

# THE HOP

— STREETCAR —



PRESENTED BY  
**POTAWATOMI**  
— HOTEL & CASINO® —

Streetcar Update  
File: 240191  
09.11.2024

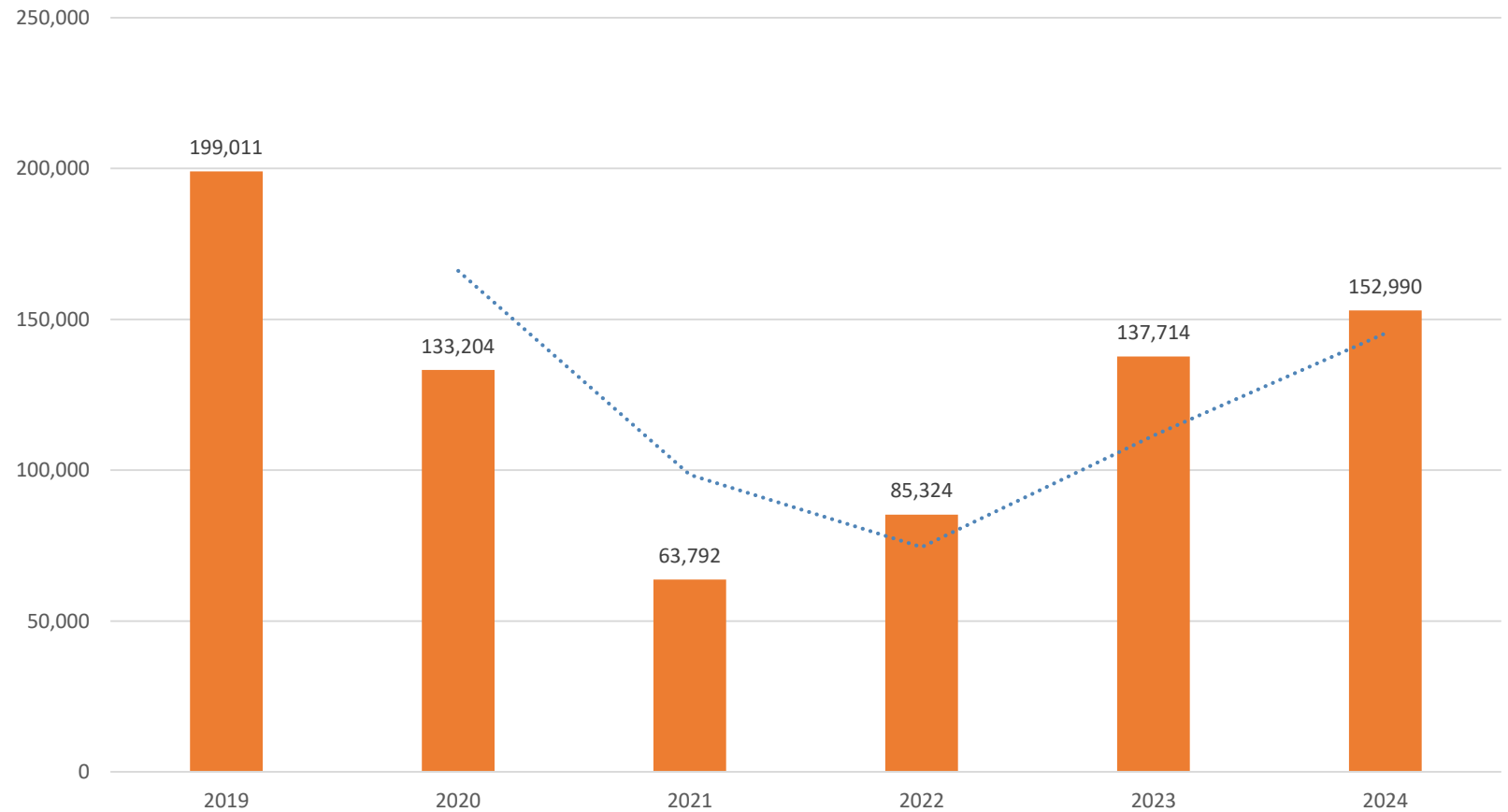




# Ridership Update

# Ridership – Q1 & Q2 2024

Ridership (January - June)



