

TODD J. RIZZO
Regional Director, WISPARK LLC

Todd Rizzo is currently the Regional Director for WISPARK LLC, the real estate development subsidiary of Wisconsin Energy Corporation. WISPARK provides development and redevelopment services to create Class-A, master-planned business parks, modern office and industrial buildings, and other mixed-use real estate ventures. WISPARK is headquartered in Milwaukee, Wisconsin and has a second office in Pleasant Prairie, Wisconsin.

Todd joined WISPARK in 1994 as a Marketing & Development Associate to provide marketing and development services to the Kenosha and Racine County business parks under development including the 2,500-acre LakeView Corporate Park in Pleasant Prairie, 350-acre Business Park of Kenosha in Kenosha, and the 180-acre GrandView Business Park in the Town of Yorkville. Over the past 13 years, Todd has grown into Development Manager, Senior Developer and most recently a Regional Director position at WISPARK. Todd has been instrumental in selling and developing some of WISPARK's largest and most complicated projects. Todd directs a multi-disciplinary group of professionals such as architects, contractors, engineers, brokers, lenders, and attorneys in order to accomplish the many types of real estate projects in which WISPARK participates.

A recent project of significance that Todd handled in its entirety was the complete exterior and interior renovation of the 211 W. Wisconsin Avenue Building (old US Bank Building) which was completed in the spring 2006. The major tenant of the building is the Internal Revenue Service. The Project has been honored with the prestigious CPR Award from The Milwaukee Downtown Business Improvement District # 21 as well as the Best Renovation/Office from the Business Journal Real Estate Awards program.

Todd has sold over 300 acres of land, developed over 5,000,000 square feet of industrial and office properties and sold many investment properties which collectively represent over \$350 million in transactional value.

Todd is a graduate of the University of Wisconsin – Madison with a degree in Real Estate and Urban Land Economics. Todd is currently pursuing the Certified Commercial Investment Manager (CCIM) designation. He is a member of the National Association of Industrial and Office Properties (NAIOP), Commercial Association of Realtors Wisconsin (CARW), Association of Industrial Real Estate (AIRE), and the Wisconsin Real Estate Alumni Association (WREAA).

Todd has been involved in many non-profit committees and organizations throughout southeast Wisconsin and currently holds a board position on the Real Estate Alliance for Charity (REACH).

Married, Todd and his wife Kristi have a nine-month old daughter, Isabella. Kristi works at Bon-Ton in the corporate offices located at the Boston Store building in the Westtown District.