



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, February 22, 2023

COMMITTEE MEETING NOTICE

AD 04

WHITE, Michael H, Agent
MWF, LLC
639 E Summerfest Pl
MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, March 07, 2023 at 10:15 AM

The access code is <https://meet.goto.com/446591181>. If you wish to call in: +1 (571) 317-3122 and use Access Code: 446-591-181
Please see the enclosed best practices document for further instructions.

Regarding: Your Permanent Extension of Premise Application for Alcohol as agent for "MWF, LLC" for "SUMMERFEST" at 100-200 N HARBOR DR. 

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems), whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Roman, Carmen

AC

From: Cooney, Jim
Sent: Friday, August 12, 2022 10:13 AM
To: Roman, Carmen
Cc: Martin-MGR, Faviola
Subject: FW: Noise

REDACTED RECORD

Please add to MWF at 100 N Harbor

From: Bauman, Robert <rjbauma@milwaukee.gov>

Sent: Friday, August 12, 2022 9:35 AM

To:

Cc: Cooney, Jim <Jim.Cooney@milwaukee.gov>; DeLessio-Parson, Ax <Axdp@milwaukee.gov>; Tindall-Schlicht, Adam <adam.tindall.schlicht@milwaukee.gov>

Subject: RE: Noise

I am sorry to hear about this disturbance. Yes you and your neighbors endure a great deal of noise, crowds and disorder. We are attempting to determine exactly who was performing at the summer fest grounds. Generally, under the summer first lease with the Harbor Commission and city, summer fest can pretty much schedule performances on their grounds at their discretion. There is no limit and no requirement for pre- approval. Sometimes they obtain noise variances for events and sometimes not. There is no record of a noise variance for yesterday. We are still checking.

Noise complaints can be raised when they renew their liquor license and entertainment licenses. Public testimony can be offered at the license renewal hearing. I will enter your email as a complaint in their licensing file so there will be a hearing when the license is scheduled for renewal.

Frankly, I agree with your concerns. Summer fest takes a lot of liberties with the quality of life of their residential neighbors. They always make the argument that they have been at the site for 50+ years and generate millions of dollars of economic benefit for the city (although very little direct revenue to the city as an entity). I hope there will be push back when lease renewal negotiations commence. Their current lease expires in 2030.

From: _____
Sent: Thursday, August 11, 2022 10:48 PM
To: Bauman, Robert <rjbauma@milwaukee.gov>
Subject: Noise

Alderman Bauman,

I hope your summer is going well.

My neighbors have been patient during summerfest, despite the crowds, trash, noise, etc- and the pollution, drag racing, etc outside of summerfsst. We got through the music festival with a fairly easy experience honestly

However, right now its 10:50PM and the music at Summerfest is so loud my wife can't get to sleep. I have sound resistant windows, and my interior doors are rattling in their frames. As much as I am pro-music and enjoy live shows, I think the tax-paying citizens (vs the tax exempt) should have some say in what is allowed. It's not our world to be the rulers of, but a voice in the format of how our neighborhood is managed would seem to be appropriate.

AC

I have lived here for 4 years- and never heard music remotely close to as loud as tonight. It is Thursday night and we have to go to work tomorrow. It would be helpful if the city would have our back and place some controls on the sound levels, especially week nights. Maybe a decibel limit or something more specific when bands at BMO are playing loud music right in the direction of our building.

Thank you

REDACTED RECORD



Wednesday, February 22, 2023



Notice of Public Hearing

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WHITE, Michael H, Agent
SUMMERFEST at 100-200 N HARBOR DR
Permanent Extension of Premise Application for Alcohol

Tuesday, March 07, 2023 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/7/2023 at 10:15 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

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Total Records: 80

Radius 250.0 feet and Center of Circle: 100 N Harbor Dr



PERMANENT EXTENSION OF PREMISES APPLICATION FOOD AND ALCOHOL BEVERAGE ESTABLISHMENTS

OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 E-MAIL ADDRESS: LICENSE@MILWAUKEE.GOV

