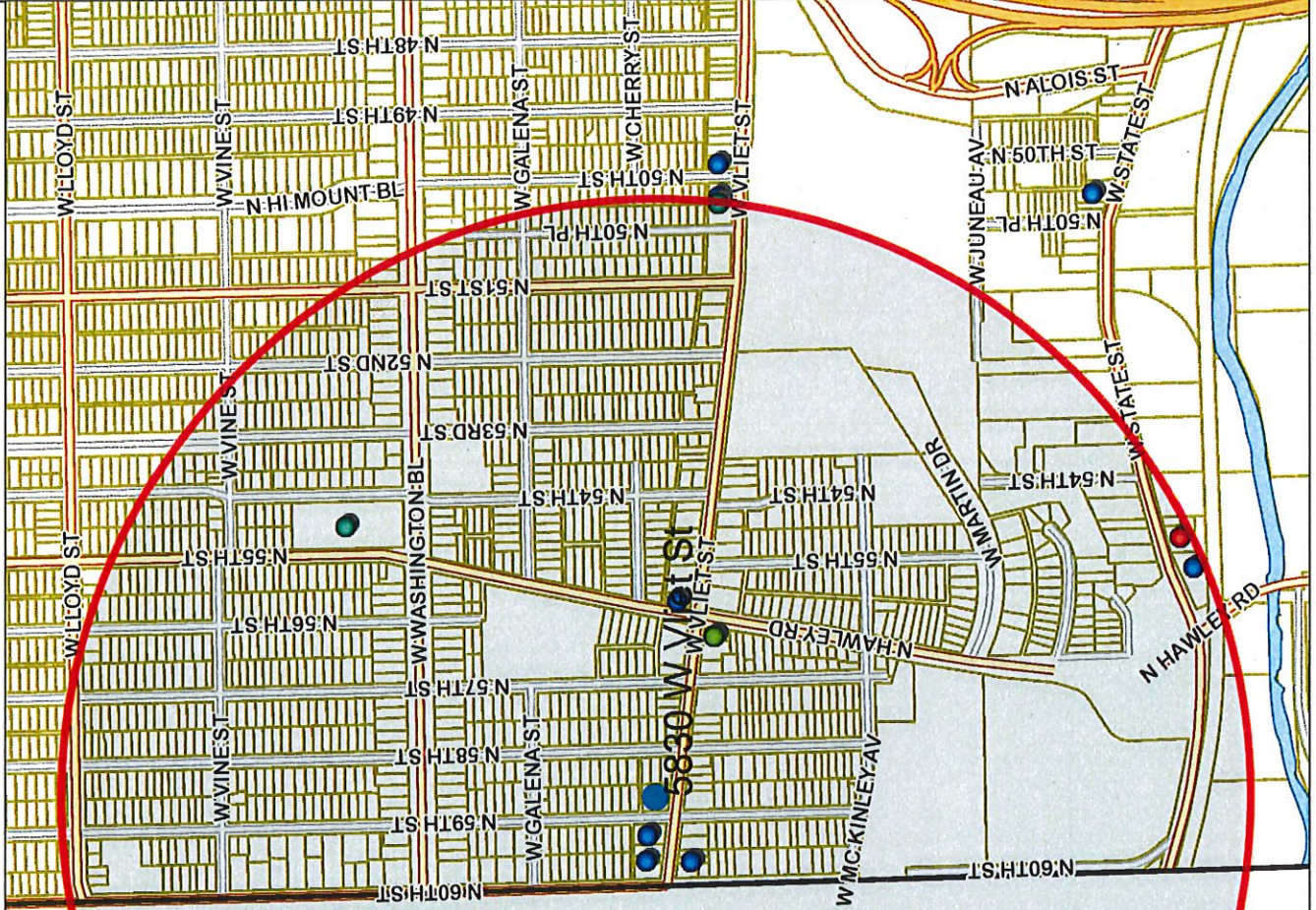


- Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 5830 W Vliet St as of 10/16/2018



