



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, June 05, 2024

COMMITTEE MEETING NOTICE

AD 07

MOORE, Crystal A, Agent
EXCLUZIVE BAR N LOUNGE LLC
6083 N MILWAUKEE RIVER PK
Glendale, WI 53209

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 18, 2024 at 11:20 AM

The access code is <https://meet.goto.com/147383645>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Jukebox, Karaoke, Poetry Readings and Comedy Acts as agent  EXCLUZIVE BAR N LOUNGE LLC" for "EXCLUZIVE BAR N LOUNGE" at 5403 W HAMPTON Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, June 05, 2024

COMMITTEE MEETING NOTICE

AD 07

MOORE, Crystal A, Agent
EXCLUZIVE BAR N LOUNGE LLC
2115 W ROOSEVELT DR
Milwaukee, WI 53209

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Tuesday, June 18, 2024 at 11:20 AM

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Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Jukebox, Karaoke, Poetry Readings and Comedy Acts as agent for "EXCLUZIVE BAR N LOUNGE LLC" for "EXCLUZIVE BAR N LOUNGE" at 5403 W HAMPTON Av.

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You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

FW: license for Viral Lounge-against

License <LICENSE@milwaukee.gov>

Thu 3/21/2024 10:29 AM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Please add objection

Marissa Milano

She/her/hers

License Coordinator

City Clerk-License Division

200 E Wells St #105

www.milwaukee.gov/license[Take Our Survey!](#)

REDACTED
BY
KC

From:**Sent:** Thursday, March 21, 2024 10:06 AM**To:** License <LICENSE@milwaukee.gov>; Richard Winter <Yadira.Melendez@milwaukee.gov>

.; Melendez, Yadira

Cc:**Subject:** Re: license for Viral Lounge-against.**Importance:** High

To be added to objections for against viral lounge and Viral Enterprises AND Exclusive Bar N Lounge-License applied for twice same location multiple times!!:
There was an additional murder outside of this bar this year but I could not find it. Chalk marks, coroner was on site within view of my dental office.
This is proof of what I will testify to so I want this entered into the record for my objection and I want a police audit of all bars listed and made public for this hearing to see what a problem alcohol is in the area of my
Please do a thorough search of all Police reports and murders by this bar and the surrounding bars for 3 block radius.

Please decline to license Crystal A Moore, Agd. Exclusive Bar N Lounge LLC at 5403 W. Hampton Ave.

Please note this was previously applied for by Kelton V. Bufort Agt. Viral Enterprises so changing the name already is an indication of trying to get licensed under many names by different agents!!!

This seems very sketchy and inappropriate. I received a Notice of public interest again Friday 12/1/2023 and this was just sent out under this other name.

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, March 26, 2024 at 11:10 AM

The access code is <https://meet.goto.com/913368045>. If you wish to call in: **+1 (408) 650-3123** and use Access Code: **913-368-045**

Please see the enclosed best practices document for further instructions.

Regarding:

Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Jukebox, Karaoke, Poetry Readings and Comedy Acts for "EXCLUZIVE BAR N LOUNGE LLC" for "EXCLUZIVE BAR N LOUNGE" at 5403 W HAMPTON Av.

<https://www.cbs58.com/news/milwaukee-woman-charged-with-fatally-stabbing-shooting-man-during-fight-outside-bar>

REDACTED
BY
[Signature]

10:45



🔒 cbs58.com

TOURNAMENT CHALLENGE CBS 58

ENTER YOUR BRACKET
NOW



Man shot outside Hampton House Tavern during attempted robbery

By: CBS 58 Newsroom

Posted: Aug 28, 2019 11:31 AM CDT



REDACTED BY [signature]



MILWAUKEE (CBS 58) -- A man is recovering after being shot overnight during an attempted robbery outside a Milwaukee bar.

Police say it happened just after midnight near the Hampton House Tavern.

The [REDACTED] taken to a

REDACTED
BY
PC

10:42



🔒 cbs58.com

TOURNAMENT CHALLENGE CBS 58

ENTER YOUR BRACKET
NOW



Posted: Aug 10, 2019 10:18 AM CDT



REDACTED BY [signature]

MILWAUKEE (CBS 58) -- A 40-year-old Milwaukee woman has been charged with killing a man outside of a bar.

