

CITY OF MILWAUKEE

# **STRONG**

## **NEIGHBORHOODS PLAN**

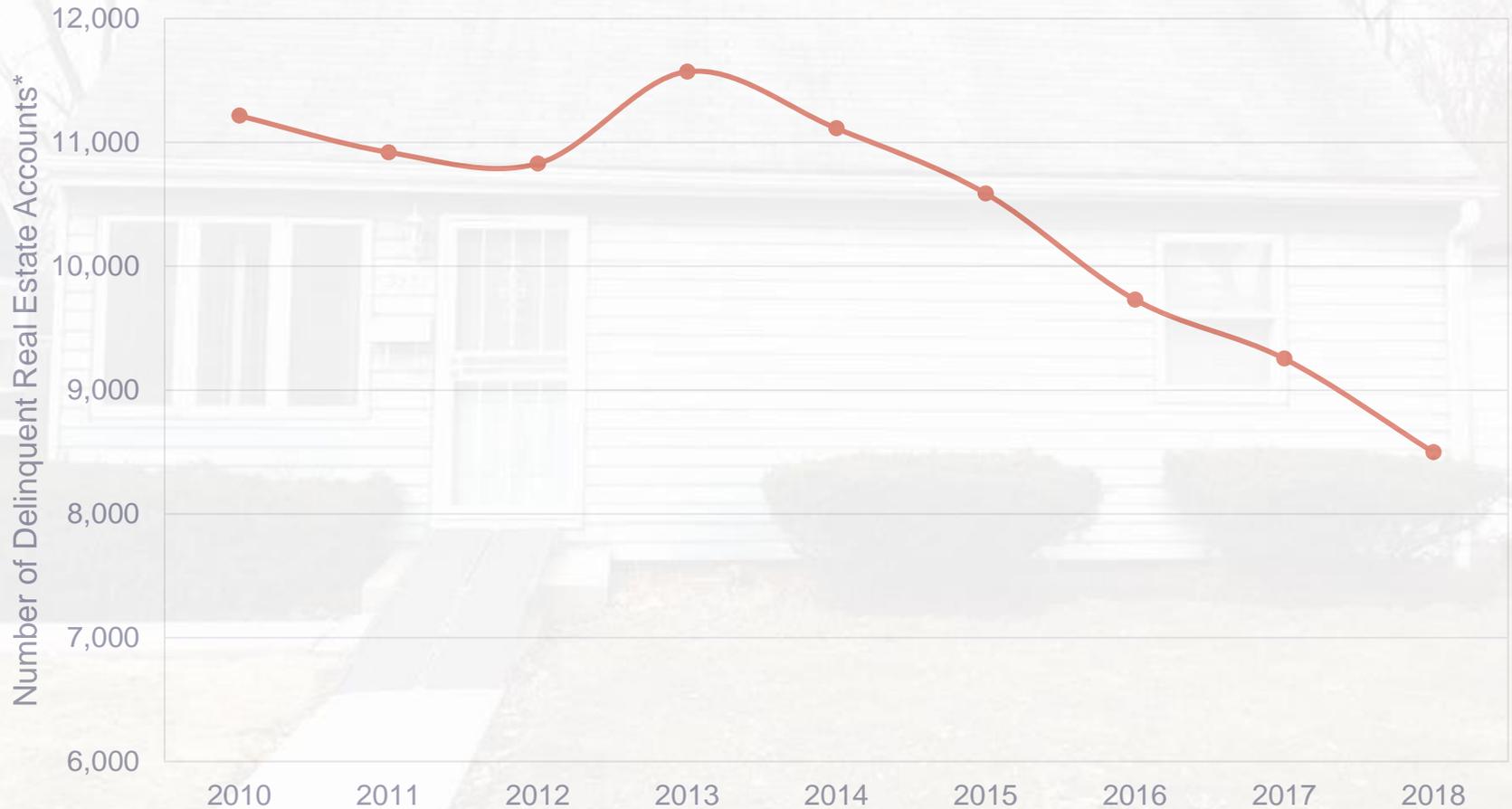
**2019 Budget Overview**  
**Finance & Personnel Committee**  
**October 10, 2018**



