



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, June 21, 2023

COMMITTEE MEETING NOTICE

AD 03

RYAN, Richard J, Agent
PTG Live Events, LLC
710 N Plankinton Av #900
Milwaukee, WI 53203

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 27, 2023 at 03:30 PM

The access code is <https://meet.goto.com/459516781>. If you wish to call in: **+1 (646) 749-3122** and use Access Code: **459-516-781**.

Please see the enclosed best practices document for further instructions.

Regarding:

Your Class B Tavern, Public Entertainment Premises Requesting Instrumental Musicians, Disc Jockey, Adult Entertainment/Strippers/Erotic Dance, 10 Motion Pictures/Videos, Magic Shows, Karaoke, Battle of the Bands, Poetry Readings, Patron Contests, 230 Concerts, Comedy Acts, Dancing by Performers, Patrons Dancing, 75 Theater Performances/yr and Burlesque Shows and Center for the Visual & Performing Arts License Applications as agent for "PTG Live Events, LLC" for "Pabst Theater Group" at 1818 N FARWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Roman, Carmen

From: License
Sent: Wednesday, June 14, 2023 11:06 AM
To: Roman, Carmen
Cc: Cooney, Jim; Martin, Faviola
Subject: FW: Richard J. Ryan, Agt. PTG Live Events, LLC - LICENSE OBJECTION

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license

REDACTED RECORD



From:
Sent: Wednesday, June 14, 2023 11:02 AM
To: License <LICENSE@milwaukee.gov>
Subject: Richard J. Ryan, Agt. PTG Live Events, LLC - LICENSE OBJECTION

To Whom it May Concern,

Name of the person objecting:

I strongly object to the new license application recently filed by Richard J. Ryan, Agt. PTG Live Events, LLC at premise address 1818 N Farwell Ave. This establishment will significantly diminish the safety and welfare of the surrounding areas by ways of: extreme noise pollution to all nearby residential complexes, intoxicated patrons, safety of pedestrians and drivers given location on a very busy street. I strongly urge you to reconsider this license for the broader good of the neighborhood.

AC

Cox, Andrew

From: License
Sent: Friday, June 16, 2023 9:13 AM
To: Cox, Andrew
Cc: Cooney, Jim; Martin, Faviola
Subject: FW: Objections re: Class B Tavern Application at 1818 North Farwell

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license

REDACTED RECORD



From:
Sent: Friday, June 16, 2023 8:04 AM
To: License <LICENSE@milwaukee.gov>
Subject: Objections re: Class B Tavern Application at 1818 North Farwell

Dear License Division Clerk,

My name is : I reside at (approximately from the applicant's location). I have been a resident of the Lower East Side since

I have two objections to this application:

- 1) Excessively large crowds for this largely residential neighborhood, including noise at closing time.
- 2) Inadequate facilities for unloading / loading performers' equipment trucks and/or tour buses. This could lead to frequent alley blockage and double parking. Please note that Farwell Ave already has significant issues with double parking by service and delivery vehicles.

Respectfully,

Date: 6/14/2023
Officer: PLUMLEY

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Pabst Theatre Group
Address: 1818 N Farwell Av
Phone:

Owner: PTG Live Events LLC
Owner address: 1818 N Farwell Av
City State Zip: Milwaukee WI 53202
Owner Phone: 414-430-1877
Owner email:

Licensee/Agent: Richard J RYAN
Home Address: 2357 N Humboldt Bl
City State Zip: Milwaukee WI 53212
Phone: 414-430-1877
Email:

Preferred contact: Phone

Location currently open: ☐ YES ☒ NO

Projected open date: 12/1/2023

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 11A-2A ☐24 hours ☐Y ☒N
Mon: 11A-2A
Tue: 11A-2A
Wed: 11A-2A
Thu: 11A-2A
Fri: 11A-230A
Sat: 11A-230A

Premise Type: ☐Tavern/Bar
☐Restaurant
☒Other: Event space for shows/perfroming arts

Licenses currently held:

Alcohol: ☒ Yes ☐ No Class: BTAVN #: 210185
 Tobacco: ☐ Yes ☒ No #:
 Food: ☐ Yes ☒ No #:
 Extended Hours: ☐ Yes ☒ No #:
 Secondhand Dealer: ☐ Yes ☒ No Type: #:
 Other: ☒ Yes ☐ No Type: PEP #: 8192
 Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☐ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Off-Street parking ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No
 - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☒ Yes ☐ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☐ Yes ☒ No
18. Are they in working order? ☐ Yes ☐ No
19. What format are the cameras?
 - a. Color ☐ Yes ☐ No
 - b. Digital ☐ Yes ☐ No
 - c. Recorded ☐ Yes ☐ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐ Yes ☐ No How many:
22. Are there interior cameras ☐ Yes ☐ No How many:
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☐ No

24. Cameras located in parking lot ☐ Yes ☐ No How many

Interior Survey:

25. What is the planned capacity
26. What is the minimum number of employees That will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☐ Yes ☒ No
30. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
31. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No
32. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

33. How many security personnel are going to be employed: 2
34. How ill they be deployed: Interior 1 Exterior 1
35. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
36. Will the security be managed by business ☐ or contracted ☒
37. Will they be armed ☐ Yes ☒ No
38. What type of security measures to be used:
☒ Wanding/metal detector
☐ ID Scanner
☐ Dress Code
☐ Cover Charge
☐ Age restriction
☐ Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This site is still under construction. Agent will be addig surveillance cameras and consider an ID scanner for this venue.