[redacted] charged with second degree reckless homicide.

Milwaukee Police were called to the area of 52nd and Hampton on August 4 for a report of a man who was unconscious and bleeding. Life-saving measures were performed but the victim, later identified _____ was pronounced dead at the scene. According to the Medical Examiner, the victim had been stabbed and shot.

REDACTED BY [signature]

Officers located ~~two women's shoes~~ a folding knife.

On Dec 6, 2023, at 11:20 AM, _____ wrote:

This is my third letter outlining opposition to this license. Please acknowledge receipt of my objection to EXLUZIVE BAR N LOUNGE. I believe this will hurt the Sherman Park Neighborhood and be a detriment to the health, safety and welfare of the entire neighborhood.

Please read my formal complaint below. I There are 2 bars within 1 block of this address already!

We do not need or want more drunken, disorderly patrons in our neighborhood! Please pull the police reports to see how many tickets, shootings, disorderly citations exist within this area.

Please decline to license Crystal A Moore, Agd. Exclusive Bar N Lounge LLC at 5403 W. Hampton Ave.

Please note this was previously applied for by Kelton V. Bufort Agt. Viral Enterprises so changing the name already is an indication of trying to get licensed under many names by different agents!!!

This seems very sketchy and inappropriate. I received a Notice of public interest again Friday 12/1/2023 and this was just sent out under this other name.

Begin forwarded message:

From: _____
Subject: license for Viral Lounge-against
Date: October 12, 2023 at 9:25:52 AM CDT
To: "license@milwaukee.gov" <license@milwaukee.gov>,
<

To whom it may concern,
We have the

I am against another bar in our neighborhood. We have a bar across the street from us and have drunken and disorderly patrons walking the streets in this area. _____ in that has constant pot smoke and trash with drunken and stoned people often round behind our office urinating and defecating.

The driving in Sherman Park neighborhood is horrendous with violations of traffic laws, a shortage of police presence and past history of violence. One only needs to read police reports to see how crime ridden our area has become.

I _____ that are from this area. They do not need more drunken patrons, horrible driving and crime in this already stressed and challenged area.

I request you decline a liquor license to Kelton V. Bufort, AGT. Viral Enterprises LLC. I do not want Viral Lounge near me and do not want any additional alcohol in this area. I strongly request you pole the police and they can confirm the crime level, number of drunk and disorderlies and the understaffing and shortages which will be more omnipresent with the addition of an additional bar.

Sincerely

REDACTED
BY
PC

Roman, Carmen

From: License
Sent: Wednesday, December 6, 2023 11:47 AM
To: Roman, Carmen
Cc: Cooney, Jim; Martin, Faviola
Subject: FW: license for Viral Lounge-against

Importance: High

Follow Up Flag: Follow up
Flag Status: Flagged

REDACTED
BY CP

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



From:
Sent: Wednesday, December 6, 2023 11:21 AM
To: License <LICENSE@milwaukee.gov>
Cc:
Subject: Fwd: license for Viral Lounge-against
Importance: High

This is my third letter outlining opposition to this license. Please acknowledge receipt of my objection to EXLUZIVE BAR N LOUNGE.
I believe this will hurt the Sherman Park Neighborhood and be a detriment to the health, safety and welfare of the entire neighborhood.
Please read my formal complaint below. I There are 2 bars within 1 block of this address already!
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Please decline to license Crystal A Moore, Agd. Exclusive Bar N Lounge LLC at 5403 W. Hampton Ave. Please note this was previously applied for by Kelton V. Bufort Agt. Viral Enterprises so changing the name already is an indication of trying to get licensed under many names by different agents!!! This seems very sketchy and inappropriate. I received a Notice of public interest again Friday 12/1/2023 and this was just sent out under this other name.

