### Request: 1) Approval of the COA for Patrick Kennelly.

### 2) Future lighting decisions are a staff policy review.

### Context:

The Near West Side Partners (NWSP) is a nonprofit organization committed to strengthening the Near West Side as a safe and vibrant community that is attractive to residents, employees, and visitors.

In 2016, more than 20% of residents who completed the NWSP survey felt that lighting on their block was not adequate and that improved lighting would make them feel safer. Additionally, neighbors have expressed concern over the financial burdens of installing new light fixtures.

In order to address this important issue, the Near West Side Partners is piloting "Brighter Near West Side", a lighting and greening initiative. Through Brighter Near West Side, residents in the Historic Concordia neighborhood can purchase and install lights on the exterior of their property. Near West Side Partners, Inc. will contribute up to two-thirds of the cost (not to exceed \$800) of these fixtures and installation. Initially, the pilot plan required at least half the properties on the block to participate in the program for residents to receive subsidized lights. After further consideration, the decision was made to waive the requirement for at least half the properties on a block to participate. This change will ensure all residents and property owners can participate in the program.

While improved lighting is the focal point for Brighter Near West Side, this is just one component of this multifaceted initiative. In addition to providing residents with new lights, Near West Side Partners will be working with residents, and the city if needed, to perform tree-trimming and landscaping to increase the visibility of lighting in the neighborhood.

The funding for Brighter Near West Side is being provided by the Near West Side Partners, LISC, and the City of Milwaukee.

### The Near West Side Partners are requesting **1**) that the Historic Preservation Committee approve the attached request for light installation at 3002 W State Street, and 2) grant Historic Preservation Committee staff members the authority to approve future lighting request.

### Light selection:

The Near West Side Partners is working with Hawkins' electric, who helped facilitate a similar project in the Layton Boulevard West Neighborhood. The light fixtures described below were selected at a meeting with staff of the Historical Preservation Commission at BBC Lighting. Lights were selected to correspond with the architectural style of the buildings in the Concordia community. Additionally, the Historical Preservation Commission along with Near West Side Partners staff performed a survey of the Concordia neighborhood. This survey identified porch

fixtures appropriate for each house and specified that accent lighting must be surrounded by plants to obscure the fixtures from view.

Additionally, in selecting the proposed placement of accent lights the following considerations were made:

- 1. Use efficient, directional and task lighting features to minimize the amount of lighting fixtures needed;
- 2. Shield fixtures to minimize light spill onto adjacent properties and into the night sky;
- 3. Select warm tones in energy efficient lighting, as a proliferation of cool tones could alter the neighborhood character.

Each of these considerations are in line with other policy recommendations from various historical districts including:

- City of Boise <u>https://pds.cityofboise.org/media/85582/residential-historic-guidelines</u> 4-8-14.pdf
- City of Snohomish, WA;
  <u>http://www.snohomishwa.gov/documentcenter/view/92</u>
- Detroit, MI; <u>http://www.historicbostonedison.org/zoning/HDCHandout.pdf</u>
- Chicago, II; <u>http://www.pullmancivic.org/beman/homeownersGuide.pdf</u>

Plants:

The best type of plant for up lighting is a small bush or shrub. Low maintenance and cost-effective plants for landscaping include the quartz rose verbena, lavender, hostas, or lemon grass.

Participating residents who are requesting to place an accent light in an area that does not currently have plants to hide the light fixture will choose one of the following plants:



Quartz rose Verbena



Lavender



Hostas



Lemon Grass

### Light Specifications:

### MARQUETTE UP LIGHTS - ACCENTS 120 V

Safety Rated:	Wet	
Number of Bulbs:	1	
Max Watt:	75W	14
Max Wattage/Range:	75W	
Width:	5.00"	
Height	6.75"	
Length:	9.00"	
Lamp Included:	Not Included	
Lead Wire Length:	8.00"	
Glass Description:	Tempered Convex Clear Glass	
Voltage:	120V	
Light Source:	Incandescent	
Socket Base:	Medium	
Lamp Type:	R30	

### MARQUETTE UP LIGHTS - ACCENTS 120 V

54000BZ Width: 8.5" Height: 6.5" Weight: 2.0 lbs Material: Die-Cast Aluminum Glass: Convex Clear Tempered, Soda-Lime Glass Lens Wattage: 1-75w MED Notes: A wiring kit is supplied. Leadwire: 6.0" Certification: C-US Wet Rated Voltage: 120v



### Light bulbs

The light bulbs for the fixtures described above will provide color and temperature that are neutral or warm (metal halide or incandescently, with approximately 2900-3000 degrees Kelvin with 80+ color rendition.



### Other historic districts:

### North Point North Historic District

The North Point North Historic District maintains traditional harp luminaries and globe lights. New lighting systems in this area "should be designed to be compatible with traditional lighting systems" but are allowed.

### **Brewers Hill Historic District**

The Brewers Hill Historic District welcomes doors with sidelights and transoms as it is consistent with the architectural character of the homes.

The use of accent lights is common throughout historic districts in the City of Milwaukee. Attached are several pictures of homes in historic districts that have accent lighting.











Name(s): Pat Kennelly Address: 3002 W State Street City: Milwaukee

LUL State:

Please print legibly.

ZIP. 5320A

Email:

Telephone number (area code & number) Daytime:

Evening:

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

> Hawkins Electric W. Mark Hawkins SK Name(s): Address: 5163 N. 571 51-Milwaskee INI ZIP Code: 53218 City: State: mhawlows electric @ gmast. Com Email:

Telephone number (area code & number) Daytime: 414-736-4167 Evening: Same

ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office 4. at 414-286-5712 for submittal requirements)

### A. **REQUIRED FOR MAJOR PROJECTS:**

Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11") A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

### B. **NEW CONSTRUCTION ALSO REQUIRES:**

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

### PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.

6/22/12

### 5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

Wre for and Install 50' of 15" Deep Trench With YZ" PVC Install (3) W/P buxes and lovers Install (1) 1200 Photocell Install (1) 1200 Photocell Install (1) W/R T/K BECI and Bubble lover Install (2) large HPC approved uplights and lamps

6. SIGNATURE OF APPLICANT:

Wind Len1 Signature Matrick KPANElly Please print or type name

7/13/17

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:

Historic Preservation Commission City Clerk's Office 200 E. Wells St. Room B-4 Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

www.milwaukee.gov/hpc

Or click the SUBMIT button to automatically email this form for submission.

SUBMIT

6/22/12





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# 14 feet (behind tree)



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