



Dept. of Public Works Transportation Fund

2021 Budget Overview

Finance & Personnel Committee

October 9, 2020

2021 Budget Summary

	2020 Adopted Budget	2021 Proposed Budget	Amount Change	Percent Change
FTEs – O&M	119.00	118.00	-1.00	-0.8%
FTEs - Other	0.00	0.00	0.00	0.0%
Total Positions Authorized	127.00	118.00	-9.00	-7.1%
Salaries & Wages	\$5,018,929	\$4,985,877	-\$33,052	-1%
Fringe Benefits	3,397,590	3,290,679	-106,911	-3.1%
Operating Expenditures	18,366,244	17,438,645	-927,599	-5.1%
Equipment	609,900	632,900	23,000	0.0%
Special Funds	4,809,713	4,896,229	86,516	1.8%
Transfer to General Fund	16,110,000	16,000,000	-110,000	-0.7%
Capital Projects	2,725,000	1,800,000	-925,000	-33.9%
TOTAL	\$51,037,376	\$49,044,330	-\$1,993,046	-3.9%

2021 Operating Budget

- **Salaries: Decrease by: \$33,052**
 - Reduce the number of Tow Lot attendant by 1.0 FTE
- **Operating Expenditures: Decrease \$927,599**
 - Reduce temporary Tow Lot temporary staff labor hours due to restructure of operation
 - Reduction in the collection contract cost
 - Reduction in Reimburse Other Department
 - Reduction in the streetcar operating cost
- **Equipment: Increase \$23,000**
 - License Plate Reader (LPR)
 - Replacement of a Pickup Truck/SUV
- **General Fund Transfer:**
 - 2020 : \$16.1 million
 - 2021: \$16.0 million

2021 Budget Summary - Revenues

Category	2020 Adopted Budget	2021 Proposed Budget	Amount Change	Percent Change
Structures & Lots	\$6,965,000	\$7,028,000	\$63,000	1%
Meters	5,184,000	4,498,000	-\$686,000	-13%
Permits	4,845,000	4,352,100	-\$492,900	-10%
Towing	3,700,000	3,675,000	-\$25,000	-1%
Parking Citation Revenue	16,200,000	15,400,000	-\$800,000	-5%
Miscellaneous	1,087,000	975,000	-112,000	-10.3%
Vehicle Disposal	2,000,000	1,961,000	-39,000	0.0%
Sale of Real Property	0	0	0	0.0%
Streetcar Revenue	4,656,936	1,333,333	-3,323,603	0.0%
TOTAL	\$44,637,936	\$39,222,433	-5,415,503	-12.1%

2021 Capital Improvements

Capital Improvements - \$1.8 million

- 1000 N. Water Parking Structure: \$1.0 million
 - Elevators Modernization Project
- Structure Repairs - \$50,000
 - Miscellaneous Structural/Mechanical/Elec. Maintenance
- Special Equipment - \$200,000
 - Purchase 2.5 ton dump trucks fitted with a spray tank and plow. Can also be used to anti-ice bike lanes and plow bike lanes.
- 2nd/Plankinton Repairs : \$400,000
 - Replace elevators door concrete block and frames for safe functioning of the elevator
- Green Lots : \$100,000
 - To improve stormwater management and green infrastructure at several City parking lots and structures
- ADA Compliance: \$50,000
 - Address ADA deficiencies identified by the DOJ at various Parking Lots

Parking Initiatives

- Parking Meter Conversion to Smart Meters
 - Central Business District Complete
 - 2,734 smart meters installed covering 4,708 spaces
 - 72% of metered spaces
 - Updated Rates
 - \$.50 - \$.75
 - \$1.00 - \$1.25
 - \$1.50 - \$2.00



10th & Mitchell Lot Redevelopment

Whole Lot

Before



After



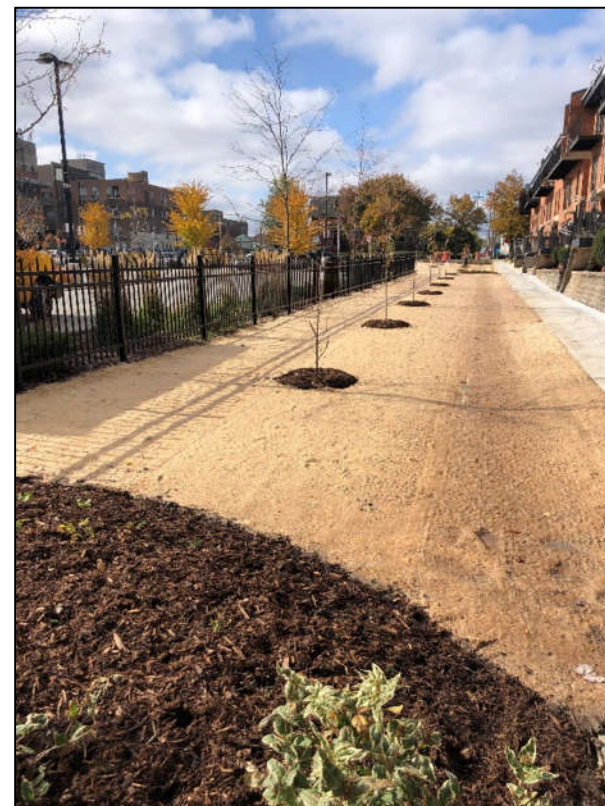
10th & Mitchell Lot Redevelopment

Alley

Before



After



10th & Mitchell Lot Redevelopment

Green Infrastructure



Streetcar Revenues/Expenses

2021 Revenues

Revenue Type	Amount
Section 5307 Grants	\$110,000
Ads/Sponsorship Revenues	\$1,223,333
TOTAL	\$1,333,333

2021 Budgeted Expenditures

Expenditure Account	Amount
Salaries and Wages	\$272,092
Operating	\$4,228,645
TOTAL	\$4,500,737

Streetcar Operation Highlights

Performance Measure	Goal	2018 (Partial Year)	2019	2020 to Date (Thru Sept. 2020)
Annual Ridership	595,000/yr.	156,492	760,321	213,129
Daily Ridership	1,850/day	2,375/day	2,083/day	778/day
On-Time Performance	>90%	93.0%	92.4%	94.5%
Scheduled Trips completed	>98%	99.1%	99.0%	97.9%
Preventable Accidents	< 5/yr	1	4	6

1,129,942 rides through September 2020

2020 Streetcar Initiatives

- Partnered with Downtown BID to promote Comeback Cuisine campaign.



- Partnered with Rebel Converting on Mask Up MKE campaign to provide free masks on the streetcar vehicles.
- Implemented enhanced cleaning protocols on streetcar vehicles and stations to maintain a safe environment for passengers (funded through the CARE's Act Coronavirus Relief Fund).
- Smart Kiosks were delayed due to COVID-19 but will be installed at streetcar platforms before the end of the year to provide streetcar arrival times and other public content and will begin to generate revenues to offset streetcar operations costs.