

**MICHAEL J. MURPHY**  
ALDERMAN, 10TH DISTRICT

May 18, 2004

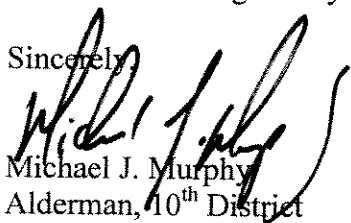
Mayor Tom Barrett  
200 E. Wells St. Rm 201  
Milwaukee, WI 53202


Dear Mayor Barrett,

Please find enclosed a letter written by Daniel J. Becker, AIA regarding the proposal to create the position of "city architect/planner." He indicates in the letter that he did make contact with your office regarding this issue.

Mr. Becker raises several important issues that I feel are worthy of addressing. I would appreciate your attention and response to the concerns over the qualifications of the appointee, as well as part-time status that may result in a conflict of interest. I look forward to hearing from you.

Sincerely,

  
Michael J. Murphy  
Alderman, 10<sup>th</sup> District

  
Cc: Daniel J. Becker, AIA  
2822 E. Hartford Ave.  
Milwaukee, WI 53211

May 16, 2004

Alderman Michael J. Murphy  
200 Wells St.  
Room 205  
Milwaukee, WI 53202-3567

Dear Alderman Murphy,

I recently contacted Mayor Tom Barrett's office to inquire about the proposal to create the position of "city architect/planner". They referred me to Whitney Gould's May 12, 2004 article titled "Town-gown partnership would share dean's services". In that article there are numerous erroneous references made in regards to Bob Greenstreet's qualifications and the advantages of Mayor Tom Barrett's proposed reconfiguration of the city planner position into one titled "city architect/planner".

Throughout the article Bob Greenstreet is referred to as an architect. From a search of the National Council of Architectural Registration Boards (NCARB), and State of Wisconsin and Kansas professional registration directories Bob Greenstreet's name does not appear as a registered architect. All indications are that he is not an architect. Referring to someone as an architect who has not met the required qualifications is like calling a law clerk an attorney or physician's assistant a doctor.

The issues of possible conflict of interest and if the City or University would be shortchanged by Bob Greenstreet serving both as the City of Milwaukee architect/planner and dean of the UWM School of Architecture and Urban Planning are noted. The conflict of interest referred to salary issues. It ignored the issue of conflicts that will arise between practicing architects on the School of Architecture faculty who have Bob Greenstreet as their boss and who represent private clients on projects that he will be reviewing. On the issue of "burning the candle at both ends", it is one thing being paid with State tax dollars to temporarily assume administrative duties over the UWM's Peck School of the Arts and School of Architecture and Urban Planning that are part of the same State institution. It is completely different to be paid with City and State tax dollars to work two positions. The article indicated that others within UWM would assume some of Greenstreet's administrative duties. That statement alone indicates that he would not be meeting all of the contractual and job related obligations required as dean of the UWM School of Architecture and Urban Planning that the State of Wisconsin, faculty, students and taxpayers hired him to perform.

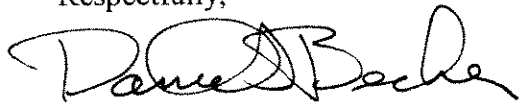
In regards to the proposal Mayor Tom Barrett said, "We're thinking outside of the box." and that "Obviously we're taking a chance here, but we want to be creative." The Mayor has pursued a proposal that from the start is flawed. He is describing the position "city architect/planner" and appointing someone who is not qualified to hold the title of

architect. The proposed convoluted relationship between the State of Wisconsin, UWM and the City of Milwaukee is not thought through beyond the contractual issues related to Bob Greenstreet. Ultimately the Mayor's view that it is a "win-win for the City and the University is short sighted. It is difficult enough to evaluate the return on our ever increasing tax dollars for services much less support proposals that pay for ill defined speculative bureaucratic positions.

For years there have been proposals to make alderman and county supervisors part time, but we have found that it requires a full time effort to govern. The position of city planner, city architect/planner or whatever the name is needs to be a full time position held by a qualified individual, as does the position of dean of the School of Architecture and Urban Planning. Both of these positions need to have the full time attention of the people entrusted to hold them. If they do not want to carry out the duties on a full time basis then find someone who will.

Alderman Murphy our tax dollars should not go to fund administrative experiments. Vote no on Mayor Barrett's proposal to create the new part time position of "city architect/planner" and the appointment of Bob Greenstreet.

Respectfully,

A handwritten signature in black ink that reads "Daniel J. Becker". The signature is fluid and cursive, with the first name "Daniel" and last name "Becker" clearly legible.

Daniel J. Becker, AIA  
2822 E. Hartford Ave.  
Milwaukee, WI 53211

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