

BY ALDS. PEREZ, STAMPER, CHAMBERS, COGGS, PRATT, BAUMAN, WESTMORELAND,
ZAMARRIPA, MOORE, TAYLOR, SPIKER

Resolution recognizing Mexican Fiesta as Business of the Year.

WHEREAS,

MEXICAN FIESTA

was recognized as Milwaukee's Business of the Year on October 1, 2025 during the Avanzando ERG Hispanic Heritage Month Celebration at City Hall, 200 E. Wells St.; and

WHEREAS, *Mexican Fiesta has been a cultural cornerstone of Milwaukee for many years, promoting and conserving Mexican heritage through music, art, customs food, and culture; and*

WHEREAS, *Every year, the festival brings "the sound, culture, and taste of México to Milwaukee's lakefront," attracting tens of thousands of people to celebrate tradition and community; and*

WHEREAS, *Mexican Fiesta has brought neighbors, families, and tourists together, fostering cross-cultural celebration and boosting Milwaukee's economy; and*

WHEREAS, *Sharing the depth of Mexican heritage, Mexican Fiesta has enhanced Milwaukee's cultural landscape and contributed to the city's growth and diversity; and*

WHEREAS, *Mexican Fiesta continues to support education, charitable endeavors, and cultural awareness, elevating Hispanic voices and fortifying community ties; now, therefore, be it*

RESOLVED, *That the Common Council of the City of Milwaukee herewith extends its congratulations and recognizes Mexican Fiesta as 2025 Business of the Year, during the Avanzando ERG Hispanic Heritage Month celebration; and, be it*

FUTHER RESOLVED, *That a suitably engrossed copy of this resolution be presented to Mexican Fiesta.*

Introduced by Common Council members Scott Spiker, José G. Pérez, Russell W. Stamper, II, Mark Chambers, Jr., Milele A. Coggs, Andrea M. Pratt, Robert Bauman, Lamont Westmoreland, JoCasta Zamarripa, Sharlen P. Moore, and Larresa Taylor and approved by all members of the Milwaukee Common Council on October 14, 2025.

