



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, November 21, 2014

COMMITTEE MEETING NOTICE

AD 11

KHULLAR, Anup K, Agent  
3935 LLC  
8200 W Brown Deer Rd #301

Milwaukee, WI 53219

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, December 01, 2014 at 09:00 AM**

**Regarding:** Your Class A Malt & Class A Liquor License and Food Dealer -Retail License Applications as agent for "3935 LLC" for "Marthas Vineyard" at 3935 S 76th St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems), whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

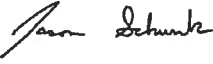
You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:   
\_\_\_\_\_  
Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, November 21, 2014

COMMITTEE MEETING NOTICE

AD 11

KHULLAR, Anup K, Agent  
3935 LLC  
10702 N Gazebo Mills Pkwy E  
Mequon, WI 53092

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, December 01, 2014 at 09:00 AM**

**Regarding:** Your Class A Malt & Class A Liquor License and Food Dealer -Retail License Applications as agent for "3935 LLC" for "Marthas Vineyard" at 3935 S 76th St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems), whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

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JIM OWCZARSKI, CITY CLERK

BY:   
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Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 09/24/2014

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 194739**

**Application Date:** 09/22/2014

**License Location:** 3935 South 76<sup>th</sup> Street

**Business Name:** Marthas Vineyard

**Licensee/Applicant:** Khullar, Anup K.  
(Last Name, First Name, MI)

**Date of Birth:** 02/20/1961

**Home Address:** 10702 North Gazebo Hill Pkwy E

**City:** Mequon

**State:** WI **Zip Code:** 53092

**Home Phone:** (414) 406-0211

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/09/2009 the applicant was cited at 1235 West Layton in the city of Milwaukee for Sale of Cigarettes to Minor/Underage.

**Charge:** Sale of Cigarettes to Minor/Underage  
**Finding:** Guilty  
**Sentence:** \$160.00 fine  
**Date:** 10/27/2009  
**Case:** 09121265

2. On 04/15/2013 the applicant was cited at 7605 West Good Hope Road in the city of Milwaukee for Convenience Food Store Regulations.

**Charge:** Convenience Food Store Regulations  
**Finding:** Guilty  
**Sentence:** Suspended sentence (no additional sentence information available)  
**Date:** 11/06/2013  
**Case:** 13055702

Date:10/13/2014  
Officer: Klein

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Martha's Vineyard  
Address: 3935 S 76<sup>th</sup> St  
Phone: 414-540-9322

Owner: Anup Kumar Khullar  
Owner address: 10702 N Gazebo Hills Pkwy  
City State Zip: Mequon, Wi. 53092  
Owner Phone: 414-406-0211  
Owner email:

Licensee/Agent: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Same

Location currently open:  YES  NO

Projected open date: November 20th

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9:00am to 9:00pm  
Mon: 9:00am to 9:00pm  
Tue: 9:00am to 9:00pm  
Wed: 9:00am to 9:00pm  
Thu: 9:00am to 9:00pm  
Fri: 9:00am to 9:00pm  
Sat: 9:00am to 9:00pm  
24 hours Y N

Premise Type: Tavern/Bar  
Restaurant  
Other: Liquor Store

Licenses currently held:

Alcohol:  Yes  No Class: #: 6828 W. Brown Deer store  
Tobacco:  Yes  No #:   
Food:  Yes  No #:   
Occupancy:  Yes  No #:   
Other:  Yes  No Type: #:   
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
  2. What surrounds the location? (Check all the apply)
    - a.  Park
    - b.  School
    - c.  Youth Center
    - d.  Church
    - e.  Tavern(s) If so, how many
    - f.  Residential
    - g.  Other businesses
    - h.  Other:
  3. Can you see from the outside of the location into the interior  Yes  No
  4. Can you see the employees inside of the location from the outside  Yes  No
  5. Are exterior windows free of signage  Yes  No
  6. Is there a bus stop?  Yes  No
  7. Is there a bus shelter?  Yes  No  N/A
  8. Street parking  Yes  No
  9. Is there a parking lot  Yes  No
  10. Is the parking lot clean?  Yes  No  N/A
  11. Is the parking lot well lit?  Yes  No  N/A
  12. Valet Parking  Yes  No
    - a. Will this lot have a guard?  Yes  No  N/A
    - b. Will this lot have cameras?  Yes  No  N/A
  13. Are there areas where a person could conceal themselves  Yes  No
  14. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
  15. Exterior Payphone?  Yes  No
  16. Are there No Loitering Signs posted?  Yes  No
  17. Are there exterior security cameras  Yes  No How Many:
  18. Are the address numbers prominently displayed and easy to see  Yes  No
- Exterior Comments: No camera system at this time

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No

d. Recorded  Yes  No

22. How long is footage stored for later viewing: None

23. Are there exterior cameras  Yes  No How many:

24. Are there interior cameras  Yes  No How many:

25. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

26. Cameras located in parking lot  Yes  No  N/A How many

Camera Survey Comments: Empty building. Operator stated that he will put a camera system in upon receiving his liquor license

**Interior Survey:**

27. What is the planned/posted capacity 40

28. What is the minimum number of employees that will be on premise 8

29. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No

30. Is the interior of the location neat and clean?  Yes  No

31. Does an interior camera face the entrance/exit?  Yes  No

32. Are emergency and non-emergency numbers posted near the phone?  Yes  No

33. Does the owner know how to contact their police district directly?  Yes  No

a. Did you provide a district contact guide to the owner?  Yes  No

Interior Comments: Empty building. Operator stated that he will put a camera system in upon receiving his liquor license

**Security**

34. How many security personnel are going to be employed:  N/A

35. How will they be deployed: Interior Exterior  N/A

36. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  ALL

37. Will the security be managed by business  or contracted

38. Will they be armed  Yes  No  N/A

39. What type of security measures will be used:  N/A

Wanding/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

Other

40. When at capacity, how will the overflow crowd be managed?

41. Will a guard monitor the overflow crowd at all times?  Yes  No

Security Comments:

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

The building is currently empty. Operator stated that he will buy a camera system and refrigeration units and other needed materials only after he is given his liquor license.

**Prejs, Terri**

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**From:**  
**Sent:** Thursday, November 20, 2014 7:44 PM  
**To:** Dudzik, Joseph  
**Subject:** Class A Liquor License for Martha's Vineyard, 3935 S. 76th St.

Alderman Dudzik,

Hello sir, I was unable to attend the meeting regarding the above license application. I would like the Licenses Committee to reject this application as we do not need another liquor store in our neighborhood. This liquor store would be approximately three blocks away from my residence. A quick search for liquor stores reveals that there are 25 locations to purchase alcohol within three miles, and 55 locations within five miles of the proposed location. In addition, with the proposed location being in a strip mall, I would be concerned about quality of life issues like loitering (which is a common problem associated with liquor stores within our city) and traffic.

In another matter. I am completely opposed to the Mayor's streetcar proposal. I would like the Common Council to do everything in it's power to prevent this project from having a single taxpayer cent spent on it. In addition to being an eyesore, it is a complete waist of money and will only add to the congestion of the downtown area. This is not good for Milwaukee.

Respectfully,





Licensed Alcohol Beverage Establishments within a .5 Miles Radius Centered on 3935 S. 76th Street, 9/24/2014										
			License Summary					Total		
			Class B Tavern License					1		
						Grand Total		1		
Expiration date	Legal entity	Trade name	Licensee	House number	Street direction	Street name	Street type	License type name	Total capacity	Room capacity
3/19/2015	FRANKIE & JOHNNIE'S, LLC	TANINO'S	FRANCESCO LAFFRANCHINI, Agt	3525	S	76TH	ST	Class B Tavern License	125	



Friday, November 21, 2014



# Notice of Public Hearing

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KHULLAR, Anup K, Agent  
Marthas Vineyard at 3935 S 76th St  
Class A Malt & Class A Liquor License and Food Dealer -Retail License Applications

**Monday, December 01, 2014 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 12/1/2014 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

















Friday, November 21, 2014

## Licenses Committee Notice of Hearing

WOODLAND COURT RETAIL LLC  
1317 Towne Square Rd

Mequon, WI 53092

Date: 12/1/2014  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

**Class A Malt & Class A Liquor License and Food Dealer -Retail License Applications**  
KHULLAR, Anup K, Agent  
Marthas Vineyard at 3935 S 76th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, November 21, 2014

## Licenses Committee Notice of Hearing

WOODLAND COURT RETAIL LLC  
3935 S 76<sup>th</sup> St

Milwaukee, WI 53220

Date: 12/1/2014  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

**Class A Malt & Class A Liquor License and Food Dealer -Retail License Applications**  
**KHULLAR, Anup K, Agent**  
**Marthas Vineyard at 3935 S 76th St**

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





# PLAN OF OPERATION

<b>1. Premises Location</b>
<input type="checkbox"/> Free Standing Building <input checked="" type="checkbox"/> Strip Mall <input type="checkbox"/> Other _____
<b>2. Describe Premises Structure</b>
<input checked="" type="checkbox"/> Single Story <input type="checkbox"/> Multi-Story - # of Stories _____ <input type="checkbox"/> Other _____
<b>3. Describe Surrounding Area</b>
<input checked="" type="checkbox"/> Commercial <input checked="" type="checkbox"/> Residential <input type="checkbox"/> Industrial <input type="checkbox"/> Other <u>BEHIND THE STRIP MALL IS ALL RESIDENTIAL</u>
<b>4. Premises Location</b>
a) <input type="checkbox"/> Major Thoroughfare <input type="checkbox"/> Secondary Street <input type="checkbox"/> Other _____ b) Nearest Cross Street <u>76TH &amp; HOWARD</u>
<b>5. Proximity of Premises to Church, School, or Hospital</b>
Is there at least 300 feet between the building and any church, school or hospital? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>6. Miscellaneous Business Questions</b>
a) Proposed Opening Date: <u>NOV 5 2014</u> b) Is this premise under construction? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No    If yes, list estimated completion date: _____ c) Is this a franchise? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No d) Is this premises currently licensed? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No    If yes, list type of license: _____ e) Is the current licensee operating? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No    If no, list date closed: _____ f) What other types of licenses/permits will you or do you hold at this location? (check all that apply) <input checked="" type="checkbox"/> Occupancy Permit <input checked="" type="checkbox"/> Cigarette & Tobacco <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours <input type="checkbox"/> Other: _____ g) Do you have future plans for other businesses, licenses or permits at this location? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, explain: _____
<b>7. Food</b>
Will food be served on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes    If yes, a Food Dealer license is required. <u>SNACKS</u> Check all that apply: <input checked="" type="checkbox"/> Prepackaged Food <input checked="" type="checkbox"/> Snacks <input type="checkbox"/> Appetizers <input type="checkbox"/> Catered Events <input type="checkbox"/> Full Meals - Hours of Food Service: From _____ To _____ A menu must be submitted with this Plan of Operation for all restaurants.
<b>8. Type of Business</b>
Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as necessary.) <u>THE BUSINESS WILL OPERATE 9AM-9PM 7days a week selling Alcohol. TOBACCO, SNACKS &amp; SODAS.</u>

### 9. Litter and Noise

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_

How often will grounds be cleaned?  Daily  Weekly  Other: \_\_\_\_\_

Grounds Cleaned By:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_

### 10. Smoking and Sanitation

Are there designated outdoor smoking areas?  No  Yes  
 If yes, describe the area(s) and provide location(s): \_\_\_\_\_

Number of Garbage Cans: Inside: 4 Locations: ALL OVER  
 Outside: 3 Locations: ONE IN THE FRONT ONE BEHIND THE BUILDING.

