



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

REVISED

Tuesday, April 13, 2021

COMMITTEE MEETING NOTICE

AD 04

BATES, Tino K, Agent
Truth Lounge, LLC
1111 N Old World Third St

Milwaukee, WI 53203

You are requested to attend a virtual hearing to be held on:

Tuesday, April 20, 2021 at 10:25 AM

Regarding: Your Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License Renewal Applications with Change of Entertainment Requesting Karaoke as agent for "Truth Lounge, LLC" for "Truth Lounge" at 1111 N Old World Third St.

This meeting will be held via GoToMeeting. Please see the [updated best practices document](#) for further instructions. The access code is <https://global.gotomeeting.com/join/787573>. If you wish to call in, please call [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: 743-087-573.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

Truth Lounge

8/7/2020 -We did weekend surveillance of Truth Lounge on Friday, August 7th as part of a series of checks a little after 9pm

Resolution: The inspector stated, "On Friday night during our inspections, Truth Lounge at 1111 N Old world Third St was seen operating at almost 100% (counted 89, capacity is 90), no social distancing, masks not being enforced, and 50% occupancy not posted.

Verbal Warning as part of Step 1 in enforcement process at that time.



8/15/2020 – weekend inspection spot check

Resolution: few customers, but in compliance, inspection completed at roughly 9pm

2/9/2021- Complainant received- reported hookah being served and people not wearing masks.

Resolution: Tables were not socially distanced on 2/12. As of 2/16/21 hookah cannot be cited for. All staff had masks on. Patrons were seated and enjoying beverages had masks off.

Citation issued for social distancing-\$2,500.

3/6/21-Complaint Received- check for Covid compliance.

Resolution: Many employees not wearing masks. The pictures are very blurry so it's hard to recognize faces but in the picture, the two gentleman standing near the wall were both security employees. The one in the lower corner I had to ask to put his mask on so it would cover his mouth and nose, and the one with white and black shoes I had to ask to put his mask on, a few minutes later it his mouth and nose were once again exposed and I had to ask him to put it on a second time.



Citation issued for masks \$500

Roman, Carmen

From: Celella, Jessica
Sent: Friday, August 28, 2020 4:10 PM
To: Roman, Carmen
Cc: Byrd, Yashica; Becker, Keren; Cooney, Jim
Subject: FW: COVID-19

Follow Up Flag: Follow up
Flag Status: Flagged

Carmen, can you please add to all of the businesses listed below?

Jessica Celella
Deputy City Clerk
200 E Wells St Room 205, Milwaukee, WI 53202
(414) 286-2362



REDACTED RECORD

From: Bauman, Robert
Sent: Friday, August 28, 2020 3:30 PM
To: kimberly kuehneman
Cc: Bockhorst, Tammy; Celella, Jessica
Subject: Re: COVID-19

We will enter these as complaints in the respective files.

Sent from my iPad

On Aug 28, 2020, at 1:32 PM,

wrote:

Great. Thanks

The Loaded Slate
1137 N Old World 3rd St, Milwaukee, WI 53203

Uncle Bucks
1125 N Old World 3rd St, Milwaukee, WI 53203

Truth Lounge
1111 N Old World 3rd St, Milwaukee

Carsons/The Moderne

1141 N. Old World Third and
303 W Juneau

There is an alley that is (I think) owned by the Moderne, but Good City has dumpsters in there too. It's in between 303 W Juneau and 333 W Juneau. The condo owners use the alley to access the garage. Someone from Good City dumped cooking grease in one of the dumpsters, which then bled out all over the alley and on to the side walk. We were told that it would be cleaned, but it hasn't happened. This happened, maybe, 6 weeks ago. The sidewalk gets super slippery when it's wet. It needs to be cleaned.

Thank you for your help in the above matters.

REDACTED RECORD

PS. Do you know when Truth Lounge (1111 N. Old World 3rd) liquor license is up for renewal? There are quite a few people who would be willing to testify as to why the license shouldn't be renewed.

On Aug 27, 2020, at 4:41 PM, Bauman, Robert <rjbauma@milwaukee.gov> wrote:

My assistant, Tammy, will get you a health department contact.

