

**LRB-RESEARCH AND ANALYSIS SECTION**

**PUBLIC SAFETY COMMITTEE**

**ITEM 14, FILE # 071092**

**November 29, 2007**

**RICHARD L. WITHERS**

File # 071092 is a resolution relative to application, acceptance and funding of the 2008 Tobacco Control Grant from the State of Wisconsin Department of Health and Family Services, Division of Public Health.

**Background**

1. This continuing award provides funding for the Wisconsin WINS Program and funding for the Milwaukee Community Tobacco Coalition. The Wisconsin WINS program includes enforcement activities. The activities of the Milwaukee Community Tobacco Coalition are designed to reduce and prevent tobacco use among communities of color.
2. This grant is intended to support the activities of a broad-based community tobacco coalition. The coalition develops and implements a strategic community plan to eliminate tobacco-related health disparities and the morbidity and mortality associated with tobacco use.
3. The goals of the coalition are consistent with the City's priorities in promoting a healthy population and in reducing disparities in health and in health care. The specific objectives of the coalition include:
  - Reduction and prevention of tobacco use among communities of color;
  - Prevention of tobacco use among youth;
  - Promotion of smoking cessation;
  - Reduction of the percentage of pregnant women who smoke; and
  - Reduction of exposure to environmental tobacco smoke.

**Discussion**

1. The proposed grant of \$265,193 is 100% grantor share to support a continuing program. This amount reflects a reduction of \$5,000 (less than 2%) from the 2007 award of \$270,193.
2. The grant period will be 1/1/08 to 12/31/08.
3. This is a continuing grant with the following budget for the new period:

Personnel	\$ 12,814
Fringe	5,382
Supplies and Materials	5,981
Phone	750
Temp Services/Consulting	3,000
Auto Allowance	2,000
Printing/Copying	2,500
Training/Mileage	3,500
Contract-Wisconsin WINS	80,676
Contract-Milwaukee Coalition	148,590

**Total \$265,193**

4. In addition to providing continuing support for a Tobacco Control Program Coordinator, the grant is intended to continue funding for two programs of contracted services. The first is the Wisconsin WINS Program and includes funding to the Milwaukee Police Department for enforcement services and to the Collins Enterprise Group for media and outreach related consulting. The second program provides funding for a variety of local community groups which are part of a coalition to reduce and prevent tobacco use, especially among communities of color and other at-risk populations. Organizations that may continue to receive these funds include: Hope House, Marquette University Dental School, Milwaukee Christian Center, Milwaukee LGBT Community Center, Milwaukee Public Schools -Department of Recreation, St. Gabriel Church, the UWM Norris Health Center, Wisconsin Community Service, Inc., and the Children's Outing Association.
5. The resolution in File # 071092 authorizes the City Comptroller to commit \$265,193 grantor share funds within the Project/Grant Parent of the 2008 Special Revenue-Grant and Aid Projects Fund and to create appropriate Special Revenue Fund-Grant and Aid Project/Grant and Project /Grant levels.
6. The resolution further authorizes the Health Department, consistent with the terms of the grant, to: expend from these budgeted amounts; enter into subcontracts and leases; and to expend funds for training and out-of-town travel of departmental staff from the grant funds in 2008.

### **Fiscal Impact**

1. This 100% grantor share award supports continuing programming and will have no impact on the tax levy.

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