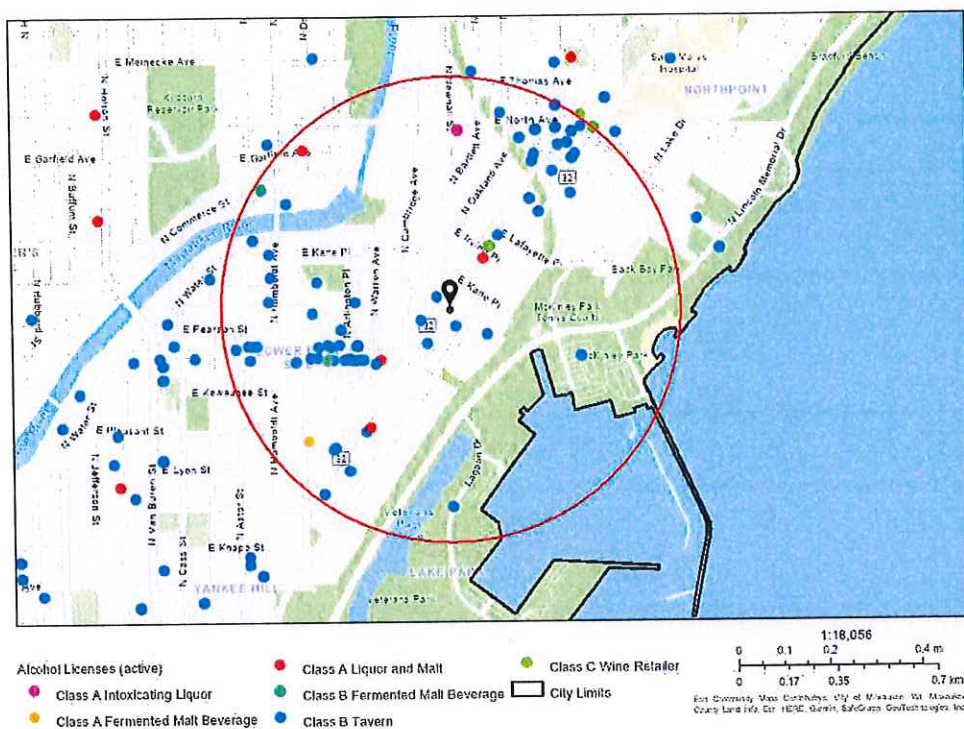


City of Milwaukee 1818 N Farwell

Area of Interest (AOI) Information

Area : 21,862,585.97 ft²

Jun 7 2023 15:09:56 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	93		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Grandview Management, Inc	Zilli Hospitality Group	ROBERT J ZILLI, Agt	1450 N Lincoln Memorial DR	Class B Tavern License		6/12/2023, 7:00 PM	1
2	ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	6/13/2023, 7:00 PM	1
3	Black Gate LLC	Von Trier	MARK A ZIERATH, Agt	2235 N Farwell AV	Class B Tavern License	153	6/13/2023, 7:00 PM	1
4	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		6/14/2023, 7:00 PM	1
5	SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	SARINLADA PANYASOPA, Agt	932 E BRADY ST	Class B Tavern License		6/14/2023, 7:00 PM	1
6	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		6/14/2023, 7:00 PM	1
7	1451 CORPORATION	1451 RENAISSANCE PLACE	ANDREA L TAXMAN, Agt	1451 N PROSPECT AV	Class B Tavern License	59	6/29/2023, 7:00 PM	1
8	OCTOPUS, LTD	WOLSKI'S TAVERN	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80	6/29/2023, 7:00 PM	1
9	THE HIDEOUT CORP OF MILWAUKEE	SCAFFIDI'S HIDEOUT	RICK SCAFFIDI, Agt	1837 N HUMBOLDT AV	Class B Tavern License	80	6/29/2023, 7:00 PM	1
10	JOEY C'S, INC	JO-CAT'S PUB	PATRICIA A CATALDO, Agt	1311 E BRADY ST	Class B Tavern License	220	6/29/2023, 7:00 PM	1
11	DEMANO, INC	REGANO'S ROMAN COIN	MARY T REGANO, Agt	1004 E BRADY ST	Class B Tavern License	80	6/29/2023, 7:00 PM	1
12	M P ON BRADY, INC	CLUB BRADY	MICHAEL D LEE, Agt	1339 E BRADY ST	Class B Tavern License	143	6/29/2023, 7:00 PM	1
13	HOOLIGAN'S SUPER IRISH DELI & BAR, INC	HOOLIGAN'S	MARK B BUESING, Agt	2017 E NORTH AV	Class B Tavern License	118	6/29/2023, 7:00 PM	1
14	Jack's American Pub, LLC	Jack's American Pub	SCOTT A SCHAEFER, Agt	1323 E Brady ST	Class B Tavern License	240	6/30/2023, 7:00 PM	1
15	MILWAUKEE YACHT CLUB	MILWAUKEE YACHT CLUB	Matthew F Michael, Agt	1700 N LINCOLN MEMORIAL DR	Class B Tavern License	180	7/5/2023, 7:00 PM	1
16	TKCS Brady LLC	The King Crab Shack	Tien Ngo, Agt	1330 E Brady ST	Class B Tavern License		7/5/2023, 7:00 PM	1
17	HOSED ON BRADY INC	HOSED ON BRADY	DONNA R OLSON, Agt	1689 N FRANKLIN PL	Class B Tavern License	80	7/5/2023, 7:00 PM	1