Begin forwarded message:

REDACTED
BY 

From:
Subject: license for Viral Lounge-against
Date: October 12, 2023 at 9:25:52 AM CDT
To: "license@milwaukee.gov" <license@milwaukee.gov>, F

To whom it may concern,
We have the dental practice at _____ and have been here for _____. I am
against another bar in our neighborhood. We have a bar _____ from _____ and have
drunken and disorderly patrons walking the streets in this area. We have _____
that has constant pot smoke and trash with drunken and stoned people often found
behind our office urinating and defecating.
The driving in Sherman Park neighborhood is horrendous with violations of traffic laws, a
shortage of police presence and past history of violence. One only needs to read police reports to
see how crime ridden our area has become.
I _____; taking care _____ people that are from this area. They do not need more drunken
patrons, horrible driving and crime in this already stressed and challenged area.
I request you decline a liquor license to Kelton V. Bufort, AGT. Viral Enterprises LLC. I do not
want Viral Lounge near me and do not want any additional alcohol in this area. I strongly request
you pole the police and they can confirm the crime level, number of drunk and disorderlies and
the understaffing and shortages which will be more omnipresent with the addition of an
additional bar.
Sincerely, _____

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/12/23

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 359155

Application Date:

License Location: 5403 W Hampton

Business Name: Viral Lounge

Licensee/Applicant: Buford, Kelton V
(Last Name, First Name, MI)

Date of Birth: 04/01/90

Home Address: 5602 W Roosevelt Dr

City: Milwaukee

State: WI **Zip Code:** 53216

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/19/17, the applicant was cited tat 1854 N. 27th St., for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: **Fine ***warrant status*****
Date: 01/22/19
Case: 18052512

2. On 12/21/13, the applicant was charged with OWI in Pewaukee Municipal Court. On 06/25/14, they were convicted and license was revoked for 9 months.
3. On 10/20/23 at 9:11p.m., Milwaukee Police conducted a License Premise Check at 5403 W. Hampton Av. This was in regards to information received regarding the business operating without licenses. On 10/11/23, the officer observed a Social Media Page which had multiple posts indicating the lounge was open. The officer observed posts regarding the business offering food, hookah and entertainment for profit. The posts depicted patrons inside of the bar smoking hookah and throwing money at dancers. The social media post also indicated they were holding open interviews for employment.

On 10/18/23, a business journal was submitted regarding the lounge. The article indicated the applicant would be the licensee, however, another subject would be handling the day to day operations. The article described the same information the officer observed on social media. The officer later rechecked the social media page and found the posts had been removed, following the article.

It should be noted on 02/06/23, a Search Warrant was executed at 5048 N. 35th St., in which the tavern was operating as Club Viral and the subject listed above as managing the day to day was issued citations for not having the following licenses: Public Entertainment Premise; Distribute Alcohol at Unlicensed Premises and Cigarette and Tobacco License Required. The citations all of an upcoming court date. That business was owned and operated by a convicted felon, and firearms were located on the premise.

=====

PREVIOUS PREMISE

Date: 12/28/23
Officer: PO. Theodore R. CANNON
#029418

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: EXCLUSIVE BAR & LOUNGE
Address: 5403 W. HAMPTON AVE Milwaukee, WI
Phone: (414) 207-0551

Owner: Crystal A. Moore
Owner address: 5403 W. HAMPTON AVE
City State Zip: Milwaukee, WI 53218
Owner Phone: (414) 207-0551
Owner email:

Licensee/Agent: Crystal A. Moore
Home Address: 5403 W. HAMPTON AVE
City State Zip: Milwaukee, WI, 53218
Phone: (414) 207-0551
Email:

Preferred contact:

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 24 hours Y N

Mon:
Tue:
Wed:
Thu: * PENDING *
Fri:
Sat:

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:
Alcohol: Yes No Class: #:
Tobacco: Yes No #:

- Food: Yes No #:
- Extended Hours: Yes No #:
- Secondhand Dealer: Yes No Type: #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appear to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many: 5-10
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned capacity

26. What is the minimum number of employees That will be on premise - **PENDING**
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
- a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: **PENDING**
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used;
- Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:



Date: 12/20/23

Officer: P.O. Theodore R. Cunniff
#029418

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: Excelsior B/A & Lounge
Address: 5403 W. Hampton Ave Milwaukee, WI

