



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, May 05, 2022


COMMITTEE MEETING NOTICE

AD 03

VALDEPENA, Ahide, Agent
Mexcaleria & Cocina LLC
2245 S 30th St
Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Tuesday, May 17, 2022 at 11:15 AM

Regarding: Your Class B Tavern License Application as agent for "Mexcaleria & Cocina LLC" for "Tauro Cocina" at 1758 N Water St. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/677760957>. If you wish to call in, please call [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: 677-760-957.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

Date: 5/4/2022
Officer: PLUMLEY

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Tauro Cocina
Address: 1758 N. Water St
Phone: 414-488-2941

Owner: Ahida VALDEPENNA
Owner address: 2245 S. 30th St
City State Zip: Milwaukee WI 53215
Owner Phone: 414-248-5171
Owner email: ahide727@gmail.com

Licensee/Agent: Ahida VALDEPENNA
Home Address: 2245 S. 30th St
City State Zip: Milwaukee WI 53215
Phone: 414-248-5171
Email: ahide727@gmail.com

Preferred contact: Phone

Location currently open: YES NO

Projected open date: 6/1/2022

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 10A-2A 24 hours Y N
Mon: Closed
Tue: 4P-2A
Wed: 4P-2A
Thu: 4P-2A
Fri: 4P-230A
Sat: 10A-230A

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
- Tobacco: Yes No #:
- Food: Yes No #:
- Extended Hours: Yes No #:
- Secondhand Dealer: Yes No Type: #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 6
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: 30 Days
21. Are there exterior cameras Yes No How many: 6
22. Are there interior cameras Yes No How many: 9
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many

Interior Survey:

- 25. What is the planned capacity 99
- 26. What is the minimum number of employees That will be on premise 1
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Security

- 33. How many security personnel are going to be employed: 0
- 34. How ill they be deployed: Interior Exterior
- 35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Considering hiring security for special events. Will be adding a surveillance camera that faces the entry/exit door. Owner is considering adding lighting to the outside of the building to help brighten up the area.

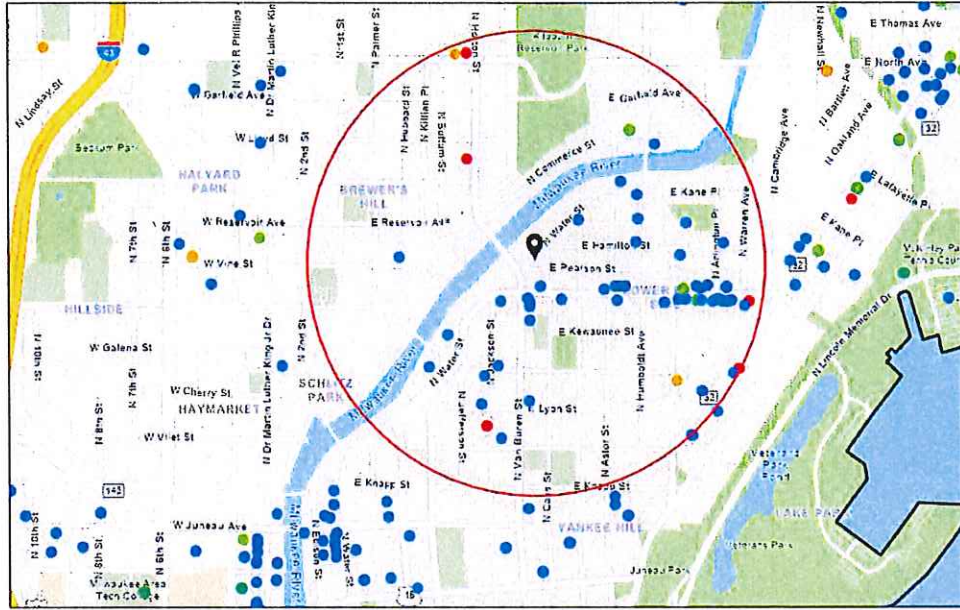


Concentration Map - 1758 N WATER ST

Area of Interest (AOI) Information

Area : 21,862,585.97 ft²

Mar 17 2022 8:57:02 Central Daylight Time



1:18,056

0 0.1 0.2 0.4 mi
0 0.17 0.35 0.7 km

City Limits

Alcohol Licenses
 ● Class A Intoxicating Liquor
 ● Class A Fermented Malt Beverage
 ● Class A Liquor and Mail
 ● Class B Fermented Malt Beverage
 ● Class B Tavern
 ● Class C Wine Retailer