Local businesses must maintain their side walks. If you get us specific addresses we can follow up.

Sent from my iPhone

On Aug 27, 2020, at 4:35 PM, wrote:

Hello Alderman,

I am having a difficult time finding a phone number for the COVID Health Department. Our apartment building is not in compliance and I would like to file a complaint. Is this something you are able to help me with?

On a separate issue. Since most restaurants in our area (Old World 3rd) have some type of out door seating, the sidewalks have quickly become filthy. It doesn't appear that anyone is cleaning them. Is this a city issue or an individual bar/restaurant issue?

Thank you for your attention to the above matters.

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/10/2021

LICENSE TYPE: Class B Tavern

NEW: RENEWAL:

No. 321708

Application Date: 03/09/2021

License Location: 1111 N Old World Third St

Business Name: Truth Lounge

Licensee/Applicant: BATES, Tino K
(Last Name, First Name, MI)

Date of Birth: 02/14/1972

Home Address: W147 N9632 Farm Valley Ct

City: Germantown

State: WI Zip Code: 53022

Home Phone:

This report is written by Police Officer Xavier Benitez, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/30/2018 officers conducted underage tavern enforcement in District 1. The tavern at 1111 N. Old World Third St passed the check.
2. On 12/01/2019 officers observed a large group of people inside Truth Lounge, 1111 N. Old World Third St. The officers are familiar with this tavern and believed them to be over capacity. The applicant was advised of the concern and advised his security to stop allowing patrons inside. A count was done as the patrons left the building. The total count of patrons and staff was 192 people which is 102 over capacity. On 12/19/2018 a meeting was held at District 1 regarding the over capacity on 12/01/2019. The applicant stated there was a special event that night and there was a private security company along with his regular security. The applicant was issued a citation for over capacity.

Charge: Licensed Establishment-Exceeding Occupy Limit

Finding: Guilty

Sentence: Fined \$5,000.00

Date: 03/18/2019

Case: 19001492

3. On 12/07/2018 at 1:55am officers observed 2 customers enter Truth Lounge, 1111 N. Old World Third St. At 2:01am the officers entered and found several customers inside after closing time. Eric ELIM approached and identified himself as the owner. He did acknowledge that patrons were inside after closing, stating they were just taking pictures. He was advised a PA33 would be filed and an explanation of hours of operation.

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Item #2 updated with disposition on 02/21/2020

4. On 08/17/2019 at 12:16am officers were flagged down by security at Truth Lounge, 1111 N. Old World Third St for a subject refusing to leave the bar. The subject was observed going behind the bar making her own drinks and refused several requests to leave. The subject refused the officers request to leave and was arrested for Disorderly Conduct.
5. On 09/01/2019 at 1:00am officers observed several people running out of Truth Lounge, yelling about a disturbance. The officer spoke with the applicant who stated two groups of patrons were arguing and started pushing each other. He had security separate the subjects and kick them out. He then closed the bar for the night to avoid any more problems. Other officers were flagged down for a subject bleeding in a parking lot at 320 W. Highland Av. the subject did not want a police report but stated he left Truth Lounge and was jumped by a group that also left Truth Lounge. Officers were also dispatched to 1110 N. Old World Third St for a subject being disorderly and displaying a firearm. The victims stated they had just left the Truth Lounge when they were battered by multiple subjects. One of the subjects displayed a firearm stating "Don't come near me". This occurred in the parking lot across the street from Truth Lounge after the bar closed for the night.

- =====
6. On 07/17/2020 at approximately 12:35am officers were on foot patrol near the location of 1111 N. Old World Third St., Truth Lounge. The establishment was near capacity of 90 patrons, with approximately 20 patrons loitering outside the location. Officers observed 4 patrons of Truth Lounge engaged in a physical fight directly outside on the side walk. Outside seating consisting of umbrellas, tables, and chairs of Truth Lounge were used in the fight. Several chairs were thrown and used as weapons. A large group consisting of patrons gathered outside of Truth Lounge. The group circled the fight, with some of the on-lookers now participating in the melee, by striking people. During the melee a parked vehicle sustained damage, from the chairs being thrown. Officers were able to disburse the fight and during assessing the damage; a second fight occurred. The fight occurred in the same spot, in front of Truth Longue. The fight and scene required 6 uniformed officers, 2 horseback officers, and 1 police sergeant to re-establish order. During the police investigation Truth Longue personal were uncooperative with investigating officers. The agent of the location was on scene and was sincerely concerned over the 2 fights that occurred, and the interaction of his staff towards investigation officers.

