

**GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: CITY DEVELOPMENT

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Category of Request

- New Grant
 Grant Continuation
 Change in Previously Approved Grant

Previous Council File No.

Previous Council File No.

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Project/Program Title:

Grantor Agency: STATE OF WISCONSIN – WISCONSIN COASTAL MANAGEMENT PROGRAM GRANT

Grant Application Date: 7/1/2010

Anticipated Award Date: 7/31/2011

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

Through the construction of an 80-linear foot segment of Riverwalk, the City of Milwaukee has the opportunity to connect over 2 miles of previously disconnected Riverwalk. With nearly 9,000 linear feet of completed Riverwalk to the north and over 900 linear feet of completed Riverwalk to the south, this 80-foot gap is felt greatly by all visitors to the System. The addition of this segment ensures maximum public enjoyment of one of the City's greatest assets, the Milwaukee River.

As development of the adjoining properties is not anticipated for the next several years, with the permission of the property owners, the City intends to design and construct this Riverwalk connection. Designed in a manner that will minimize the impact on future development of the site, this segment will conform with all required design guidelines. In exchange for the City's efforts, the property owners will grant a permanent, public access easement over the entire width of the Riverwalk, thus ensuring public access.

The RiverLink Guidelines, adopted in 1993, as well as the Third Ward Area Comprehensive Plan, adopted in 2005, were prepared in cooperation with the Wisconsin Department of Natural Resources as well as area businesses and residents. These two plans identify the Riverwalk as a valuable amenity and anticipated its development to have catalytic effects on the surrounding neighborhoods. Since 1997, when Riverwalk construction began in the Historic Third Ward, riverfront property values have increased by over \$195 million. With an estimated project cost of \$189,750 to complete this segment, the benefit of a continuous Riverwalk System has already been paid for by the private investment along the shores of the Milwaukee River.

The construction period is expected to last less than 6 months and the total project cost is approximately \$189,750. The Historic Third Ward Riverwalk Gap will be funded through a Tax Incremental District, which was created for the purpose of funding Riverwalk construction.

2. Relationship to Citywide Strategic Goals and Departmental Objectives:

Construction of this Riverwalk segment will meet the public access objectives of Milwaukee's RiverLink Guidelines, a plan developed and approved by the City of Milwaukee and the Wisconsin Department of Natural Resources in 1993. The primary goal of the project is to eliminate a physical barrier and in turn, create a continuous, two-mile waterfront promenade.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

N/A

4. Results Measurement/Progress Report (Applies only to Programs):

N/A

5. Grant Period, Timetable and Program Phase-out Plan:

Grant – from 7/1/2010 to 7/31/2011

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach to Back.