City of Milwaukee GIS Services

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	63		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Glorioso's Enterprises, LTD	Glorioso's Appetito	MICHAEL A GLORIOSO, Agt	1020 E BRADY ST	Class B Tavern License		11/28/2021, 6:00 PM	1
2	Uncle Wolfie's Breakfast Tavern LLC	Uncle Wolfie's Breakfast Tavern	Matthew A Schaefer, Agt	234 E Vine ST	Class B Tavern License		12/8/2021, 6:00 PM	1
3	MEGA MARTS, LLC	PICK 'N SAVE #868	NEIL F WALLACE, Agt	605 E LYON ST	Class A Malt & Class A Liquor License		11/22/2021, 6:00 PM	1
4	Lazy Tiger Group LLC	Easy Tyger Restaurant	NONGLUK BURANABUN YUT, Agt	1230 E Brady ST	Class B Tavern License		1/28/2022, 6:00 PM	1
5	APOLLO CAFE	APOLLO CAFE	PETER A LIMBERATOS, VIVIAN ANTON-LIMBERATOS	1310 E BRADY ST	Class B Tavern License	100	12/19/2021, 6:00 PM	1
6	Colglasand Investments LLC	Mangos Cafe East	Francisco Sandino-Escobar, Agt	1682 N Van Buren ST	Class B Tavern License	83	2/8/2022, 6:00 PM	1
7	Red Lion Restaurant Group LLC	Red Lion Pub on Tannery Row	CHRISTOPHE R J TINKER, Agt	1850 N WATER ST	Class B Tavern License	274	1/26/2022, 6:00 PM	1
8	KRAYEM, INC	QUICK STOP FOODS	MOHAMMAD I EL-HASSAN, Agt	416 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		1/19/2022, 6:00 PM	1
9	Fink's of Milwaukee, Inc	Fink's	KRISTYN A Eitel, Agt	1875 N Humboldt AV	Class B Tavern License	80	2/20/2022, 6:00 PM	1
10	PITCH'S LOUNGE & RESTAURANT	PITCH'S LOUNGE & RESTAURANT	PETER F PICCIURRO, SP	1801 N HUMBOLDT AV	Class B Tavern License	130	2/27/2022, 6:00 PM	1
11	MILAP, INC	SMITH BEER & LIQUOR MART	AMARJIT S KALSEY, Agt	1413 E BRADY ST	Class A Malt & Class A Liquor License		3/21/2022, 7:00 PM	1
12	JAMOHEAD, INC	JAMO'S	JAMISON H GOLL, Agt	1800 N ARLINGTON PL	Class B Tavern License	25	3/24/2022, 7:00 PM	1
13	NOMADIC VENTURES, INC	NOMAD WORLD PUB	MICHAEL J EITEL, Agt	1401 E BRADY-1668 N WARREN ST	Class B Tavern License	99	3/8/2022, 6:00 PM	1
14	Street Chefs Brady, LLC	The Truck Stop	Jordon A Stewart, Agt	707 E BRADY ST	Class B Tavern License		3/17/2022, 7:00 PM	1
15	Sorivilla Inc	Kompall	KARLOS J SORIANO, Agt	1205 E Brady ST	Class B Tavern License	99	3/21/2022, 7:00 PM	1
16	Tina's Market	Tina's Market	Victor Lavrik, SP	1518 N Franklin PL	Class A Fermented Malt Beverage Retailer's License		3/22/2022, 7:00 PM	1
17	CHIPOTLE MEXICAN GRILL OF CO, LLC	CHIPOTLE MEXICAN GRILL #313	Brian J Bushaw, Agt	600 E OGDEN AV	Class B Tavern License	99	3/21/2022, 7:00 PM	1