7. On 08/01/2020 at approximately 1:15am officers were on foot patrol near the location of 1111 N. Old World Third St., Truth Lounge. While walking officers observed a verbal argument

between two subjects which was getting physical. Security personal separated the two subjects, and told officers that they were not needed. One of the security personal repeatedly told officers to leave and gave a dismissive hand wave gesture. Officers conducted a license premise check and observed that the current licenses were not displayed. The agent was on scene and cooperative with officers and stated that license in question would be updated. The agent also told officers that that security personal was a new employee.

8. On 02/12/2021 at 11:50pm officers, along with the Wisconsin Department of Health Services, responded to Truth Lounge, 1111 N. Old World Third St for reports of violations of emergency order #1. The applicant was on scene and advised to have his patrons maintain 6 feet of distance and the face covering requirement.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202000006

OtherEvent #: 20-LP-0678

Incident

1111 N OLD WORLD THIRD ST MILWAUKEE, WISCONSIN 53203

Incident Date/Time:: 07/18/2020 12:35:00
CAD Number:: 202000083
District:: 1
Beat:: 140
Reporting Area:: 4312

Business Agent (1)

BATES, TINO K

Person Involvement: (Must choose Agent
AGENT from drop down): Agent
DOB:: 02/14/1972
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-732-6899
Address:: W147N9632 FARM VALLEY CT
City:: GERMANTOWN
State:: WISCONSIN
Zip Code:: 53022

Licensed Persons Involved (1)

BATES, TINO K

Person Involvement:: Agent (License Holder)
DOB:: 02/14/1972
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: W147N9632 FARM VALLEY CT
City:: GERMANTOWN
State:: WISCONSIN
Zip Code:: 53022

Licensed Premise Data (1)

TRUTH LOUNGE

Phone 1 Number:: (414)-581-5540
Phone 1 Type:: Main
Address:: 1111 N OLD WORLD THIRD ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53203
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 07/18/2020 00:40:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 202000006

OtherEvent #: 20-LP-0678

Licensee or Manager was on premises at time of violation/incident::

Yes

Narrative (1)

LICENSE PREMISE REPORT

Sardina, Kristopher M 025704

07/19/2020

This report was written by P.O. Kristopher SARDINA, assigned to District One, Late Power Shift. On Friday July 17, 2020 Squad 1430 (P.O. Jesse MATTSON and I) was assigned to the Code Red deployment, which is an initiative that is aimed at maintaining a sense of order in Milwaukee's nighttime entertainment district. This initiative incorporates law enforcement, city agencies, local business owners, and community members in a collaborative crime prevention task force.

1111 N. Old World Third Street, **Truth Lounge.**

Capacity limit at Truth Lounge according to City of Milwaukee Class B Tavern License issued on 05/27/2020: 90

According to the **City of Milwaukee Health Department**, COVID-19 Public Health Plan for the City of Milwaukee, **Order #4, 1(C)**

"Gathering Size Limits. "Gathering Size Limits" means the limit of individuals allowed to gather in a location. Under this Order, Gathering Size Limits are set at the lesser of: (i) 50% of the total occupancy of the location established by the City of Milwaukee, if any, (ii) one person for every 30 square feet of floor space open to the public, or (iii) 250 people, which is based on the CDC recommendations to cancel large gatherings of over 250 individuals. Nothing contained herein shall alter any requirement to ensure Physical Distancing in the manner set forth in this Order."

At 12:30 A.M. on Saturday July 18, 2020

Observations:

Truth lounge appeared to have near 90 individuals inside the establishment with approximately 20 loitering outside.

At approximately 12:35 A.M. four male patrons of Truth Lounge engaged in a physical fight directly outside of the front door on the sidewalk. The outside seating, which consisted of umbrellas, tables and chairs, of Truth Lounge were used in the fight. Multiple chairs were thrown and used as weapons to strike individuals standing and on the ground. The large crowd circled the fighting individuals with many from the loitering group outside Truth Lounge to participate in strikes to individuals.