18	BRG Lotta Burger, LLC	Roundhouse	CHRISTIAN M DAMIANO, Agt	1750 N Lincoln Memorial DR	Class B Tavern License	112	7/10/2023, 7:00 PM	1
19	J & S Malone, LLC	Malone's on Brady	JOSHUA L MALONE, Agt	1329 E BRADY ST	Class B Tavern License	80	7/21/2023, 7:00 PM	1
20	CONCOCTIO NS LLC	CONCOCTIO NS	HYACINTH E NEMBHARDT, Agt	1316 E BRADY ST	Class B Tavern License		7/23/2023, 7:00 PM	1
21	IFM Farwell LLC	Oriental Theatre	Kristen C Heller, Agt	2230 N FARWELL AV	Class B Tavern License	1,834	7/31/2023, 7:00 PM	1
22	1754 NFRANKLINB AR LLC	The Standard Tavern	STEPHEN G GILBERTSON, Agt	1754 N FRANKLIN PL	Class B Tavern License	78	8/1/2023, 7:00 PM	1
23	La Masa LLC	La Masa	BRADLEY H TODD, Agt	1300 E Brady ST	Class B Tavern License	99	8/30/2023, 7:00 PM	1
24	Sip & Purr LLC	Sip & Purr Cat Cafe	Katherine E McHugh, Agt	2021 E Ivanhoe PL	Class B Tavern License		8/30/2023, 7:00 PM	1
25	BEANS & BARLEY, INC	BEANS & BARLEY	JAMES C NEUMEYER, Agt	1901 E NORTH AV	Class B Tavern License	180	8/30/2023, 7:00 PM	1
26	BALZAC, INC	BALZAC WINE BAR	SCOTT M JOHNSON, Agt	1716 N ARLINGTON PL	Class B Tavern License	100	8/30/2023, 7:00 PM	1
27	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class C Wine Retailer's License		9/2/2023, 7:00 PM	1
28	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class B Fermented Malt Beverage Retailer's License		9/2/2023, 7:00 PM	1
29	Kawa Ramen & Sushi Inc	Kawa	LinJin Xiao, Agt	2321-23 N Murray AV	Class B Tavern License		9/12/2023, 7:00 PM	1
30	BELAIR CANTINA, INC	BELAIR CANTINA	KRISTYN A Eitel, Agt	1935 N WATER ST	Class B Tavern License	160	9/19/2023, 7:00 PM	1
31	SATGUR CORPORATION, INC	MAHARAJA RESTAURANT	BALBIR SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300	9/21/2023, 7:00 PM	1
32	WAN FU, INC	EMPEROR OF CHINA	JIN-SHOEI HORNG, Agt	1010 E BRADY ST	Class B Tavern License	25	9/25/2023, 7:00 PM	1
33	MJE, INC	HI HAT LOUNGE & GARAGE	LESLIE S MONTEMURRO, Agt	1701-03 N ARLINGTON PL	Class B Tavern License	159	9/27/2023, 7:00 PM	1
34	WURSTBAR MKE LLC	WURST BAR	SCOTT A SCHAEFER, Agt	1239 E BRADY ST	Class B Tavern License		10/10/2023, 7:00 PM	1
35	Ardent Milwaukee, LLC	Ardent	Justin K Carlisle, Agt	1749-51 N Farwell AV	Class B Tavern License		10/13/2023, 7:00 PM	1
36	Colectivo Coffee Roasters Inc	Colectivo Coffee Roasters Inc	Curtis W Fowler, Agt	2211 N Prospect AV	Class B Tavern License	299	10/17/2023, 7:00 PM	1