18	BUSSEN MARSHALL LLC	Pete's Pub	PETER R MARSHALL, Agt	1234 E BRADY ST	Class B Tavern License		4/20/2022, 7:00 PM	1
19	GLORIOSO'S ENTERPRISE S, LTD	GLORIOSO'S ITALIAN MARKET	MICHAEL A GLORIOSO, Agt	1011 E BRADY ST	Class B Tavern License	82	5/3/2022, 7:00 PM	1
20	LIU'S ORIENTAL KITCHEN, LLC	Lucky Liu's	HENRY LIU, Agt	1664 N VAN BUREN ST	Class B Tavern License	80	5/3/2022, 7:00 PM	1
21	JC Capital Dorsia LLC	Dorsia	JENO J CATALDO, Agt	1301-07 E Brady ST	Class B Tavern License	199	4/24/2022, 7:00 PM	1
22	JC CAPITAL SAINT BIBIANA LLC	St. Bibiana/St. Bibi	JENO J CATALDO, Agt	1327 E BRADY ST	Class B Tavern License		4/28/2022, 7:00 PM	1
23	Bharat Enterprise, Inc	Bharat Mart	RAVI SACHDEVA, Agt	1556 N Farwell AV	Class A Malt & Class A Liquor License		5/2/2022, 7:00 PM	1
24	Four Gems LLC	Holton Liquor & Food	MOHAMMAD F NAZER, Agt	2301 N Holton ST	Class A Malt & Class A Liquor License		5/16/2022, 7:00 PM	1
25	Craft Culture LLC	Interval	Steven J Westerhausen, Agt	1600 N Jackson ST	Class B Tavern License		5/23/2022, 7:00 PM	1
26	SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	SARINLADA PANYASOPA, Agt	932 E BRADY ST	Class B Tavern License		6/14/2022, 7:00 PM	1
27	Lakes Venture LLC	Fresh Thyme Market #701	Sara Jean Johnson, Agt	470 E Pleasant ST	Class B Tavern License		5/29/2022, 7:00 PM	1
28	Stubby's Gastrogrub LLC	Stubby's Gastrogrub & Beer Bar	BRADLEY H TODD, Agt	2060 N HUMBOLDT AV	Class B Tavern License	410	5/23/2022, 7:00 PM	1
29	THE HIDEOUT CORP OF MILWAUKEE	SCAFFIDI'S HIDEOUT	RICK SCAFFIDI, Agt	1837 N HUMBOLDT AV	Class B Tavern License	80	6/29/2022, 7:00 PM	1
30	Jack's American Pub, LLC	Jack's American Pub	SCOTT A SCHAEFER, Agt	1323 E Brady ST	Class B Tavern License	240	6/30/2022, 7:00 PM	1
31	DEM ANO, INC	REGANO'S ROMAN COIN	MARY T REGANO, Agt	1004 E BRADY ST	Class B Tavern License	80	6/29/2022, 7:00 PM	1
32	OCTOPUS, LTD	WOLSKI'S TAVERN	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80	6/29/2022, 7:00 PM	1
33	HOSED ON BRADY INC	HOSED ON BRADY	DONNA R OLSON, Agt	1689 N FRANKLIN PL	Class B Tavern License	80	7/5/2022, 7:00 PM	1
34	JOEY C'S, INC	JO-CAT'S PUB	PATRICIA A CATALDO, Agt	1311 E BRADY ST	Class B Tavern License	220	6/29/2022, 7:00 PM	1
35	M P ON BRADY, INC	CLUB BRADY	MICHAEL D LEE, Agt	1339 E BRADY ST	Class B Tavern License	143	6/29/2022, 7:00 PM	1
36	Y-Not II LLC	Y-Not II Tavern	MONICA J DE PALMA, Agt	706 E LYON ST	Class B Tavern License	100	6/13/2022, 7:00 PM	1

37	Smith Sisters, LLC	Brewed Cafe	SHEILA M PUF AHL-BETTIN, Agt	1208 E Brady ST	Class B Fermented Malt Beverage Retailer's License		6/13/2022, 7:00 PM	1
38	Smith Sisters, LLC	Brewed Cafe	SHEILA M PUF AHL-BETTIN, Agt	1208 E Brady ST	Class C Wine Retailer's License		6/13/2022, 7:00 PM	1
39	ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	6/13/2022, 7:00 PM	1
40	TKCS Brady LLC	The King Crab Shack	Tam Ngo, Agt	1330 E Brady ST	Class B Tavern License		7/5/2022, 7:00 PM	1
41	J & S Malone, LLC	Malone's on Brady	JOSHUA L MALONE, Agt	1329 E BRADY ST	Class B Tavern License	80	7/21/2022, 7:00 PM	1
42	1754 NFRANKLINB AR LLC	The Standard Tavern	STEPHEN G GILBERTSON, Agt	1754 N FRANKLIN PL	Class B Tavern License	78	8/1/2022, 7:00 PM	1
43	CASABLANC A RESTAURANT, LLC	CASABLANC A RESTAURANT	ALAA I MUSA, Agt	728 E BRADY ST	Class B Tavern License	365	7/29/2022, 7:00 PM	1
44	The Other Ones LLC	Birch + Butcher	Rebecca A Zwiefelhofer, Agt	459 E Pleasant ST	Class B Tavern License		4/6/2022, 7:00 PM	1
45	Baldwin Trade LLC	The Diplomat	Dane K Baldwin, Agt	815 E Brady ST	Class B Tavern License		7/25/2022, 7:00 PM	1
46	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class B Fermented Malt Beverage Retailer's License		9/2/2022, 7:00 PM	1
47	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class C Wine Retailer's License		9/2/2022, 7:00 PM	1
48	Pueblo Foods & Liquor, Inc	Pueblo Foods & Liquor	GURINDER S NAGRA, Agt	2029-31 N HOLTON ST	Class A Malt & Class A Liquor License		9/20/2022, 7:00 PM	1
49	BELAIR CANTINA, INC	BELAIR CANTINA	KRISTYN A Eitel, Agt	1935 N WATER ST	Class B Tavern License	160	9/19/2022, 7:00 PM	1
50	La Masa LLC	La Masa	BRADLEY H TODD, Agt	1300 E Brady ST	Class B Tavern License	99	8/30/2022, 7:00 PM	1
51	MJE, INC	HI HAT LOUNGE & GARAGE	LESLIE S MONTEMURRO, Agt	1701-03 N ARLINGTON PL	Class B Tavern License	159	9/27/2022, 7:00 PM	1
52	Josh's Fine Dining LLC	Up-Down MKE	Austin E Barth, Agt	615 E Brady ST	Class B Tavern License		8/30/2022, 7:00 PM	1
53	SATGUR CORPORATION, INC	MAHARAJA RESTAURANT	BALBIR SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300	9/21/2022, 7:00 PM	1
54	Hot Box LLC	Betty's Burgers & Custard	Anthony S Roufus, Agt	1233 E BRADY ST	Class B Fermented Malt Beverage Retailer's License		8/30/2022, 7:00 PM	1