# STRONG Neighborhoods Plan

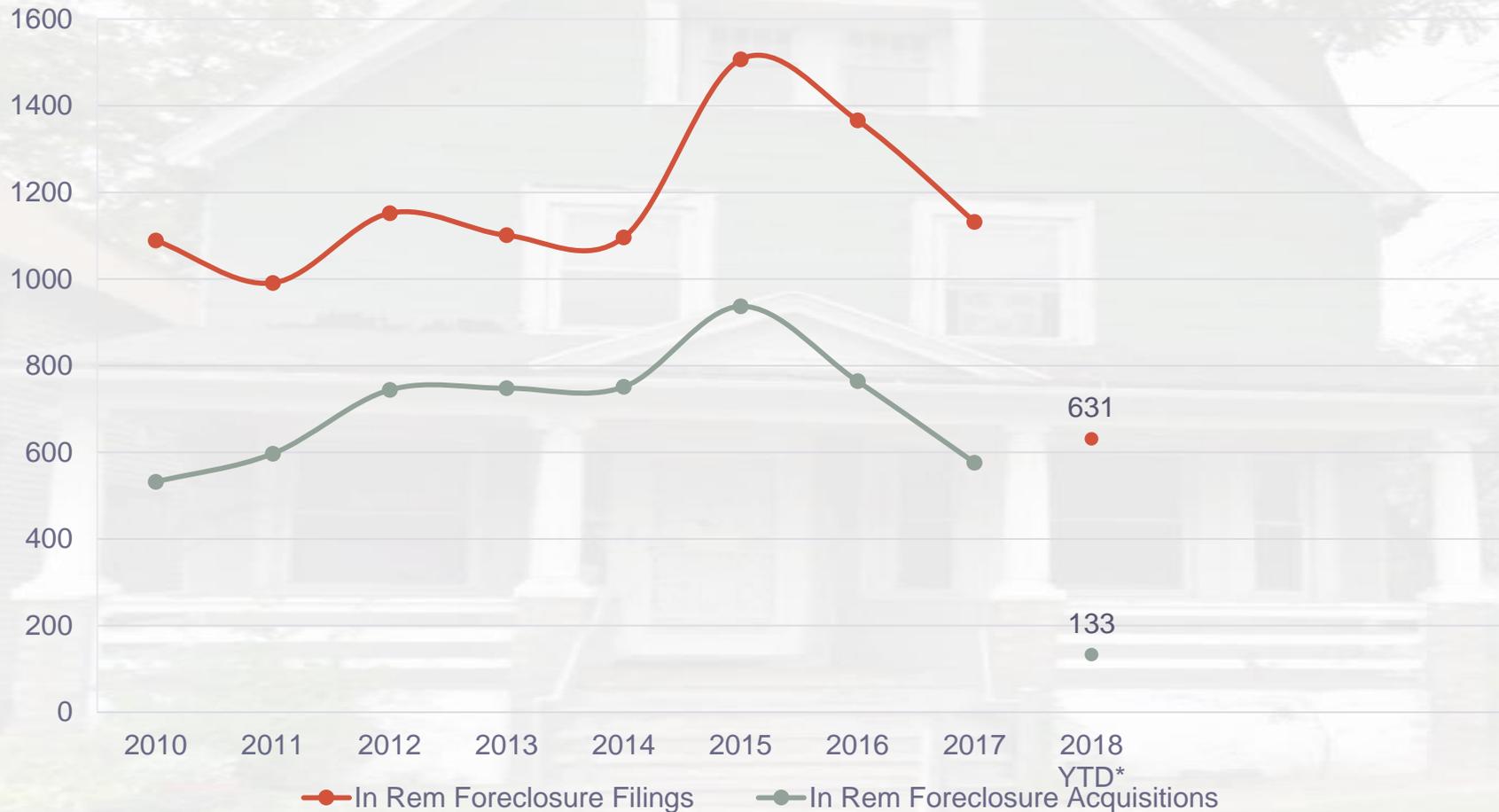
- ❑ Strong Neighborhoods Plan (SNP) initiated in 2014
- ❑ Focus on City-owned properties and points of influence
  - Preventing new tax foreclosures
  - Mitigating blight - demolition, deconstruction and maintenance,
  - Revitalization – through property sales and property improvement tools
  - Renewal – beautification of lots and commercial corridors
- ❑ Focus to shift towards rehabilitation / stabilization once positive trends achieved