37	SHANK HALL, INC	SHANK HALL	TRACY L ROE, Agt	1434 N FARWELL AV	Class B Tavern License		10/30/2023, 7:00 PM	1
38	The National, LLC	The LaFayette Place	Amy R Plennes, Agt	1978 N Farwell AV	Class B Tavern License		11/3/2023, 7:00 PM	1
39	METCALFE RESTAURANT, INC	The Pasta Tree Restaurant & Wine Bar	SUZZETTE R METCALFE, Agt	1503 N FARWELL AV	Class B Tavern License	75	11/4/2023, 7:00 PM	1
40	FAMOUS CIGAR, LLC	FAMOUS CIGAR	JOHN PIETTE, Agt	1213 E BRADY ST	Class B Tavern License		11/5/2023, 6:00 PM	1
41	Glorioso's Enterprises, LTD	Glorioso's Appetito	MICHAEL A GLORIOSO, Agt	1020 E BRADY ST	Class B Tavern License		11/28/2023, 6:00 PM	1
42	Crossroads Collective, LLC	Crossroads Collective	TIM B GOKHMAN, Agt	2238 N Farwell AV	Class B Tavern License	231	12/10/2023, 6:00 PM	1
43	Stone Bowl Grill, LLC	Stone Bowl	Young B Kim, Agt	1958-62 N Farwell AV	Class B Tavern License	99	12/15/2023, 6:00 PM	1
44	Strange Town, LLC	Strange Town	Mia L LeTendre, Agt	2101-2103 N Prospect AV	Class B Tavern License	49	12/18/2023, 6:00 PM	1
45	Apollo Cafe, LLC	Apollo Cafe	NIKOLAOS A LIMBERATOS, Agt	1310 E BRADY ST	Class B Tavern License	100	12/19/2023, 6:00 PM	1
46	Charles Allis and Villa Terrace Museums, Inc.	Charles Allis Art Museum	Jaymee Harvey Wilms, Agt	1801 N PROSPECT AV	Class B Tavern License	99	1/11/2024, 6:00 PM	1
47	Lazy Tiger Group LLC	Easy Tyger Restaurant	NONGLUK BURANABUN YUT, Agt	1230 E Brady ST	Class B Tavern License		1/28/2024, 6:00 PM	1
48	Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/3/2024, 6:00 PM	1
49	Pomona Cider Company LLC	Pomona Cider Company	Thomas S Gabert, Agt	2163 N FARWELL AV	Class B Tavern License		2/5/2024, 6:00 PM	1
50	Izzy Hops LLC	Izzy Hops	MICHAEL J VITUCCI, Agt	2311 N Murray AV	Class B Tavern License		2/6/2024, 6:00 PM	1
51	Woori Wells Corp	Maru	Jongsoo Kim, Agt	2150 N Prospect AV	Class B Tavern License		2/6/2024, 6:00 PM	1
52	Erth Wellness, LLC	Kind Oasis	Salem J Kashou, Agt	2169 N FARWELL AV	Class B Tavern License		2/7/2024, 6:00 PM	1
53	Fink's of Milwaukee, Inc	Fink's	KRISTYN A Eitel, Agt	1875 N Humboldt AV	Class B Tavern License	80	2/20/2024, 6:00 PM	1
54	Krikar LLC	Koppa's Fulbeli Deli	Karthik B Pothumachi, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License		2/26/2024, 6:00 PM	1
55	PITCH'S LOUNGE & RESTAURANT	PITCH'S LOUNGE & RESTAURANT	PETER F PICCIURRO, SP	1801 N HUMBOLDT AV	Class B Tavern License	130	2/28/2024, 6:00 PM	1