55	BALZAC, INC	BALZAC WINE BAR	SCOTT M JOHNSON, Agt	1716 N ARLINGTON PL	Class B Tavern License	100	8/30/2022, 7:00 PM	1
56	LANDFALL II, LLC	POINTS EAST PUB	LORI A HASSETT, Agt	1501 N JACKSON ST	Class B Tavern License	160	10/10/2022, 7:00 PM	1
57	WAN FU, INC	EMPEROR OF CHINA	JIN-SHOEI HORNG, Agt	1010 E BRADY ST	Class B Tavern License	25	9/25/2022, 7:00 PM	1
58	WURSTBAR MKE LLC	WURST BAR	SCOTT A SCHAEFER, Agt	1239 E BRADY ST	Class B Tavern License		10/11/2022, 7:31 AM	1
59	FAMOUS CIGAR, LLC	FAMOUS CIGAR	JOHN PIETTE, Agt	1213 E BRADY ST	Class B Tavern License		10/18/2022, 7:00 PM	1
60	SANFORD RESTAURANT, INC	SANFORD RESTAURANT	Justin L Aprahamian, Agt	1547 N JACKSON ST	Class B Tavern License	80	10/29/2022, 7:00 PM	1
61	Joso Incorporated	Angelo's Piano Lounge	Sean G Oroni, Agt	1686 N VAN BUREN ST	Class B Tavern License	49	9/22/2022, 7:00 PM	1
62	METCALFE RESTAURANT, INC	The Pasta Tree Restaurant & Wine Bar	SUZZETTE R METCALFE, Agt	1503 N FARWELL AV	Class B Tavern License	75	11/4/2022, 7:00 PM	1
63	MEGA MARTS, LLC	PICK 'N SAVE #868	NEIL F WALLACE, Agt	605 E LYON ST	Class A Malt & Class A Liquor License		11/22/2022, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, May 05, 2022



Notice of Public Hearing

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VALDEPENA, Ahide
Tauro Cocina at 1758 N Water St.
Class B Tavern License Application

Tuesday, May 17, 2022 at 11:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 05/17/2022 at 11:15 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	1818 N WATER ST, 504	MILWAUKEE, WI 53202-1561
CURRENT OCCUPANT	1818 N WATER ST, 505	MILWAUKEE, WI 53202-1561
CURRENT OCCUPANT	1818 N WATER ST, 506	MILWAUKEE, WI 53202-1561
CURRENT OCCUPANT	1818 N WATER ST, 507	MILWAUKEE, WI 53202-1561
CURRENT OCCUPANT	1818 N WATER ST, 508	MILWAUKEE, WI 53202-1561
CURRENT OCCUPANT	706 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	708 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	708A E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	709 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	711 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	711A E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	716 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	717 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	717 E PEARSON ST, A	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	718 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	718A E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	720 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	722 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	724 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	800 E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	800A E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	804 E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	805 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	809 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	812 E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	812A E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	818 E HAMILTON ST	MILWAUKEE, WI 53202-1556
CURRENT OCCUPANT	820 E HAMILTON ST	MILWAUKEE, WI 53202-1556
CURRENT OCCUPANT	822 E HAMILTON ST	MILWAUKEE, WI 53202-1556
CURRENT OCCUPANT	824 E HAMILTON ST	MILWAUKEE, WI 53202-1556

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Total Records: 311

Radius 250.0 feet and Center of Circle: 1758 N Water St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant

Do you have any experience operating this type of business? No Yes If yes, explain: 27 Years of Restaurant

2. Business Operations

- a. Proposed Opening Date: 04/20/2022
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 7 Locations: bar, kitchen, behind serving station, patio in
Outside: 3 Locations: outdoor patio, event space, pizza bar
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 4
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe surveillance cameras
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 12 and list locations: dining room, patio, event room, bar, outdoor perimeter, entrance, east/west sidewalk.
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>70</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)
+28 outdoor

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: indoor patio
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Brady st.
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 3 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Alberto Valdepena Phone Number: 414-241-7899 / 414-248-5171
 Building Owner Address: 2245 S. 30TH ST. / MILWAUKEE, WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

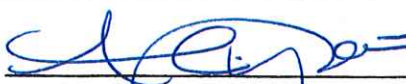
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10 am	2 am	100	18+	None
Monday	CLOSED				
Tuesday	4 pm	2 am	100	18+	none
Wednesday	4 pm	2 am	100	18+	none
Thursday	4 pm	2 am	100	18+	none
Friday	4 pm	2 am	100	18+	none
Saturday	10 am	2 am	100	18+	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

Alberto Valdepena
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Mexcaleria & Cocina, LLC.

Premise Address: 1758 N. Water st / Milwaukee WI 53202

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No

Yes

If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)?

Mexcaleria & Cocina, LLC

c) Are you purchasing the stock and/or fixtures?