Is a Crowd Control Barrier used?  No  Yes If yes, describe: \_\_\_\_\_

Describe sanitation facilities (restrooms): 2 BATHROOMS ONE MALE ONE FEMALE

Provide name of solid waste contractor: EAGLE DISPOSAL

### 11. Security

Are there parking spaces on the premises?  No  Yes If yes, number of spaces: 60 and describe security provisions:  
Cameras & Parking Signs.

Are there designated loading areas?  No  Yes If yes, describe security provisions BEHIND THE BUILDING

Do you have security personnel on the premise?  No  Yes If yes, how many? CAMERA NEAR THE BACK DOOR  
 AND What are their responsibilities? \_\_\_\_\_  
 What security equipment do they use? \_\_\_\_\_  
 List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras?  No  Yes If yes, list all locations: 8 OF THEM ALL OVER THE STORE

Are searches and/or identification checks conducted upon entry?  No  Yes If yes, describe: ID CHECK UNDER 21 ARE NOT ALLOWED OR COMPANIED BY THE PARENTS

### 12. Percentage of Sales (must total 100%)

Alcohol <u>75</u> %	Food Sales <u>25</u> %	Entertainment _____ %	Other _____ %
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### 13. Businesses On The Premise (choose all that apply):

**Type 1**

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Restaurant	<input type="checkbox"/> Private/Fraternal/Veterans Club
<input type="checkbox"/> Night Club	<input type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility

**Type 2**

<input checked="" type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Other _____		

### 14. Legal Capacity of Premises (Only premises identified as Type I in Question #13)

\_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

### 15. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open	Close			
Sunday	9 AM	9 PM	150 APPROX	21 AND	
Monday	9 AM	9 PM	200 APPROX	ABOVE	
Tuesday	9 AM	9 PM	200 APPROX	↑ ↓	
Wednesday	9 AM	9 PM	200 APPROX		
Thursday	9 AM	9 PM	200 APPROX		
Friday	9 AM	9 PM	300 APPROX		
Saturday	9 AM	9 PM	300 APPROX		

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee’s plan of operation.

### 16. This Section to be Completed by Alcohol Applicants Only

a) Property Owners Name: WOODLAND COURT RETAIL LLC Phone Number: 414-273-4000  
Address: 3935 S 76<sup>th</sup> ST. MILWAUKEE WI 53219

b) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list name and address: \_\_\_\_\_

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
 No  Yes If yes, list name and address: \_\_\_\_\_

f) Will any of the following types of businesses be conducted at this location? (check all that apply)  
 Bed & Breakfast  Billiard/Pool Hall  Comedy Club  Indoor Golf Facility  
 Video Game Center(6 or more games)  Brew Pub  Volleyball Court  Theater  Wine Tasting Room  
 Department Store  Pharmacy  Gift Shop  Museum  Center for the Visual & Performing Arts

g) If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### 17. Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lease/buyer

**18. Property Information (new & transfer applicants only)**

- a) Do you own or lease the building?  Own  Lease
  - b) Who owns the fixtures (for example, coolers, etc.)? BABS LLC
  - c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ 15000.00 (NEW BUSINESS)
  - d) Total amount paid for business \$ 0
  - e) Total amount paid for goodwill of the business \$ 0
- Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**19. Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 10-15-2014 ends 9-15-2019.
- b) Monthly rental \$ 5400.00
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 2 YRS
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

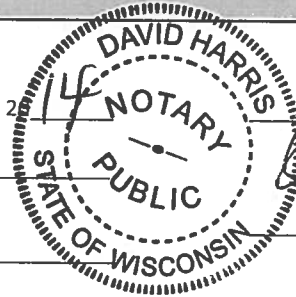
**20. Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**21. Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 22nd day of September, 2014  
David Harris  
(Clerk/Notary Public)



[Signature]  
Agent/Owner/Partner

My Commission Expires 2/19/17  
\*Notary Seal must be affixed.

Additional Owner/Partner

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

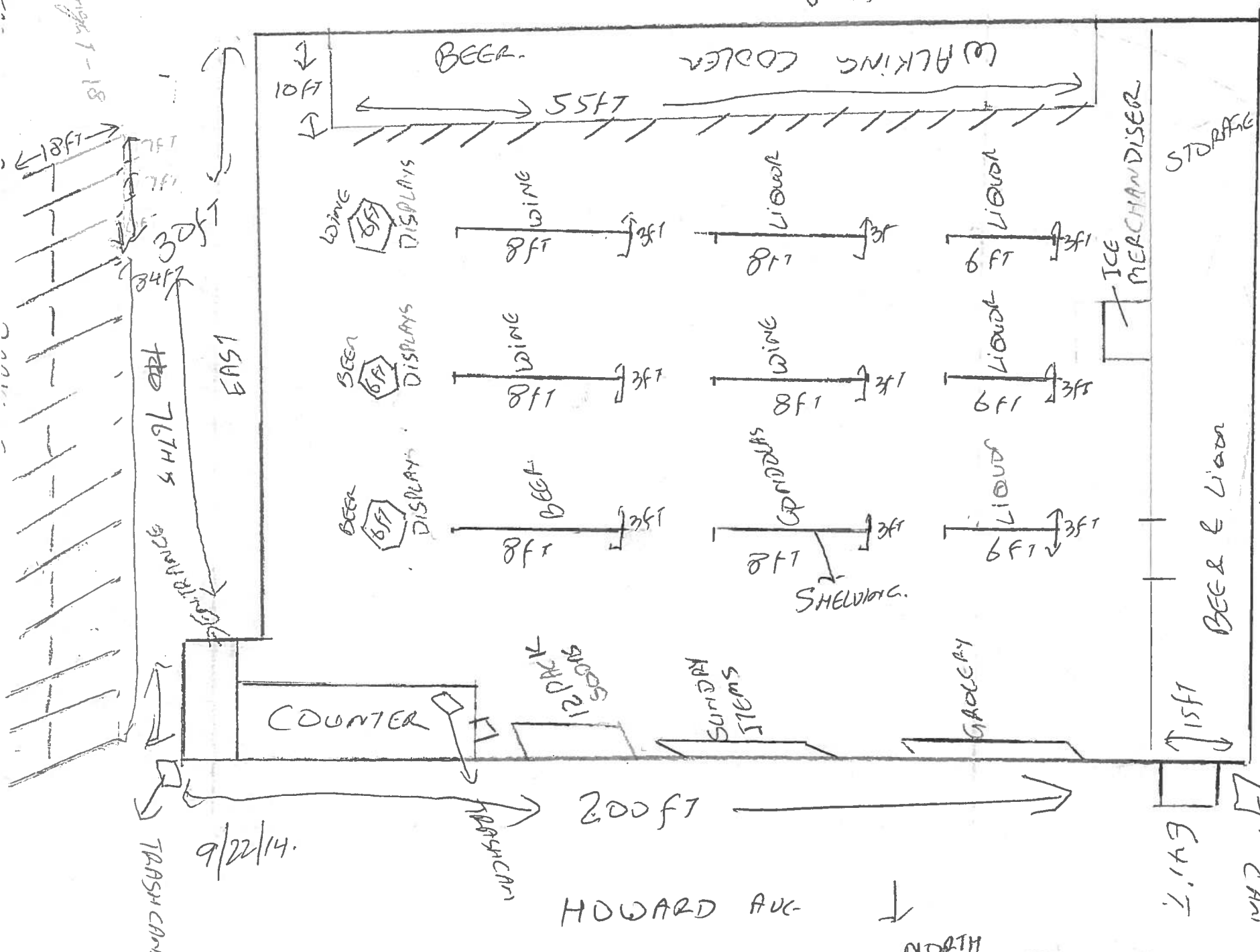
**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

If you do not provide all required information, your application will be returned to you.

MAATHAS VINYARD 5755 LLC.  
 3935 S 76TH ST  
 MILWAUKEE WI 53219

↑ SOUTH



30ft  
 TOTAL SQ FT 6000  
 CORNER OF 76TH HOWARD

10/18/18



WCSY ↗

EXISTING PAVED ACCESS DRIVE

EXISTING PAVED LOADING DOCK AREA

EXISTING PAVED LOADING DOCK AREA

EXISTING BUILDING - COLUMNS & WALLS UNVERIFIED

SPHINX

ALFIE'S SALON

LIBERTY TAX

AVAILABLE 2,873 SF

FAMILY DOLLAR

LINGS RESTAURANT

AVAILABLE 6,000 SF

PRETTY NAILS

SUBWAY

AMERICAN FAMILY

KIND OPTICAL

GREAT CLIPS

AVAILABLE 2,280 SF

EXISTING PAVED COVERED SIDEWALK

550617

↔ 01/26/17

EXISTING PAVED PARKING LOT (91 SPACES - UNVERIFIED)

18ft

← 147ft →

↔ 35ft ↔

17





# FOOD DEALER SUPPLEMENTAL APPLICATION / FOOD OPERATION PLAN

OFFICE OF THE CITY CLERK, LICENSE DIVISION

CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •

(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

## 1. Application Type

Indicate the application type and complete the corresponding section.