Department of Administration - ITMD



Map Scale: 1: 10,000

Licensed Alcohol Beverage Establishments within a .5 Miles Radius Centered on 5830 W Vliet Street as of 10/16/2018						
License Summary	Trade name	Licensee	License type name	Total capacity	Address	Expiration date
Class A Malt & Class A Liquor License			Class A Malt & Class A Liquor License		5501 W State ST	4/2/19
Class B Fermented Malt Beverage Retailer's License			Class B Fermented Malt Beverage Retailer's License		1712 N 55TH ST	12/30/18
Class B Tavern License			Class B Fermented Malt Beverage Retailer's License		5601 W Vliet ST	3/30/19
Class C Wine Retailer's License			Class B Tavern License	80	5520 W Vliet ST	11/4/18
Grand Total			Class B Tavern License	228	5539 W STATE ST	6/29/19
Legal entity			Class B Tavern License	150	5830 W Vliet ST	8/13/19
Kettle Range Meat Company, LLC	Kettle Range Meat Company	Mark D Bearce, Agt	Class B Tavern License		5906 W Vliet ST	11/6/18
ST SEBASTIAN CONGREGATION	St Sebastian Congregation	JOANN M PERLEBERG, Agt	Class B Tavern License		5918 W Vliet ST	11/3/18
Wyeast Pizza LLC	Wyeast Pizza	Ann E Brock, Agt	Class B Tavern License		5921 W Vliet ST	4/28/19
UNCLE GEO, LLC	WONDER BAR	GEORGE M VOELL, Agt	Class C Wine Retailer's License	70	5601 W Vliet ST	3/30/19
SAZCO, INC	SAZ'S STATE HOUSE	STEPHEN P SAZAMA, Agt				
Highland Lanes	Highland Lanes	Mary R Scherbarth, SP				
Morgan Kenwood, LTD	The Times Cinema	LEE R BARCZAK, Agt				
Valentine Coffee Co	Valentine Coffee Roasters	ROBBIN V KASHEVAROF, Agt				
Maison Group LLC	Maison	Michael R Quinn, Agt				
Wyeast Pizza LLC	Wyeast Pizza	Ann E Brock, Agt				



Tuesday, November 27, 2018

Licenses Committee Notice of Hearing

David Scherbarth
5200 S 22nd Pl
Milwaukee, WI 53221

Date: 12/4/2018
Time: 11:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Jukebox and 8 Bowling Lanes
SCHERBARTH, David N, Agent
Highland Lanes at 5830 W Vliet St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, November 27, 2018

Licenses Committee Notice of Hearing

Highland Lanes LLC
5830 W Vliet St
Milwaukee, WI 53208

Date: 12/4/2018
Time: 11:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Jukebox and 8 Bowling Lanes
SCHERBARTH, David N, Agent
Highland Lanes at 5830 W Vliet St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, November 27, 2018



Notice of Public Hearing

SCHERBARTH, David N, Agent
Highland Lanes at 5830 W Vliet St
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Jukebox and 8 Bowling Lanes

Tuesday, December 04, 2018 at 11:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 12/4/2018 at 11:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1505 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1391 N 58TH ST 4	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5725 W VLIET ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1535 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1378 N 60TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1392 N 59TH ST 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1392 N 59TH ST 4	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5923 W VLIET ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1393 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1400 N 59TH ST 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1502 N 60TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1508 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1506 N 60TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1528 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1511 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1411 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5806 W VLIET ST 4	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1391 N 58TH ST 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1372 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1380 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5921 W VLIET ST B	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1508A N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5809A W VLIET ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1379 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1378A N 60TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5903 W VLIET ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1502 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1506A N 60TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1525 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1531 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1419 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5806 W VLIET ST 3	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5806 W VLIET ST 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5809 W VLIET ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5724 W VLIET ST 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1514 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1385 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1392 N 59TH ST 3	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1514 N 60TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5813 W VLIET ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1379A N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1508 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1502 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1418 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1412 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1408 N 58TH ST	MILWAUKEE, WI 53208