Phone: (414) 207-0551
Owner: Cryshel A. Moore
Owner address: 5403 W. Hampton Ave
City State Zip: Milwaukee, WI, 53218
Owner Phone: (414) 207-0551
Owner email:

Manager: Cryshel A. Moore
Home Address: 5403 W. Hampton Ave
City State Zip: Milwaukee, WI 53218
Phone: (414) 207-0551
Email:

Preferred contact:

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 24 hours Y N
Mon:
Tue:
Wed: ★ PENDING ★
Thu:
Fri:
Sat:

Premise Type: Liquor Store
 Convenience Store
 Other:

Licenses currently held:
Alcohol: Yes No Class: #:

- Tobacco: Yes No #:
- Food: Yes No #:
- Extended Hours: Yes No #:
- Secondhand Dealer: Yes No Type: #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
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 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
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10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No
13. Are there exterior security cameras Yes No How Many:
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No
16. Are they in working order? Yes No
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing:
19. Are there exterior cameras Yes No How many:
20. Are there interior cameras Yes No How many: 5-10
21. Do all employees know how to retrieve recorded digital images/footage? Yes No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No
 a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No - *N/A*
32. Do the products in the store appear to be new and rotated often? Yes No - *N/A*
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No
12. Are customer entrances/exits made of glass or other transparent material? Yes No
 a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training with in 120 days of ownership or employment? Yes No
 a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.

Does store conform to a-1 Yes No

a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.

Does store conform to a-2 Yes No

a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.

Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	4		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Il Life Bar LLC	Il Life Bar	TIPHANNIE M ROBY, Agt	5334 W Hampton AV	Class B Tavern License	88	3/28/2024, 7:00 PM	1
2	Toor Stores LLC	Jack's Liquor	Davinder S Toor, Agt	5009 W Hampton AV	Class A Malt & Class A Liquor License		6/18/2024, 7:00 PM	1
3	Ahdream Entertainment, LLC	Eve Dining	THOMAS J HOLMES, Agt	6222 W Fond Du Lac AV	Class B Tavern License		7/29/2024, 7:00 PM	1
4	HAMPTON MEAT MARKET INC.	HAMPTON MEAT MARKET	Rajwinder Singh, Agt	5308 W Hampton AV	Class A Fermented Malt Beverage Retailer's License		11/19/2024, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of Interest.



Wednesday, June 05, 2024



Notice of Public Hearing

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MOORE, Crystal A, Agent
EXCLUZIVE BAR N LOUNGE at 5403 W HAMPTON Av
Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting
Jukebox, Karaoke, Poetry Readings and Comedy Acts

Tuesday, June 18, 2024 at 11:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/18/2024 at 11:20 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stas5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	4735 N 54TH ST	MILWAUKEE, WI 53218-5025
CURRENT OCCUPANT	4736 N 56TH ST	MILWAUKEE, WI 53218-5028
CURRENT OCCUPANT	4740 N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4740A N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4741 N 54TH ST	MILWAUKEE, WI 53218-5025
CURRENT OCCUPANT	4744 N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4747 N 54TH ST	MILWAUKEE, WI 53218-5025
CURRENT OCCUPANT	4752 N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4752A N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4753 N 54TH ST	MILWAUKEE, WI 53218-5025
CURRENT OCCUPANT	4754 N 56TH ST	MILWAUKEE, WI 53218-5028
CURRENT OCCUPANT	4756 N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4757 N 54TH ST	MILWAUKEE, WI 53218-5025
CURRENT OCCUPANT	4760 N 56TH ST	MILWAUKEE, WI 53218-5028
CURRENT OCCUPANT	4761 N 54TH ST	MILWAUKEE, WI 53218-5025
CURRENT OCCUPANT	4762 N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4764 N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4764A N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4767 N 54TH ST	MILWAUKEE, WI 53218-5025
CURRENT OCCUPANT	4772 N 56TH ST	MILWAUKEE, WI 53218-5028
CURRENT OCCUPANT	4775 N 54TH ST	MILWAUKEE, WI 53218-5025
CURRENT OCCUPANT	4777 N 54TH ST	MILWAUKEE, WI 53218-5025
CURRENT OCCUPANT	4778 N 54TH ST	MILWAUKEE, WI 53218-5024
CURRENT OCCUPANT	4815 N 54TH ST	MILWAUKEE, WI 53218-4202
CURRENT OCCUPANT	4815 N 55TH ST	MILWAUKEE, WI 53218-4230
CURRENT OCCUPANT	4820 N 55TH ST	MILWAUKEE, WI 53218-4229
CURRENT OCCUPANT	5334 W HAMPTON AVE	MILWAUKEE, WI 53218-5018
CURRENT OCCUPANT	5343A W HAMPTON AVE	MILWAUKEE, WI 53218-5019
CURRENT OCCUPANT	5428 W HAMPTON AVE	MILWAUKEE, WI 53218-5020
CURRENT OCCUPANT	5431 W HAMPTON AVE	MILWAUKEE, WI 53218-5021
CURRENT OCCUPANT	5433 W HAMPTON AVE	MILWAUKEE, WI 53218-5021
CURRENT OCCUPANT	5514A W HAMPTON AVE	MILWAUKEE, WI 53218-5040
CURRENT OCCUPANT	5520 W HAMPTON AVE	MILWAUKEE, WI 53218-5040
CURRENT OCCUPANT	5520A W HAMPTON AVE	MILWAUKEE, WI 53218-5040