**New application** (*fee is \$300*). For new applications, answer questions below and then continue on to section 2.

Is this a simple change of ownership (no change in food operation) or a new establishment?

- Taking over existing operating licensed food business  
 New establishment (anything other than a simple change of ownership)

Provide a brief description of the food establishment

CHIPS / SODA 12 PACK / 2 lines

What is the anticipated opening date or date of change of ownership:

**Site Evaluation - Optional** (*fee is \$100*) Site evaluations are optional, and done only upon request. The purpose of the site evaluation is to assess the suitability of a prospective site for use as a food establishment.

**Modification or amendment** to an existing food license or public health approved operational plan. For modifications/amendments to existing establishments, both the operator and establishment cannot be different than on existing license or the application is considered new. Answer the two questions below (including the follow up detail if applicable) and then continue on to section 2.

What facilities (equipment or building) change(s) are you planning (*check all that apply*):

- Construction or renovation (*fee is \$200*)  
 Significant equipment change without construction or renovation (*fee is \$50*)  
 Adding an additional site at the same premises where food will be prepared/processed or sold (*fee is \$100 per additional site*)  
 No equipment or renovations are being planned

What changes are being proposed to the food operation or specialized approvals are being requested (*Note: \$75 operational change fee is charged only once even if multiple items are checked*):

- Substantial changes to the menu including the type or complexity of food processing (*fee is \$75*)

Briefly describe proposed changes

- Adding processing when no processing was previously performed, or adding additional types of processing (*fee is \$75*)

- Requests for modifications or variances to public health food code requirements or the review of a specialized process requiring health department approval prior to implementation (*fee is \$75*)

Indicate specialized processes/variances requested (check all that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> Acidified Rice                          | <input type="checkbox"/> Sale without Consumer Advisory  |
| <input type="checkbox"/> Bare Hand Contact to Ready to Eat Foods | <input type="checkbox"/> Shellfish - Comingling          |
| <input type="checkbox"/> Curing                                  | <input type="checkbox"/> Shellfish -Display Tanks        |
| <input type="checkbox"/> Dogs in Outside Dining Areas            | <input type="checkbox"/> Smoking                         |
| <input type="checkbox"/> Non-continuous Cooking                  | <input type="checkbox"/> Sprouting                       |
| <input type="checkbox"/> Peddler Base                            | <input type="checkbox"/> Time as a Public Health Control |
| <input type="checkbox"/> Reduced Oxygen Packaging                | <input type="checkbox"/> Wild Game                       |
| <input type="checkbox"/> Other, specify                          |  |

- Amending existing license to reflect an increase in annual gross sales or change in food operation (*fee is the difference in the cost between the food licenses plus \$25 for transfer fee*)

- No significant changes are being proposed in how food is prepared/processed or substantial menu changes. No addition of specialized process or activities requiring approval is being requested (*no fee*)

## 2. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites:  Single  Multiple *N/A.*

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

*Note: Multiple sites may require more than one license or an additional site license depending upon the food activity conducted at any one site.*

Indicate where on the premises food will be sold, served, consumed and/or stored:  1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Rooftop  Basement

Other Floor, specify \_\_\_\_\_

Other location, specify \_\_\_\_\_

Are any outdoor operations planned?  Yes  No  Unknown

What activities will be conducted outdoors (check all that apply)

Bar

Cooking/grilling

Dining – Patio

Dining – Sidewalk (DPW permit required)

Storage

Other, specify \_\_\_\_\_

Seating provided on site for dining?  Yes  No

If yes, what is the seating capacity both inside and outside?

If yes, are there additional banquet facilities other than the main dining area?  Yes  No

Total square footage of the establishment (exclude space utilized for other purposes other than food)

Annual Gross Food Sales:  Sales Based on:  Previous Year  Previous Establishment  Best Estimate

*Note: Inspector will request to review receipts periodically to validate if establishment has the appropriate license.*

Number of Full Time Employees

Number of Part Time Employees

**The following items must be included with a new application:**

Site Plan/Floor Plan: Site plan must identify the building in relation to streets, sidewalks, parking & garbage area.

Shared Kitchen Agreement, if applicable: If not using your own establishment as your base, provide a written and signed commissary agreement. The agreement must include a list of all services provided by the commissary, such as restroom use, dry goods storage, use of refrigerator space (including the number of cubic feet of refrigeration space allocated to you), etc.

**The following items must be submitted to inspector, prior to approval of inspection.**

Floor Plan: The plan must show the location of all equipment (sinks, refrigeration, stoves, ware-washing, etc.), plumbing, electrical services, mechanical ventilation, storage areas and restrooms. Plans must be a minimum of 11 X 14 inches in size including the layout of the floor plan accurately drawn to a minimum scale of ¼ inch = 1 foot. Plans may be submitted in an electronic format.

Equipment List: Provide the make and model number of all significant equipment (cooking, cooling, warewashing, etc.) All food equipment must be ANSI/NSF certified. No home-style equipment is allowed. Equipment specification sheets do not have to be provided at the time of submission, but must be provided upon Health Department request

Finish Materials List: Provide a list of all finish materials (floors, walls, ceilings, counter tops). Surfaces must be smooth, nonabsorbent and easily cleanable, and ceramic, porcelain or quarry tile must have set in base cove.

Lighting Plan: Provide a list of all light fixtures to be used in the food establishment. All light used in any food prep or storage areas must be shielded or covered and flush or integral to the ceiling. Lighting in food preparation area must meet minimum illumination standards defined in the WI Food Code.

Pest Management Plan: Describe the establishments integrated pest management plan. Describe strategies to prevent pest entry into the food establishment & harborage of pests Identify if a licensed pest control service has been contracted, provide the name of the company and frequency of service.

### 3. Construction, Renovations, Kitchen Equipment Changes or Remodeling

Any construction, remodeling or equipment changes planned?  Yes  No If no, skip to section 4.

Scope of the planned project?

- New construction or conversion of an existing structure to be used as a food establishment
- Renovation/remodeling impacting 300ft<sup>2</sup> or more than of food preparation or display area
- Renovation/remodeling impacting less than 300ft<sup>2</sup> of food preparation or display area
- Renovation/remodeling limited to the instillation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Note: Building permits may be required, contact the Department of Neighborhood Services

Date alterations/changes planned to begin \_\_\_\_\_

Contact information for general contractor \_\_\_\_\_

Contact information for architect \_\_\_\_\_

### 4. BUSINESS TYPE

Overall Establishment Type (select the one that best describes the proposed business)

- Bed and Breakfast
- Commissary or Mobile Food Peddler Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a mobile food peddler where the vehicle, cart or unit which is used at a minimum for the service or cleaning of the peddler vehicle, cart or container. A base of operations for a caterer or seasonal market vendor for the preparation of food.
- Community Food Program – free meal site or food pantry. Any site in which all food is provided free of cost to those in need or to organizations who serve person's in need.
- Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages
- Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any processing or repacking of food items
- Is food stored on site  Yes  No
- Food Manufacturer - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer, food is sold to distributors, retailers or restaurants, there may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments
- Is there a retail store onsite?  Yes  No
- Food Store – a food establishment either mobile or permanent in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include business whose primary business is other than food, but offer convenience food items.

Are you considered a convenience food store?  Yes  No

A convenience food store contains less than 5,000 sq ft of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

- School – educational institution including elementary, middle and high schools, technical schools, colleges and university, where food service is limited to students (no sales to faculty or general public)
- Restaurant – a food establishment either mobile or permanent in which the majority food sales consist of meals

### 5. FOOD OPERATION SCOPE

Type of Sales (check all that apply, even if it reflects a small percentage of the proposed business)

- Made directly to the general public or end consumer (includes internet sales)
- Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

- 100%  % from meals (ready-to-eat food sold to in single portions)
- 0%  % from grocery items (multi-serving food products, typically requiring preparation before serving, includes beverages, bakery items and raw produce)

Will 25% or more of your sales be to highly susceptible populations (defined as persons with medical conditions, elderly, or preschool age children)?  Yes  No

Will customers be able to purchase food through a drive through?  Yes  No

Will customers be able to purchase food from a self-service salad or food bar?  Yes  No

Will food be prepared on site and then transported for sale or consumption at another location?  Yes  No

If yes, check all the reason why the food will be transported

- Catering     Delivery     Base for Mobile Food Peddler     Base for temporary or seasonal food stand

Other, specify

### 6. FOOD, FOOD PREPERATION, FOOD PROCESSING

For restaurants provide a copy of the proposed menu or a detailed menu of all the foods and drinks you will be serving. For all other establishments provide a summary below of the brief types of food products being sold.

Pre Packaged Snacks CHIPS / ~~ICE~~ / SODAS

Will any potentially hazardous food (food that requires temperature control) be offered for sale?  Yes  No

Examples of potentially hazardous foods are meats, dairy, poultry, eggs, cut tomatoes or leafy greens, cut melons, cooked rice, beans or potatoes, or garlic in oil.

Will food be prepared or processed on site?  Yes  No

Examples of processing are assembling, grinding, cutting, mixing, baking, grilling, frying, coating, stuffing, packing, bottling, packaging, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking.

If yes, indicate the type of food processing that will be conducted:

If performing processing, will there be any processing of potentially hazardous food?  Yes  No

### 7. WEIGHTS AND MEASURES

Will any items be offered for sale by weight or by volume?  Yes  No

If yes, describe number and type of devices used:

A separate weights and measures license is required for each scale.

Will electronic scanning devices be used for pricing/check out?  Yes  No

If yes, how many devices will be used

A scanner license is required if using an electronic scanning device.

## 8. LITTER/GARBAGE/NOISE

What are your plans to keep the grounds clean (check all that apply):

<input type="checkbox"/> Sweep	<input type="checkbox"/> Pressure Wash	<input type="checkbox"/> Pick Up Litter
<input type="checkbox"/> Hired Maintenance	<input checked="" type="checkbox"/> Building Owner's Responsibility	<input type="checkbox"/> Garbage Cans Outside
<input type="checkbox"/> Other		

Who is responsible to keep the grounds clean?