No Yes If yes, amount paid \$ _____

d) Total amount paid for business

\$ —

e) Total amount paid for goodwill of the business

\$ —

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins _____ Ends _____

b) Monthly rental \$ _____

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature

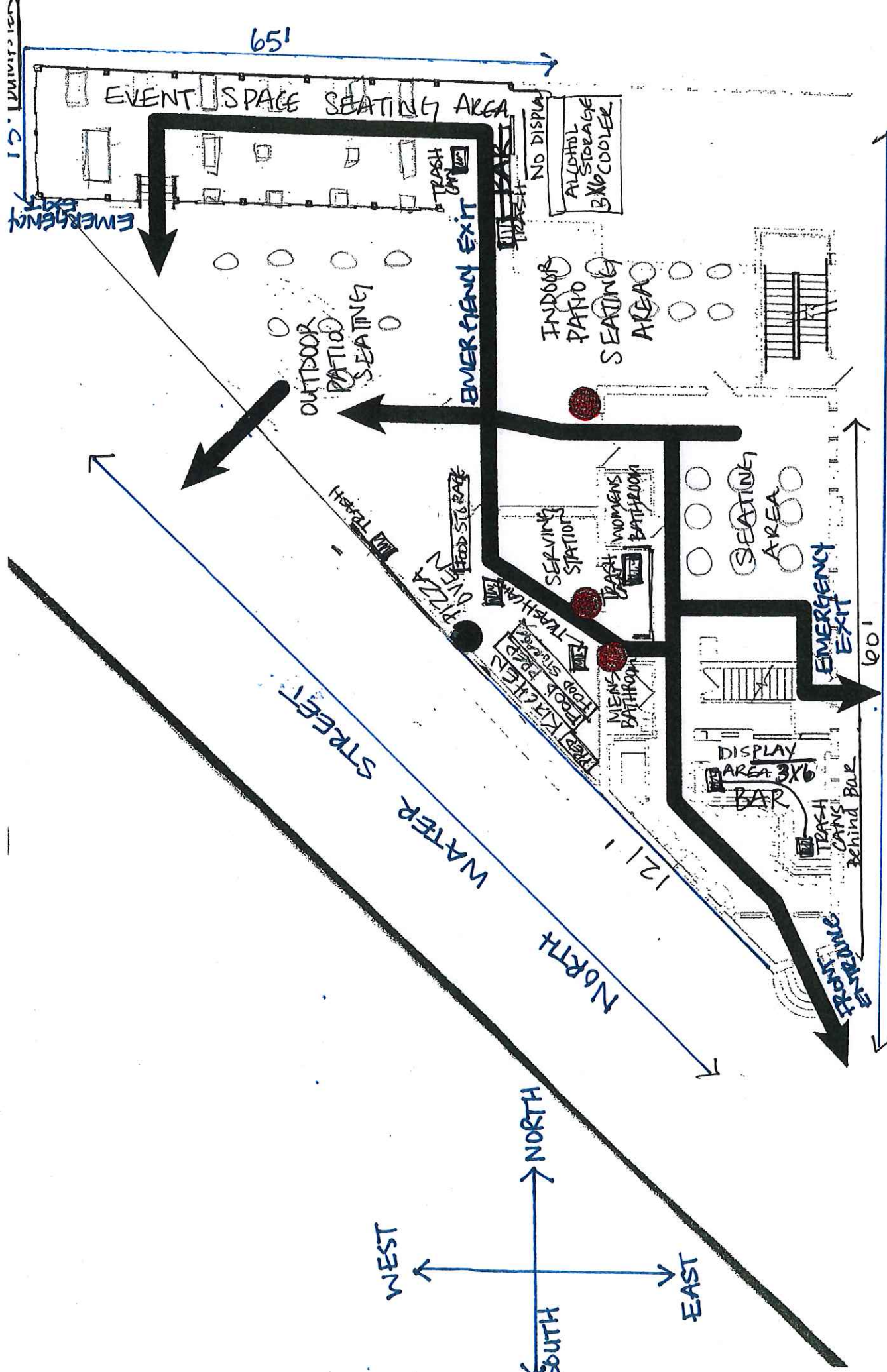


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

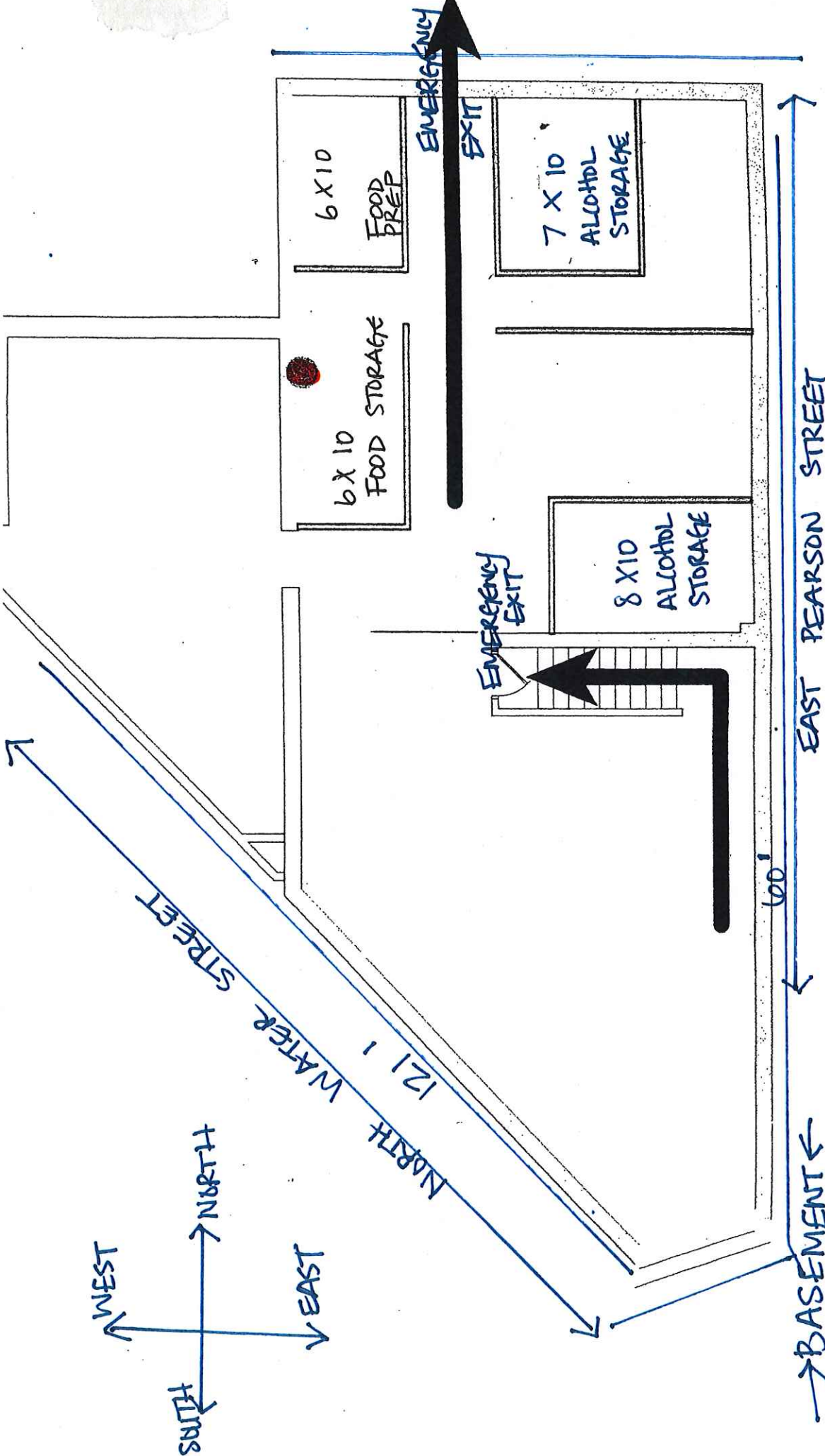
- Detailed floor plan
- If a restaurant, copy of the menu



MAIN LEVEL FIRE EXIT PLAN ● FIRE EXTINGUISHER ● FIRE SUPPRESSION SYSTEM

TOTAL SQ. FT
 1ST FLOOR = 4,154.
 SQ. FT.