Section A	Date of Application: <u>01/09/2023</u>	Aldermanic District: <u>04</u>
	Licensee (Name of individual; partners, or agent, if Corp/LLC): <u>Michael H. White</u>	
	Corporation or LLC Name (if applicable): <u>MHF, LLC</u>	Business Name: <u>Alba Summerfest</u>
	Business Address (include city, state, zip): <u>100 N. Harbor Drive, Milwaukee, WI 53202</u>	
	(Optional) Mailing Address (include city, state, zip):	Business Telephone Number:
Section B	This request is for the permanent extension of premises for a: <input type="checkbox"/> FOOD license <input checked="" type="checkbox"/> ALCOHOL license	
	The Current Premises Description is: <u>Amphitheater</u>	
	Identify the specific area(s) for which the permanent extension of premises is requested. Check all that apply and list for each the relationship of the area to the premises (example: north side, front, etc.)	
	<input type="checkbox"/> Sidewalk café (public sidewalk) at the _____ side of the premises in front of the following street address(es) _____ (area must be contiguous with licensed area and under the licensee's control) (An application for a Siding Dining Facility Permit must also be submitted with this application.)	
	<input type="checkbox"/> Patio (concrete surface) at the _____ side of the premises <input type="checkbox"/> Beer garden (soil/grass surface) at the _____ side of the premises <input type="checkbox"/> Deck (attached to building) at the _____ side of the premises <input type="checkbox"/> Addition to the: <input type="checkbox"/> 1 st floor <input type="checkbox"/> 2 nd floor <input type="checkbox"/> 3 rd floor <input type="checkbox"/> Basement <input type="checkbox"/> Other: _____ at the _____ side of the premises	
<input checked="" type="checkbox"/> Other: Describe area(s): <u>Extend license to include Amphitheater Forecourt Area and BMO Harris Pavilion. Areas shown as "A+" on attached maps.</u>		
Does extension area have an additional street address? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, list address: _____ <u>200 N. Harbor Drive, Milwaukee, WI 53202</u>		
List all type(s) of business(es) that will operate at this location? <input type="checkbox"/> Tavern <input type="checkbox"/> Restaurant <input checked="" type="checkbox"/> Other: Describe: <u>Concert Venue</u>		
Section C	M. WHITE Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign	

2023 JAN 24 P 3:00
CITY OF MILWAUKEE
LICENSE DIVISION

Office Use Only:

Filed 2-3-23 Initials AC App #: Food _____ Alcohol 347876

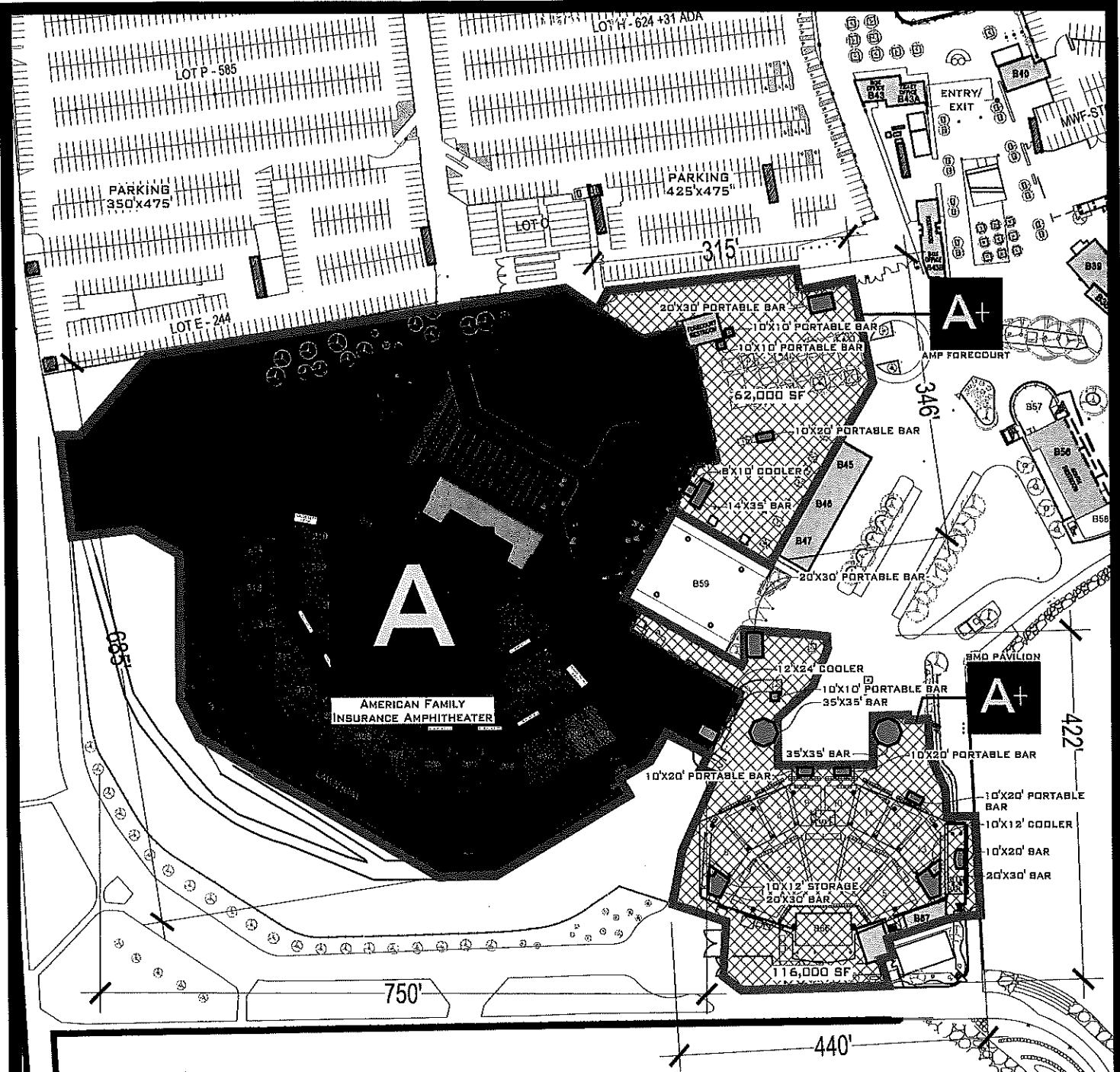
Queue to:

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|--|-----------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> DNS (all) | <input type="checkbox"/> Approved | <input type="checkbox"/> Hold _____ |
| <input type="checkbox"/> HD (all food) | <input type="checkbox"/> Approved | <input type="checkbox"/> Hold _____ |
| <input type="checkbox"/> CC Food Only (no alcohol) | <input type="checkbox"/> Approved | <input type="checkbox"/> Denied |

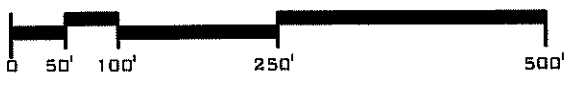
Email to:

- | | | | |
|--|-----------------------------------|-------------------------------------|---|
| <input type="checkbox"/> DPW (sidewalk cafes/parklets) | <input type="checkbox"/> Approved | <input type="checkbox"/> Hold _____ | <input type="checkbox"/> Sidewalk Dining Facility Permit Issued |
|--|-----------------------------------|-------------------------------------|---|

New Licenses Issued: Food _____ Initials _____ Alcohol _____ Initials _____



GRAPHIC SCALE:



MWF, LLC
 MICHAEL WHITE, AGENT
 100 N. HARBOR DR. AND
 200 N. HARBOR DR.
 MILWAUKEE, WI 53202

- A** MWF, LLC DBA SUMMERFEST
100 N. HARBOR DRIVE
- A+** MWF, LLC PERMANENT EXTENSION OF
PREMISES APPLICATION AREA
200 N. HARBOR DRIVE
- ▬▬▬▬ : PREVIOUS BOUNDARY
- ▬▬▬▬ : DISPLAY/SALES/SERVICE AREA
- ▬▬▬▬ : STORAGE AREA

LIQUOR LICENSE MAP

PERMANENT LICENSE UPDATE 2023



MILWAUKEE WORLD FESTIVAL, INC.
 639 E. SUMMERFEST PLACE
 MILWAUKEE, WI 53202

REVISED: 1/23/2023

EXHIBIT A