<input type="checkbox"/> Licensee	<input checked="" type="checkbox"/> Building Owner	<input type="checkbox"/> Employees
<input type="checkbox"/> Hired Maintenance	<input type="checkbox"/> Other	

How often will the grounds be cleaned?

<input checked="" type="checkbox"/> Daily	<input type="checkbox"/> Weekly	<input type="checkbox"/> Other
---	---------------------------------	--------------------------------

How are noise issues addressed (check all that apply):

<input type="checkbox"/> Security	<input checked="" type="checkbox"/> Manager approaches customer(s)	<input type="checkbox"/> Call police
<input type="checkbox"/> Signs posted	<input type="checkbox"/> Other	

Do you purchase, sell or exchange any secondhand articles of personal property (including used cell phones)?

NO  YES IF YES, YOU MUST ALSO APPLY FOR A SECONDHAND DEALER LICENSE.

## 9. HOURS OF OPERATION

Day of the Week	Proposed Hours of Operation (include a.m. or p.m.) (if closed on any days, write "closed")		Number of Customers expected each day	Drive Thru Hours (if not applicable, write "n/a")	
	Open	Close		Open	Close
Sunday	9am -	9pm	150		
Monday	9am	9:00pm	200		
Tuesday	9:00am	9:00pm	2000		
Wednesday	9:00am	9:00pm	200		
Thursday	9:00am	9:00pm	200		
Friday	9:00am	9:00pm	300		
Saturday	9:00am	9:00pm	300		

## 10. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment?  Yes  No

If yes, what type of license do you have or will you be applying for (check all that apply)?

- Class A fermented malt beverage licenses
- Class A liquor licenses
- Class B fermented malt beverage licenses
- Class B liquor licenses
- Class C wine licenses

If yes, if your food license is approved prior to the alcohol license, would you like the food license issued (check one)

- immediately so you can open your food business
- at the same time as the alcohol license

**SUBMIT THIS FORM ALONG WITH THE "BUSINESS LICENSE APPLICATION"**

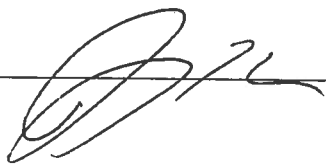
## Affirmation of Understanding – Permit Needed to Operate

ALL NEW APPLICANTS – PLEASE READ AND INITIAL EACH ITEM CONFIRMING YOUR UNDERSTANDING:

1.  I understand that an inspection and sign off by the Health Department is required before my permit may be issued.
2.  I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.
3.  I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.
4.  I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may be scheduled for a hearing before the License Committee of the Common Council.
5.  I understand that I must pay and the License Division must have proof of payment for the associated permit fees before my permit may be issued.
6.  I understand that all of the above must be complete before my permit is eligible to be issued.
7.  I understand that the license/permit for which I am applying must be issued and posted in my business premises prior to opening for business.

I, ANUP K KULLAR, will not operate my food business, until the permit has been issued and posted in the establishment.

Signature of Applicant: \_\_\_\_\_



Date: \_\_\_\_\_

9/22/14



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, November 20, 2014

COMMITTEE MEETING NOTICE

AD 12

GARCIA GARCIA, Rafael, Agent  
Taqueria y Pollos al Carbon El Parian LLC  
1631 W MITCHELL St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, December 01, 2014 at 09:00 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Bands, Disc Jockey, Jukebox, and Karaoke as agent for "Taqueria y Pollos al Carbon El Parian LLC" for "Taqueria y Pollos al Carbon El Parian LLC" at 1631 W MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems), whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 1709 S Muskego Ave. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, November 20, 2014

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/28/2014  
LICENSE TYPE: BTAVN  
NEW:   
RENEWAL:

No. 190726  
Application Date: 07/21/2014

License Location: 1631 W. Mitchell St  
Business Name: Taqueria v Pollos al Carbon El Parian

Licensee/Applicant: Garcia Garcia, Rafael  
(Last Name, First Name, MI)  
Date of Birth: 02/23/1972

Home Address: 4227 South 91<sup>st</sup> Place  
City: Greenfield State: WI Zip Code: 53228  
Home Phone:

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/07/2008 Rogelio Mercado Sanchez was cited in the City of Milwaukee at 2123 S. 5<sup>th</sup> Pl for Building Code Violations. Rogelio Mercado Sanchez is listed on the application as 50% shareholder.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: Fined \$230.00  
Date: 12/17/2009  
Case: 09128051

2. On 02/18/2010 Rogelio Mercado Sanchez was cited in the City of Milwaukee at 1727 S. 5<sup>th</sup> St for Building Code Violations. Rogelio Mercado Sanchez is listed on the application as 50% shareholder.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: Fined \$230.00  
Date: 10/07/2010  
Case: 10085974

3. On 10/20/2010 Rogelio Mercado Sanchez was cited in the City of Milwaukee at 1631 W. Mitchell St for Prerecorded Music Machine License. Rogelio Mercado Sanchez is listed on the application as 50% shareholder.

Charge: Prerecorded Music Machine License  
Finding: Guilty  
Sentence: Fined \$368.00  
Date: 03/11/2011  
Case: 10126657

MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS

DATE: 10/21/09

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 16244

Application Date: 10/20/09

Expiration Date:

License Location: 1631 W Mitchell Street

Aldermanic District: 12

Business Name: Taco Riendo

Licensee/Applicant: Mercado-Sanchez, Rogelio

(Last Name, First Name, MI)

Date of Birth: 07/08/70

Male:

Female:

Home Address: 1631 W Mitchell Street

City: Milwaukee

State: Wi

Zip Code: 53204

Home Phone: (414) 745-1863

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 08/13/08 at 7:48 pm, Milwaukee police were dispatched to 1631 W Mitchell for a Noise Nuisance complaint. Investigation revealed a wedding party took place with a DJ hired to play music. Police spoke to Rogelio Mercado-Sanchez and advised him that he needed a tavern amusement license to play music in the tavern. Mercado-Sanchez stated he did not have one. The complainant regarding the loud music wanted a citation issued because she stated that music is always being played at the tavern. Mercado-Sanchez received citations for Noise Nuisance and Tavern Amusement License Required.

Charges: Tavern Amusement License Required  
Noise Nuisance  
Finding: **Guilty**  
**Dismissed w/o prejudice**  
Sentence: Fined \$356.00  
Date: 02/27/09  
Case: 08107843  
08107844

=====  
Incident # 1 previously reported, disposition now added on 10/21/09.

2. On 11/22/08 at 11:52 pm, Milwaukee police conducted a License Premise check at 1631 W Mitchell Street. Officers observed a live band playing inside the restaurant and found the business to not have a valid amusement license. A citation was issued and no other violations were found.

Charge: Tavern Amusement License Required  
Finding: Dismissed w/o prejudice  
Date: 02/27/09  
Case: 09001123

3. On 05/16/09 at 9:30 pm, Milwaukee police were investigating a complaint of an alleged illegal use of phonograph equipment at 1631 W Mitchell Street. Upon arrival, officers could not hear any excessively loud music from inside the tavern. There was an additional complaint of cars parked illegally around the establishment and that complaint was also found baseless. Officers spoke with the licensee Rogelio Mercado-Sanchez regarding the complaints. No tavern violations were observed.

## Previous Premise

Date:09/06/14  
Officer: Efrain Cornejo

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Taqueria Y Pollos al Carbon El Parian LLC  
Address: 1631 W Mitchell St  
Phone: (414) 585-0760

Owner: Taqueria Y Pollos al Carbon El Parian LLC  
Owner address: 1631 W Mitchell St  
City State Zip: Milwaukee, WI 53204  
Owner Phone: (414) 975-7205  
Owner email: alecg2099@hotmail.com

Licensee/Agent: Rafael Garcia-Garcia  
Home Address: 4227 S 91<sup>st</sup> Pl  
City State Zip: Greenfield, WI 53228  
Phone: (414) 628-8791  
Email: alecg2099@hotmail.com

Preferred contact: Rafael Garcia-Garcia

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9A-12A  
Mon: 9A-10P  
Tue: 9A-10P  
Wed: 9A-10P  
Thu: 9A-10P  
Fri: 9A-12A  
Sat: 9A-12A  
24 hours Y N

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #: 005701  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 4
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras  Yes  No How many: 4
22. Are there interior cameras  Yes  No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many?

**Interior Survey:**

25. What is the planned/posted capacity 99  
 26. What is the minimum number of employees that will be on premise 4  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No  
 29. Does an interior camera face the entrance/exit?  Yes  No  
 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

32. How many security personnel are going to be employed: 1  
 33. How will they be deployed: Interior 1 Exterior 0  
 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 35. Will the security be managed by business  or contracted   
 36. Will they be armed  Yes  No  
 37. What type of security measures will be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other  
 38. When at capacity, how will the overflow crowd be managed? He doesn't expect to be at capacity.  
 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Applicant stated he has been running his restaurant for a couple of months and will like to have the option to serve his customers alcohol if they request it with their food order. Applicant stated he doesn't want to run a club but will like to host events at his establishment. Applicant stated he also applied for Public Entertainment Permit. The establishment is setup as a restaurant.

**Koberstein, Jonathan**

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From: Perez, Jose  
Sent: Sunday, September 28, 2014 4:00 PM  
To: Vodicka, Kevin; Perez, Jose; Murillo, Maribel; Gutmann, Marissa; Ann Lopez Community Prosecutor; DeSiato, Nicholas; Raden, Chad; License  
Cc: Morales, Alfonso; Stein, Richard; Karas, Jay; Kaltenbrun, John; Henry, Craig; Schlei, Bradley; Webb, Kirsten M  
Subject: RE: 1631 W Mitchell St.

Thank you

Sent from my Verizon Wireless 4G LTE smartphone

----- Original message -----

From: "Vodicka, Kevin"  
Date:09/28/2014 3:42 PM (GMT-06:00)  
To: "Perez, Jose" ,"Murillo, Maribel" ,"Gutmann, Marissa" ,Ann Lopez Community Prosecutor ,"DeSiato, Nicholas" ,"Raden, Chad" ,License  
Cc: "Morales, Alfonso" ,"Stein, Richard" ,"Karas, Jay" ,"Kaltenbrun, John" ,"Henry, Craig" ,"Schlei, Bradley" ,"Webb, Kirsten M"  
Subject: RE: 1631 W Mitchell St.