Ahíde Valdepeña Agent for Mexcateria & Cocina, LLC.
 TAURO COCINA
 1758 N. WATER ST/MILWAUKEE, WI 53202



LOWER LEVEL FIRE EXIT PLAN

FIRE EXTINGUISHER
FIRE SUPPRESSION SYSTEM

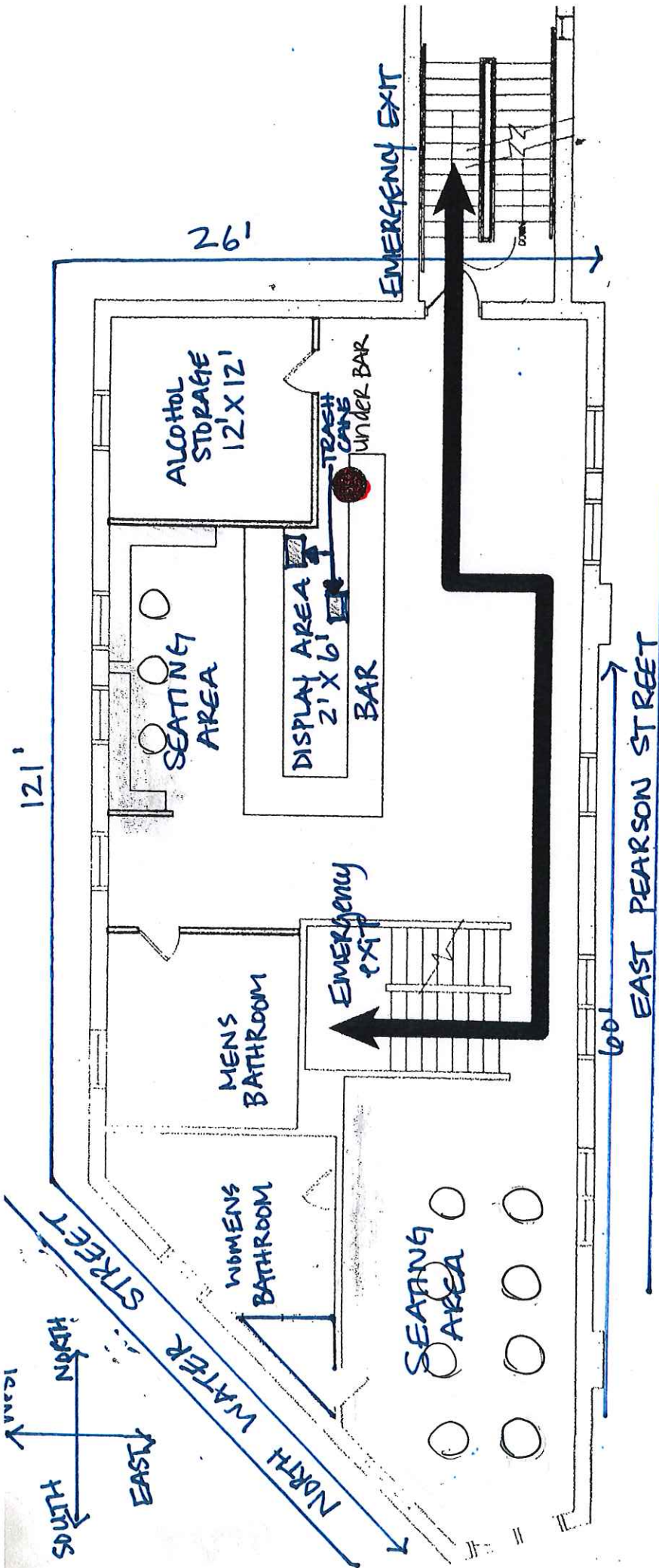
MEETING POINT IS UNDER HOLTON STREET BRIDGE

Ahide Valdepeña Agent for Mexcaleria & Cocina LLC.
Tauro Cocina

1758 N. WATER ST.
MILWAUKEE, WI 53202

March 16, 2022

TOTAL SQ. FT
BASEMENT STORAGE
= 4,154 SQ FT



LEVEL TWO FIRE EXIT PLAN

- FIRE EXTINGUISHER
- FIRE SUPPRESSION SYSTEM

Ahide Valdepeña Agent for Mexcaleria & Cocina LLC
 Tauro Cocina

1758 N. WATER ST.
 MILWAUKEE, WI 53202

March 16, 2022

TOTAL SQ. FT
 2ND FLOOR = 1,968 SQ FT

TAURO COCINA

1758 North Water Street
Milwaukee, Wisconsin

aperitivos.

