



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

FRANK P. ZEIDLER COMMUNITY SERVICE AWARD SELECTION COMMITTEE

MARVIN PRATT, CHAIR

Art Heitzer, Vice-Chair, Ald. Robert Bauman, Shelley Bruehling, John Gurda
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Wednesday, November 14, 2007

2:00 PM

Room 301-G, City Hall

Meeting convened: 2:10 P.M.

Present 3 - Gurda, Bauman and Bruehling

Excused 2 - Pratt and Heitzer

1. Review and Approval of the Minutes of the October 17, 2007 Meeting

Mr. Gurda moved, seconded by Ms. Bruehling, for approval of the minutes. There were no objections.

Roll call taken at 2:14 P.M.

Present 5 - Gurda, Bauman, Pratt, Bruehling and Heitzer

2. Appearance by Bill Arnold, City Clerk's Office, Related to Award Types and Costs

Mr. Arnold visited Trophy Athletics and there are many options available for trophies. The glass globes are beautiful and fairly small (14") and cost \$220 (Exhibit 1). With glass globes, there would be etching costs. The official city coin could be affixed to any trophy or plaque. Tina Klose, from the Publications Office, created sample trophies (Exhibit 2). The fabrication costs for the trophy designed by Ms. Klose would be under \$100 and of marble, but there would be a set-up fee and an engraving cost (an additional \$100 cost). Mr. Arnold also brought a plaque to show one that could be created relatively cheaply with the City Hall image on it. The plaque would cost approximately \$50.

The Board preferred the trophies designed by Ms. Klose rather than the glass globes and the plaque.

The trophies would be black marble and 14" in height.

Ms. Klose will create a few more possible trophy designs for the Committee to review.

3. Discussion on the Zeidler Background Information Created by Mr. Gurda and Att. Heitzer

The Committee reviewed by biographical information submitted by Mr. Heitzer (Exhibit 3) and Mr. Gurda (Exhibit 4). Mr. Gurda will rewrite the biographical information to incorporate some changes Mr. Heitzer would like and it will be discussed at the next meeting.

4. Review and Approval of the Nomination Form

The Board reviewed the long form (Exhibit 5) and the short form (Exhibit 6).

The Board approved the long form with the addition of the biographical information, graphics and a picture of the trophy with the understanding that the form would be part of

*a packet. The Staff Assistant will work with the Publications Office to accomplish this prior to the next meeting.
Nominees must submit 6 completed copies of the form, which will be changed to have a bullet-point format with a 3-page limit.*

5. Set Next Meeting Date and Agenda Topics

*On the next agenda will be:
Review and adoption of the schedule of submission and review dates.
Finalization of the biographical information.
Finalization of the award form.
Approval of nomination form.
Publication and dissemination of nomination forms.*

*Dec. 12th at 2:00
Meeting adjourned: 2:50 P.M.
Linda M. Elmer
Staff Assistant*