

City of Milwaukee Block Funding Proposal for CAGE MKE

Project Title: Healing House Construction and Garden Team Employment

Project Overview:

CAGE MKE is a non-profit organization dedicated to promoting urban gardening, community wellness, and sustainable living in the inner-city of Milwaukee. As part of our mission, we are proposing the construction of a "Healing House" at our CAGE Campus located at 1313 W Reservoir. The Healing House will serve as a multipurpose space for community members to engage in mental wellness activities, receive counseling services, and participate in educational workshops.

Project Objectives:

Construct the Healing House structure to provide a dedicated space for mental wellness activities and community gatherings.

Employ a team of youth to maintain and enhance the green spaces at the CAGE Campus.

Enhance community engagement, awareness and more access through marketing materials and outreach efforts.

Budget Allocation:

Employee Salaries:

Garden Team Members (10): \$10,000

Garden Lead (to assist carpenter team): \$2,000

Executive Director: \$2,500

Supplies and Furniture:

Construction materials for Healing House: \$8,000

Furniture and fixtures for Healing House: \$4,000

Garden tools and supplies: \$2,000

Marketing Materials:

Flyers, brochures, and signage: \$500

Digital marketing campaigns: \$1,000

Total Budget: \$30,000

Project Timeline:

Month 1: Begin construction of Healing House.

Months 2-3: Complete construction and furnish Healing House.

Months 4-6: Employ garden team members and commence gardening activities.

Ongoing: Implement marketing strategies to promote Healing House and garden initiatives.

Project Impact:

- Creation of a dedicated space for mental wellness activities in the inner-city of Milwaukee.
- Employment opportunities for local youth, through the “Garden Team” positions.
- Maintenance of the CAGE Campus and beautification surrounding areas through gardening efforts.
- Increased community engagement and awareness of CAGE MKE's mission and programs.

Conclusion:

The Healing House construction project and Garden Team employment initiative aligns with the City of Milwaukee's goals of fostering community wellness and economic development. By investing in this project, you help us to create a more positive impact on the lives of residents in the inner-city area while contributing to the overall vibrancy and sustainability of our community.