During the melee, a vehicle sustained damages to the front passenger's side door, rear passenger's door and window from the chairs of Truth Lounge. I observed multiple deep scratches to both doors on the

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202000006

OtherEvent #: 20-LP-0678

passenger's side.

Vehicle

2012 Dodge Journey Sxt Sport Utility Truck

Silver, WI auto 854-XRY

VIN: 3C4PDCBG2CT341907

Owner

Cameron W. FORTUNE

01/16/1990

3256 N. 46TH St.

FORTUNE stated he does have auto insurance through WEA Auto.

After the fight disbursed, while officers were still on scene and assessing the property damage, a second physical fight took place in the same spot, in front of Truth Lounge from former patrons of the establishment between multiple individuals.

This fight and scene took 6 Patrol Officers, 2 horseback officers, and 1 Sergeant to re-establish order.

Truth Lounge Personnel

The Truth Lounge personnel were uncooperative to aggressively towards uniformed Police Officers investigating. The security guards were loud, boisterous, in other words acting in a disorderly manner, causing an additional scene and multiple people to gather and not cooperate with Officers request to leave the area.

AGENT:

The business agent was on scene and was notified these incidences would be recorded and a License Premise Report would be written. It should be noted the business agent showed what was believed to be sincere concern about the incident and the interaction of his staff towards investigating officers. The agent showed a willingness to work with officers directly to help limit incidences such as these in the future.

End of report

Officer (2)

Reporting Officer:	Sardina, Kristopher M (025704)	07/19/2020 19:09:00
Section: (Work Location):	14	
Approving Officer:	Gauerke, Timothy R (018001)	07/19/2020 21:32:12

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202000006

OtherEvent #: 20-LP-0678

Section: (Work Location): 14

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202140026

OtherEvent #: 20-LP-0741

Incident

1111 N OLD WORLD THIRD ST Milwaukee,

Incident Date/Time:: 08/01/2020 01:17:34
CAD Number:: 202140154

Business Agent (1)

BATES, TINO K

Person Involvement: (Must choose AGENT from drop down): Merchant
DOB:: 02/14/1972
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-732-6899
Address:: W147N9632 FARM VALLEY CT
City:: GERMANTOWN
State:: WISCONSIN
Zip Code:: 53022

Licensed Premise Data (1)

Truth Lounge

Address:: 1111 N OLD WORLD THIRD ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53203
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 08/01/2020 02:15:00
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Rodriguez, Erik D 018567

08/01/2020

This report is being written by P.O. Erik RODRIGUEZ, assigned to District One, Late Power Shift, Squad 1432, with P.O. Lafayette TURMAN.

On Saturday, August 1, 2020, Squad 1432 was monitoring the 1100 block of N Old World Third St. Squad 1432 noticed a argument between two subjects at Truth Lounge, located at 1111 N Old World Third St.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202140026

OtherEvent #: 20-LP-0741

Squad 1432 approached the business as security separated the two subjects. While several security officers employed by Truth Lounge were actively separating the two subjects, one security officer approached Squad 1432 and told us that we weren't needed and repeatedly told us to "leave" including a dismissive hand wave.

Later I spoke with Tino K BATES (B/M, 2-14-72), who was cooperative and informed me that this particular security officer was not a regular. P.O. TURMAN checked the displayed licenses and determined that they were not the current up to date licenses. BATES stated that he would have those updated.

This concludes my report at this time.