# Tax Delinquent Accounts



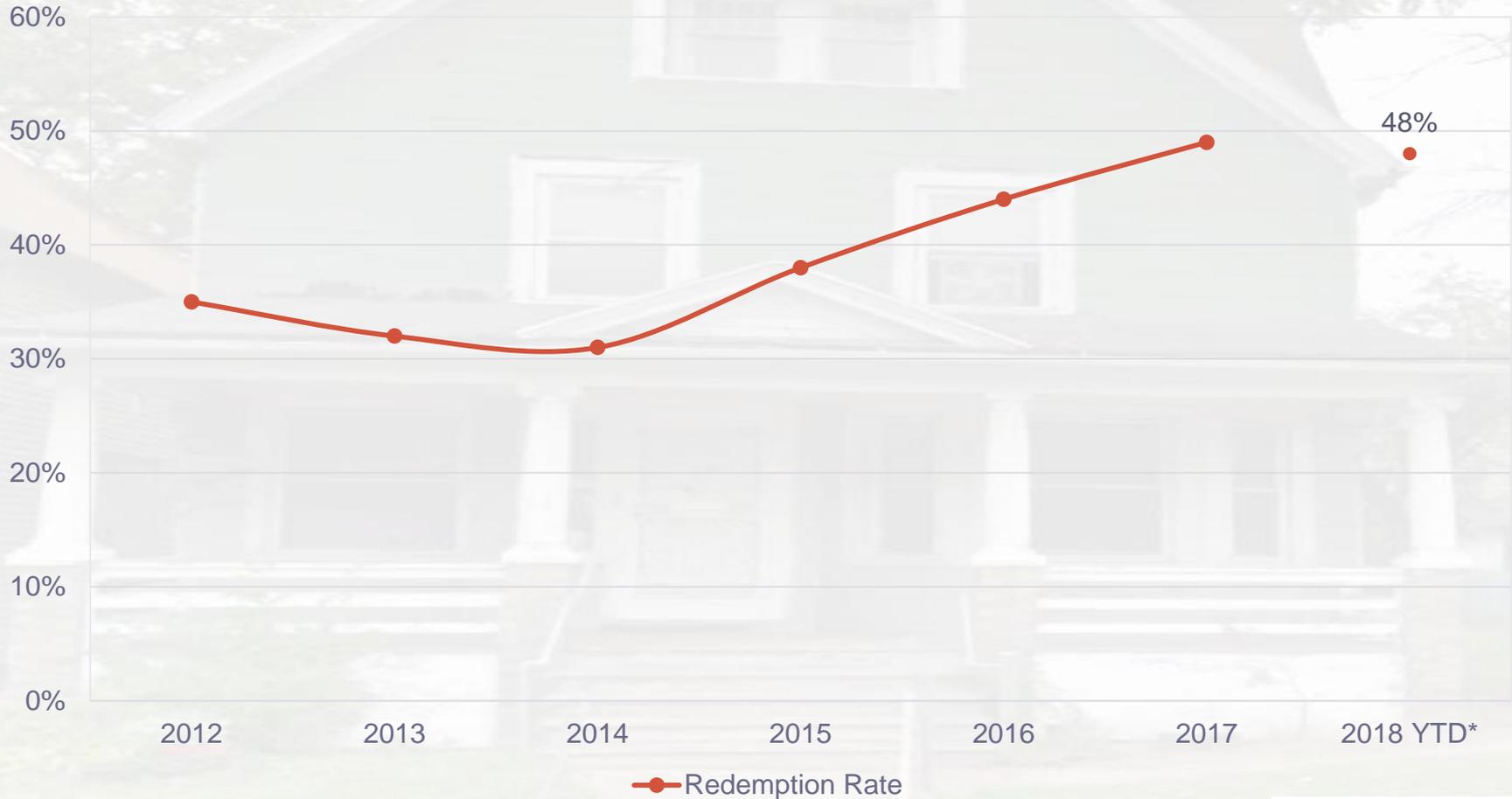
\*As of January each year

# In Rem Tax Foreclosure Filings & Acquisitions



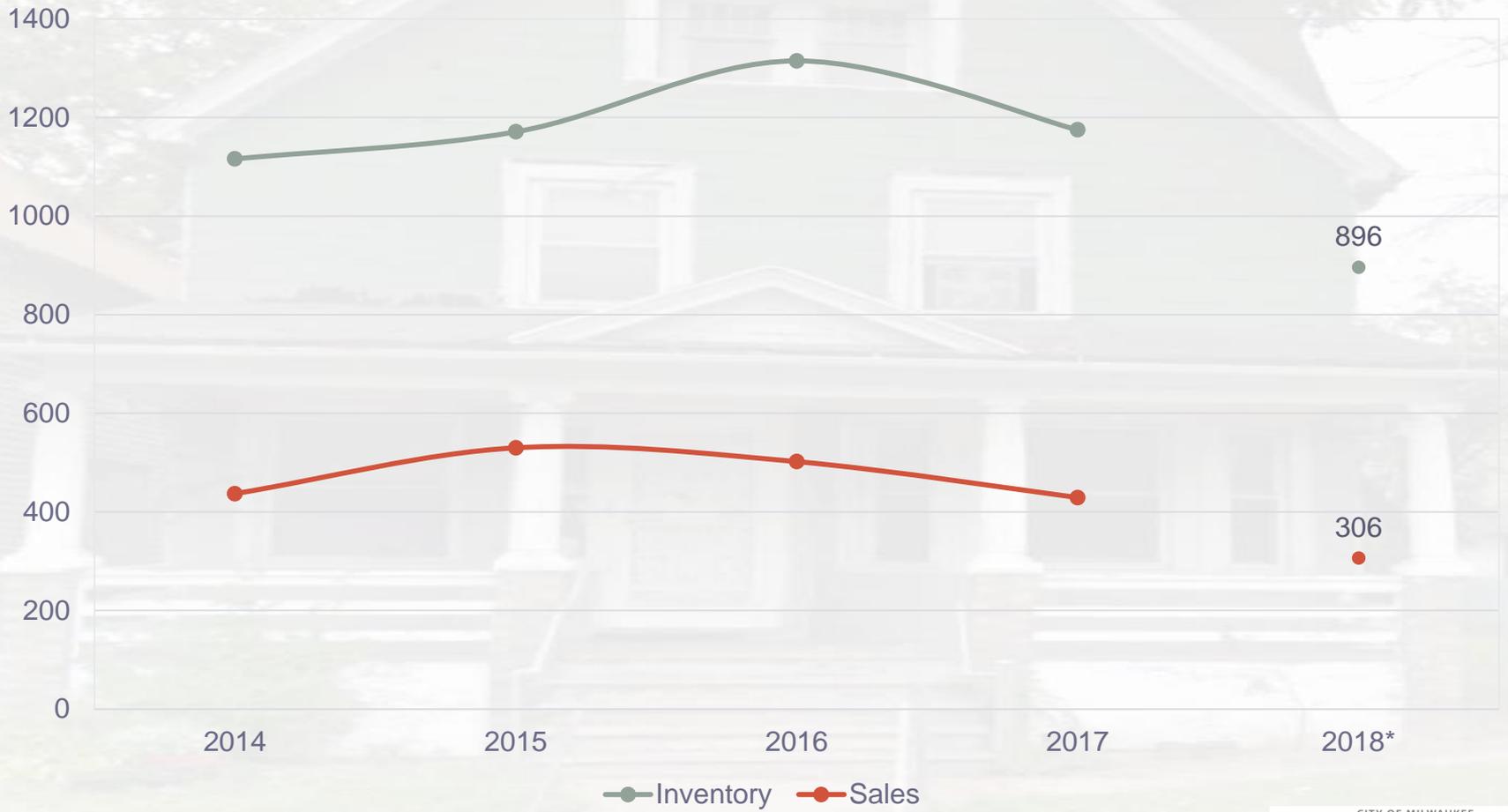
\*As of Sept. 6, 2018

