



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, October 07, 2025

COMMITTEE MEETING NOTICE

AD 08

FIGUEROA, Jessica, Agent
COMIENDO RICO, LLC
2206 S MUSKEGO AV
MILWAUKEE, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, October 21, 2025 at 09:20 AM

The access code is <https://meet.goto.com/479852445>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Fermented Malt License Application as agent for "COMIENDO RICO, LLC" for "COMIENDO RICO" at 2302 W FOREST HOME AV.

There is a possibility that your application may be denied for one or  of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/22/25

LICENSE TYPE: Class B Tavern

NEW: ☒

RENEWAL: ☐

No. 384898

Application Date:

License Location: 2302 W Forest Home

Business Name: Comiendo Rico

Licensee/Applicant: Figueroa, Jessica
(Last Name, First Name, MI)

Date of Birth: 12/31/80

Home Address: 2327 W Sunbury Ct

City: Milwaukee

State: WI **Zip Code:** 53215

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/10/22 at 3:30p.m., officers assisted Wisconsin Department of Revenue in conducting a money seizure at 2302 W. Forest Home Av. The money was seized without incident from the business.

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PREVIOUS PREMISE

Date:9/11/25
Officer: PO Matthew Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Comiendo Rico
Address: 2302 W Forest Home Av
Phone: 414-712-1666

Owner: Jessica FIGUEROA-SANTIAGO
Owner address: 2206 S Muskego Av
City State Zip: Milwaukee, WI 53215
Owner Phone: 414-334-0938
Owner email: jessyluis86@gmail.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact:

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☒S ☐M ☐T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation: Sun: 6a-12a ☐24 hours ☐Y ☒N
Mon:
Tue:
Wed: 6a-12a
Thu: 6a-12a
Fri: 6a-12a
Sat: 6a-12a

Premise Type: ☐Tavern/Bar
☒Restaurant
☐Other:

Licenses currently held:
Alcohol: ☐Yes ☐No Class: #:

Tobacco: ☐ Yes ☐ No #:
 Food: ☒ Yes ☐ No #:
 Other: ☐ Yes ☐ No Type: #:
 Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☐ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No
 - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 3
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 30
21. Are there exterior cameras ☒ Yes ☐ No How many: 3
22. Are there interior cameras ☒ Yes ☐ No How many: 3
23. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes ☐ No
24. Cameras located in parking lot ☐ Yes ☐ No How many N/A

Interior Survey:

25. What is the planned/posted capacity 49
26. What is the minimum number of employees that will be on premise 3
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

32. How many security personnel are going to be employed: N/A
33. How will they be deployed: Interior Exterior
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
35. Will the security be managed by business ☐ or contracted ☐
36. Will they be armed ☐ Yes ☐ No
37. What type of security measures will be used:
- ☐ Wanding/metal detector
 - ☐ ID Scanner
 - ☐ Dress Code
 - ☐ Cover Charge
 - ☐ Age restriction
 - ☐ Other
38. When at capacity, how will the overflow crowd be managed?
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Location is a restaurant only and operates a food outside after 5pm. Applying for beer only.