Officer (2)

Reporting Officer:	Rodriguez, Erik D (018567)	08/01/2020 01:17:45
Section: (Work Location):	14	
Approving Officer:	Woller, Vincent (012437)	08/03/2020 20:42:19
Section: (Work Location):	13	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:210460149

OtherEvent #: 21-LP-0476

Incident

1111 N OLD WORLD THIRD ST MILWAUKEE, WISCONSIN 53203

Incident Date/Time:: 02/12/2021 23:50:00
CAD Number:: 210432528
District:: 1
Beat:: 140
Reporting Area:: 4312

Licensed Persons Involved (1)

BATES, TINO KANDRALE

Person Involvement:: Agent (License Holder)
DOB:: 02/14/1972
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: W147N9632 FARM VALLEY CT
City:: GERMANTOWN
State:: WISCONSIN
Zip Code:: 53022

Business Agent (1)

1

Person Involvement: (Must choose Agent
AGENT from drop down):

Licensed Premise Data (1)

Truth Lounge

Phone 1 Number:: (414)-732-6899
Phone 1 Type:: Work
Address:: 1111 N OLD WORLD THIRD ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53203
License Type:: Alcohol
Licensee Notification Was Made:: No
Licensee Notified Date/Time:: 02/12/2021 23:50:00
Business Was Cited For Violation:: No
Licensee was cooperative: (if not
explain in narrative): Yes
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

INITIAL INVESTIGATION

Turman, Lafayette C 027429

02/15/2021

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:210460149

OtherEvent #: 21-LP-0476

This report is written by P.O. Lafayette TURMAN, assigned to District One, Late Power Shift.

On Friday, February 12th, 2021, I was assigned to Squad 1431. I was operating a marked black and white Milwaukee Police Department vehicle equipped with red/blue emergency lights and audible siren. I was in full MPD uniform with badge and nameplate affixed to my outermost garment. I was equipped with a body worn camera, which was activated and captured this incident.

On 02/12/21, at approximately 11:50 PM, I, P.O. TURMAN of Squad 1431 along with P.O. Robert WATTS and Wisconsin Department of Health Services conducted an investigation at 1111 N Old World Third St (TRUTH LOUNGE). During the investigation DHS spoke to Tino K. BATES (B/M, 02/14/72) owner of Truth Lounge regarding the following violations that occurred on the same date which are as follows...

- 1) 6 foot spacing from other occupants per DHS recommendation
- 2) Face covering requirement per emergency order #1

Owner on scene, Tino K. BATES was notified that a tavern report regarding this incident would be filed. Staff and the manager on scene were cooperative with the police.

End of Report.

Officer (3)		
Reporting Officer:	Turman, Lafayette C (027429)	02/15/2021 19:13:00
Section: (Work Location):	14	
Approving Officer:	Raden, Chad M (010032)	02/16/2021 10:00:20
Section: (Work Location):	27	
Reporting Officer:	Turman, Lafayette C (027429)	02/15/2021 20:05:00
Section: (Work Location):	14	



Wednesday, April 07, 2021



Notice of Public Hearing

blank
notice

BATES, Tino K, Agent
Truth Lounge at 1111 N Old World Third St
Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License
Renewal Applications with Change of Entertainment Requesting Karaoke

Tuesday, April 20, 2021 at 10:25 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 4/20/2021 at 10:25 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2110	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1904	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 803	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2006	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2803	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2311	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2413	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1102	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1103	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2902	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1803	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1809	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1811	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2513	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 906	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1603	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1604	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1606	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1608	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1503	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1302	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1305	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1311	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1007	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1005	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1006	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1011	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1201	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2718	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2007	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2001	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2004	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2808	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2308	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2414	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1110	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1707	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1805	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2617	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2516	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 903	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 904	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 905	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2201	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2205	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2207	MILWAUKEE, WI 53203

CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 3003	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1506	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1304	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1010	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1202	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1210	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2101	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2102	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2105	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2109	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1903	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 804	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2002	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2005	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2302	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2305	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2412	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2417	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2419	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1101	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1109	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1704	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1806	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2612	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 2613	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 907	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 909	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 910	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1509	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1510	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1307	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1003	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1141 N OLD WORLD THIRD ST 1008	MILWAUKEE, WI 53203
CURRENT OCCUPANT	1105 N OLD WORLD THIRD ST	MILWAUKEE, WI 53203
blank	notice	

Total Records: 221

Radius: 250.0 feet and Center of Circle: 1111 N Old World Third St

2021-2022 Plan of Operation for 1111 N OLD WORLD THIRD ST

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other

How often will grounds be cleaned? Daily Weekly Other

Who cleans the grounds? Licensee Building Owner Employees Third Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approach customer(s) Call Police Signs Posted
 Other: LICENSE ALSO WILL HAVE SITUATIONS