## > 1<sup>st</sup> Quarter (Jan.-Mar.)

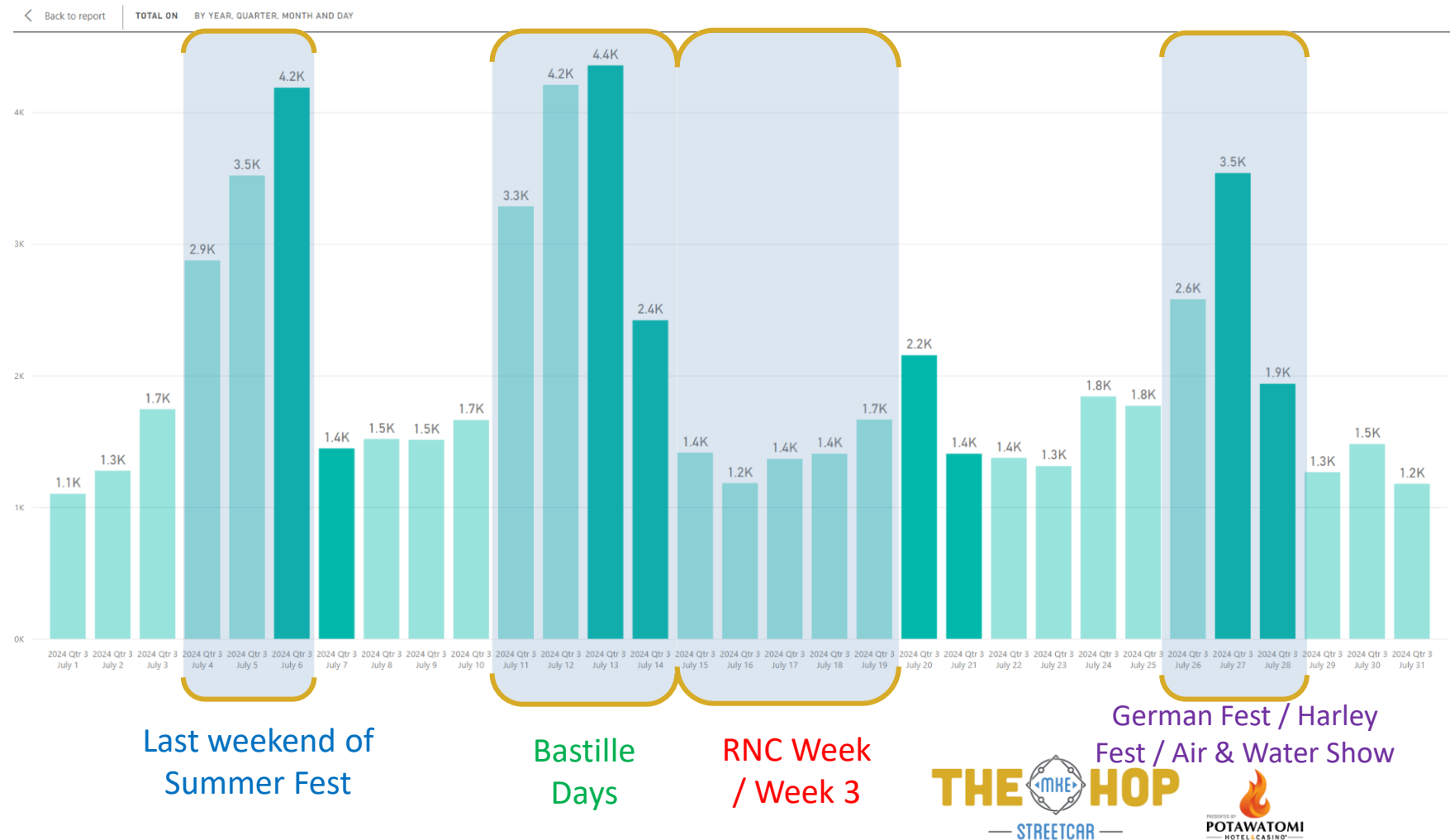
- Avg. 1,210 trips per day
- 10 % growth
- 77% Pre-COVID