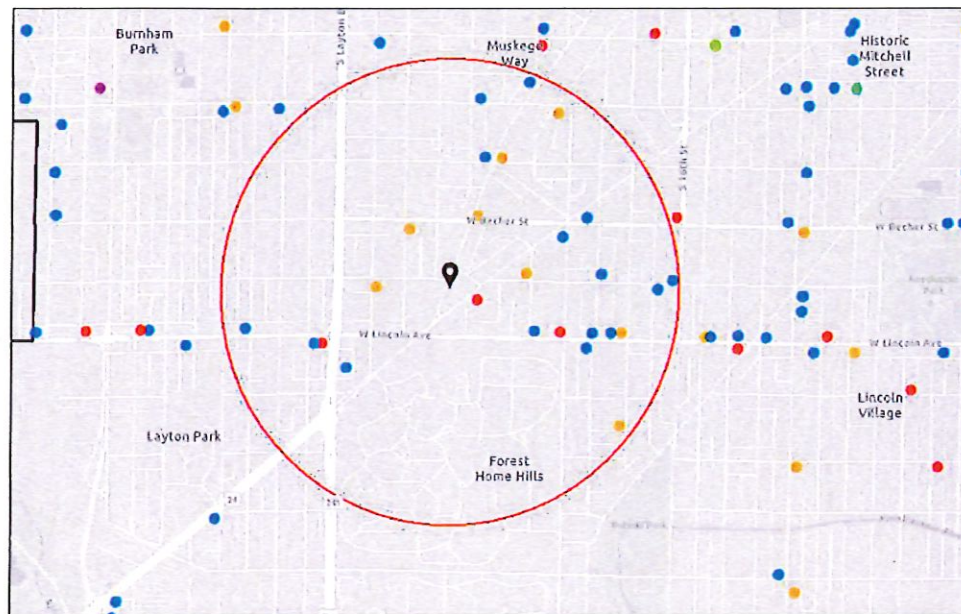


Concentration Map 2302 W FOREST HOME AVE

Area of Interest (AOI) Information

Area : 21,862,585.93 ft²

Aug 21 2025 11:31:20 Central Daylight Time



Alcohol Licenses (active)

- Class A Intoxicating Liquor
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer
- City Limits

1:18,056

0 0.1 0.2 0.4 mi

0 0.17 0.35 0.7 km

Source: Esri, DeLorme, GeoEye, Inc., NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

2302 W FOREST HOME AVE

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	26		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Holler House	Holler House	Catherine Haefke, SP	2042 W Lincoln AV	Class B Tavern License		9/20/2025, 7:00 PM	1
2	ANNA'S TAP	ANNA'S TAP	SAMANTHA L RITCHIE, SP	1838 W GRANT ST	Class B Tavern License	25	9/20/2025, 7:00 PM	1
3	La Arrachera	La Arrachera	MARINA VARA DE ARANA, SP	1988 S MUSKEGO AV	Class A Fermented Malt Beverage Retailer's License		9/1/2025, 7:00 PM	1
4	La Hamaca Bar LLC	La Hamaca Bar	Luis L Gonzalez, Agt	1993 S MUSKEGO AV	Class B Tavern License		10/18/2025, 7:00 PM	1
5	Sisi Food and Beverages LLC	Sisi Food and Beverages	Sodik D Lasisi, Agt	2441 S 18th ST	Class A Fermented Malt Beverage Retailer's License		11/1/2025, 7:00 PM	1
6	LINCOLN BEER & LIQUOR INC.	LINCOLN BEER & LIQUOR	Gurjit K Singh, Agt	2717 W Lincoln AV	Class A Malt & Class A Liquor License		10/31/2025, 7:00 PM	1
7	FRESH FOOD MART 1 LLC	FRESH FOOD MART 1	Nirvail Singh, Agt	2539 W GRANT ST	Class A Fermented Malt Beverage Retailer's License		10/13/2025, 7:00 PM	1
8	Irene's Catering Service, Inc	Irene's Catering Service, Inc	TIMOTHY T REWOLINSKI, Agt	1901 W Lincoln AV	Class B Tavern License		10/18/2025, 7:00 PM	1
9	MISTER JIMMY CORNER STORE LLC	J&C El Centenario Market	Shenicqua M Billings-Troupe, Agt	2082 S MUSKEGO AV	Class A Fermented Malt Beverage Retailer's License		10/29/2025, 7:00 PM	1
10	Salas Pub & Grill LLC	Salas Pub & Grill	Agustin Salas Macias, Agt	2179 S 16TH ST	Class B Tavern License		11/25/2025, 6:00 PM	1
11	VIOLETA AND MAYLIN LLC	Super Mercado Jaliscos	Rogelio Gutierrez Vera, Agt	2000 W LINCOLN AV	Class A Malt & Class A Liquor License		1/1/2026, 6:00 PM	1
12	JOLLY PANTRY LLC	Express Pantry	Manmeet S Jassal, Agt	1804 W LINCOLN AV	Class A Fermented Malt Beverage Retailer's License		1/29/2026, 6:00 PM	1
13	OLD TOWN SERBIAN GOURMET RESTAURANT, LLC	OLD TOWN SERBIAN GOURMET RESTAURANT	NATALIA A RADICEVICH, Agt	518-522 W LINCOLN AV	Class B Tavern License	200	1/8/2026, 6:00 PM	1
14	Villana's Place, LLC	Villana's Place	Juan Manuel Macias Gallardo, Agt	3000 W LINCOLN AV	Class B Tavern License	160	2/7/2026, 6:00 PM	1
15	DULCE DIABLA BAR LLC	DULCE DIABLA BAR	Gilari Cortes Reyna, Agt	1900 W LINCOLN AV	Class B Tavern License	99	2/9/2026, 6:00 PM	1
16	PRIMOS PLACE	PRIMOS PLACE	ENRIQUE TERRONES, SP	1631 W GRANT ST	Class B Tavern License	161	3/6/2026, 6:00 PM	1