The caller did not go into the business and the call was cancelled prior to officers being dispatched, so I cannot say. The business is permitted to have patrons on the premises as they do hold a valid food dealer's license and the activity was taking place during hours listed on their license. Based only on the observations of                      o there was not a violation.

P.O. Kevin VODICKA  
District Two  
Community Prosecution Unit  
(414) 935-7763

**REDACTED RECORD**

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From: Perez, Jose  
Sent: Sunday, September 28, 2014 3:16 PM  
To: Vodicka, Kevin; Murillo, Maribel; Gutmann, Marissa; Ann Lopez Community Prosecutor; DeSiato, Nicholas; Perez, Jose; Raden, Chad; License  
Cc: Morales, Alfonso; Stein, Richard; Karas, Jay; Kaltenbrun, John; Henry, Craig; Schlei, Bradley; Webb, Kirsten M  
Subject: RE: 1631 W Mitchell St.

Did they violate the ordinance and merit a citation?

Sent from my Verizon Wireless 4G LTE smartphone

----- Original message -----

From: "Vodicka, Kevin"  
Date:09/28/2014 3:13 PM (GMT-06:00)  
To: "Murillo, Maribel" ,"Gutmann, Marissa" ,Ann Lopez Community Prosecutor ,"DeSiato, Nicholas" ,"Perez, Jose" ,"Raden, Chad"



,License

Cc: "Morales, Alfonso" ,"Stein, Richard" ,"Karas, Jay" ,"Kaltenbrun, John" ,"Henry, Craig" ,"Schlei, Bradley" ,"Webb, Kirsten M"  
Subject: RE: 1631 W Mitchell St.

I spoke to [redacted] today regarding [redacted] complaint [redacted] : did call the non-emergency number at 11:30 pm and cancelled the call around 12:30 am, due to the event being over and the patrons/guests had left. The business, TAQUERIA Y POLLOS AL CARBON EL PARIAN LLC, has only been granted a food dealers license with a PEP and Class B pending. [redacted] stated the events are usually held on Saturday nights and I urged her to call the non-emergency number when the business operates as something other than a restaurant (dancing, dj's, parties, etc...). This would be a good test of the recent training put on by LIU and the City Attorney's office.

P.O. Kevin VODICKA

District Two

Community Prosecution Unit

(414) 935-7763

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From: Murillo, Maribel

Sent: Saturday, September 27, 2014 7:56 PM

To: Gutmann, Marissa; Ann Lopez Community Prosecutor; DeSiato, Nicholas; Perez, Jose; Raden, Chad; License

Cc: Morales, Alfonso; Stein, Richard; Karas, Jay; Kaltenbrun, John; Henry, Craig; Schlei, Bradley; Webb, Kirsten M

Subject: 1631 W Mitchell St.

Good Evening All,

[redacted] has called and stated that there is a party that is taking place with a DJ at El Pollo Sinaluence located at 1631 W Mitchell St.

They do not have a Public Entertainment License.

I did let [redacted] know she needed to report it to 933-4444.

If you need further information she can be reached at 414-241-4644.

Thank you,

From the Office of:

Alderman Pérez

Maribel Murillo

Legislative Assistant

12th District

414-286-2861

414-530-5546

[Maribel.Murillo@Milwaukee.gov](mailto:Maribel.Murillo@Milwaukee.gov)

Dear Sir,



I am writing in regards to the license application for:  
RAFAEL GARCIA in the restaurant  
TAQUERIA Y POLLOS AL CARBON at 1631 W. Mitchell St.

I urge you to deny the application for a tavern and public entertainment license. My family and I have lived here for many years, and have gone through numerous license requests. Every time the license was approved for alcohol or music or parties there have been bad results. There has been drunken fights (verbal & physical), public urination, litter, and on at least two occasions gun fire.

There is no parking for the restaurant and the people that live here have difficulty finding a place to park on the street. In the past patrons of the restaurant/bar have used the Pyramid Bank lot and drive thru. The result is all the above mentioned acts, at closing time. The neighborhood deserves a

**REDACTED RECORD**

peaceful neighborhood. There are people who work weekends, holidays and must get up early. There are also many children, and older people who deserve quiet nights. This is a residential area and not in favor of a bar or club establishment.

We have tried on many occasions to allow a service only license, everytime it has been abused. The present restaurant told all the neighbors he did not want to sell alcohol, when he first opened. We all wished him success - now a liquor and music license.

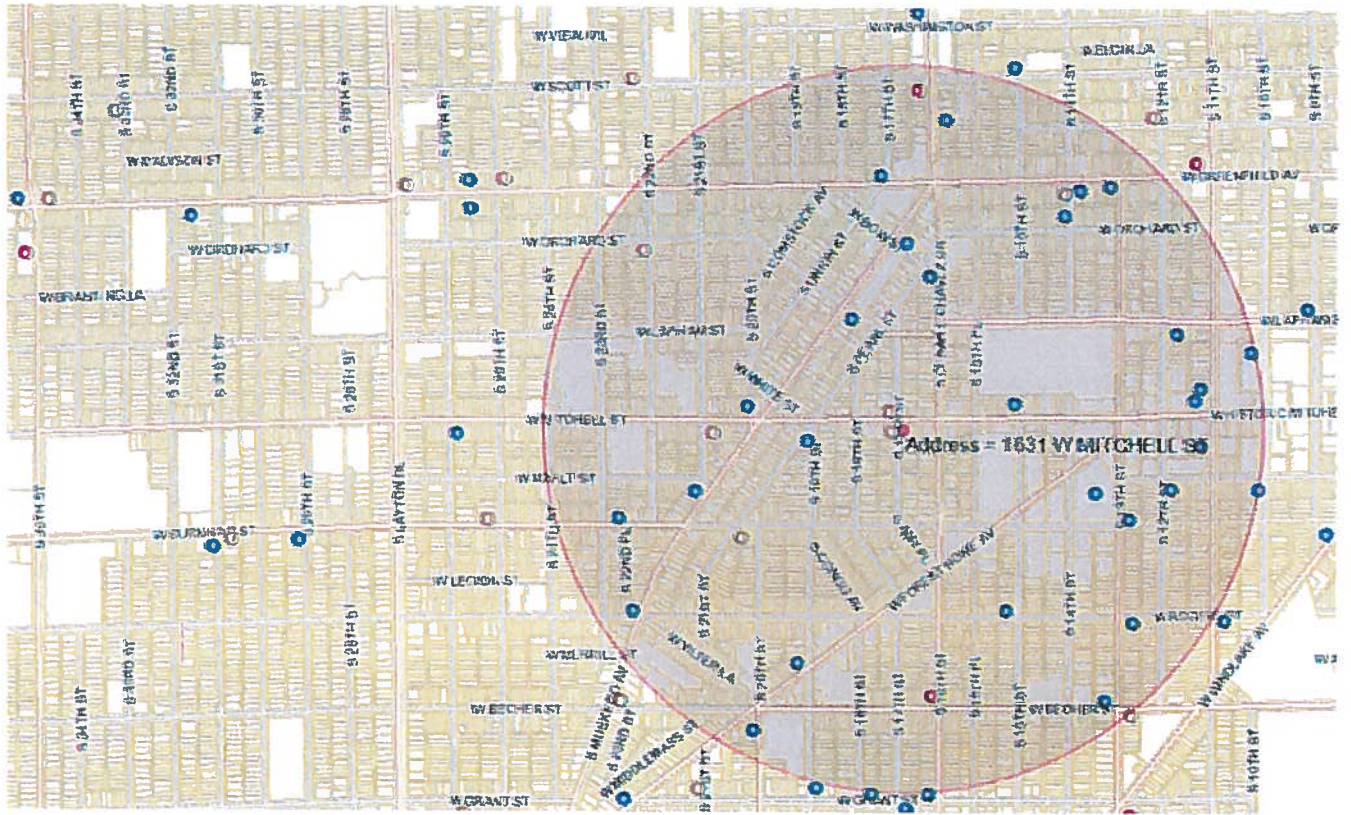
Please do not approve the license. I am sure that no one would like to live next to a club-bar or tavern.