Are there designated outdoor smoking areas? No Yes If Yes, Describe

Number of garbage cans: Inside 1 Location: REAR OF BUILDING, KITCHEN
 Outside 2 Location: NORTH SIDE OF BUILDING

Is a crowd control barrier used? No Yes If Yes, Describe: KEEP A CONTROLLED LINE OUTSIDE

Number of restrooms: 2 Name of solid waste contractor: ADVANCED DISPOSAL

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: 7 and describe security plans
 ONLY STAFF PARKS IN REAR, SECURITY CHECKS PERIODICALLY

Are there designated loading areas? No Yes If Yes, describe security plans
 REAR OF BUILDING

Do you have security personnel on the premise? No Yes If Yes, how many? 2 WEEK DAYS, 4 WEEKENDS
 AND What are their responsibilities? INSURE SAFE ENVIRONMENT
 What security equipment do they use? VAND
 List their licensing, certification or training credentials: VAND, COMMUNICATIONS, ETC

Are there security cameras? No Yes If Yes, list all locations: EXTERIOR, REAR, 10 INTERIOR

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe: SECURITY CHECKS
 EMAIL PATROL IF ALL TO VAND

2. Percentage of Sales (must total 100%)

Alcohol 100%	Food Sales 0%	Entertainment 0%	Other 0%
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3. Businesses On The Premises (choose all that apply):

Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? No Yes If yes, describe _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under license Forms and Related Information

Alcohol/Food Establishments. A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises

6. Sidewalk Dining: SD 1146 Fee: \$50.00

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 14250 Fee: \$800.00

Your current food license includes the following food operations: DHS - MODERATE, Sales \$20,001 - \$200,000, Tavern Restaurant. Are there any changes to your food operations as listed above? No Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:
 Are there any changes to the number or types of devices? No Yes
 If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for Truth Lounge 1111 N OLD WORLD THIRD ST

The following types of entertainment have been approved for your current Public Entertainment Premises license

Disc Jockey, Poetry Readings, Instrumental Musicians, Bands

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.

- Instrumental Musicians
- Bands
- Battle of the Bands
- Comedy Acts
- Disc Jockey
- Magic Shows
- Poetry Readings
- Dancing by Performers
- Jukebox
- Wrestling
- Patron Contests
- Patrons Dancing
- Adult Entertainment/ Strippers/Erotic Dance
- Karaoke
- Bowling Alley
- Pool Tables
- Motion Pictures (movies by admission) How many screens? _____
- Amusement Machines How many? _____
- Concerts Approx. # per year? _____
- Theatrical Performances Approx. # per year? _____
- Other _____

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not, and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Jane Bates

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign



April 15, 2021

Tino Bates
Truth Lounge
1111 N Old World 3rd St
Milwaukee, WI 53203

To whom it may concern:


Being the neighboring restaurant to Truth Lounge, I thought I would share a few kind words... Truth Lounge has been a solid contributor to 3rd St. Tino is a great guy and has always been easy to talk to and deal with. That goes for the whole staff at 1111 N Old World 3rd St. Tino and I have always worked together, finding ways to help each other out. I would have no issues continuing to support Truth Lounge and we wish them nothing but the best on their future success here on 3rd St.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Demetri Itsines". The signature is stylized with a large, looped "D" and a long, horizontal flourish.

Demetri Itsines

Brick 3 Pizza

From: Tino Bates tino.fusionbeautylounge@gmail.com 
Subject: Fwd: Truth Lounge On-site Visits
Date: April 16, 2021 at 11:25 AM
To: Michael Maistelman msm@maistelmanlaw.com

TB

Begin forwarded message:

From: "Burany, Jennifer" <JBURAN@milwaukee.gov>
Date: April 16, 2021 at 11:12:53 AM CDT
To: tino.fusionbeautylounge@gmail.com
Subject: Truth Lounge On-site Visits

Hi Tino,

Below is the information regarding the onsite visits we had where we discussed COVID compliance and social distancing at Truth Lounge.