56	PADDY'S PET & PUB, LLC	PADDY'S PET & PUB	ORLEN G WOOD, Agt	2339-A N MURRAY AV	Class B Tavern License	179	3/1/2024, 6:00 PM	1
57	PIZZA SHUTTLE, INC	PIZZA SHUTTLE	MARK H GOLD, Agt	1827 N Farwell AV	Class B Tavern License	150	3/6/2024, 6:00 PM	1
58	NOMADIC VENTURES, INC	NOMAD WORLD PUB	MICHAEL J EITEL, Agt	1401 E BRADY-1668 N WARREN ST	Class B Tavern License	99	3/8/2024, 6:00 PM	1
59	ZUM ZEPPEL, LLC	Thurmans 15	Richard J Paul, Agt	1731 N Arlington PL	Class B Tavern License	80	3/9/2024, 6:00 PM	1
60	Premier Closers LLC	Upper East Bar	Stephanie R Townsend, Agt	1732 E NORTH AV	Class B Tavern License		3/19/2024, 7:00 PM	1
61	Sorivilla Inc	Kompali Taqueria	KARLOS J SORIANO, Agt	1205 E BRADY ST	Class B Tavern License	99	3/21/2024, 7:00 PM	1
62	MILAP, INC	SMITH BEER & LIQUOR MART	AMARJIT S KALSEY, Agt	1413 E BRADY ST	Class A Malt & Class A Liquor License		3/21/2024, 7:00 PM	1
63	Tina's Market	Tina's Market	Victor Lavrik, SP	1518 N Franklin PL	Class A Fermented Malt Beverage Retailer's License		3/22/2024, 7:00 PM	1
64	JAMOHEAD, INC	JAMO'S	JAMISON H GOLL, Agt	1800 N ARLINGTON PL	Class B Tavern License	25	3/24/2024, 7:00 PM	1
65	MKE Twisted LLC	Twisted Cafe	Melissa S Latavong, Agt	1505 N Farwell AV	Class B Tavern License		3/29/2024, 7:00 PM	1
66	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License		3/29/2024, 7:00 PM	1
67	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/29/2024, 7:00 PM	1
68	Saz's Catering Inc	Jan Serr Studio	Stephanie L Sazama-Schneck, Agt	2155 N Prospect AV	Class B Tavern License		4/4/2024, 7:00 PM	1
69	PROSPECTOR PARTNERSHIP LLC	VINTAGE	REBECCA E GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	151	4/10/2024, 7:00 PM	1
70	LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240	4/11/2024, 7:00 PM	1
71	GPJ OF MILWAUKEE, INC	MA FISCHER'S	HEIDI A PANAGIOTOP OULOS, Agt	2214 N FARWELL AV	Class B Tavern License	240	4/11/2024, 7:00 PM	1
72	MEGA MARTS, LLC	PICK 'N SAVE #882	Matthew M Conrad, Agt	1100 E GARFIELD AV	Class A Malt & Class A Liquor License		4/17/2024, 7:00 PM	1
73	ZAFFIRO BROS, INC	ZAFFIRO'S PIZZA	MICHAEL J ZAFFIRO, Agt	1724 N FARWELL AV	Class B Tavern License	25	4/17/2024, 7:00 PM	1

74	COMET CAFE, INC	COMET CAFE	VALERI A LUCKS, Agt	1943-47 N FARWELL AV	Class B Tavern License	160	4/17/2024, 7:00 PM	1
75	BUSSEN MARSHALL LLC	Pete's Pub	PETER R MARSHALL, Agt	1234 E BRADY ST	Class B Tavern License		4/20/2024, 7:00 PM	1
76	ZA MAN 5, LLC	PIZZA MAN	Kaelyn M Cervero, Agt	2060 N HUMBOLDT AV	Class B Tavern License		4/22/2024, 7:00 PM	1
77	Plantivore LLC	Twisted Plants	Arielle M Hawthorne, Agt	1233 E Brady ST	Class C Wine Retailer's License		4/23/2024, 7:00 PM	1
78	Plantivore LLC	Twisted Plants	Arielle M Hawthorne, Agt	1233 E Brady ST	Class B Fermented Malt Beverage Retailer's License		4/23/2024, 7:00 PM	1
79	JC Capital Dorsia LLC	Dorsia	JENO J CATALDO, Agt	1301-07 E Brady ST	Class B Tavern License	199	4/24/2024, 7:00 PM	1
80	Mari Corp	Merge	Karandeep S Randhawa, Agt	1932 E KENILWORTH PL	Class B Tavern License	99	4/25/2024, 7:00 PM	1
81	JC CAPITAL SAINT BIBIANA LLC	St. Bibiana/St. Bibi	JENO J CATALDO, Agt	1327 E BRADY ST	Class B Tavern License		4/28/2024, 7:00 PM	1
82	Bharat Enterprise, Inc	Bharat Mart	RAVI SACHDEVA, Agt	1556 N Farwell AV	Class A Malt & Class A Liquor License		5/2/2024, 7:00 PM	1
83	GLORIOSO'S ENTERPRISE S, LTD	GLORIOSO'S ITALIAN MARKET	MICHAEL A GLORIOSO, Agt	1011 E BRADY ST	Class B Tavern License	82	5/3/2024, 7:00 PM	1
84	FRANKIES RESTAURANT AND CATERING, LLC	Frankies Restaurant and Catering	Donna D Afrifa, Agt	1815 E KENILWORTH PL	Class B Tavern License		5/10/2024, 7:00 PM	1
85	Nashville North, LLC	Nashville North	Jeffrey Marsh, Agt	1216 E BRADY ST	Class B Tavern License	120	5/13/2024, 7:00 PM	1
86	Axe MKE, Inc	Axe MKE	Marla R Poytinger, Agt	1924 E KENILWORTH PL	Class B Tavern License		5/30/2024, 7:00 PM	1
87	BENJAMIN'S FINE WINE & SPIRITS LLC	Waterford Wine Company	BENJAMIN T CHRISTIANS EN, Agt	2120 N FARWELL AV	Class B Tavern License		5/30/2024, 7:00 PM	1
88	Nine Below Inc	Nine Below	Marla R Poytinger, Agt	1905 E North AV	Class B Tavern License	270	5/30/2024, 7:00 PM	1
89	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	2108 N Farwell AV	Class B Tavern License		5/31/2024, 7:00 PM	1
90	Black Gate LLC	Von Trier	MARK A ZIERATH, Agt	2235 N Farwell AV	Class B Tavern License	153	6/13/2024, 7:00 PM	1
91	ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	6/13/2024, 7:00 PM	1