LICENSE DIVISION  
CITY OF MILWAUKEE

Sincerely,

11 9 25 A








Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 1631 W Mitchell St 07/18/2014								
License Summary:			Total					
Class A Fermented Malt Beverage Retailer's License			6					
Class A Malt & Class A Liquor License			2					
Class B Tavern License			27					
Expiration date	Legal entity	Trade name	Licensee	Address		License type name	Total capacity	Room capacity
7/24/2014	ARORA'S, LLC	MITCHELL FOOD MART	RUPINDER S ARORA, Agt	1701 W	Mitchell	ST Class A Fermented Malt Beverage Retailer's License		
2/27/2015	Gunny Food Mart Inc	Gunny Food Mart	MANPREET KAUR, Agt	2033 W	Mitchell	ST Class A Fermented Malt Beverage Retailer's License		
10/15/2014	Harjodh, Inc	MI Pueblo	Harpreet S Chawla, Agt	1700 W	MITCHELL	ST Class A Fermented Malt Beverage Retailer's License		
12/16/2014	L & J Grocery	L & J Grocery	Lynette C Eggars, SP	1401 W	GREENFIELD	AV Class A Fermented Malt Beverage Retailer's License		
12/15/2014	OMKAR, LLC	ORCHARD FOOD MART	Maninder K Mann, Agt	2201 W	ORCHARD	ST Class A Fermented Malt Beverage Retailer's License		
4/21/2015	Starlite Beer & Food, Inc.	Starlite Food	MANGAT SINGH, Agt	2013 W	Burnham	ST Class A Fermented Malt Beverage Retailer's License		
12/20/2014	APPLE TWO, LLC	EL CHARRO LIQUOR STORE	VIKRAMJIT SINGH, Agt	1207 S	CESAR E CHAVEZ	DR Class A Malt & Class A Liquor License		
9/25/2014	BEER CAPITAL	BEER CAPITAL	PARAMJIT SINGH, SP	1600 W	BECHER	ST Class A Malt & Class A Liquor License		
2/6/2015	Bucaneros	Bucaneros	Marcos E Diaz, SP	1801 S	Muskego	AV Class B Tavern License		
10/11/2014	CANTARITOS BAR, LLC	CANTARITOS BAR	FRANCISCO GOMEZ-ORTIZ, Agt	1566 S	MUSKEGO	AV Class B Tavern License		52
5/3/2015	CLUB 039	CLUB 039	LORI J HERNANDEZ, SP	2000 W	MITCHELL	ST Class B Tavern License		63
11/4/2014	Davez Barz, LLC	The Last Drop	DAVID NUNEZ-CRUZ, Agt	1979 S	15TH	ST Class B Tavern License		
7/6/2015	EL DURANGUITO BAR	EL DURANGUITO BAR	JESUS LECHUGA, SP	1993 S	MUSKEGO	AV Class B Tavern License		25
7/5/2015	EL ESCONDITE	EL ESCONDITE	SONIA M FANTAUZZI, SP	1832 S	13TH	ST Class B Tavern License		80
12/17/2014	Fierce Productions, LLC	Beso A Milwaukee Bar	Jose A Lainez-Cabrera, Agt	1537 S	CESAR E CHAVEZ	DR Class B Tavern License		80
1/17/2015	Greater Milwaukee Association of the	Greater Milwaukee Association of the Deaf	JOHN P MURPHY, Agt	1725 S	11th	ST Class B Tavern License		129
1/21/2015	Jalisco's Seafood Mexican Restaurant	Jalisco's Seafood Mexican Restaurant	RUBEN HERRERA, Agt	1234 S	Cesar E Chavez	DR Class B Tavern License		49
10/14/2014	La Caribena LLC	La Caribena Restaurant	Edwin A Ordonez-Cardenas, Agt	1704 S	Pearl	ST Class B Tavern License		
6/14/2015	LA CARRETA VIEJA	LA CARRETA VIEJA	ABEL SANTOS, SP	1339 W	GREENFIELD	AV Class B Tavern License		223
2/26/2015	La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W	MITCHELL	ST Class B Tavern License		80
10/15/2014	LOS DOS HERMANOS	LOS DOS HERMANOS	SILVESTRA MUNOZ, SP	1301 W	GREENFIELD	AV Class B Tavern License		25
6/30/2015	LUPE'S SQUIRREL CAGE	LUPE'S SQUIRREL CAGE	GUADALUPE BERRIOS, SP	1001 W	MAPLE	ST Class B Tavern License		49
11/25/2014	Lupitas Restaurant, LLC	Lupitas Restaurant	Antonio Hernandez Lopez, Agt	1300 W	Burnham	ST Class B Tavern License		
5/20/2015	Manny's Club 69, LLC	Club 69	Manuel Escobar, Agt	1663 S	11TH	ST Class B Tavern License		45
9/20/2014	NEON LIGHTS	NEON LIGHTS	CHUE H XIONG, SP	1904 W	FOREST HOME	AV Class B Tavern License		50
11/8/2014	PEOPLES INN	PEOPLES INN	MARIA M RODRIGUEZ, SP	1139 W	MAPLE	ST Class B Tavern License		45
4/29/2015	PROMOCIONES MEXICAS LLC	EL GRAN TEOCALLI	PALOMA NAVA, Agt	2011 W	FOREST HOME	AV Class B Tavern License		282
5/21/2015	Promociones Nava, LLC	Club El Patron Bar	ESMERALDA NAVA, Agt	2000 S	13th	ST Class B Tavern License		160
9/14/2014	R & D BEVERAGE CORPORATION	GANONG'S CORNER	DONNA M GANONG, Agt	1400 W	ORCHARD	ST Class B Tavern License		25
12/19/2014	RESTAURANTE PUERTO ESCONDIDO	RESTAURANTE PUERTO ESCONDIDO	EPIFANIA J MEDINA, SP	1116 W	HISTORIC MITCHELL	ST Class B Tavern License		80
11/24/2014	SAN JOSE, LLC	CLUB GUADALAJARA	GUILLERMO RODRIGUEZ, Agt	1135 W	LAPHAM	BL Class B Tavern License		240
9/21/2014	SHORTY'S CATERING, INC	SHORTY'S CATERING & RESTAURANT	ELISA MALDONADO, Agt	2075 S	13TH	ST Class B Tavern License		156 Restaurant = 49, Hall = 107
9/24/2014	Servito Properties LLC	La Casa Vieja	Byron F Gudiel, Agt	1629 S	10th	ST Class B Tavern License		80
1/21/2015	TEDDY'S INCOME, INC	SHARI'S STILL	SHERYL L LARSON, Agt	1834 S	23RD	ST Class B Tavern License		49
11/8/2014	TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S	MUSKEGO	AV Class B Tavern License		
2/5/2015	VILLA'S PLACE	VILLA'S PLACE	ALFREDO D VILLA, SP	1700 W	GREENFIELD	AV Class B Tavern License		25

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS  
WITHIN A HALF MILE RADIUS CENTERED ON  
1709 S Muskego Milwaukee WI 53204, October 4, 2013**



<b>LICENSE SUMMARY</b>	
	Class B Tavern License - 18 LICENSES
	Class A Fermented Malt Beverage Retailer's License - 10 LICENSES
	Class A Malt & Class A Liquor License - 1 LICENSES
<b>TOTAL: 29 LICENSES</b>	

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS  
WITHIN A HALF MILE RADIUS CENTERED ON  
1709 S Muskego Milwaukee WI 53204, October 4, 2013**

License Summary:

BTAVN - Class B Tavern License - 18 LICENSES  
 AMALT - Class A Fermented Malt Beverage Retailer's License - 10 LICENSES  
 ALQML - Class A Malt & Class A Liquor License - 1 LICENSES

TOTAL: 29 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 1979 S 15TH St	T'S INN	BTAVN	11/7/2013
2. 1143 S 22ND St	ABC STORE	AMALT	9/15/2014
3. 1834 S 23RD St	SHARI'S STILL	BTAVN	1/21/2014
4. 1835 S 25TH St	TIME FOOD MART	AMALT	12/18/2013
5. 1600 W BECHER St	BEER CAPITAL	ALQML	9/25/2014
6. 2013 W BURNHAM St	STARLITE FOODS	AMALT	4/8/2014
7. 1537 S CESAR E CHAVEZ DR	Beso A Milwaukee Bar	BTAVN	12/17/2013
8. 1904 W FOREST HOME Av	NEON LIGHTS	BTAVN	9/20/2014
9. 2011 W FOREST HOME Av	EL GRAN TEOCALLI	BTAVN	4/29/2014
10. 2100 W GRANT St	GRANT MARKET	AMALT	5/14/2014
11. 1700 W GREENFIELD Av	VILLA'S PLACE	BTAVN	2/5/2014
12. 2438 W GREENFIELD Av	RICHARD'S GROCERY	AMALT	3/4/2014
13. 2501 W GREENFIELD Av	EL CANAVERAL	BTAVN	7/1/2014
14. 2523 W GREENFIELD Av	La Fondita	BTAVN	12/17/2013
15. 1500 W MITCHELL St	La Sirenita Bar	BTAVN	2/26/2014
16. 1631 W MITCHELL St	La Tambora Restaurant	BTAVN	10/15/2013
17. 1700 W MITCHELL St	Mi Pueblo	AMALT	10/15/2013
18. 2000 W MITCHELL St	CLUB 039	BTAVN	5/3/2014
19. 2539 W MITCHELL St	SCHULIST TAP	BTAVN	3/23/2014
20. 1460 S MUSKEGO Av	TEQUILA NIGHT CLUB	BTAVN	11/8/2013
21. 1566 S MUSKEGO Av	CANTARITOS BAR	BTAVN	10/11/2013
22. 1993 S MUSKEGO Av	EL DURANGUITO BAR	BTAVN	7/6/2014
23. 2082 S MUSKEGO Av	San Ignacio Market	AMALT	9/20/2014
24. 1701 W Mitchell St	MITCHELL FOOD MART	AMALT	7/24/2014
25. 2033 W Mitchell St	Gunny Food Mart	AMALT	2/27/2014
26. 1801 S Muskego Av	Bucaneros	BTAVN	2/6/2014
27. 2201 W ORCHARD St	ORCHARD FOOD MART	AMALT	12/15/2013
28. 1586 S PEARL St	EL RODEO BAR	BTAVN	10/5/2013
29. 1586 S PEARL St	EL RODEO BAR	BTAVN	10/5/2014



Thursday, November 20, 2014



# Notice of Public Hearing

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GARCIA GARCIA, Rafael, Agent  
Taqueria y Pollos al Carbon El Parian LLC at 1631 W MITCHELL St  
Class B Tavern and Public Entertainment Premises License Applications Requesting Bands, Disc  
Jockey, Jukebox, and Karaoke