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Total Records: 34

Radius 250 feet and Center of the Circle: 5403 W Hampton Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Bar and Lounge

Do you have any experience operating this type of business? No Yes If yes, explain: *Bar tender Manager*

2. Business Operations

- a. Proposed Opening Date: *11/1/24*
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: *10* Locations: *Bathrooms, Behind bar, kitchen*
Outside: *1* Locations: *North Parking Lot*
- c. Is a crowd control barrier used? No Yes If yes, describe: *Security, cones*
- d. How many restrooms are on the premises? *2*
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: *BFI*

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 30 and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 2 and answer the following:
 What are their responsibilities? Search, ID Check, patrol,
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials HiReal Security
- d. Will there be security cameras? No Yes If yes, how many? 2 and list locations: Door, lot
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe Age 30+ NO WEAPONS

6. Percentage of Sales (must total 100%)

Alcohol <u>70</u> %	Food <u>20</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>10</u> %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Hampton Ave

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: T Moore Investments Phone Number: 414-406-7771

Building Owner Address: 6083 N Milwaukee River Parkway

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

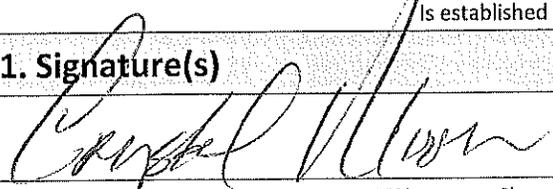
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11 AM	2 AM	50	30+	None
Monday	4 pm	2 AM	50	25+	None
Tuesday	4 pm	2 AM	50	25+	None
Wednesday	4 pm	2 AM	50	25+	None
Thursday	4 pm	2 AM	50	25+	None
Friday	4 pm	2 ³⁰ AM	50	30+	None
Saturday	11 AM	2 ³⁰ AM	50	30+	None

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:	<u>EXCLUSIVE Bar N Lounge LLC</u>
Premise Address:	<u>5403 W Hampton</u>
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list name and address: _____	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>EXCLUSIVE Bar N Lounge</u>	
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business \$ _____	
e) Total amount paid for goodwill of the business \$ _____	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input type="checkbox"/> Yes	
Lease Information (New & Transfer Applicants who are leasing the premises only)	
a) Date lease begins <u>11/23</u> Ends <u>11/29</u>	
b) Monthly rental \$ <u>1500</u>	
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)? <u>+30</u>	

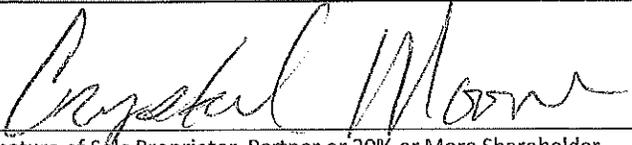
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Exclusive Bar N Lounge

Premises Address: 5403 W Hampton

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Cheese, Grilled Chicken, salad