CURRENT OCCUPANT	5724 W VLIET ST 4	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1521 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5926 W VLIET ST 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1515 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1512 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1518 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1518 N 60TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5806 W VLIET ST 1	MILWAUKEE, WI 53208
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CURRENT OCCUPANT	1502 N 60TH ST A	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1519 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1391 N 58TH ST 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1391 N 58TH ST 3	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1529 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1392 N 59TH ST 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5926 W VLIET ST 4	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5926 W VLIET ST 3	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5926 W VLIET ST 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5926 W VLIET ST 5	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1500 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1530 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1379 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5724 W VLIET ST 3	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5724 W VLIET ST 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1517 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1520 N 58TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1374 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5817 W VLIET ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5819 W VLIET ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1509 N 59TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	1524 N 59TH ST	MILWAUKEE, WI 53208

Total Records: 80

Radius: 250.0 feet and Center of Circle: 5830 W Vliet St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
- Self Service Laundry Massage Establishment Filling Station
- Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

BOWLING Lanes

Do you have any experience operating this type of business? No Yes If yes, explain: **MANAGED FAMILY BUSINESS**

2. Business Operations

- a. Proposed Opening Date: 11.1.18
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: CLASS B LIQUOR
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: JUKE BOX, PA SYSTEM

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 5 Locations: 2 - BATHROOMS 3 - BAR AREA
Outside: 3 Locations: SIDE OF BUILDING
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 20 and describe the parking security plan: LIGHTING AND SELF INSPECTION
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? _____ and list locations: _____
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>10</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>50</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant
 Cafe/Coffee Shop
 Deli or Fast Food Restaurant
 Private/Fraternal/Veterans Club
 Night Club
 Tavern
 Cocktail Lounge
 Teen Club
 Banquet Hall
 Sports Facility
 Bowling Alley
 Hotel/Motel : Number of Floors: _____
 Rooming House: Number of Floors: _____
 Number of Rooms: _____
 Number of Rooms: _____

Type 2

- Liquor Store
 Corner Store
 Supermarket
 Convenience Store
 Gas Station
 Amusement/Phonograph Distributor
 Recycling, Salvage or Towing
 Used Car Dealer
 Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.)
 Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit
 Cigarette & Tobacco
 Gas Station
 Extended Hours
 Class "B" Tavern
 Weights & Measures
 Secondhand Dealer
 Precious Metal & Gem
 Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 150 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Vliet St. / 60th St.

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: ~~HIGHLAND LAKES~~ Phone Number: 414-916-1535

Business Owner Address: DAVID SCHERBAUGH 5200 SOUTH 221 PL MILWAUKEE WI 53221

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	12:00 PM	8:00 PM	50	21-100	NONE
Monday	4:00 PM	12:00 AM	50	21-100	NONE
Tuesday	4:00 PM	12:00 AM	50	21-100	NONE
Wednesday	4:00 PM	12:00 AM	100	21-100	NONE
Thursday	10:00 AM	12:00 AM	100	21-100	NONE
Friday	4:00 AM	2:30 AM	100	21-100	NONE
Saturday	12:00 PM	2:30 AM	150	21-100	NONE

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(if there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>HIGHLAND LINES LLC</u>
Premise Address: <u>5830 W Vliet St. MILW WI 53208</u>
Proximity of Premises to Church, School, Daycare Center or Hospital
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Business Information
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____ _____ Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must: a) Be in the same legal entity name as that apply for the license b) Reflect the same address as the premises address on this application c) Reflect current dates and d) Be signed by the lessor/seller and lessee/buyer
Property Information (New & Transfer Applicants Only)
a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>ME</u>
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ <u>N.A.</u>
d) Total amount paid for business \$ <u>400,000</u>
e) Total amount paid for goodwill of the business \$ _____
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes

See Application Information for a list of all required application forms.

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins N.A. Ends _____
- b) Monthly rental \$ N.A.
- c) Do you have an option to renew the lease? No Yes N.A.
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes N.A.
- e) For what length of time have you been guaranteed occupancy (number of years)? _____ N.A.
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____ N.A.
- g) Does the present owner or occupancy object to the granting of your license? No Yes N.A.
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
 (414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: HIGHLAND LINES LLC.

Premises Address: 5830 W. Vliet St - MILW WI 53208

SECTION 1 TYPE OF BUSINESS

Type of application (check one): taking over a currently operating business starting a new business
 Anticipated opening date? OPEN

Check the type that best describes your business (check only one):
 See Food Dealer License Information sheet for definitions.