## > 2<sup>nd</sup> Quarter (Apr.-June)

- Avg. 1,611 trips per day
- 13 % growth
- 77% Pre-COVID

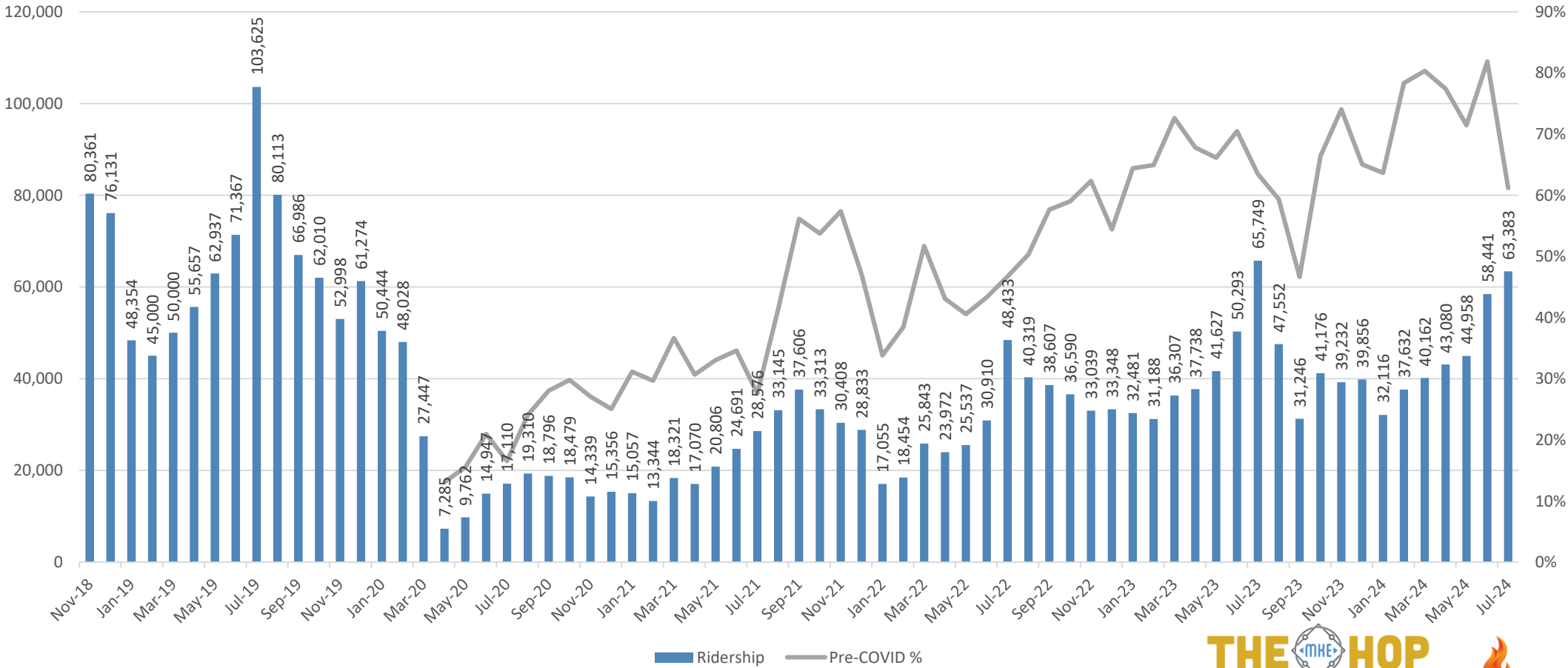
# Ridership – July 2024

- > 63,383 total trips
- > Avg. 2,045 trips a day
- > 4% decrease vs July 2023
- > 61% vs pre-COVID comparison (% of trips in 2019)
- > PAX Trips per Vehicle Trip: 15.4
- > PAX Trip per Vehicle Hour: 30.7
- > PAX Trip per vehicle mile: 6.2