17	Forest Home Ave Chicken Palace LLC	Chicken Palace - Forest Home	VALDEMAR ESCOBAR, Agt	1937 W Forest Home AV	Class B Tavern License	71	11/22/2025, 6:00 PM	1
18	PROMOCIONES MEXICAS LLC	EL GRAN TEOCALLI	PALOMA NAVA JAIMES, Agt	2011 W FOREST HOME AV	Class B Tavern License	282	3/2/2026, 6:00 PM	1
19	Caleta LLC	Caleta Restaurant & Bar	Monica Hernandez-Gaspar, Agt	1801 S MUSKEGO AV	Class B Tavern License		3/26/2026, 7:00 PM	1
20	Starlite Beer & Food, Inc.	Starlite Food	GURMUKH SINGH, Agt	2013 W Burnham ST	Class A Fermented Malt Beverage Retailer's License		4/20/2026, 7:00 PM	1
21	ABDELAL, LLC	GRANT MARKET	SAED F ABDELAL, Agt	2100 W GRANT ST	Class A Fermented Malt Beverage Retailer's License		6/10/2026, 7:00 PM	1
22	TEDDY'S INCOME, INC	SHARI'S STILL	SHERYL L LARSON, Agt	1834 S 23RD ST	Class B Tavern License	49	6/22/2026, 7:00 PM	1
23	Restaurante El Rinconcito De Rafa LLC	Carnitas De Rafa Restaurante	Rafael Ruiz Rojo, Agt	2344 S 27th ST	Class B Tavern License		7/26/2026, 7:00 PM	1
24	LA PICA #3, LLC	LA PICA CARR 3 BAR & HALL	WILLIAM RIVERA, Agt	3427-31 W LINCOLN AV	Class B Tavern License	162	7/28/2026, 7:00 PM	1
25	Seven Star Liquor LLC	Seven Star Liquor	JASJEET SINGH, Agt	2223 W Forest Home AV	Class A Malt & Class A Liquor License		7/25/2026, 7:00 PM	1
26	JAY SAMBAI 2108 LLC	SOUTH AVE FOODS	Piyush G Patel, Agt	2108 S 25TH ST	Class A Fermented Malt Beverage Retailer's License		7/15/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, October 07, 2025



Notice of Public Hearing

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FIGUEROA, Jessica, Agent
Comiendo Rico at 2302 W Forest Home Av
Class B Fermented Malt License Application

Tuesday, October 21, 2025 at 9:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/21/2025 at 9:20 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2160 S 24TH ST	MILWAUKEE, WI 53215-2507
CURRENT OCCUPANT	2169A S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2171 S 24TH ST	MILWAUKEE, WI 53215-2506
CURRENT OCCUPANT	2171A S 24TH ST	MILWAUKEE, WI 53215-2506
CURRENT OCCUPANT	2173 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2174 S 24TH ST	MILWAUKEE, WI 53215-2507
CURRENT OCCUPANT	2174 S MUSKEGO AVE	MILWAUKEE, WI 53215-2585
CURRENT OCCUPANT	2174A S MUSKEGO AVE	MILWAUKEE, WI 53215-2585
CURRENT OCCUPANT	2177 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2178 S MUSKEGO AVE	MILWAUKEE, WI 53215-2585
CURRENT OCCUPANT	2179 S 24TH ST	MILWAUKEE, WI 53215-2506
CURRENT OCCUPANT	2179 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2180 S MUSKEGO AVE	MILWAUKEE, WI 53215-2585
CURRENT OCCUPANT	2182 S MUSKEGO AVE	MILWAUKEE, WI 53215-2585
CURRENT OCCUPANT	2183 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2183A S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2185 S MUSKEGO AVE	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2185 S MUSKEGO AVE# A	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2185 S MUSKEGO AVE# B	MILWAUKEE, WI 53215-2543
CURRENT OCCUPANT	2188 S MUSKEGO AVE# A	MILWAUKEE, WI 53215-2585
CURRENT OCCUPANT	2204 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT OCCUPANT	2206A S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT OCCUPANT	2207 S MUSKEGO AVE# 1	MILWAUKEE, WI 53215-2547
CURRENT OCCUPANT	2207 S MUSKEGO AVE# 2	MILWAUKEE, WI 53215-2547
CURRENT OCCUPANT	2207 S MUSKEGO AVE# 3	MILWAUKEE, WI 53215-2547
CURRENT OCCUPANT	2207 S MUSKEGO AVE# 4	MILWAUKEE, WI 53215-2547
CURRENT OCCUPANT	2207 W FOREST HOME AVE	MILWAUKEE, WI 53215-2522
CURRENT OCCUPANT	2207A S MUSKEGO AVE	MILWAUKEE, WI 53215-2548
CURRENT OCCUPANT	2211 S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2214 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT OCCUPANT	2216 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT OCCUPANT	2216 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT OCCUPANT	2216A W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT OCCUPANT	2216B W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT OCCUPANT	2219 W GRANT ST	MILWAUKEE, WI 53215-2581
CURRENT OCCUPANT	2222 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT OCCUPANT	2223 S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2226 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT OCCUPANT	2226 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT OCCUPANT	2227A S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2228 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT OCCUPANT	2228 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT OCCUPANT	2228A S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT OCCUPANT	2233 S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2233A S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2234 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546