Restaurant Bed & Breakfast
 Retail Establishment Base for Food Peddler
 Base for Temporary/Seasonal Food Stand

If retail, will it be a convenience store? Yes No
 (Convenience Stores have less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done? Yes No

If yes, what percentage of the business will be wholesale? Less than 25% 25% or More (Contact DATCP)*

Will retail items be sold? ~~NO~~ No Yes If Yes, indicate percentage of food sales 50% %

Will restaurant items be sold? ~~NO~~ No* Yes If Yes, indicate percentage of food sales 50% %

* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? ~~NO~~ Yes
 Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

SNACKS & BEVERAGES
 includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese

MEALS
 includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? ~~NO~~ Yes
 (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: _____

SECTION 4 SHARED KITCHEN

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
 - I will rent space from another operator ("Shared Kitchen Agreement" is required)
 - I will rent space to another operator (peddler/caterer)

SECTION 5 DETAILS OF OPERATION

Answer the following questions:

- Will you have seating on site for dining? No Yes
- Will you be doing any catering? No Yes
- Will you be doing any delivery? No Yes
- Will you have outdoor activities? No Yes
 - If Yes to outdoor activities, check all that apply: Bar Cooking/Grilling Dining
- Will you have a drive thru window? No Yes
 - If Yes to drive thru, are hours different from inside? No Yes
 - If Yes, provide drive thru hours: _____
- Will any scales or barcode scanners be used? No Yes
 - If Yes, a Weights & Measures application must be completed and a license obtained.

SECTION 6 ADDITIONAL SITES

Where will food be prepared and/or sold?

- At a single site
 - At multiple sites (for example, a hotel with several dining rooms or bars) How many? _____
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 7 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 8
- Yes If Yes, check all that apply:
 - New construction of a building
 - Construction changes to an existing building
 - Renovation or remodeling
 - Equipment changes only (installation or replacement)

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 8 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 9

Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? Immediately At the same time as the alcohol license

SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

BMS I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

BMS I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

BMS I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

BMS I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.

BMS I understand the license must be issued and posted in my establishment prior to opening for business. **N.A.**

BMS I will not operate my food business until the license has been issued and posted in the establishment. **N.A.**

Signature of sole proprietor, partner, agent or 20% shareholder: 

Signature of additional partner(s): _____



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 5830 W Vliet St. MILW WI 53208

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input checked="" type="checkbox"/> Bowling Alley How many? <u>8</u>	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

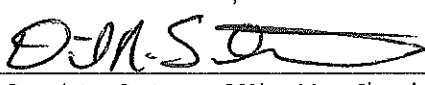
LEGAL CAPACITY OF PREMISES

150 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: 50. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no. 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

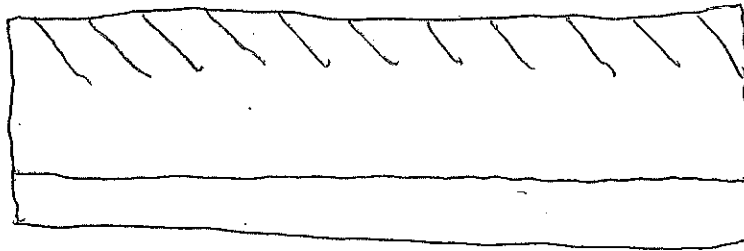
Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

