



HONORARY STREET NAME SIGN APPLICATION

City Hall, Room 205
200 East Wells Street
Milwaukee, WI 53202

PLEASE NOTE: A \$100 PAYMENT MUST ACCOMPANY THIS FORM
(Checks should be made payable to "City Treasurer")

1. Applicant information:

Applicant's Name Beth A. Heyrman
Organization or Company _____
Street Address W1054 Cty. Rd. TW City/State Theresa, WI 53091
Telephone _____ Fax _____ Email _____

2. Honorary Street Name Request

Street name requested Jose' A. Olivieri
Location of proposed designation: (for example, West Main Street from North 12th Street to North 15th Street) (Washington) S. 9th St. between W. Mineral St and W. Washington Street

3. Required Submittals:

- Refer to Chapter 113-3, Milwaukee Code of Ordinances (attached)
- A *typed* statement containing no fewer than 500 words describing the **significance** of the person, place, or event being honored. The statement should indicate why a particular section of street has been requested for the honorary designation.

4. SIGNATURE OF APPLICANT:

My application consists of the following items necessary to complete the application. Please check:

- \$100 fee (check made payable to "City Treasurer").
- Completed Application Form.
- Autobiography or statement regarding the person, place, or event being honored.

Signature Beth Anne Heyrman Date 12/13/25
Printed Name Beth Anne Heyrman

On June 9th, 2024 my brother-in-law Jose A. Olivieri passed away. Jose was an exceptional individual. He gave of himself ceaselessly, as shown by the service he gave to the Milwaukee community. Jose graduated from Carroll College in 1978 and he went on to get his law degree from Marquette University. He spent 43 years of his life at Michael Best in the Labor and Employment group, and he started Michael Best's Immigration practice. He was their longest serving chair, and he chaired the firm's Higher Education Industry Group.

Jose was deeply interested in people; he loved to talk with anyone and get their thoughts on any and all issues. Jose had a knack for drawing people out and making them feel heard. He wanted people to see their potential, and would tirelessly help them to reach their goals. He was dedicated to the Milwaukee community and worked to provide access to critical resources for the Milwaukee residents that most needed them. Providing high quality education to all residents was extremely important to Jose, demonstrated by the 40 years he gave to the United Community Center and his belief in the Head-Start program.

Jose was a life-long learner. He would read while working out, while watching television or in the moments he had to himself. It was not unusual to walk into the Olivieri den and see books laying on end tables, chairs and the sofa with pencils and pens marking his place. The bookcase in the living room was floor to ceiling with books he had read (all of them nonfiction). Jose not only read books but he put what he learned from them into practice which is evidenced by the way he served the Milwaukee community.

Jose served on the board of the United Community Center for 40 years and served 20 of those years as the Chairman of the Board of Directors. He also served on boards for the Greater Milwaukee Foundation, Milwaukee Public Library Foundation, Milwaukee Art Museum, United Way of Greater Milwaukee, Lutheran Social Services, Froedtert Health, First Federal Bank of Wisconsin, Latino Arts, Milwaukee Urban League, La Casa de Esperanza, Legal Action of Wisconsin, Hispanic Economic Enterprises and he served as a regent of the University system of Wisconsin. Jose also served as a trustee for Carroll University and Mount Mary University.

Jose was the recipient of numerous awards including the Future Milwaukee Community Service Award, the Metropolitan Milwaukee Civic Alliance Special Services Award, Posner Pro Bono Award, The Todd Wehr Award from the Greater Milwaukee Chapter of the National Society of Fundraising Executives, the Carroll University Distinguished Alumnus Award for Community Service and many more.

But when all is said and done, Jose was a family man. He loved his wife Jeanne and his three children, Elisa, Lucas and Elena. He took great interest in his children's education and spent a good deal of his time helping them with their studies. He was a compassionate, highly intelligent man who cared for his family, friends and the community as a whole.

Receipt of Street Naming Fee

Date:	12/19/25
Received Of:	Beth Anne Heyrman
Received By:	CR
Check # (If Applicable):	6045
Amount Received	\$100.00