

LRB-FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 6, FILE # 020261

JUNE 13, 2002

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File # 020261 is a resolution relative to application, acceptance and funding of the Urban Partnerships Tobacco Education Grant.

Background

1. This resolution authorizes the Milwaukee Health Department (MHD) to apply for, accept and fund an Urban Partnerships Tobacco Education Grant project from the State of Wisconsin Department of Health and Family Services through the Wisconsin Area Health Education Center – Milwaukee Area.
2. This is a grant continuation.

Discussion

1. The focus of the urban partnership is tobacco prevention and education for youth of color, ages 8 to 18.
2. The purpose of this project is the formation of a collaboration to help reduce the prevalence of Wisconsin youth smoking rates from 38% (1999) to below the 1998-1999 national average of 34%.
3. The current youth-serving agencies in this collaboration are:
 - Boys and Girls Clubs
 - The Hmong American Friendship Association, Inc.
 - Girl Scouts of Milwaukee Area, Inc.
4. Projects undertaken by the agencies under the auspices of this grant include a media literacy campaign, community services for tobacco use prevention and a video production intended for use in the Southeast Asian community.
5. The youth-serving agencies report to the MHD Tobacco Prevention Manager on a quarterly basis.
6. This grant encompasses the period of July 1, 2002 through June 30, 2003.

Fiscal Impact

1. The total amount of this grant is \$80,000, entirely from the grantor.

2. \$75,250 (94%) of the grant total is budgeted for contracts with youth serving community-based organizations to assure that the culturally appropriate tobacco preventions messages are available.

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LRB-Fiscal Review Section
June 12, 2002

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