

September 17, 2007

To Whom it May Concern,

My name is Kristin Occhetti. I reside at the Lyon Court Condominiums, located at 1515 North Van Buren Street, with my husband Paul. I am an attorney with Quarles & Brady LLP.

I write in support of the 6 unit Jackson project proposed by WiRED Ventures and have had the opportunity to discuss the project concept with the project developers.

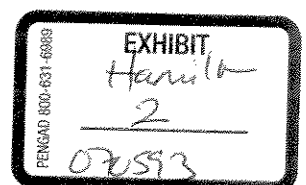
I believe their boutique 6 unit project will add wonderfully to the area both economically and from an aesthetic dimension.

Please let this letter serve as my official support of the project.

Thank you kindly.

Sincerely,

Kristin Occhetti



Tuesday, September 18, 2007

From: Michael and Laura Christopher  
1536 N. Jackson St.  
Unit #1  
Milwaukee, WI 53202  
PH: (414) 289-0914

To Whom It May Concern:

My wife and I wish to express our support of the development of the two lots south of us by the development group of Wired Properties, using the design by Studio Dwell. We hope, through this letter, we can give you some perspective of our situation and thus some weight to our opinion.

With the help of our "Twin-dominium" neighbor David Schaeffer, we have been one of only a few owners on our block who have tried to improve the image of our street with significant financial investment to our property. Unlike many of our rental property owners/neighbors, we have been proactive in our commitment to improving our home. We welcome a company willing to spend hundreds of thousands of dollars to improve our block.

At first we were extremely skeptical about the development of the parking lot to our south – primarily because we were worried that a monstrous development would block out the southern view of our first floor property. However, after an invitation by Mr. Williams to discuss the project, Laura and I were able to see how well their development would fit into our block. Furthermore, after investigating some of Studio Dwell's developments in Chicago, we found ourselves encouraged by their designs and devotion to quality materials. Lastly, it's worth noting that the current parking lot's retaining wall and soon-to-be-demolished house are severe eyesores and detract from the value of our block.

I think it's safe to state that we are the neighbors most influenced by this development – through the adjustment to our parking easement and the visual impact this structure would have on the value of our condo. It is with that perspective that Laura and I can sincerely state we want this development to gain city approval and move forward.

If you need any further information or documentation from us, please let us know. Otherwise, we trust you will do what is in our best interest, the block's best interest, and the city's best interest, which is to allow this development to move forward. Thank you in advance for your support.

Sincerely,



Michael Christopher



Laura Christopher

2/2