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 5403 W Hampton

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input type="checkbox"/> Bands	<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:
RADIO Station

At any time will sound amplification be used? No Yes If Yes, Describe:
speakers, microphone

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

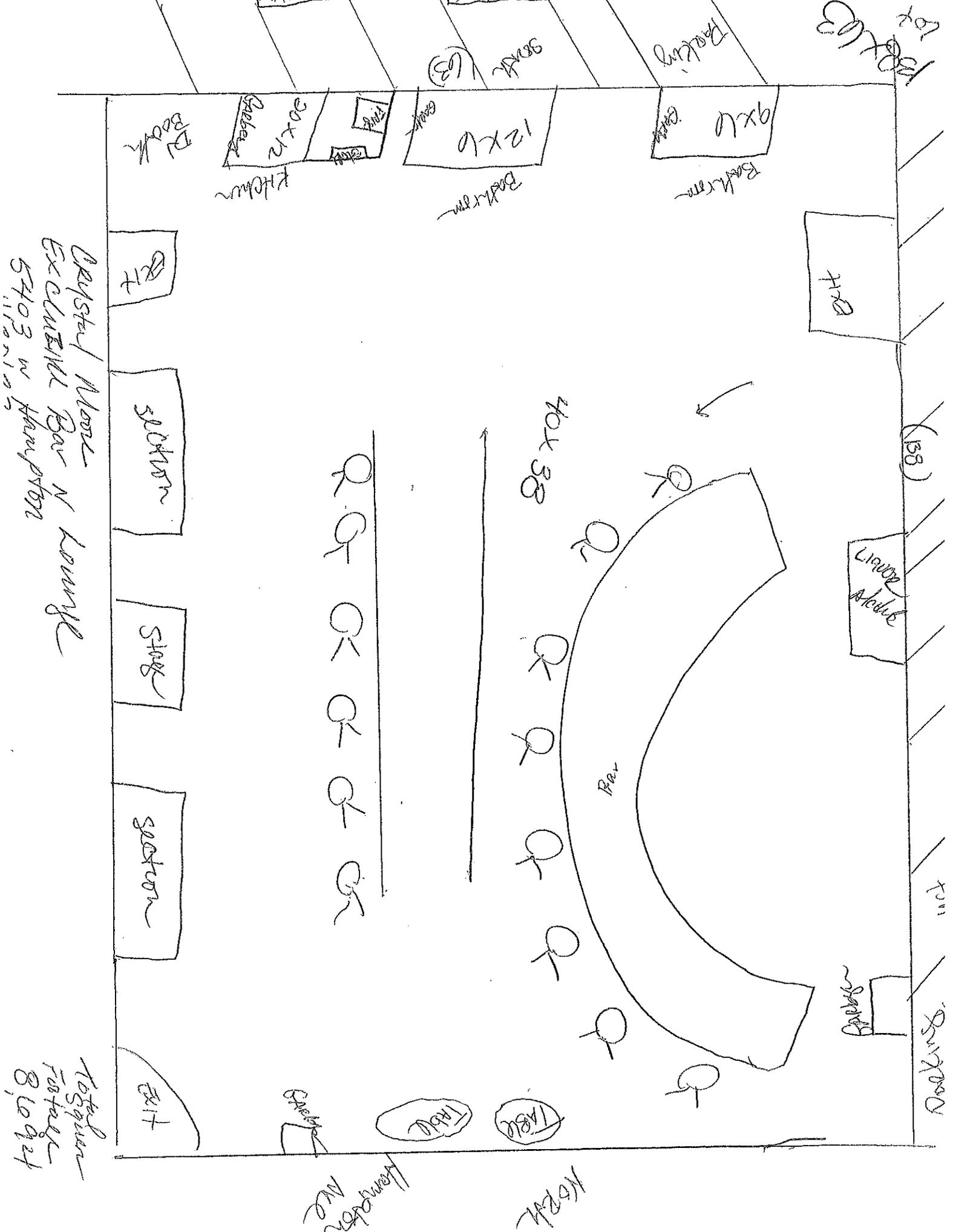
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Crystal Moore
Signature of Sole Proprietor, Partner or 20% or More Shareholder

