

July 19, 2022

**Odean Taylor, Agent**  
**JGT Investments, LLC**  
PO Box 090801  
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**Milwaukee County Licensing Committee**

City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

**Re: Written Course of Action – 7225 N. 76<sup>th</sup> Street, Milwaukee, WI**

Dear Licensing Committee,

Please accept this letter as my written course of action in response to the Committee Meeting Notice for a Licensing Hearing, scheduled for July 19, 2022, regarding the renewal licensing applications for a Class B Tavern, Food Dealer, and Public Entertainment Premises licenses for my establishment located at 7225 N. 76<sup>th</sup> St., Milwaukee, WI 53223 (the “Premises”).

As you may be aware, I have been the licensee for the Premises for several years. I have always realized that as a member of the community and business owner, I owe it to the community and the City of Milwaukee to ensure that I am doing my best to promote the safety of all and orderliness of the Premises. I do not condone, encourage, nor will I allow the crime and violence that is indicated on the Committee Notice to be permitted at my Premises. It is my full intention to continue to work with the City of Milwaukee officials and community stakeholders to put forth best efforts that aid in preventing and deterring criminal or suspicious activity around the Premises.

This letter will set forth my planned course of action for remedying the circumstances and incidents indicated in the Committee Notice. If I can provide any further information or documentation, or if I can answer any questions, please feel free to contact me via phone at 414-628-0999 or email me personally at [primesocialmke@gmail.com](mailto:primesocialmke@gmail.com).

**I. Security**

Several measures will be taken to heighten both internal and external security at the Premises, including the installation of additional security cameras, retaining additional security personnel, and increased surveillance of the activity taking place on the grounds.

I have made it top priority to hire and train an additional 8 security personnel to help with newly designed security measures that I have set forth in the enclosed Security Personnel Training Guide. These security personnel will oversee inspection of patrons as they enter and exit the Premises. The security personnel at the front entrance of the Premises will be responsible for checking IDs with an ID scanner to ensure the legality of the IDs, patting down patrons as they enter the Premises and search for weapons, and performing heightened security checks with a security wand. Additional security will be placed around the Premises throughout the operational hours for patrolling and crowd control measures. At least 2 of the security personnel will remain armed at all times, and these 2

security personnel will remain outside of the Premises to patrol and engage in crowd control measures as a way to deter any criminal activity as the patrons leave the Premises.

Additionally, I am in the process of heightening and updating the surveillance cameras to be installed throughout the Premises, as well as the surrounding areas outside of the Premises. The heightened surveillance system will create several new channels of security to monitor each side of the building, all entrances and exits to the Premises, as well as the parking lot and surrounding building. I intend to have the system updated by the end of July 2022. These additional camera streams will allow myself, the employees, and the security personnel to view both inside and outside of the Premises for suspicious and criminal activity. Further, I intend to work with Milwaukee County Police Department, District 16 to provide the police department with footage as necessary to review and instances that occur on or around the Premises.

With these new additional security measures, I am always open to discussions with the Milwaukee Police Department, as well as the surrounding community members, as to what I can do to help deter criminal activity at the Premises. I am open for any additional feedback that will help protect my employees, the community members, and the patrons who come into the Premises.

## **II. Dress Code**

With the additional security measures being set forth in this plan of action, I have also instituted a new dress code for patrons entering the Premises. Security personnel at the entrance to the Premises have been instructed to refuse entry to any patrons who are wearing streetwear. This includes basketball shorts, loose or baggy clothing, as well as flip flops. Security personnel have been instructed to refuse entry to any patron wearing baseball hats or beanies, as well as to refuse entry to any person wearing ski masks or any other facial covering, other than medical masks for patrons who want to reduce exposure to diseases such as COVID-19.

Additional dress code violations that will prompt immediate refusal into the Premises will include refusal to patrons who display too much skin or are not wearing appropriate amounts of clothing, patrons who are displaying any gang insignia or paraphernalia, patrons who are not wearing shoes or shirts, and this will include no open-toed shoes. Main entrance security personnel will use their discretion at the time of entry to establish whether the patron is following the newly established dress code for the Premises.

## **III. Signage**

At the Premises, I will be working on installing no loitering signs prominently displayed. This is to inform individuals that they are not to hang around the Premises after leaving. Inside the Premises, I intend on installing signage with the District 16 contact page identifying the names and telephone numbers of our District 16 officers and dispatch. Employees and security personnel have been instructed to call District 16 if 911 cannot be reached or is not responsive in an emergency.

#### **IV. Additional Measures**

I am going to be using this as an opportunity to be proactive in other regards. We will be participating in the E-Notify system for email updates regarding the Premises. Further, we will file open records requests for CAD reports relating to the Premises at least every 6 months.

I will continue to work with the department to ensure we can make our community as safe as possible. As always, we continue to invite the input of the Police Department and other stakeholders as it pertains to ensuring a safe and thriving neighborhood for all. If you have any questions or concerns, please feel free to contact me.

Sincerely,

/s/

Odean Taylor, *Agent for JGT Investments, LLC*

Enclosures.