# In Rem Tax Foreclosure Redemption Rate



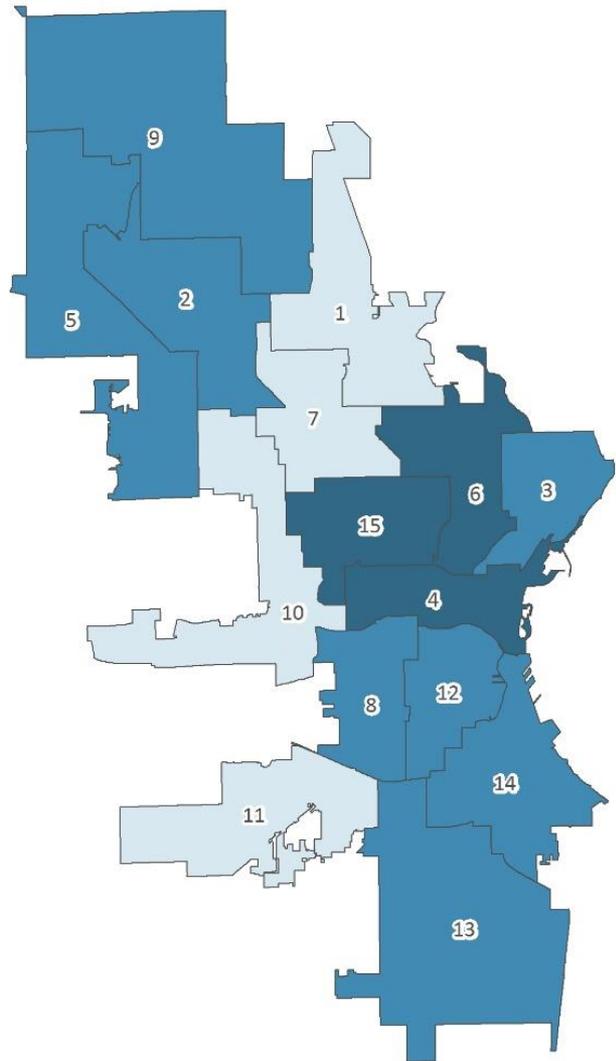
\*As of Sept. 6, 2018

# City Owned Improved Property Inventory and Sales



\*As of August 31, 2018

# Change in Residential Assessed Value



CITY OF MILWAUKEE  
Change in Residential Assessed Value  
by Aldermanic District  
(2017 - 2018)

### LEGEND

Change in Residential Assessed Value  
(2017-2018)