pan de casa *house bread* served with house matcha oil 7
baguette with roasted poblano pesto 9
espinacas y queso romano al horno 9
tabla de carnes y quesos manchego, goat, prosciutto, serrano 15
mejillones with chipotle butter and white wine 13
pulpo a la plancha arugula and lemon vinaigrette 13
burrata frito over romesco sauce 13
papas destrozadas with matcha aioli 7
bruschetta prosciutto, goat cheese and honey basil 11

ensaladas.

ensalada de casa baby spinach, jicama, toasted pepitas, radishes, queso fresco, cilantro-lime mezcals vinaigrette 11
ensalada de higo spring mix, figs, prosciutto, goat cheese, raspberry balsamic 13
ensalada de burrata arugula, peaches, beets, walnuts, balsamic glaze 13
ensalada de pulpo grilled octopus, arugula, fresh pepper, black salt, lemon vinaigrette 15
tomate panzanella cherry tomatoes, fresh mozzarella, red onions, olives, basil, olive oil 13

sandwiches.

pollo grileado with roasted poblano pesto, spinach, tomatoes, served on baguette 13
caprese fresh mozzarella, roma tomato, basil, balsamic, served on sourdough 13
arrachera *hanger steak* sauté onions, manchego, house matcha sauce, served on baguette 15

pasta y pizza.

queso mozzarella and tomato sauce 13
clásica pepperoni, tomato sauce, mozzarella 15
3 carnes pepperoni, sausage, bacon, mozzarella 17
margarita fresh mozzarella, tomato, basil, olive oil 15
higos prosciutto, goat cheese, arugula, balsamic glaze 17
burrata grilled peaches, arugula, honey basil glaze 17
poblana oaxaca cheese, poblano peppers, red onions, cilantro 15
linguine al poblano linguine tossed in our specialty poblano pesto with grilled chicken 21
fettuccini al mezcals fettuccini tossed in our house specialty mezcals chipotle cream 19
mejillones linguine pasta, white wine, guajillo butter sauce 21
cilantro risotto served with spicy grilled shrimp, topped with shaved parmesan 25

especialidades.

caldo mar shrimp, mussels, fish, tomatoes, lemon, garnished with cilantro 27
salmon served with roasted potatoes, house matcha sauce drizzle 25
bistek *hanger steak* served with side parmesan mash potatoes 25
pulpo grileado served on romesco sauce with roasted potatoes 27
pollo al guajillo served with garlic mash potatoes 23

TAURO COCINA

1758 North Water Street
Milwaukee, Wisconsin

cocteles.

toro mambo	mezcal, pomegranate, limem chile de árbol syrup, black salt, chile horns	13
jardin de Guadalupe	gin, orancello, lemon, aquafaba, simple syrup, edible flower	13
whiskey paloma	whiskey, grapefruit juice, spicy honey, chile flakes, club soda	11
rosemary paloma	mezcal, grapefruit juice, rosemary syrup, chile lime salt, club soda	11
ilegal en Milwaukee	aperol, tequila, elderflower, lime, pineapple, purple gin	15
pepino con chile	cucumber tequila, tabasco, lime juice, half tajin rim	11
margarita silver	tequila, orange liquor, agave syrup, lime juice	11
rosa miel margarita	blanco tequila, cointreau, rose-honey water, lemon juice	13
el affumatico	rye whiskey, demerara syrup, orange bitters, smoke finish	13
limoncello spritz	prosecco, limoncello, club soda, lemon	11
piña con mezcal	mezcal, pineapple juice, chile lime salt	13
sangria blanca o sangria roja	white or red wine, mixed fruits, club soda	11

vino.

Valpolicella, Italy	9
Rojia, Spain	9
Pinot Noir, Italy	9
Caremere, Italy	9
Vermentino, Italy	9
Alberião, Portugal	9
Cava, Spain	9
Prosecco, Italy	9
Rose, Italy	9

cerveza.

Peroni	6
Stella	6
Modelo	6
Corona	6
Miller Lite	5
Amber Ale	6
Blue Moon	6
Heineken	6
Lakefront IPA	6
Guava Cider	7
Pineapple Cider	7
Hard Seltzer	6

sin alcohol.

Fresa con Albaca	7
Lavanda Limonada	7
Mango con Chile	7
Jarritos	3
Topochico	3