CURRENT OCCUPANT	2235 S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2237 S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2237A S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2239 S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2239A S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2240 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT OCCUPANT	2240 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT OCCUPANT	2240A W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT OCCUPANT	2242 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT OCCUPANT	2243 S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2244 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT OCCUPANT	2245 S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2247 S MUSKEGO AVE	MILWAUKEE, WI 53215-2545
CURRENT OCCUPANT	2248 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT OCCUPANT	2250 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT OCCUPANT	2252 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT OCCUPANT	2253 S 23RD ST	MILWAUKEE, WI 53215-2504
CURRENT OCCUPANT	2253 S 23RD ST# A	MILWAUKEE, WI 53215-2504
CURRENT OCCUPANT	2259 S 23RD ST	MILWAUKEE, WI 53215-2504
CURRENT OCCUPANT	2300 W FOREST HOME AVE	MILWAUKEE, WI 53215-2525
CURRENT OCCUPANT	2305 W GRANT ST	MILWAUKEE, WI 53215-2530
CURRENT OCCUPANT	2401 W GRANT ST	MILWAUKEE, WI 53215-2532
CURRENT OCCUPANT	2401A W GRANT ST	MILWAUKEE, WI 53215-2532
CURRENT OCCUPANT	2409 W GRANT ST	MILWAUKEE, WI 53215-2532

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Total Records: 70

Radius 250 feet and Center of the Circle: 2302 W Forest Home Av



BUSINESS LICENSE PLAN OF OPERATION

cci-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☒ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☒ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant Able to Serve Beer

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: *Work on Family Rest. that*

2. Business Operations

Serve Beer.

- a. Proposed Opening Date: *09-21-2025*
- b. Is this premise under construction? ☐ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: *Food - Restaurant*
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☐ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☐ Manager approaches customer(s) ☒ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: *2* Locations: *Front Door - Back Door Bay*
Outside: *2* Locations: *Front in the side - Back of Restaurant*
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? *2*
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 6 and list locations: 1 Front of Resto 1 Back of Resto - 1 in the side and 3 inside the Restaurant
- e. Will searches/identification checks be done upon entry? ☐ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>80</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 49 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: _____

d. Describe Building: ☐ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: Niguel Aranda Phone Number: 414 373 0210

Building Owner Address: 2740 W Forest Home Ave Mil, WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM - 12 PM →		10-49	18-60	N/A
Monday	6 AM - 12 PM →		↓	↓	↓
Tuesday	6 AM - 12 PM →		↓	↓	↓
Wednesday	6 AM - 12 PM →		↓	↓	↓
Thursday	6 AM - 12 PM →		↓	↓	↓
Friday	6 AM - 12 PM →		↓	↓	↓
Saturday	6 AM - 12 PM →		↓	↓	↓

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Jessica Figueroa

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Comiendo Pico LLC

Premise Address: 1302 W Foresthome Ave Milwaukee WI 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)?

Comiendo Pico LLC

c) Are you purchasing the stock and/or fixtures?