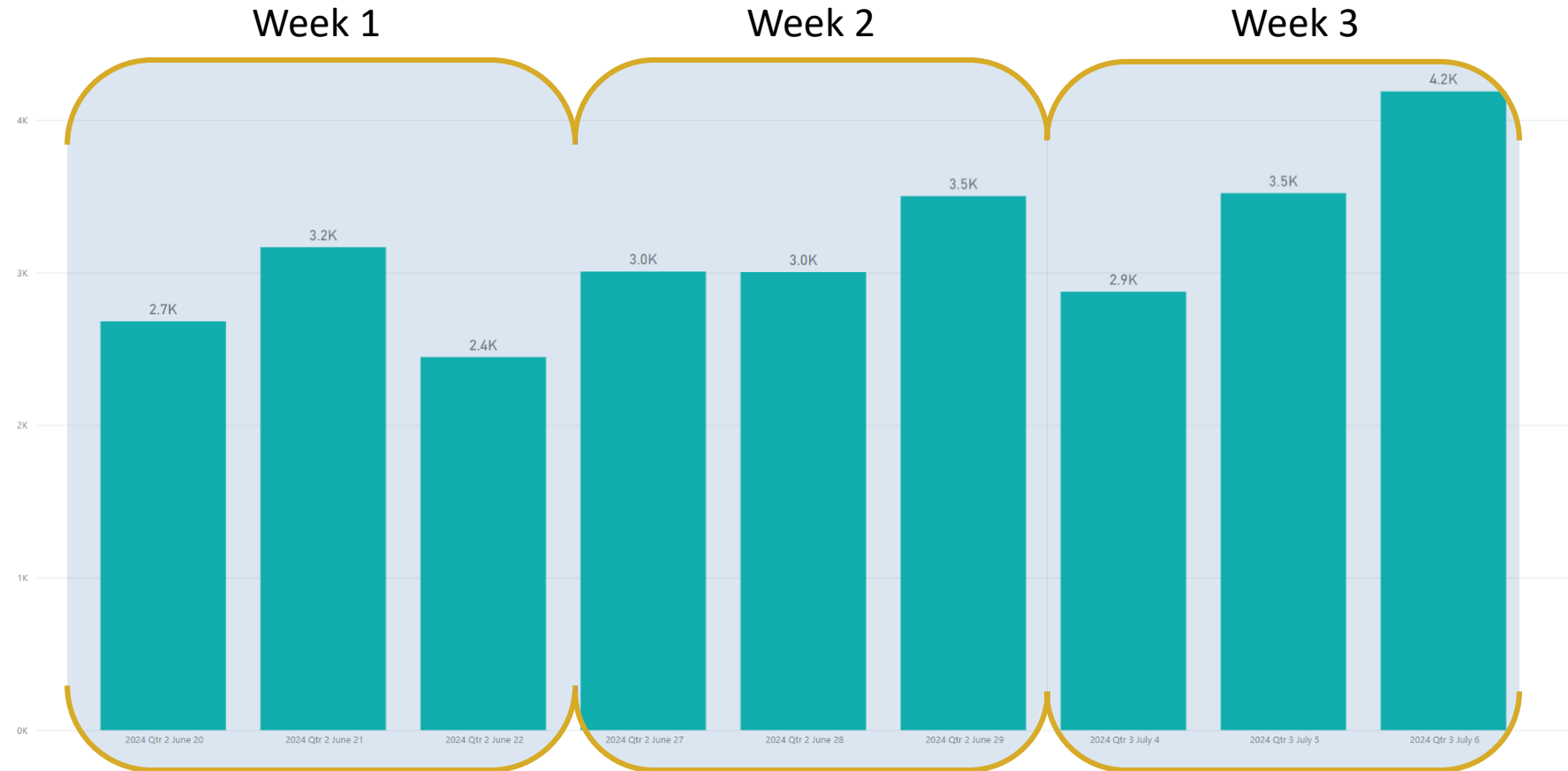
# Ridership – Recovery

The Hop Monthly Ridership Recovery



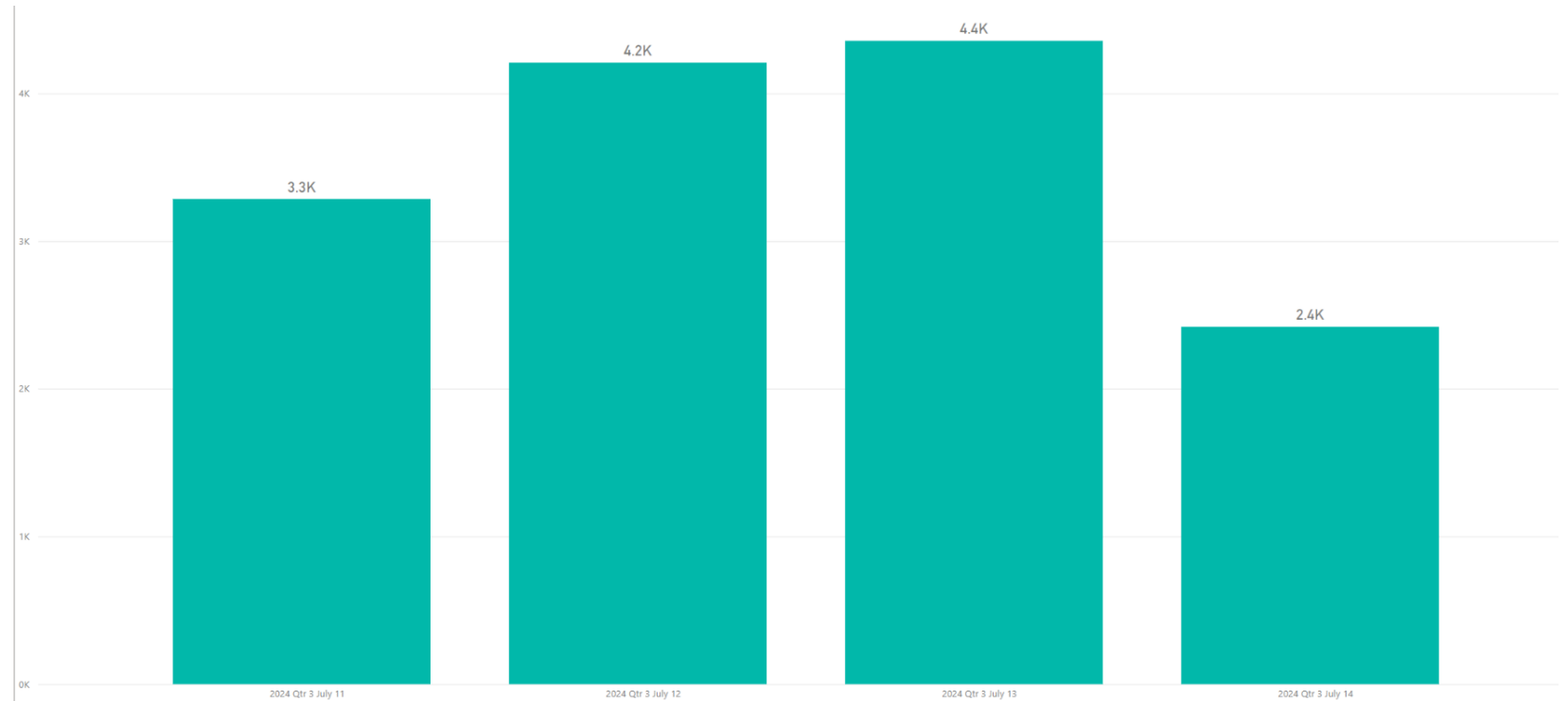
# Ridership – Summerfest 2024

- > 30 % increase
- > 28,383 total trips
- > Avg. 3,154 trips a day
  
- > Summerfest 2023
  - 21,780 total trips