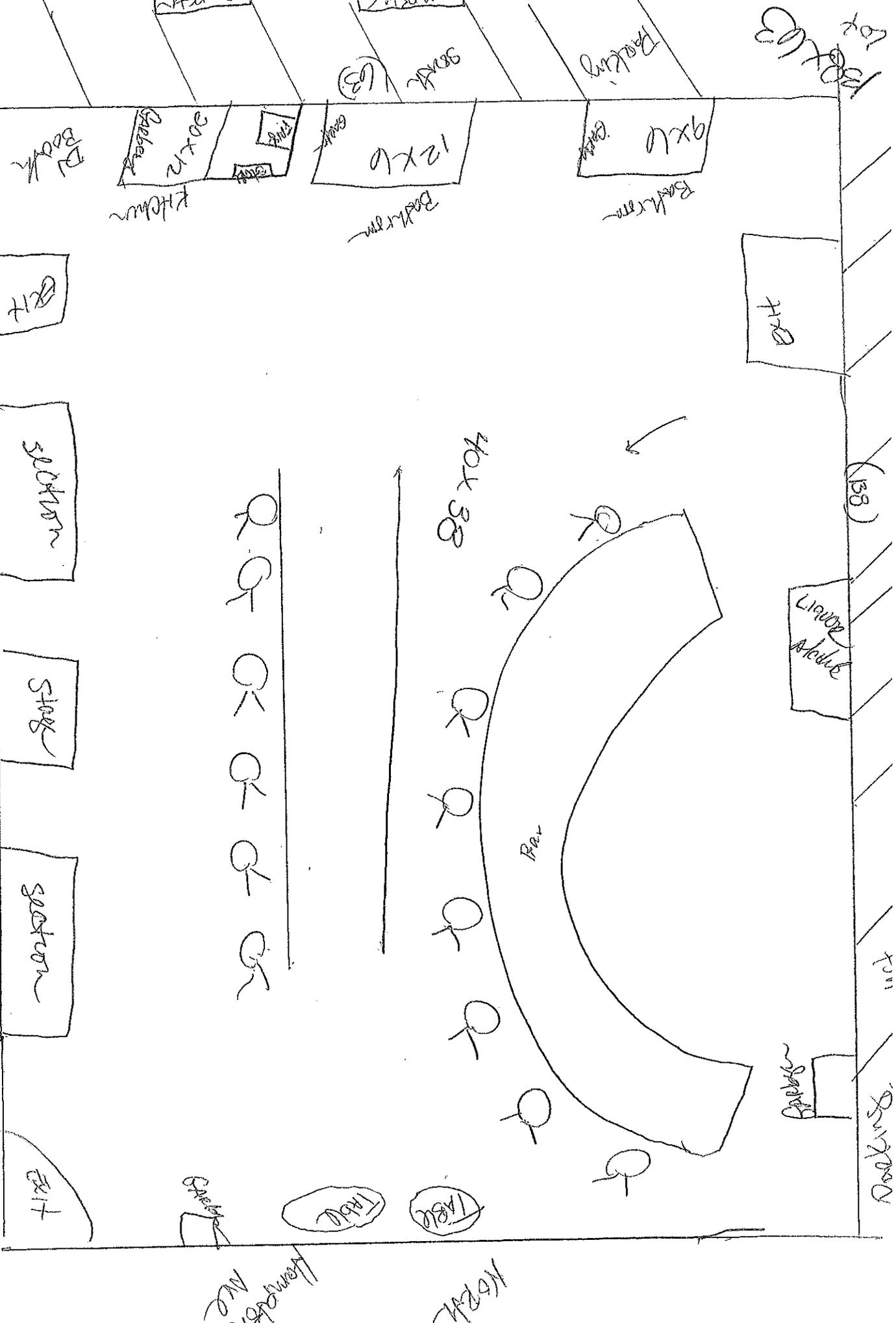
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:
Initials: _____ Filed: _____ App: _____
Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



Crystal Name
 EXCELLENCE Bar N Lounge
 5403 W Hampton

Total
 8,109 sq ft



Marine

Salads

Subs

Polish

Hot Dogs

Chips

Nachos