

BY ALDS.PEREZ, HAMILTON, COGGS, STAMPER, BORKOWSKI, SPIKER, LEWIS, RAINEY,
JOHNSON, DODD

Resolution congratulating Lupe Martinez on receiving the 2019 Hispanic Heritage Month Award from the Roberto Hernández Center at the University of Wisconsin-Milwaukee.

WHEREAS,

LUPE MARTINEZ

was honored as the 2019 Hispanic Heritage Month Award winner presented by the Roberto Hernández Center at the University of Wisconsin-Milwaukee on October 11, 2019; and

WHEREAS, *The Roberto Hernández Center presents the Hispanic Heritage Month Award as an annual tradition of honoring individuals who exemplify achievement in Milwaukee's Latino community; and*

WHEREAS, *Lupe Martinez is the president and chief executive officer of UMOS, a position he has held for 45 years, and the mission of UMOS is to advocate and provide programs and services that improve the employment, educational, health, and housing opportunities of underserved populations; and*

WHEREAS, *Lupe Martinez was appointed president and chief executive officer in 1974, when UMOS was a single-state, single-focus, migrant farmworker-serving agency only, and today under his leadership, UMOS is nationally recognized, providing diverse programs and services to populations in Florida, Missouri, Minnesota, Texas, and Wisconsin; and*

WHEREAS, *Lupe Martinez has positioned UMOS to be a performance-based, data driven, customer-focused operation, and he oversees the operation of more than 40 performance-based program contracts, often competing against larger Fortune 500, for profit corporations, and those 40 programs are divided into three major divisions, which include, workforce development, child development, and social services; and*

WHEREAS, *UMOS also produces nine corporate and community events annually and has become the largest Hispanic-managed non-profit organization in Wisconsin, as well as one of the largest in the nation, and UMOS is also the largest non-profit workforce development contractor within the State of Wisconsin; and*

WHEREAS, *Lupe Martinez and the UMOS organization were instrumental in bringing and hosting the 90th annual LULAC 2019 National Convention in Milwaukee, where he proudly serves as Council State Director; now, therefore, be it*

RESOLVED, *That the Common Council of the City of Milwaukee herewith congratulates Lupe Martinez for being honored as the 2019 Hispanic Heritage Month Award winner by the Roberto Hernández Center, commends him for his outstanding service in the community, and wishes for him success in all of his future endeavors; and, be it*

FURTHER RESOLVED, *That a suitably engrossed copy of this resolution be presented to Lupe Martinez.*

Introduced by Common Council members José Pérez, Ashanti Hamilton, Milele A. Coggs, Russell W. Stamper, II, Mark A. Borkowski, Scott Spiker, Chantia Lewis, Khalif J. Rainey, Cavalier Johnson, Nikiya Dodd and approved by all members of the Milwaukee Common Council on October 15, 2019.