  - 2,420 trips a day



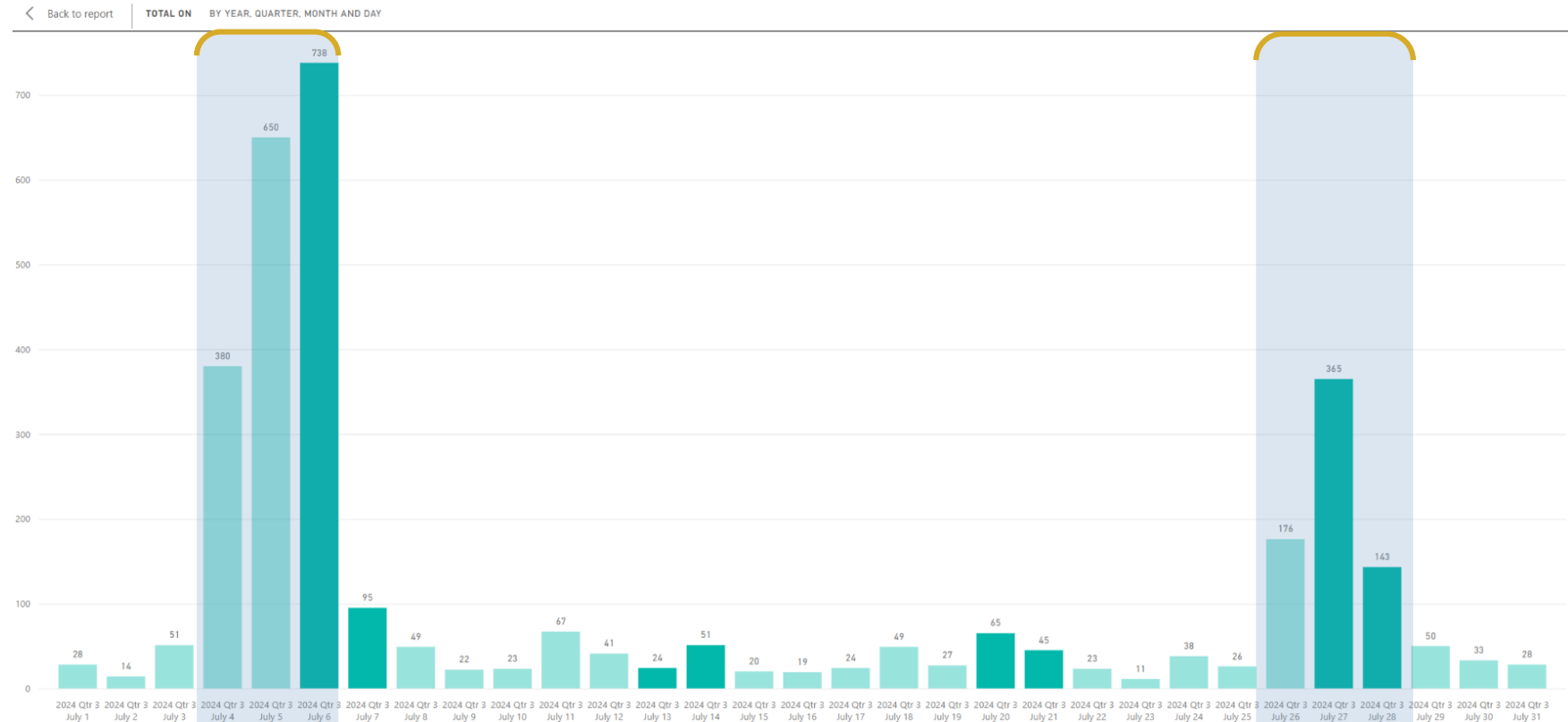
# Ridership – Bastille Days 2024

- > 22 % decrease
- > 14,269 total trips
- > Avg. 3,567 trips a day
  
- > Bastille Days 2023
  - 18,227 total trips
  - 4,557 trips a day



# Boarding's – Lakefront Stop

- > 3,366 total Boarding's
- > Avg. 109 boarding's a day



Last weekend of Summer Fest

German Fest / Harley Fest / Air & Water Show





# Thank you

**Andrew Davis**  
**Streetcar System Manager**  
**City of Milwaukee**  
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