



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, May 22, 2023

COMMITTEE MEETING NOTICE

AD 01

MALLORY, Jaccari, Agent
J&J MOTOR CARS LLC
5231 W VILLARD Av
Milwaukee, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 06, 2023 at 02:30 PM

The access code is <https://meet.goto.com/436631477>. If you wish to call in: +1 (872) 240-3212 and use Access Code: 436-631-477.
Please see the enclosed best practices document for further instructions.

Regarding: Your Secondhand Motor Vehicle Dealer's License Transfer Application with Change of Business Operations (Retail) as agent for "J&J MOTOR CARS LLC" for "J&J MOTOR CARS" at 5231 W VILLARD Av.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of such a license due to the creation of undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which will have an adverse impact on the public health, safety and welfare of the community. Additionally, the over concentration of secondhand motor vehicle dealers in the neighborhood such that the concentration will have an adverse impact on the public health, safety and welfare of the neighborhood. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Cooney, Jim

From: Cooney, Jim
Sent: Monday, May 22, 2023 10:47 AM
To: Annette Jackson
Cc: Martin, Faviola; Milano, Marissa
Subject: J&J Motor Cars 5231 W Villard
Attachments: IMG_2751.JPEG; IMG_2752.JPEG; IMG_2753.JPEG

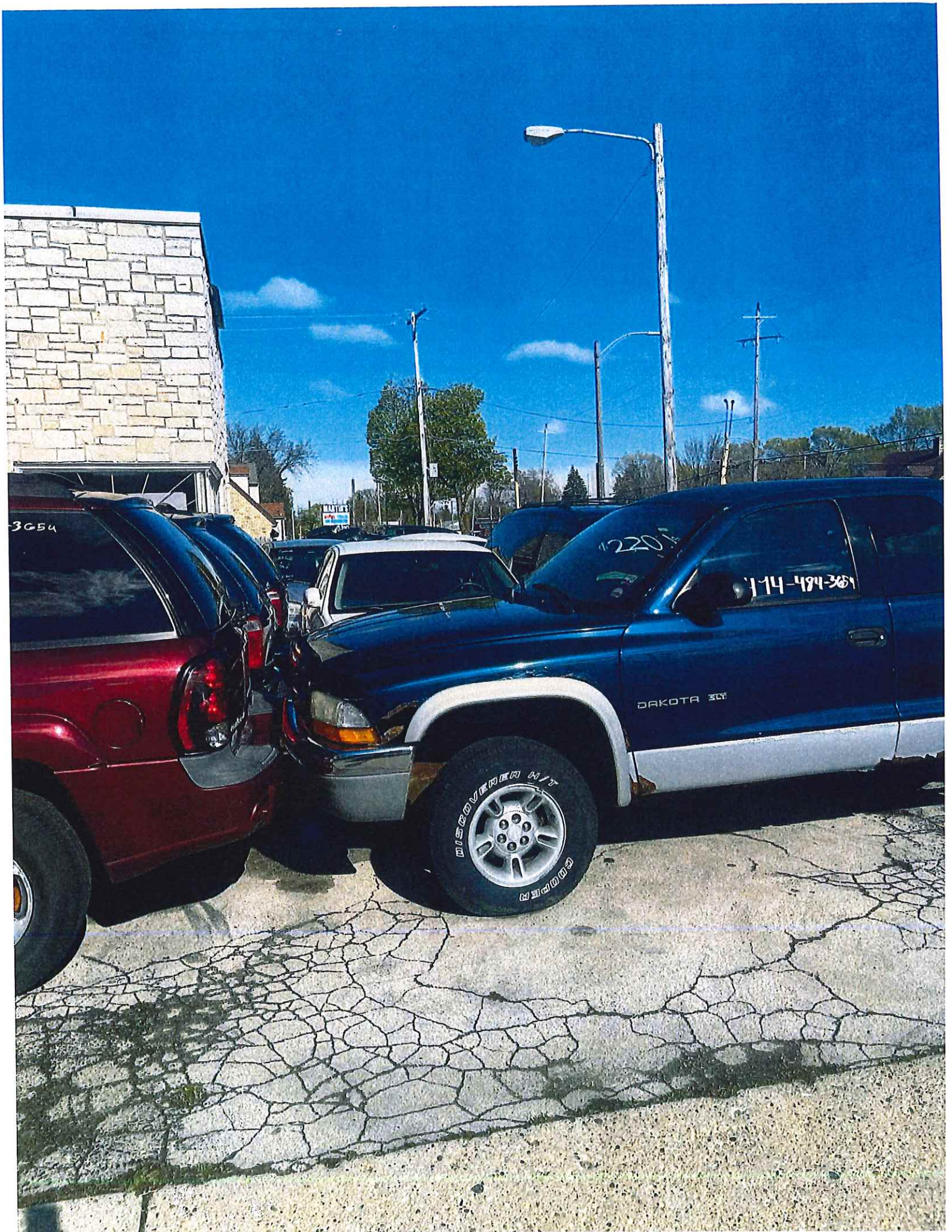
Annette,

Can you add these photos as a potential objection from Ald. Pratt's office in LIRA? I will handle the hard copy. The issue in the photos is too many cars on the parking lot.

Thanks

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2238
www.milwaukee.gov/license