DAVID N. SCHERBARTH AGENT FOR HIGHLAND LANES LLC

HIGHLAND LANES
5830 W. Vliet St.
MILW WI 53208

3000
SQUARE
FEET

PARKING



30 FT

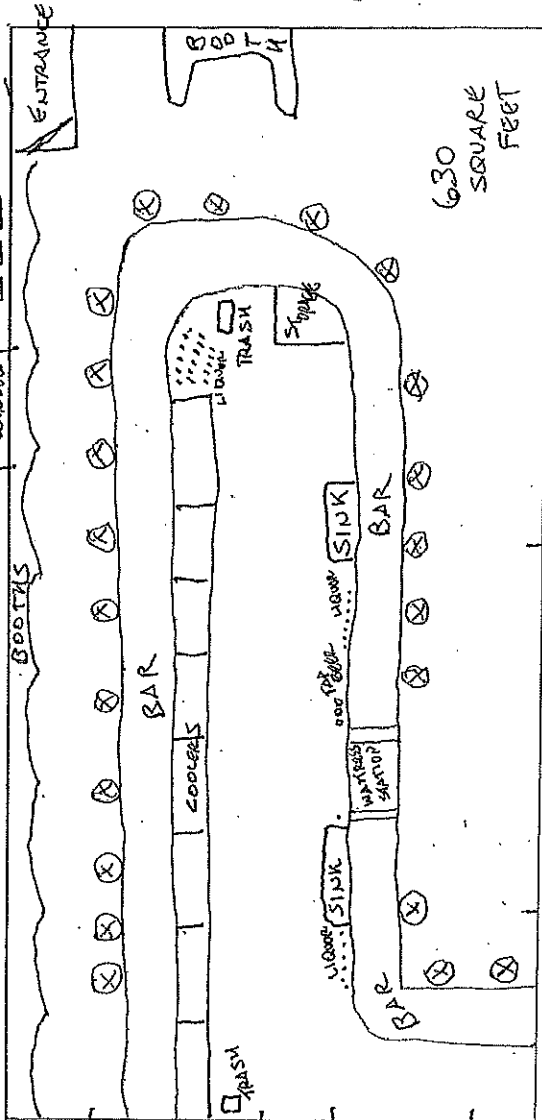
100 FT

ALLEY

NORTH

NORTH

ALLEY



630
SQUARE
FEET

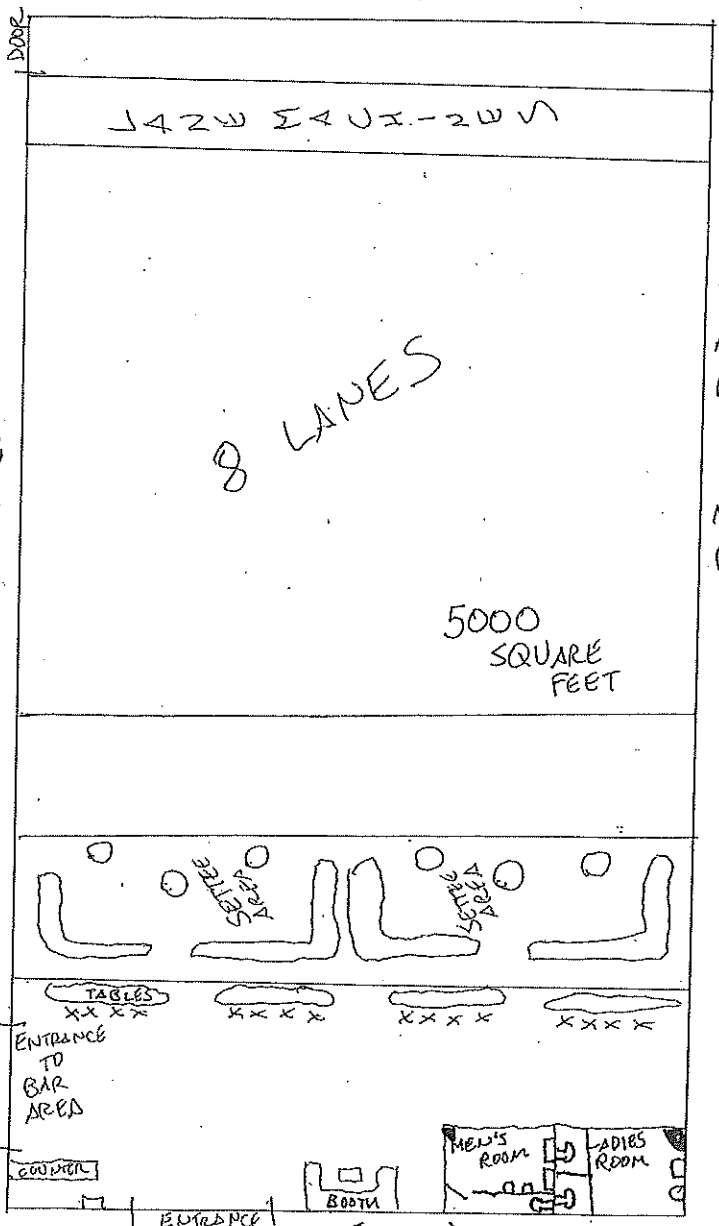
DUMPSTER

100
FEET

WEST

59th
STREET

10-14-18



JAZZ SAUNA - 2000

8 LANES

5000
SQUARE
FEET

PARKING

VLIET ST.