- On 2/16/21: I was onsite at truth lounge and met with Tino Bates. We discussed where customers could sit in the establishment with social distancing in place. We discussed adding Plexiglas barriers between the booths to increase the use of booth while being in compliance with social distancing. In the front lounge area of the establishment Tino also removed sections of the couch seating to ensure separate groups of customers in this area could be seated with the required 6 feet of social distancing.
- On 2/19/21: I was onsite to verify the barriers were added between booths. Barriers were added as we had discussed during the onsite visit on 2/16/21
- On 3/11/21: I stopped onsite at Truth Lounge to verify that the way the bar stools were arranged was in compliance with social distancing. Bar stools were had been arranged by staff to be properly spaced and tape was added to the floor to indicate where the stools should be placed.

Please note: Due to the COVID-19 Emergency Response activation, all MHD services have been reduced to essential services and staff are working remotely. Visit milwaukee.gov/healthservices and milwaukee.gov/coronavirus for updated information.

Jennifer Burany

Environmental Health Specialist

Pronouns: She • Her • Hers

Frank P. Zeidler Municipal Building | 841 North Broadway Rm. 304 | Milwaukee, WI 53202

Cell. 414-758-0421 | Fax. 414-286-5164

www.milwaukee.gov/health | [Facebook](#) | [Twitter](#)

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From: Stacie Callies Stacie@westown.org 
Subject: Truth Lounge Follow-up
Date: April 19, 2021 at 12:23 PM
To: Michael Maistelman msm@maistelmanlaw.com



Greetings Mike -

I'm sorry we weren't able to connect in person, but I wanted to get back to you regarding your message about Truth Lounge as I know their license renewal hearing is scheduled for tomorrow.

To date, I have only had positive interactions with Tino since he opened Truth Lounge. He proactively reached out to me to discuss his business plan before opening, which I felt would be a positive addition to the mix of entertainment offerings on Old World Third Street. I know he is new to the bar industry and from what I have observed he has sought out advice from other operators on Old World Third St. who have extensive experience in the industry to solve problems and get a better understanding of industry best practices. Further, in my discussions with Sgt. Woller and Sgt. Gauerke from District 1, they communicated that Tino has been a cooperative operator and has implemented positive changes to his business operations since opening Truth Lounge. Tino has also recently started participating in the Old World Third Street Association meetings, which shows he's interested in collaborating with his neighboring business owners for the greater good of the entertainment district.

I hope this is helpful information in preparing for the committee meeting. I apologize for not being available, but I have a medical appointment I cannot reschedule.

Let me know if you have any further questions.


Regards,


Stacie Callies
Executive Director


Westown Association BID #5

Riverwalk BID #15

310 W. Wisconsin Ave. Suite 1450E • Milwaukee WI 53203

 414-531-0685

 414-276-6696

 stacie@westown.org

 www.westown.org

THIRD TAVERN STREET

DRINK - EAT - GAME

April 15, 2021

To Whom it May Concern,

I am Jack Roman Partner, Agent, and General Manager for Lucille's Dueling Pianos, LLC DBA Third Street Tavern. I am writing in support of Truth Lounge at their liquor license renewal.

Truth Lounge has been an active and vital part of the Old World Third Street (MLK Drive) community. They bring an important and necessary level of diversity to the entertainment district in terms of clientele, business management and business ownership.

While this COVID year has been a struggle for all bars and restaurants, I have seen the work Truth Lounge's management and security have done to try and maintain a viable business and meet stringent regulatory demands.

Vee and Tino are actively on-site daily and work hands-on to manage day-to-day business requirements. Their work has helped to keep Old World Third Street a safe and high-quality destination of choice for a diverse crowd.

Best,

A handwritten signature in black ink that reads "Jack Roman". The signature is written in a cursive, flowing style with a long horizontal line extending to the right.

Jack Roman – Third Street Tavern





W H I T E T A I L

M I L W A U K E E

April 16, 2021

To Whom It May Concern:

We are writing this letter on behalf of our neighbors at Truth Lounge. We want to share our support of them as a neighbor on our street. As a black, veteran, and woman owned business, Whitetail appreciates having another black owned business in that stretch of "Old World Third Street." wW appreciate having them as our neighbor as they are a great representation of the diversity that the new MLK Drive stands for.

Thank you for your consideration of our support.

Whitetail Management