**Monday, December 01, 2014 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 12/1/2014 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1617 W MITCHELL ST	MILWAUKEE, WI 53204-3123
CURRENT RESIDENT	1619 W MITCHELL ST	MILWAUKEE, WI 53204-3123
CURRENT RESIDENT	1620 W MITCHELL ST	MILWAUKEE, WI 53204-3122
CURRENT RESIDENT	1621 W MITCHELL ST	MILWAUKEE, WI 53204-3123
CURRENT RESIDENT	1628 W MITCHELL ST	MILWAUKEE, WI 53204-3122
CURRENT RESIDENT	1630 W MITCHELL ST	MILWAUKEE, WI 53204-3122
CURRENT RESIDENT	1631 W MITCHELL ST	MILWAUKEE, WI 53204-3123
CURRENT RESIDENT	1649 S 17TH ST	MILWAUKEE, WI 53204-3132
CURRENT RESIDENT	1649A S 17TH ST	MILWAUKEE, WI 53204-3132
CURRENT RESIDENT	1650 S 17TH ST	MILWAUKEE, WI 53204-3131
CURRENT RESIDENT	1657 S 17TH ST 101	MILWAUKEE, WI 53204-3133
CURRENT RESIDENT	1657 S 17TH ST 102	MILWAUKEE, WI 53204-3133
CURRENT RESIDENT	1657 S 17TH ST 103	MILWAUKEE, WI 53204-3133
CURRENT RESIDENT	1657 S 17TH ST 104	MILWAUKEE, WI 53204-3133
CURRENT RESIDENT	1657 S 17TH ST 105	MILWAUKEE, WI 53204-3133
CURRENT RESIDENT	1657 S 17TH ST 106	MILWAUKEE, WI 53204-3133
CURRENT RESIDENT	1657 S 17TH ST 107	MILWAUKEE, WI 53204-3133
CURRENT RESIDENT	1657 S 17TH ST 108	MILWAUKEE, WI 53204-3133
CURRENT RESIDENT	1657 S 17TH ST 109	MILWAUKEE, WI 53204-3173
CURRENT RESIDENT	1657 S 17TH ST 201	MILWAUKEE, WI 53204-3173
CURRENT RESIDENT	1657 S 17TH ST 202	MILWAUKEE, WI 53204-3173
CURRENT RESIDENT	1657 S 17TH ST 203	MILWAUKEE, WI 53204-3173
CURRENT RESIDENT	1657 S 17TH ST 204	MILWAUKEE, WI 53204-3173
CURRENT RESIDENT	1657 S 17TH ST 205	MILWAUKEE, WI 53204-3173
CURRENT RESIDENT	1657 S 17TH ST 206	MILWAUKEE, WI 53204-3173
CURRENT RESIDENT	1657 S 17TH ST 207	MILWAUKEE, WI 53204-3173
CURRENT RESIDENT	1657 S 17TH ST 208	MILWAUKEE, WI 53204-3174
CURRENT RESIDENT	1657 S 17TH ST 209	MILWAUKEE, WI 53204-3174
CURRENT RESIDENT	1657 S 17TH ST 210	MILWAUKEE, WI 53204-3174
CURRENT RESIDENT	1657 S 17TH ST 301	MILWAUKEE, WI 53204-3174
CURRENT RESIDENT	1657 S 17TH ST 302	MILWAUKEE, WI 53204-3174
CURRENT RESIDENT	1657 S 17TH ST 303	MILWAUKEE, WI 53204-3174
CURRENT RESIDENT	1657 S 17TH ST 304	MILWAUKEE, WI 53204-3174
CURRENT RESIDENT	1657 S 17TH ST 305	MILWAUKEE, WI 53204-3174
CURRENT RESIDENT	1657 S 17TH ST 306	MILWAUKEE, WI 53204-3174
CURRENT RESIDENT	1657 S 17TH ST 307	MILWAUKEE, WI 53204-3175
CURRENT RESIDENT	1657 S 17TH ST 308	MILWAUKEE, WI 53204-3175
CURRENT RESIDENT	1657 S 17TH ST 309	MILWAUKEE, WI 53204-3175
CURRENT RESIDENT	1657 S 17TH ST 310	MILWAUKEE, WI 53204-3175
CURRENT RESIDENT	1659 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-3102
CURRENT RESIDENT	1659A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-3102
CURRENT RESIDENT	1660 S 18TH ST	MILWAUKEE, WI 53204-3134
CURRENT RESIDENT	1662 S 17TH ST	MILWAUKEE, WI 53204-3131
CURRENT RESIDENT	1662 S 18TH ST	MILWAUKEE, WI 53204-3134
CURRENT RESIDENT	1663 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-3102
CURRENT RESIDENT	1663A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-3102
CURRENT RESIDENT	1665 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-3102
CURRENT RESIDENT	1669 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-3102
CURRENT RESIDENT	1671 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-3102
CURRENT RESIDENT	1671A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-3102
CURRENT RESIDENT	1700A W MITCHELL ST	MILWAUKEE, WI 53204-3168
CURRENT RESIDENT	1704 W MITCHELL ST	MILWAUKEE, WI 53204-3168
CURRENT RESIDENT	1705 S 17TH ST 1	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1705 S 17TH ST 2	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1705 S 17TH ST 3	MILWAUKEE, WI 53204-3109

CURRENT RESIDENT	1707 W MITCHELL ST	MILWAUKEE, WI 53204-3124
CURRENT RESIDENT	1708 W MITCHELL ST	MILWAUKEE, WI 53204-3168
CURRENT RESIDENT	1711 W MITCHELL ST	MILWAUKEE, WI 53204-3124
CURRENT RESIDENT	1711 W MITCHELL ST A	MILWAUKEE, WI 53204-3124
CURRENT RESIDENT	1712 W MITCHELL ST	MILWAUKEE, WI 53204-3168
CURRENT RESIDENT	1712A W MITCHELL ST	MILWAUKEE, WI 53204-3168
CURRENT RESIDENT	1716 S 18TH ST	MILWAUKEE, WI 53204-3112
CURRENT RESIDENT	1717 S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1717 W MITCHELL ST	MILWAUKEE, WI 53204-3124
CURRENT RESIDENT	1720 W MITCHELL ST	MILWAUKEE, WI 53204-3168
CURRENT RESIDENT	1721 S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1722 S 17TH ST	MILWAUKEE, WI 53204-3108
CURRENT RESIDENT	1722 S 18TH ST	MILWAUKEE, WI 53204-3112
CURRENT RESIDENT	1722 W MITCHELL ST	MILWAUKEE, WI 53204-3168
CURRENT RESIDENT	1722A S 18TH ST	MILWAUKEE, WI 53204-3112
CURRENT RESIDENT	1724 S 18TH ST	MILWAUKEE, WI 53204-3112
CURRENT RESIDENT	1724A S 18TH ST	MILWAUKEE, WI 53204-3112
CURRENT RESIDENT	1725 S 16TH ST	MILWAUKEE, WI 53204-3105
CURRENT RESIDENT	1725 S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1725A S 16TH ST	MILWAUKEE, WI 53204-3105
CURRENT RESIDENT	1725A S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1729 S 16TH ST	MILWAUKEE, WI 53204-3105
CURRENT RESIDENT	1729 S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1729A S 16TH ST	MILWAUKEE, WI 53204-3105
CURRENT RESIDENT	1730 S 17TH ST	MILWAUKEE, WI 53204-3108
CURRENT RESIDENT	1730 S 18TH ST	MILWAUKEE, WI 53204-3112
CURRENT RESIDENT	1730A S 17TH ST	MILWAUKEE, WI 53204-3108
CURRENT RESIDENT	1730B S 17TH ST	MILWAUKEE, WI 53204-3108
CURRENT RESIDENT	1731 S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1731A S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1734 S 17TH ST	MILWAUKEE, WI 53204-3108
CURRENT RESIDENT	1734 S 18TH ST	MILWAUKEE, WI 53204-3112
CURRENT RESIDENT	1735 S 16TH ST	MILWAUKEE, WI 53204-3105
CURRENT RESIDENT	1735 S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1735A S 16TH ST	MILWAUKEE, WI 53204-3105
CURRENT RESIDENT	1737 S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1738 S 17TH ST	MILWAUKEE, WI 53204-3108
CURRENT RESIDENT	1741 S 16TH ST	MILWAUKEE, WI 53204-3105
CURRENT RESIDENT	1741 S 17TH ST	MILWAUKEE, WI 53204-3109
CURRENT RESIDENT	1745 S 16TH ST	MILWAUKEE, WI 53204-3105
CURRENT RESIDENT	1745 S 17TH ST	MILWAUKEE, WI 53204-3109

**Total Records: 97**

**Radius: 250.0 feet and Center of Circle: 1631 W Mitchell ST**



Thursday, November 20, 2014



# Notice of Public Hearing

Barwick, Diane  
1722 S 17th ST  
Milwaukee WI 53204

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GARCIA GARCIA, Rafael, Agent  
Taqueria y Pollos al Carbon El Parian LLC at 1631 W MITCHELL St  
Class B Tavern and Public Entertainment Premises License Applications Requesting Bands, Disc  
Jockey, Jukebox, and Karaoke

**Monday, December 01, 2014 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 12/1/2014 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



Thursday, November 20, 2014

# Licenses Committee Notice of Hearing

ROGELIO MERCADO SANCHEZ  
1631 W MITCHELL St

MILWAUKEE, WI 53204

Date: 12/1/2014  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Bands, Disc Jockey, Jukebox, and Karaoke  
GARCIA GARCIA, Rafael, Agent  
Taqueria y Pollos al Carbon El Parian LLC at 1631 W MITCHELL St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





**PLAN OF OPERATION**

<b>1. Premises Location</b>
<input checked="" type="checkbox"/> Free Standing Building <input type="checkbox"/> Strip Mall <input type="checkbox"/> Other _____
<b>2. Describe Premises Structure</b>
<input type="checkbox"/> Single Story <input checked="" type="checkbox"/> Multi-Story - # of Stories <u>2</u> <input type="checkbox"/> Other _____
<b>3. Describe Surrounding Area</b>
<input checked="" type="checkbox"/> Commercial <input type="checkbox"/> Residential <input type="checkbox"/> Industrial <input type="checkbox"/> Other _____
<b>4. Premises Location</b>
a) <input checked="" type="checkbox"/> Major Thoroughfare <input type="checkbox"/> Secondary Street <input type="checkbox"/> Other _____ b) Nearest Cross Street <u>17th St</u> & <u>Mitchell</u>
<b>5. Proximity of Premises to Church, School, or Hospital</b>
Is there at least 300 feet between the building and any church, school or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>6. Miscellaneous Business Questions</b>
a) Proposed Opening Date: <u>9/1/2014</u> b) Is this premise under construction? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No                     If yes, list estimated completion date: _____ c) Is this a franchise? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No d) Is this premises currently licensed? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No                     If yes, list type of license: <u>Food Dealer</u> e) Is the current licensee operating? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No                     If no, list date closed: _____ f) What other types of licenses/permits will you or do you hold at this location? (check all that apply) <input checked="" type="checkbox"/> Occupancy Permit <input type="checkbox"/> Cigarette & Tobacco <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours <input type="checkbox"/> Other: _____ g) Do you have future plans for other businesses, licenses or permits at this location? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, explain: _____
<b>7. Food</b>
Will food be served on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes                     If yes, a Food Dealer license is required. Check all that apply: <input type="checkbox"/> Prepackaged Food <input type="checkbox"/> Snacks <input type="checkbox"/> Appetizers <input checked="" type="checkbox"/> Catered Events <input checked="" type="checkbox"/> Full Meals – Hours of Food Service: From _____ To _____ A menu must be submitted with this Plan of Operation for all restaurants.
<b>8. Type of Business</b>
Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as necessary.) <u>Full Service Restaurant</u>