92	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		6/14/2024, 7:00 PM	1
93	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		6/14/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, June 21, 2023



Notice of Public Hearing

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RYAN, Richard J
"Pabst Theater Group"

Class B Tavern, Public Entertainment Premises Requesting Instrumental Musicians, Disc Jockey, Adult Entertainment/Strippers/Erotic Dance, 10 Motion Pictures/yr, Bands, Magic Shows, Karaoke, Battle of the Bands, Poetry Readings, Patron Contests, 230 Concerts/yr, Comedy Acts, Dancing by Performers, Patrons Dancing, 75 Theater Performances/yr and Burlesque Shows and Center for the Visual & Performing Arts License Applications

Tuesday, June 27, 2023 at 03:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 6/27/2023. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. **Please make such requests no later than one business day prior to the start of the meeting.** You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CITY STATE ZIP

CITY STATE ZIP
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CURRENT OCCUPANT	1858 N PROSPECT AVE# 502	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 503	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 504	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 505	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 506	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 507	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 508	MILWAUKEE, WI 53202-3779
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CURRENT OCCUPANT	1858 N PROSPECT AVE# 510	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 511	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 512	MILWAUKEE, WI 53202-3779
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CURRENT OCCUPANT	1858 N PROSPECT AVE# 515	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 516	MILWAUKEE, WI 53202-3779
CURRENT OCCUPANT	1858 N PROSPECT AVE# 7J	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 7K	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 7L	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 7M	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 7N	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 8J	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 8K	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 8L	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 8M	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 8N	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 9J	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 9K	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 9L	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 9M	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1858 N PROSPECT AVE# 9N	MILWAUKEE, WI 53202-3780
CURRENT OCCUPANT	1861 N FARWELL AVE	MILWAUKEE, WI 53202-1707

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Total Records: 735

Radius 250.0 feet and Center of the Circle: 1818 N Farwell Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Live music and entertainment.

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: 20+ years of ownership/operating experience.

2. Business Operations

- a. Proposed Opening Date: 2/1/24
- b. Is this premise under construction? ☐ No ☒ Yes If yes, list estimated completion date: Prior to 12/31/23
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: No recent operating history.
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Dominos, Ethiopian Cottage Rest.

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: Live Concert PA System

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: Outside of building on the patio
- b. Number of Garbage Cans: Inside: 10+ Locations: Located by bar, restrooms and throughout venue
Outside: 2 Locations: At building entrance and/or patio
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? TBD based on legal capacity. Anticipated restrooms include 6 WCs per Men's room; 6 WCs per Women's room, and 1 Family assist toilet room.
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: GFL Environmental

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Loading in the alley, at the garage entrance. Security will be present at the loading entrance.
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 2+ and answer the following:
 What are their responsibilities? ID checks, ensuring safety, enforcing prompt exits, emergency response
 Is security equipment used? ☐ No ☒ Yes If yes, describe Magnetometers at entrance.
 List their licensing, certification, or training credentials Best Security Services will be engaged, which is the same security service used at Licensee's other venues.
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 3+ and list locations: Front patio, back door, door entrance, at bar, focused on stage.
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe ID checks and magnetometers.

6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>40</u> %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>20</u> % Describe: <u>N.A. Beverages</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☒ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☒ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
- ☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☒ Other: Center for the Visual and Performing Arts

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity TBD (see below) (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

Capacity to be determined based on build-out and applicable approvals, including occupancy certificate. Anticipated capacity is 450-500.

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

~~No~~ Other: Describe: Porch, suites A, B, C and garage of 1828 unit suite C

- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: Brady Street

- d. Describe Building: ☐ Free Standing Building ☒ Strip Mall ☐ Other: _____

- e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____

- f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: _____

- g. Building Owner Name: TAG 1 LLC (New Land Enterprises) Phone Number: 414-271-5263

Building Owner Address: 1840 N. Farwell Ave, Milwaukee, WI 53202 (Building to be sold to PTG affiliate)

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

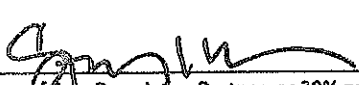
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	11:00 a.m.	2:00 a.m.	0-480	All ages	None
Monday	3:00 p.m.	2:00 a.m.	0-480	All ages	None
Tuesday	3:00 p.m.	2:00 a.m.	0-480	All ages	None
Wednesday	3:00 p.m.	2:00 a.m.	0-480	All ages	None
Thursday	3:00 p.m.	2:00 a.m.	0-480	All ages	None
Friday	3:00 p.m.	2:30 a.m.	0-480	All ages	None
Saturday	11:00 a.m.	2:30 a.m.	0-480	All ages	None