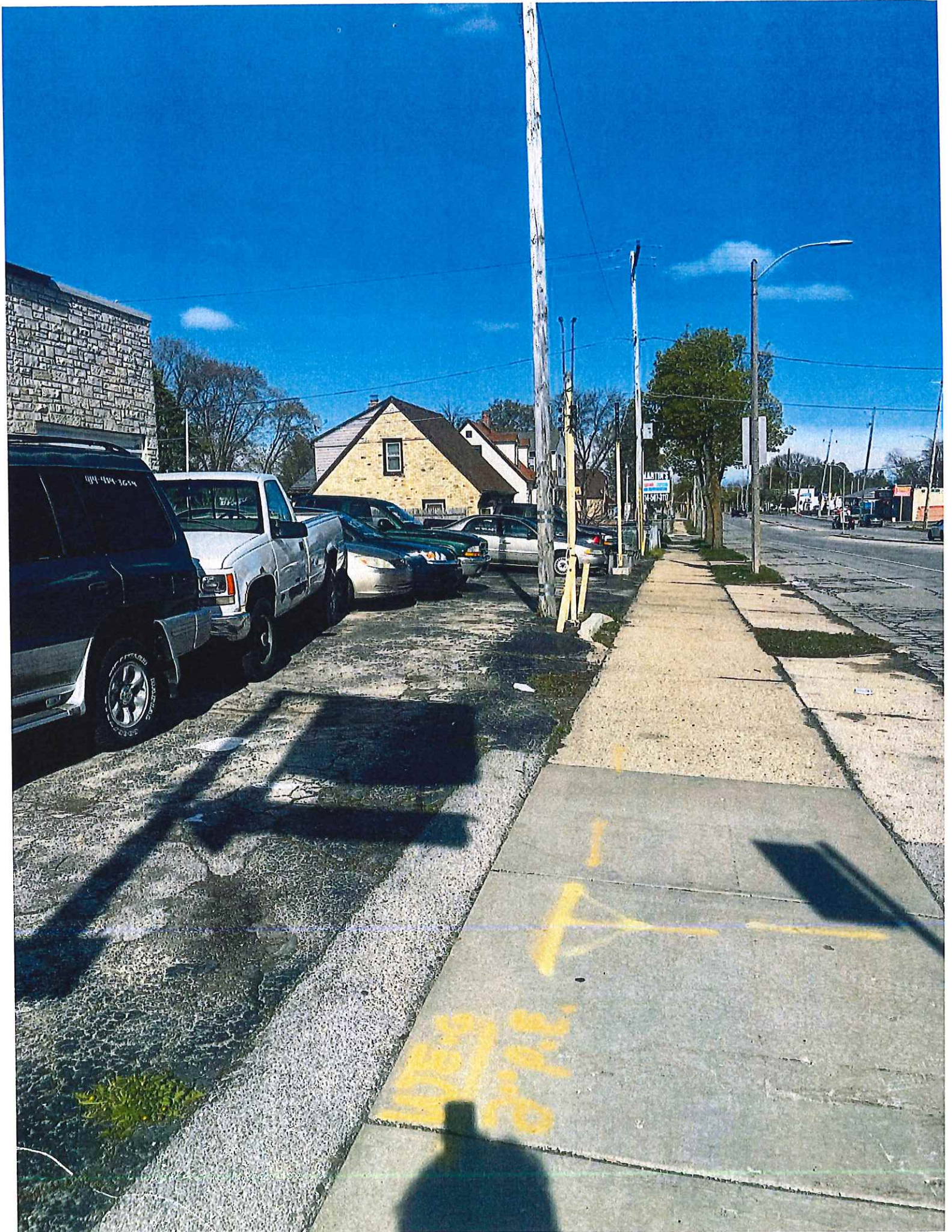
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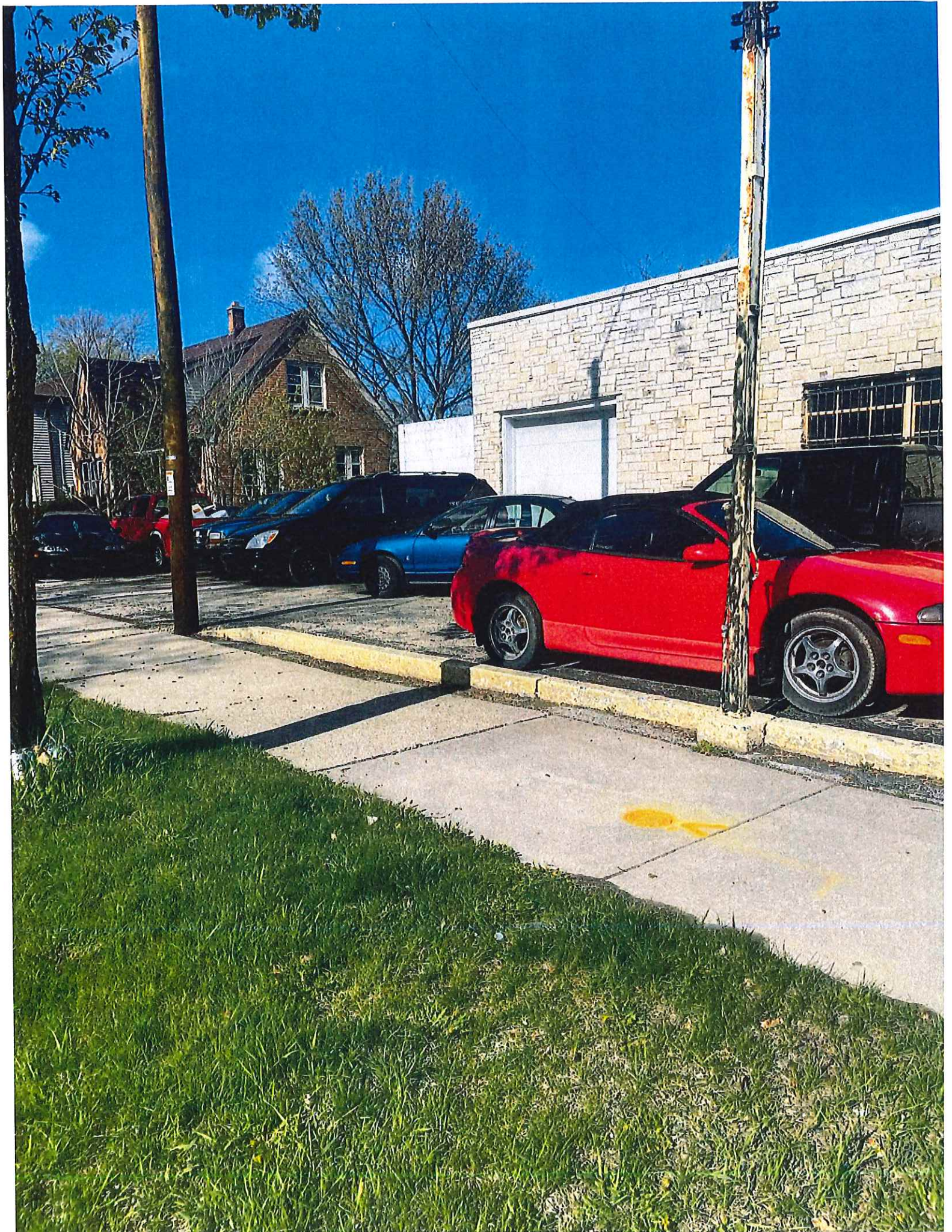
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114-494-367

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MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/09/23

LICENSE TYPE: USED CAR

NEW:

RENEWAL:

No. 349016

Application Date:

License Location: 5231 W Villard

Business Name: J & J Motor

Licensee/Applicant: Mallory, Jaccari
(Last Name, First Name, MI)

Date of Birth: 10/01/98

Home Address: 4966 W Dean Rd

City: Brown Deer

State: WI **Zip Code:** 53233

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/14/17, the applicant was cited for Possession of Marijuana on Vliet St., in the City of Milwaukee.

