

# ANNUAL REPORT

2018

THE LITERACY LAB

## MAKING AN IMPACT

92%

of Pre-K students showed **growth** toward Kindergarten readiness in at least 3 out of 5 key areas

77%

of Kindergarten students **exceeded** their growth targets before the end of the school year

92%

average tutor **fidelity** rating for intervention and assessment implementation

94%

of school principals would **recommend** The Literacy Lab to others in their network

\*The student data above is an average for students enrolled in Literacy Lab tutoring during the 2017-18 school year.

## INSPIRING FUTURE EDUCATORS

*Following their service term, 2017-18 Literacy Lab tutors*

*are seeking a teaching certification or serving in a school*  
33%



*are pursuing a degree or other job opportunity*  
30%

*are returning for another year of service as a Literacy Lab tutor*

\*7% of tutors were undecided about their next steps when they completed the end-of-year survey in May 2018.

## CAREFUL USE OF RESOURCES

In its 2018 fiscal year, The Literacy Lab continued to build a broad and diverse revenue stream to fuel and sustain our growth. Continued development of a robust operating reserve to keep pace with our growth remains a priority.

REVENUE \$10,026,097



EXPENSES \$8,561,828



*“Literacy Lab students are more confident in their abilities. They’re more eager to read and make more of an effort in their classrooms.”*

RICHMOND, VA PRINCIPAL



## AMERICORPS PROGRAM

92 tutors in Metro D.C. served **1,786** students in **35** schools.  
54 tutors in Virginia served **1,210** students in **29** schools.  
50 tutors in Kansas City served **1,170** students in **23** schools.  
35 tutors in Baltimore served **752** students in **12** schools.

**231** full-time tutors in four states served **4,918** students in **99** schools.

***“The most powerful experience of serving as a Literacy Lab tutor has been the ability to motivate and build trust in students who had given up on reading. They know they’ve gotten better as readers and will continue to improve over time!”***

*K-3 Literacy Lab tutor serving in Baltimore, MD*

## LEADING MEN FELLOWSHIP

**10** Fellows served **140** students in **7** schools.

**80%** of 2017-18 Leading Men Fellows continue to serve in an educational capacity at schools in a district served by The Literacy Lab.

In 2018, the Leading Men Fellowship expanded to **Kansas City**, **Baltimore**, and **Milwaukee**.

***“Young men of color deserve an opportunity like the Leading Men Fellowship, and young children of color deserve to see a teacher who looks like them.”***

*Kenvin Lacayo, Leading Men Fellowship ‘18*

PHOTO ORIGINALLY POSTED BY WAMU 88.5



### THANK YOU TO OUR MAJOR DONORS\*

A. James and Alice B. Clark Foundation | Aaron Straus and Lillie Straus Foundation | Abell Foundation | The Andrew and Julie Klingenstein Family Fund | Baltimore Community Foundation | The Cameron Foundation | Community Foundation Serving Richmond and Central Virginia | DC Promise Neighborhood Initiative | Early Education Funders Collaborative | Ewing Marion Kauffman Foundation | Fund for Children, Youth, and Families | Funder Collaborative for Reading Success | George K. Baum Foundation | Greater Kansas City Community Foundation | Greater Washington Community Foundation | H&R Block Foundation | Harry and Jeanette Weinberg Foundation | Hall Family Foundation | Hattie M. Strong Foundation | Horning Family Fund | Irene E. and George A. Davis Foundation | The J. Willard and Alice S. Marriott Foundation | The Junior League of Washington | Lockhart Vaughan Foundation | Lois and Richard England Family Foundation | The Morris & Gwendolyn Cafritz Foundation | Richard E. and Nancy P. Marriott Foundation | The Philanthropic Initiative | Robins Foundation | The Share Fund | Sherman Family Foundation | The Stanley H. Durwood Foundation | Virginia Cretella Mars Foundation

\*Donors who gave \$25,000 or more in FY 2018

### THANK YOU TO OUR PASSIONATE AND DEDICATED BOARD

Ned Mandel, Chair | Hugh Cole III | Tom Dillon | Elizabeth S. Duff | Bailey Edelson | Praveen Jeyarajah | Ashley Johnson | Elisabeth Liptak | Dr. Bweikia Steen



**THE LITERACY LAB**

*Strong Readers. Strong Futures.*