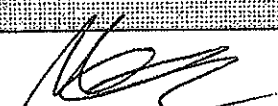
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)


Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: PTG Live Events, LLC

Premise Address: 1818 N. Farwell Ave. STE A, B and C, and 1828 N. Farwell Ave. STE C, Milwaukee, WI 53202

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? PTG Live Events, LLC

c) Are you purchasing the stock and/or fixtures? ☐ No ☐ Yes If yes, amount paid \$ TBD

d) Total amount paid for business \$ TBD

PTG Live Events, LLC will lease the building from an entity formed by the members of PTG Live Events, LLC (which will purchase the building).

e) Total amount paid for goodwill of the business \$ TBD

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☐ Yes TBD

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins TBD Ends TBD

b) Monthly rental \$ TBD

PTG Live Events, LLC will lease the building from an entity formed by the members of PTG Live Events, LLC (which will purchase the building). Terms of such lease are TBD.

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? TBD

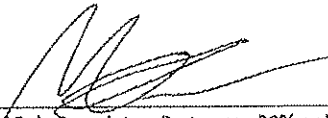
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 1818 N. Farwell Ave, Milwaukee, WI 53202 Suites A, B and C; 1828 N. Farwell Ave Suite C.

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|--|--|
| ☒ Instrumental Musicians - | ☒ Battle of the Bands - | ☒ Dancing by Performers - | ☐ Amusement Machines
How many? _____ |
| ☒ Bands - | ☒ Comedy Acts - | ☒ Adult Entertainment/
Strippers/Erotic Dance - | ☒ Concerts -
Approx. # per year? <u>230</u> |
| ☐ Bowling Alley
How many? _____ | ☒ Disc Jockey - | ☐ Wrestling | ☒ Theatrical Performances -
Approx. # per year? <u>75</u> |
| ☐ Pool Tables
How many? _____ | ☒ Magic Shows - | ☒ Patron Contests - | Jukebox |
| ☒ Motion Pictures (movies by
admission) - How many? <u>10 per year</u> | ☒ Poetry Readings - | ☒ Patrons Dancing - | ☒ Karaoke - |
| ☒ Other: <u>Burlesque</u> - | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☐ No ☒ Yes If Yes, Describe: AEG, Jam Productions, Live Nation, Outback, Dantry Zetisko Presents, Nite Lite

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: **Live Concert PA System**

LEGAL CAPACITY OF PREMISES

TBD (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: TBD. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)



CENTER FOR THE VISUAL & PERFORMING ARTS LICENSE SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: **PTG Live Events, LLC**

Premise Address: **1818 N. Farwell Ave, Milwaukee, WI 53202 Suites A, B and C; 1828 N. Farwell Ave, Suite C**

Which of the following criteria form the basis for the premises to be licensed as a center for the visual and performing arts?

- ☒ A stage or designated performance space. Indicate square footage of largest stage: Approximately 400 Sq. Ft.
- ☐ A collection of recognized works of art on regular public display, as testified to before the License Committee of the Common Council by recognized experts or art critics

Will there be any changes to your plan of operation on file with your Class 'B' license other than age of customers?

- ☒ No
- ☐ Yes If yes, a new Business License Plan of Operation (ccl-busplan) must be completed. No changes may occur until your new plan is approved by the Common Council and a new license issued.

What are your plans to ensure underage patrons do not drink alcoholic beverages while on your premises?

PTG Live Events will engage Best Security Services (which provides security services to its other venues) to perform standard security services for the venue. In particular, Best Security Services will check IDs upon entry, and place wristbands on each patron over 21. Bar staff will perform a second ID check for those who appear under the age of 30, regardless of wristband status. Bar staff, security and event staff will further monitor beverage intake from all non-wristbanded patrons. In addition, numerous non-alcoholic beverages will be offered to patrons.

How do you plan to ensure that underage patrons are not on your premises after Milwaukee curfew?

PTG Live Events will only permit patrons who purchase a ticket for a specific event to be present at the premises. Following the conclusion of each event held at the venue, security and event staff will cause the prompt exit of all patrons and ensure no loitering in or outside the premises.

What are your plans for security at the premises?

In addition to the ID checks and wristbanding described above, Best Security Services will use magnetometers at the entrance to ensure safety of patrons. There will be at least three security cameras, located at or around the front patio, back door, door entrance, at the bar, and focused on the stage.