- Up to 5.0% increase
- 5.1% - 7.0% increase
- Greater than 7.0% increase



Source: City of Milwaukee Assessor's Office

Prepared by City of Milwaukee DOA-BMD-kqp, 09/28/18

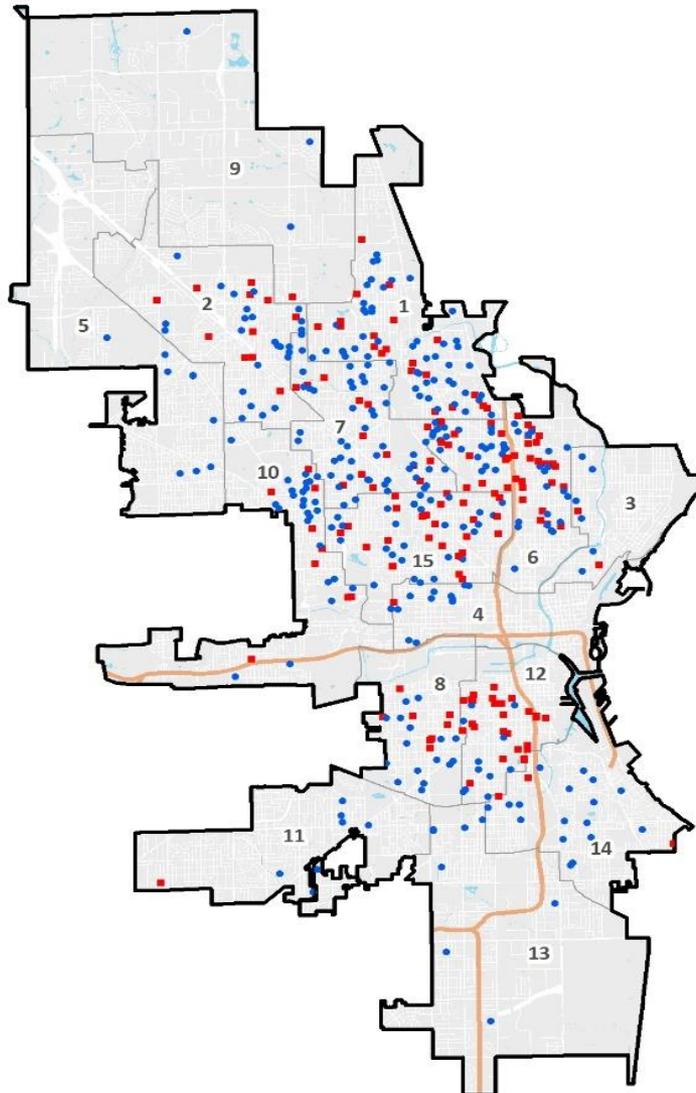
# SNP Performance and Goals

<b>STRONG Neighborhoods Plan Impact</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018 YTD</b>	<b>2018 Goals</b>	<b>2019 Goals</b>
Improved Property Sales	438	527	530	429	246	350	250
Vacant Lot Sales	107	250	244	175	103	125	125
Demolitions	381	136	147	179	53	42	0
Deconstruction		16	7	12	5	7	25
STRONG Homes Loans		91	105	96	28	90	90
Compliance Loans	5	34	35	49	13	54	54
InRem Property Program (units)	20	89	54	31	31	20	43
Commercial Investment	76	124	119	106	80	100	80

2018 YTD through August 31, 2018

- In Rem Property Program includes several incentive based programs:
  - ***T3OP: Tenant Transition to Ownership “Lease-to-Own program”***
  - ***Homebuyer Assistance Program***
  - ***Rental Rehabilitation Program***
  - ***Artist Resource Community Hub Program***

# Compliance & STRONG Homes Loans



CITY OF MILWAUKEE  
Compliance Loans and  
STRONG Homes Loans  
(2015 - 2018 YTD)

## LEGEND

- Compliance Loans
- STRONG Homes Loans
- ▭ City Limit
- ▭ Aldermanic District
- Interstate



Source: City of Milwaukee - DNS, DCD NIDC (data through August 31, 2018)