NORTH

50 FEET

DAVID SCHERBARTH
AGENT FOR

10/14/18

Vliet Street

22.5 FEET

NORTH

WEST

59th STREET

28 FEET

TRASH

ENTRANCE

BOOT

TRASH

SINK

BAR

BAR

BAR

BAR

TRASH

SINK

BAR

BAR

BAR

BAR

WEST

59th
STREET

10-14-18

DOOR

ENTRANCE
TO
BAR
AREA

COOLER

BOOT

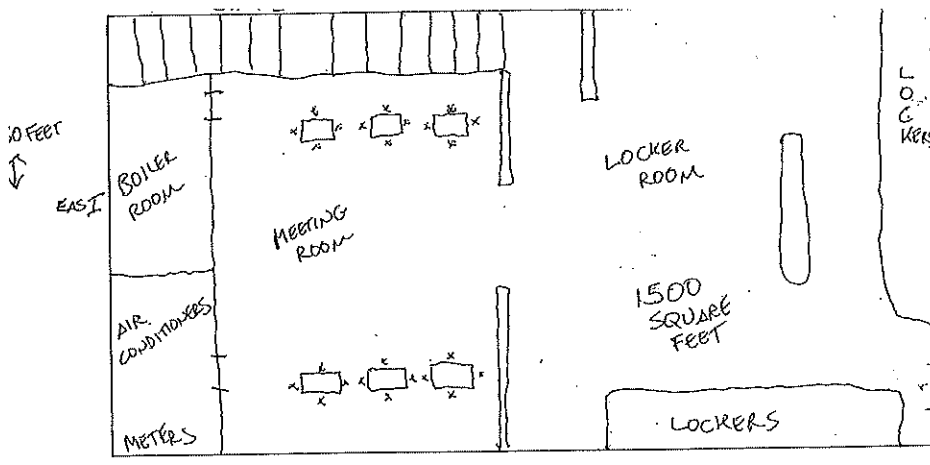
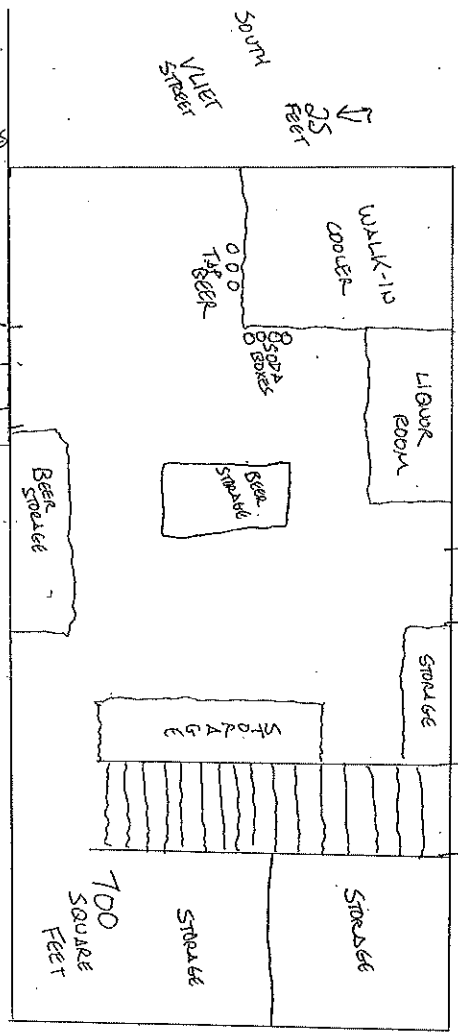
MEL'S
ROOM

ADIES
ROOM

01-1-18
RESEMENT
- CLOSED
TO
PUBLIC

WEST
59th STREET

← 28 FEET →



DAVID SCHERBATH
AGENT FOR HIGHLAND LAKES LLC.
HIGHLAND LAKES
5830 W VIET ST.
MILWAUKEE WI 53208

NORTH ↓