

GRANT ANALYSIS FORM

OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Health DepartmentContact Person & Phone No: Marcella Miller (Strong baby program manager x6621) Rosamaria Martinez (MCH Director, x6629)

Category of Request

 New Grant Grant ContinuationPrevious Council File No. 221133 Change in Previously Approved Grant

Previous Council File No. _____

Project/Program Title: 2024 Maternal and Child Health Grant (Strong Baby Program)Grantor Agency: State of Wisconsin Department of Health ServicesGrant Application Date: N/A (Continuation)Anticipated Award Date: January 1st, 2024

1. Description of Grant Project/Program (Include Target Locations and Populations):

The objectives of for the Maternal and Child Health Grant are to provide evidence-based training, education, and support to internal MHD programs and external community stakeholders to improve birth outcomes and provide family support around Perinatal Mental Health, Childhood Developmental Screening and Health Equity.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

This program meets the strategic goal of improving access to preventative health care; promoting healthy behaviors; assuring safe and healthy homes, businesses, and neighborhoods; reducing racial and ethnic health disparities; improving the quality of healthcare information and coordination of services; and reducing infant mortality. The Milwaukee Health Department's Mission is to "Advance the health and equity of Milwaukeeans through science, innovation, and leadership" with the values of Equity, Collaboration, Courage, Accountability and Quality. Overall, we want to be able to concurrently provide direct service to the community while being the subject matter experts in targeted health topics to support the practice of providers that serve the City of Milwaukee.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The Maternal and Child Health Grant funds portions of the salaries of 1.0 Strong Baby Manager, 2.0 Community Outreach Specialists focused on Developmental Screening and Perinatal Mental Health, 1.0 FIMR/OFr Interviewer, 2.0 Public Health Strategists focused on Health Equity and Maternal and Child Health, 0.25 Community Health Director and .25 of Deputy Commissioner of Community Health. The consolidated contract funds these positions as well as some of the services and the materials needed to sufficiently administer the programs. These functions could not be achieved without the grant funding supplementing the City of Milwaukee funds. Community-wide, these grants work to improve the health of Milwaukee citizens. If funding was not received, the positions paid by this contract would be eliminated and the ability of the Health Department to provide these services would be greatly diminished.

4. Results Measurement/Progress Report (Applies only to Programs):

The MCH Grant outlines specific tenets of the grant and specific strategies to implement to achieve the objectives. They are broken down into the following sections for the 2024 Grant Cycle:

Developmental Screening:

In collaboration with community partners, the objective is to implement and evaluate Strategy 2: Promote education and training of the public health workforce to increase skill and competency in completing an evidence-based developmental screening.

Core activities include:

- Utilize and promote the CDC Learn the Signs. Act Early materials.
- Coordinate, organize, and host a professional developmental screening training.
- Partner with an expert (e.g., Brookes Professional Development Coordinator) to provide training to event participants on the fundamentals of ASQ-3 developmental screening administration.
- Conduct outreach to promote developmental screening training with multiple agencies (e.g., childcare providers/agencies, bordering health departments, home visiting agencies, Tribal health communities).
- Enhance community engagement to inform developmental monitoring and screening strategies and activities. When possible, include family and community representatives who are engaged with developmental monitoring and screening activities in the process.
- Collaborate with the statewide technical assistance provider and community partners to promote consistent messaging throughout the community.

Health Equity:

The Strategy of focus for this objective is:

"Implement an action plan to advance health equity and enhance community engagement for the MCH population."

The Milwaukee Health Department (MHD) has executed a 5-year Strategic Plan to hone in on becoming a Public Health 3.0 model which

includes refining our role as informant and convener to the community on public health trends/needs. With this shift we want to take advantage of the opportunity to incorporate such strategic focuses throughout all of our programs with the goal to develop a comprehensive plan that leverages interdepartmental teams and external partnerships. This would better connect our objectives and activities to infant mortality, anti-racism and health equity across the board and using the Strong Baby Program as a driver for this work. We are building off of the foundation of Title V to enhance our work to meet the internal goals of MHD; becoming the trusted and reliable public health officers and subject matter experts in our City.

Perinatal Mental Health:

The selected Strategies for this Objective are:

Strategy 3: Strengthen support and education to clients/families experiencing perinatal mood and anxiety disorders (PMADS).

Core activities/tasks include:

- Develop a policy and procedure for providing support and education to clients/families experiencing perinatal mood and anxiety disorders.
- Provide culturally relevant supportive materials, resources, and education to improve and protect mental wellness in pregnant and post-partum individuals such as post-partum self-care strategies, strategies to identify support systems, proper nutrition & sleep habits, and other supportive strategies for individuals who screen positive for PMADS with your agency staff.

Strategy 4: Collaborate with statewide technical assistance provider and other training partners to strengthen public health and health care provider workforce capacity and knowledge around perinatal mood and anxiety disorders.

Core activities/tasks include:

- Provide culturally relevant education to public health and other health care providers utilizing Perinatal Mental Health training modules, virtual training sessions, and other tools shared by the Technical Assistance provider and other training partners.
- Recruit public health and other health care providers from the community to enroll in The Periscope Project, a free resource for providers caring for pregnant and postpartum individuals in Wisconsin who are struggling with mental health or substance use disorders. Services include consultations with a perinatal psychiatrist, information on community resources, and utilization of provider toolkits and education.

5. Grant Period, Timetable and Program Phase-Out Plan:

January 1, 2024 – December 31st, 2024

6. Provide a list of Subgrantees:

None

7. If Possible, complete Grant Budget Form and attach to back.

See attached budget spreadsheet.