### 9. Litter and Noise

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_

How often will grounds be cleaned?  Daily  Weekly  Other: \_\_\_\_\_

Grounds Cleaned By:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_

### 10. Smoking and Sanitation

Are there designated outdoor smoking areas?  No  Yes  
 If yes, describe the area(s) and provide location(s): \_\_\_\_\_

Number of Garbage Cans: Inside: 4 Locations: 1 Bar Area, 3 Kitchen Area  
 Outside: 1 Locations: Outside Commercial dumpster

Is a Crowd Control Barrier used?  No  Yes If yes, describe: \_\_\_\_\_

Describe sanitation facilities (restrooms): 1 Female Bathroom; 1 Male Bathroom; 1 for Employees

Provide name of solid waste contractor: WM Waste Management

### 11. Security

Are there parking spaces on the premises?  No  Yes If yes, number of spaces: 5 and describe security provisions:  
there is also plenty off street parking

Are there designated loading areas?  No  Yes If yes, describe security provisions \_\_\_\_\_

Do you have security personnel on the premise?  No  Yes If yes, how many? \_\_\_\_\_

AND What are their responsibilities? \_\_\_\_\_

What security equipment do they use? \_\_\_\_\_

List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras?  No  Yes If yes, list all locations: Outside (4) Inside (2)

Are searches and/or identification checks conducted upon entry?  No  Yes If yes, describe: \_\_\_\_\_

### 12. Percentage of Sales (must total 100%)

Alcohol <u>25</u> %	Food Sales <u>75</u> %	Entertainment <u>—</u> %	Other <u>5</u> %
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### 13. Businesses On The Premise (choose all that apply):

**Type 1**

<input checked="" type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Restaurant	<input type="checkbox"/> Private/Fraternal/Veterans Club
<input type="checkbox"/> Night Club	<input type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Hotel	<input checked="" type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility

**Type 2**

<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Other _____		

### 14. Legal Capacity of Premises (Only premises identified as Type I in Question #13)

99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

### 15. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers <i>Family Restaurant</i>	Class B Applicants: Age Restriction (If none, write 'None')
	Open	Close			
Sunday	9 AM	midnight	60	0-65	ID will be asked proof of
Monday	9 AM	10 PM	50	0-65	21y/o
Tuesday	9 AM	10 PM	50	0-65	when ordering
Wednesday	9 AM	10 PM	50	0-65	"
Thursday	9 AM	10 PM	50	0-65+	"
Friday	9 AM	midnight	100	0-65+	"
Saturday	9 AM	midnight	100	0-65+	"

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

### 16. This Section to be Completed by Alcohol Applicants Only

- a) Property Owners Name: Rogelio Mercado Sanchez Phone Number: 414-975 7205  
Address: 1631 W Mitchell St, Milwaukee WI 53204 (Upper West)
- b) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list name and address: \_\_\_\_\_
- c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

- d) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_
- e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
 No  Yes If yes, list name and address: \_\_\_\_\_
- f) Will any of the following types of businesses be conducted at this location? (check all that apply)  
 Bed & Breakfast  Billiard/Pool Hall  Comedy Club  Indoor Golf Facility  
 Video Game Center(6 or more games)  Brew Pub  Volleyball Court  Theater  Wine Tasting Room  
 Department Store  Pharmacy  Gift Shop  Museum  Center for the Visual & Performing Arts
- g) If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes  
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### 17. Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lease/buyer

**18. Property Information (new & transfer applicants only)**

- a) Do you own or lease the building?  Own  Lease
- b) Who owns the fixtures (for example, coolers, etc.)? Members / Applicant
- c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_
- d) Total amount paid for business \$ N/A
- e) Total amount paid for goodwill of the business \$ \_\_\_\_\_

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

- f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**19. Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 7-1-14 Ends 7-30-15
- b) Monthly rental \$ \$1000
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 1 year
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**20. Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**21. Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 10<sup>TH</sup> day of July, 2014

(Clerk/Notary Public)

My Commission Expires July 03 2016

\*Notary Seal must be affixed.

Rogelio Mercado Sánchez  
Agent/Owner/Partner

[Signature]  
Additional Owner/Partner

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of license. Contact the License Division for information on how to request changes.

**Notary Seal**  
Notary Public  
State of Wisconsin

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

If you do not provide all required information, your application will be returned to you.





# PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTARY APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license  
e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**(1) TYPES OF ENTERTAINMENT (CHOOSE ALL THAT APPLY)**

<input type="checkbox"/> Instrumental Musicians	<input checked="" type="checkbox"/> Bands <u>Mariachi</u>	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Jukebox	<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures How many? _____	<input type="checkbox"/> Amusement Machines – How many? _____	<input type="checkbox"/> Concerts Approx. # per year? _____	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Other: _____			

**(2) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?**

No  Yes, describe:   ^  

**(3) LEGAL CAPACITY OF PREMISES**

  99   (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.


**(4) IDENTIFY IF SOUND AMPLIFICATION IS USED**

No  Yes, describe: \_\_\_\_\_

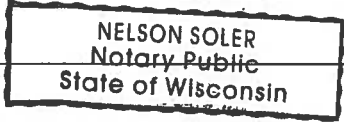
**(5) DECLARATIONS, ACKNOWLEDGEMENTS, AND DISCLOSURES**

- The undersigned understands that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- The undersigned agrees to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- The undersigned has knowledge of the City Ordinances currently regulating the public entertainment, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicant violates any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

**(6) NOTARIZED SIGNATURES OF APPLICANTS**

**SUBSCRIBED AND SWORN TO BEFORE ME**  
 This 10<sup>th</sup> day of July, 20 14  
  
 (Clerk/Notary Public)  
 My Commission Expires July 03, 2014  
 \*Notary Seal must be affixed.

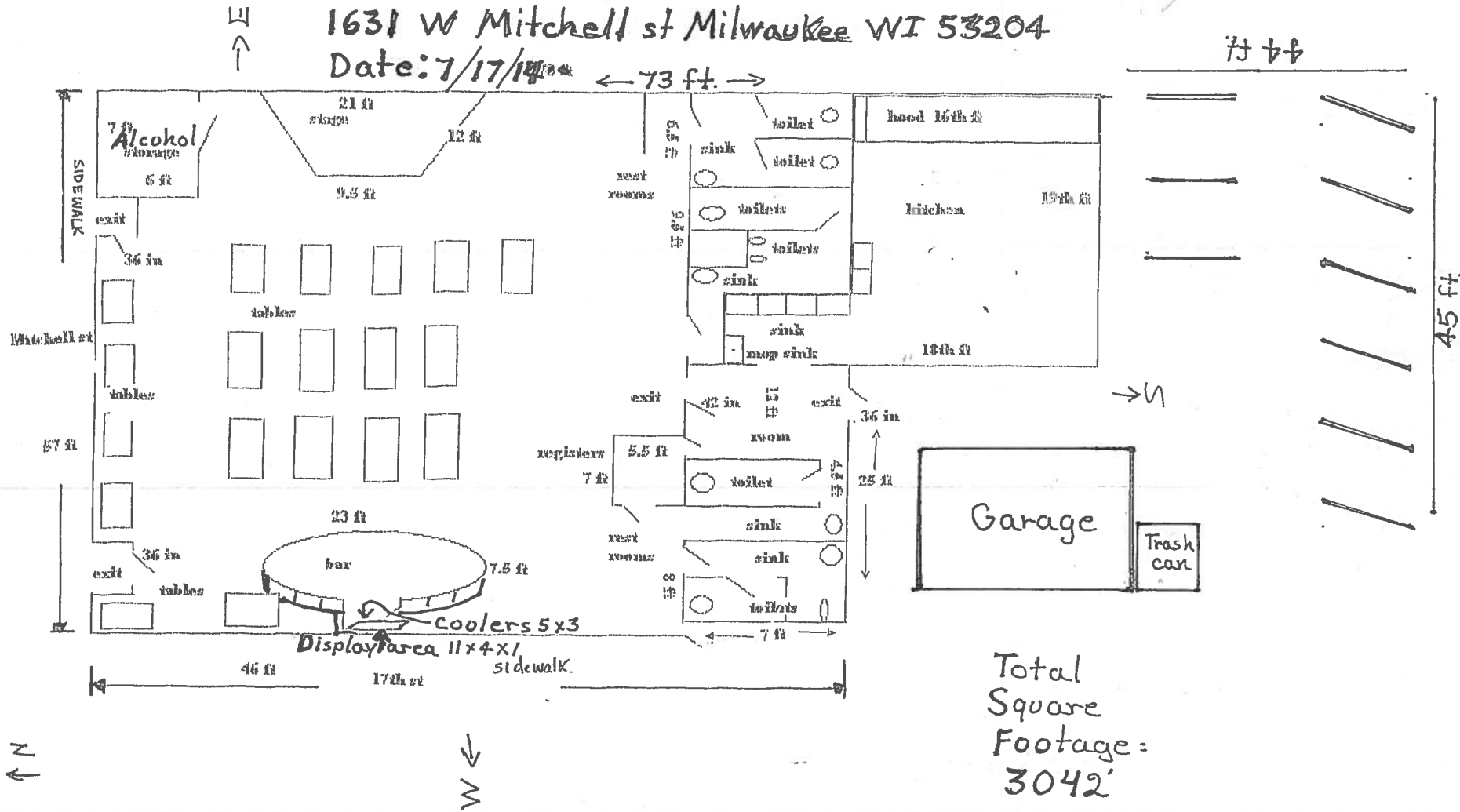
X Rogelio Mercado Sanchez  
 Agent/Owner/Partner  
Rafael Garcia  
 Additional Owner/Partner



# Taqueria y Pollos al Carbon EL Parian LLC

1631 W Mitchell st Milwaukee WI 53204

Date: 7/17/14



Total  
Square  
Footage:  
3042

Rafael Garcia

Taqueria y pollos al Carbon EL parian