Prepared by City of Milwaukee DOA-BMD-kqp, 10/01/18

# Neighborhood Beautification + Fondy Park Improvements

### Victory Over Violence Park Renewal



### New Neighborhood Signage



### 2018 Purchase of 2nd KGMB Trash Pickup Trailer



### Partnering with Common Bond on New District 9 Play Area



### More Trash Cans on Major Commercial Corridors

2018 Improvements

Public WiFi, stage roof, solar, more rainwater capture, programming

**FONDY PARK**

**FREE PUBLIC WiFi**

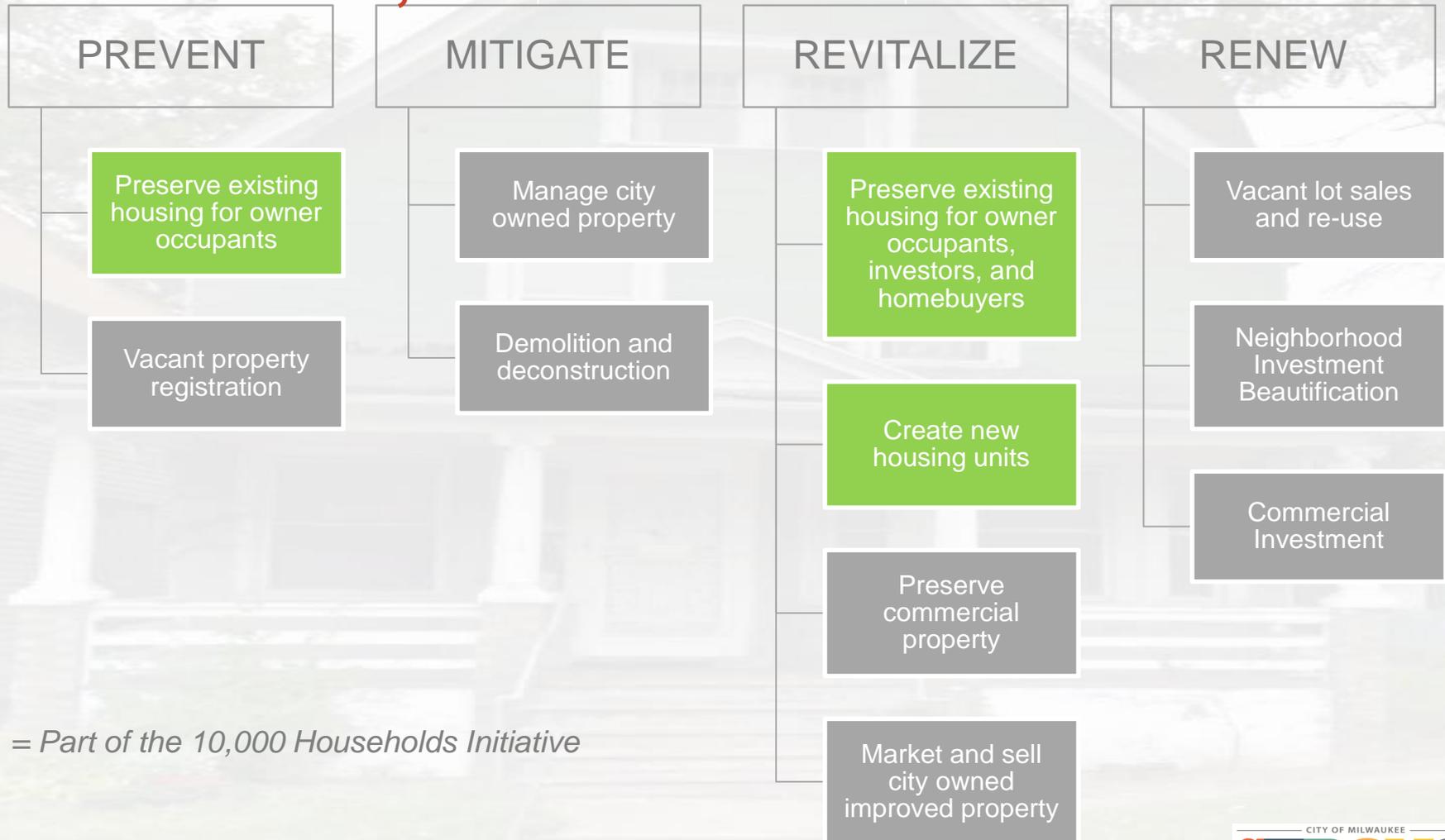
HOME GROWN ecoCITY OF MILWAUKEE

# SNP 2019 Budget Appropriations

<b>STRONG Neighborhoods Plan Strategy Funding</b>	<b>2019 Proposed</b>
Prevention	\$ 852,077
Mitigation	\$ 4,087,257
Revitalization	\$ 3,470,000
Renewal	\$ 1,000,000
<b>Total Funding</b>	<b>\$ 9,409,334</b>

- Coordination of expertise and resources from multiple departments
- Community organizations continue to be important partners in success of programs

# STRONG Neighborhoods Plan 10,000 Households Initiative



# 10,000 Households Initiative

Goal: Improve housing opportunities for 10,000 low- and moderate-income households (access, affordability, quality)

- ❑ City assistance will support:
  - Production of new affordable housing units
  - Physical improvements to housing occupied by low-and moderate-income households
  - Preparation of renters to buy homes
  - Policy initiatives that strengthen access to affordable housing
  - Partnerships with non-profit organizations and developers receiving City assistance
  
- ❑ Annual dashboard indicating progress toward goal

# 10,000 Households Initiative Goals

## □ Build on Existing Efforts

- STRONG Homes Loan Program – \$1.4m sale to Associated Bank
- Compliance Loan Program – modify guidelines

## □ Identify New Opportunities

- TOD Planning Study
- *A Place in the Neighborhood: An Anti-Displacement Plan for Neighborhoods Surrounding Downtown Milwaukee*
  - TIF for Affordable Housing
  - Low Income Housing Tax Credits
  - Strategic Acquisition fund
  - Campaign for Homeownership

# 10,000 Households: Sample Projects

556 Units Completed through June 2018



Garfield/Griot



704 Place