☐ No ☒ Yes If yes, amount paid \$ N/A

d) Total amount paid for business

\$ N/A

e) Total amount paid for goodwill of the business

\$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 03-01-2025 Ends 03-01-2026

b) Monthly rental \$ 2,700

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 1

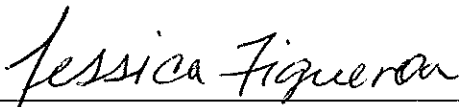
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu

2302 W Forest Home Ave
Milwaukee WI 53215

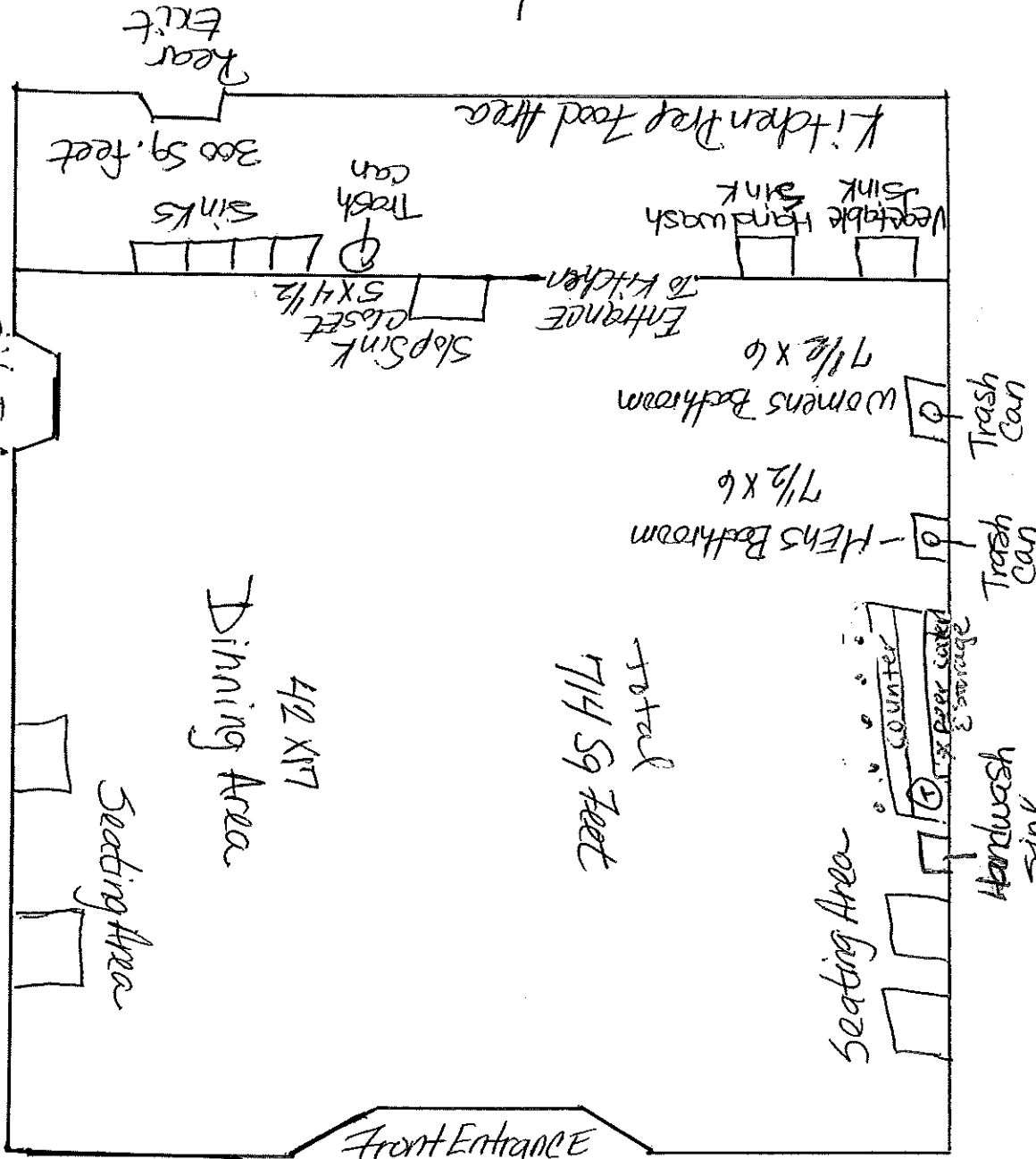
Comiendo Rico

(T) = trash can

Agent: Comiendo Rico LLC.
Jessica Figueroa

8/21/2025

North
↓



2302 W Forest Home Ave.

South
↓

East
↓

West
↓

d302 W. Forrest Home Ave
Milwaukee, WI 53215

8/21/2025

Comiendo Rico, LLC
Comiendo Rico
Jessica, Anyela, Agent North