SIGNATURE

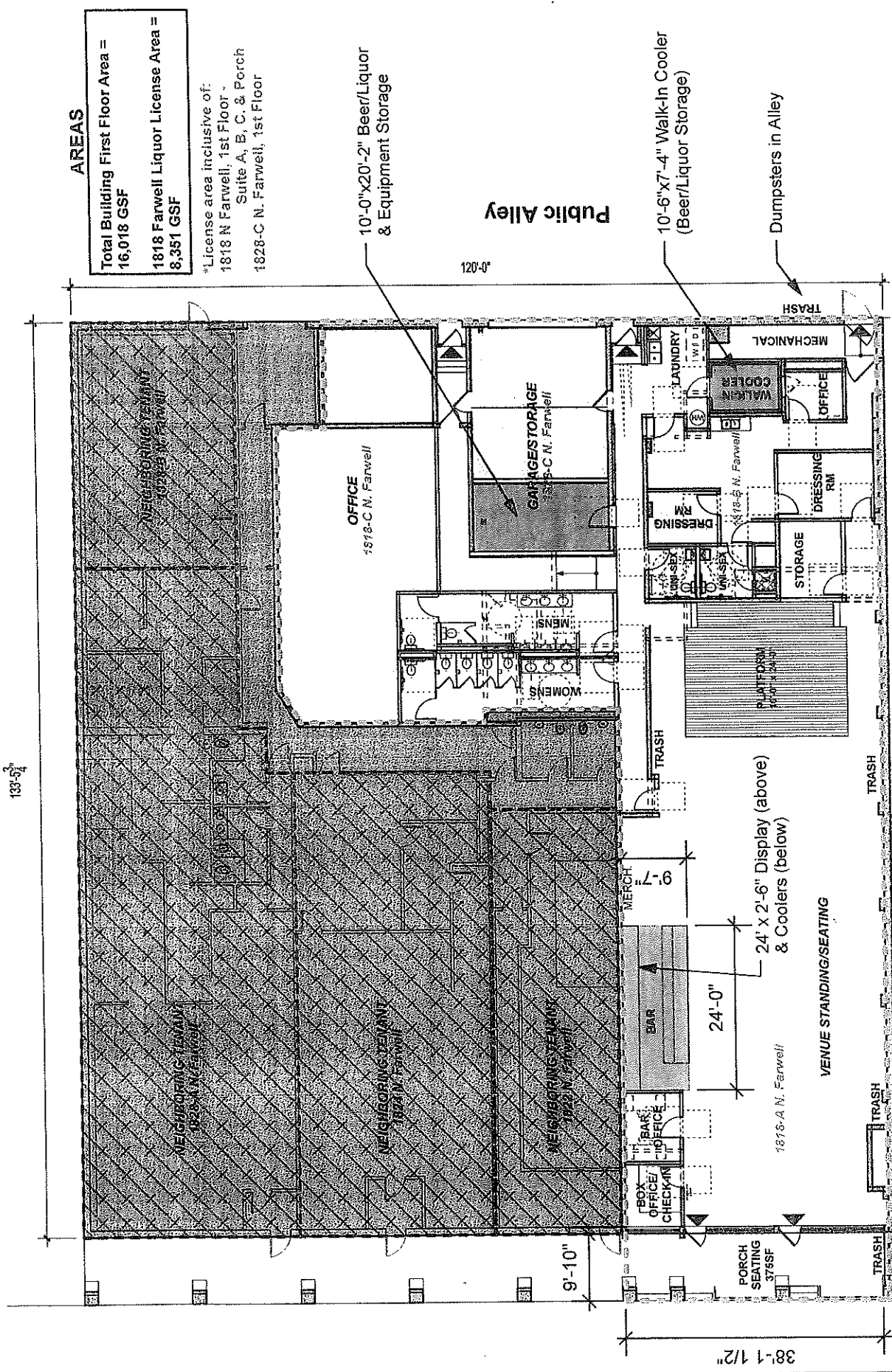
I confirm that all information is true and correct. I understand I am required by law to inform the City Clerk of changes to this information within ten days.

Gary Witt, Chief Executive Officer and Member

Print Name and Title of Individual, Partner, Member,
Officer, or Agent of Corporation/LLC

Sign

N. Farwell Ave.



AREAS

Total Building First Floor Area =
16,018 GSF
1818 Farwell Liquor License Area =
8,351 GSF

*License area inclusive of:
1818 N Farwell, 1st Floor -
Suite A, B, C, & Porch
1828-C.N. Farwell, 1st Floor

Public Alley

OFFICE
1818-C.N. Farwell

GARAGE STORAGE
1828-C.N. Farwell

10'-6"x7'-4" Walk-In Cooler
(Beer/Liquor Storage)

Dumpsters in Alley

ENTRY/EXIT

ALCOHOL BAR, DISPLAY,
& STORAGE



1818 N. FARWELL
LIQUOR LICENSE AREA



AREA NOT IN CONTRACT



DATE DRAWN:
06/05/23



1ST FLOOR LIQUOR LICENSE PLAN
SCALE: 1" = 20'-0"

ADDRESS:
1818 N Farwell, 1st Floor -
Suite A, B, C, & Porch
1828-C N. Farwell, 1st Floor
Milwaukee, WI 53202

OWNER:
PTG Live Events, LLC.
(D/B/A - The Pabst Theater Group)
AGENT - RICHARD RYAN