Charge: Possession of Marijuana

Finding: Guilty

Sentence: Fine

Date: 10/01/18

Case: 17032753



Monday, May 22, 2023



Notice of Public Hearing

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MALLORY, Jaccari, Agent
J&J MOTOR CARS at 5231 W VILLARD Av
Secondhand Motor Vehicle Dealer's License Transfer Application with Change of Business
Operations (Retail)

Tuesday, June 06, 2023 at 2:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/6/2023 at 2:30 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	5131 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5131A N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5139 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5144 N 54TH ST	MILWAUKEE, WI 53218-4207
CURRENT OCCUPANT	5145 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5148 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5151 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5153 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5156 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5157 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5158 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5158 N 54TH ST	MILWAUKEE, WI 53218-4207
CURRENT OCCUPANT	5159 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5160 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5162 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5170 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5173 N 53RD ST# 1	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5173 N 53RD ST# 2	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5209 W VILLARD AVE	MILWAUKEE, WI 53218-4368
CURRENT OCCUPANT	5209A W VILLARD AVE	MILWAUKEE, WI 53218-4368
CURRENT OCCUPANT	5210 W VILLARD AVE	MILWAUKEE, WI 53218-4367
CURRENT OCCUPANT	5214 W VILLARD AVE	MILWAUKEE, WI 53218-4367
CURRENT OCCUPANT	5216 N 53RD ST	MILWAUKEE, WI 53218-3317
CURRENT OCCUPANT	5219 N 52ND ST	MILWAUKEE, WI 53218-3310
CURRENT OCCUPANT	5219 N 53RD ST	MILWAUKEE, WI 53218-3318
CURRENT OCCUPANT	5221 N 53RD ST	MILWAUKEE, WI 53218-3318
CURRENT OCCUPANT	5221 W VILLARD AVE# 1	MILWAUKEE, WI 53218-4368
CURRENT OCCUPANT	5221 W VILLARD AVE# 2	MILWAUKEE, WI 53218-4368
CURRENT OCCUPANT	5222 N 53RD ST	MILWAUKEE, WI 53218-3317
CURRENT OCCUPANT	5224 N 53RD ST	MILWAUKEE, WI 53218-3317
CURRENT OCCUPANT	5300 W VILLARD AVE	MILWAUKEE, WI 53218-4345
CURRENT OCCUPANT	5312 W VILLARD AVE	MILWAUKEE, WI 53218-4345
CURRENT OCCUPANT	5323 W VILLARD AVE# 1	MILWAUKEE, WI 53218-4346
CURRENT OCCUPANT	5323 W VILLARD AVE# 2	MILWAUKEE, WI 53218-4346
CURRENT OCCUPANT	5323 W VILLARD AVE# 3	MILWAUKEE, WI 53218-4346

Blank Notice

Total Records: 35

Radius 250.0 feet and Center of the Circle: 5231 W Villard Av



PERMANENT CHANGE TO BUSINESS PLAN OF OPERATION APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION
 200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
 (414) 286-2238 EMAIL: LICENSE@MILWAUKEE.GOV

Check/List All License Type(s): Alcohol Beverage Food Other(s): UCAR

Legal Entity Name (Sole Proprietor, Partnership, Corporation or LLC): J&J motor cars LLC

Agent's Name: Jaccari A Mallory Trade Name: J&J motor cars LLC

Business Address (include city/state/zip code): 5231 W Villard Ave Mil, WI 53218 Aldermanic District: 7

1. REQUEST TO CHANGE HOURS OF OPERATION AS FOLLOWS:

Day of the Week	Current Hours of Operation:		Proposed Hours of Operation:		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday						
Monday						
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						

2. FLOOR PLAN: _____

New floor plan(s) must be submitted with this application. (See page 3 for detailed floor plan instructions.)

