

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Health/Healthy Behaviors and Health Care Access

Contact Person & Phone No: Paula Roberts, #8585

Category of Request	
<input type="checkbox"/> New Grant	
<input checked="" type="checkbox"/> Grant Continuation	Previous Council File No. 041715
<input type="checkbox"/> Change in Previously Approved Grant	Previous Council File No.

Project/Program Title: Wellpoint Outreach Grant

Grantor Agency: Wellpoint Foundation through Community Advocates

Grant Application Date: N/A

Anticipated Award Date: May 1, 2006

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

There are two parts to this funding. The purpose of the grant is also two-fold: to assist low-income families in obtaining medical insurance and food stamps and other entitlement as well as to develop strategies to outreach to families of school-age children; and to assist low-income pregnant women and teens in obtaining medical insurance and other entitlements such as Women, Children and Infants (WIC) and Prenatal Care Coordination.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

The program relates to the City-wide strategic goals of improving the overall health of children and their families. Funding under this grant will provide the department with additional resources to accomplish stated City and departmental goals.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The grant funds will expand the capacity of services provided and the number of people served and increase the number of families covered by Medicaid.

4. Results Measurement/Progress Report (Applies only to Programs):

To increase the number of individuals assisted in enrolling in State funded health benefit programs such as Presumptive Eligibility, Healthy Start, Medicaid and BadgerCare by February 26th, 2007.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is March 1, 2006 through February 28, 2007.

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach to Back.