

# Wisconsin Center District Economic Impact on Milwaukee



PRESENTED BY  
TRACE GOUDREAU



# Sports and Entertainment



- Milwaukee Wave
- University of Wisconsin  
– Milwaukee (UWM)
- Other Sports and Competitions
- Tripoli Shrine Circus
- Disney on Ice
- Lion King



# Public Shows



- Building Lifestyles:  
Home Building &  
Remodeling Show
- Greater Milwaukee  
Auto Show
- Brewers on Deck
- Bead&Button Show
- Lake Home &  
Cabin Show
- National Pheasant Fest &  
Quail Classic



# State Associations



- Wisconsin Association of School Boards
- Wisconsin Dental Association
- Wisconsin EMS Association
- Wisconsin Restaurant Association
- Wisconsin State Reading Association



# Corporations



- Bombardier Recreational Products
- Culver's
- John Deere
- Johnson Controls
- Kohl's
- Northwestern Mutual
- R. W. Baird
- SVP Husqvarna Viking Dealers



# Conventions & Trade Shows



- Anime Milwaukee
- Awesome Con
- International Association of Administrative Professionals
- International Cheese Technology Exposition
- International Electrical Wire Processing Technology Expo
- International Society on Thrombosis and Haemostasis
- National Association of Watch and Clock Collectors
- National Council on Education for the Ceramic Arts



# Public Assemblies



- Milwaukee Area Graduations
- Accounting & Engineering Exams
- Archdiocese of Milwaukee
- LIFE Leadership
- Milwaukee Public Schools
- Hunting Moon Pow Wow
- The Salvation Army