3. BUSINESS OPERATION

Approved operations: Wholesale

Proposed change(s): Retail

4. PUBLIC ENTERTAINMENT

REMOVING ENTERTAINMENT:

Office Use Only Filed 3/9/23 Paid _____ MPD _____ Lic # _____

App # 3490119 Initials RC LC _____ CC _____

5. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add:

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Amusement Machines –
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ | <input type="checkbox"/> Jukebox | <input type="checkbox"/> Poetry Readings |
| <input type="checkbox"/> Karaoke | <input type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Instrumental Musicians |
| <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Bands | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Wrestling |
| <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance |

Other: _____

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

New floor plan(s) must be submitted with this application. (See next page for detailed floor plan instructions.)

Besides the changes requested above, there are no further changes. The current plan of operation (including floor plan) will be followed. I understand any changes to the plan of operation (including floor plan) need to be requested and approved before implementing.

Jaccari Mallory

Print Name of Individual, Partner, or Agent of Corp/LLC

Jaccari Mallory

Signature of Individual, Partner, or Agent of Corp/LLC



SECONDHAND MOTOR VEHICLE DEALER LICENSE
SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: J&J motor cars LLC

Premises Address: 5231 W Villard Ave Milwaukee WI 53218

SECTION 1 LICENSE TYPE

What type of license are you applying for? (check one) Retail Wholesale

SECTION 2

Will you also be dealing in secondhand vehicle parts? Yes No

If wholesale, is the premises address a residential (home) address? Yes No

If yes, you must obtain a Home Occupational Statement from the Department of Neighborhood Services (414) 286-3874.

No vehicles can be parked and no customers are allowed at the premises.

The following questions in Section 2 do not apply to wholesale from a residential address. Go to Section 3.

Number of parking spaces available to customers/employees 4

Number of parking spaces that will be used for display/storage of Secondhand Motor Vehicles 12

Do you understand that all vehicles associated with the business must be stored on the licensed premise? Yes No

What are your plans to ensure this requirement is met (check all that apply)? Employee Training

Supervisor Monitoring Fenced Lot Keys Kept in Locked Box Other: _____

Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? Yes No

What are your plans to ensure this requirement is met (check all that apply)? Employee Training

Supervisor Monitoring Designated Repair Area Other: _____

Do you understand all keys to used motor vehicles offered for sale must be kept in a secure lockbox inside the dealership building at all times when the dealership is not open for business? Yes No

What are your plans to ensure this requirement is met (check all that apply)? Employee Training

Supervisor Monitoring Other: _____

SECTION 3 DISCLOSURE

Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked? No Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant):

SECTION 4 SIGNATURES

Jaccari Mallory / June Phibby owner
Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Additional partner or 20% or more shareholder



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Retail dealer license

Do you have any experience operating this type of business? No Yes If yes, explain: Wholesale Dealer License

2. Business Operations

- a. Proposed Opening Date: 3/9/2023
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Wholesale License
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 1 Locations: Front door
Outside: 2 Locations: Back of building
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? yes 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 12 and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 6 and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 6 and list locations: outside Business
inside business
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>N/A</u> %	Food <u>N/A</u> %	Secondhand Merchandise <u>N/A</u> %	Precious Metals & Gems <u>N/A</u> %
Entertainment <u>N/A</u> %	Cigarettes <u>N/A</u> %		
Pawnbroker Activity <u>N/A</u> %	Salvaged Materials <u>N/A</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>N/A</u> %	Other <u>100</u> % Describe: <u>U'car</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: N/A Rooming House: Number of Floors: N/A
 Number of Rooms: N/A Number of Rooms: N/A

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: N/A

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity N/A (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Villard Ave
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Latanyn Johnson Phone Number: 414-839-9858
 Building Owner Address: 235 Poplar Hollow Dr Harvest, AL 35749

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

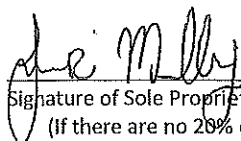
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	close	close	N/A	N/A	
Monday	9AM	6 PM	10	18+	
Tuesday	9AM	6 PM	10	18+	
Wednesday	9AM	6 PM	10	18+	
Thursday	9AM	6 PM	10	18+	
Friday	9AM	6 PM	10	18+	
Saturday	10AM	5 PM	10	18+	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.