



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, May 22, 2023

COMMITTEE MEETING NOTICE

AD 08

HERRERA DE CASTRO, Patricia, Agent  
Patricia Herrera de Castro, LLC  
2523 W GREENFIELD Av  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, June 06, 2023 at 09:10 AM**

The access code is <https://meet.goto.com/436631477>. If you wish to call in: **+1 (872) 240-3212** and use Access Code: **436-631-477**. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Permanent Extension of Premises Application for Alcohol and Food (Back Patio and Gazebo) as agent for "Patricia Herrera de Castro, LLC" for "La Fondita" at 2523 W GREENFIELD Av.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems), whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_  
Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



Monday, May 22, 2023



# Notice of Public Hearing

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HERRERA DE CASTRO, Patricia, Agent  
La Fondita at 2523 W GREENFIELD Av  
Permanent Extension of Premises Application for Alcohol and Food (Back Patio and Gazebo)

**Tuesday, June 06, 2023 at 9:10 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/6/2023 at 9:10 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1320 S 26TH ST# 1	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1320 S 26TH ST# 2	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1320 S 26TH ST# 3	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1320 S 26TH ST# 4	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1320 S 26TH ST# 5	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1320 S 26TH ST# 6	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1320 S 26TH ST# 7	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1320 S 26TH ST# 8	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1323 S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT OCCUPANT	1325 S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT OCCUPANT	1325A S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT OCCUPANT	1328 S 26TH ST# 1	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 2	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 3	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 4	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 5	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 6	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 7	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1328 S 26TH ST# 8	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1331 S 25TH ST	MILWAUKEE, WI 53204-1945
CURRENT OCCUPANT	1336 S 26TH ST	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1340 S 26TH ST	MILWAUKEE, WI 53204-1952
CURRENT OCCUPANT	1402 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1404 S 26TH ST	MILWAUKEE, WI 53204-2512
CURRENT OCCUPANT	1406 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1408 S 26TH ST	MILWAUKEE, WI 53204-2512
CURRENT OCCUPANT	1412 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1416 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1420 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1424 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1425 S 25TH ST	MILWAUKEE, WI 53204-2558
CURRENT OCCUPANT	1428 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1432 S 25TH ST	MILWAUKEE, WI 53204-2509
CURRENT OCCUPANT	1432 S 26TH ST	MILWAUKEE, WI 53204-2512
CURRENT OCCUPANT	2436 W GREENFIELD AVE	MILWAUKEE, WI 53204-1923
CURRENT OCCUPANT	2500 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2501 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2502 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2506 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2506 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2507 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2507A W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2508 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2509 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2509 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2510 W ORCHARD ST	MILWAUKEE, WI 53204-2538

CURRENT OCCUPANT	2511 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2511A W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2512 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2512 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2512A W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2513 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2513A W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2515 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2516 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2516 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2516A W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2516B W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2517 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2517A W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2518 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2518 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2523 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2524 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2525 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2526 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2526 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2526A W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2528 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2529 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2530 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2530A W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2530B W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2534 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2534A W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2535 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2536 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2537 W GREENFIELD AVE	MILWAUKEE, WI 53204-1926
CURRENT OCCUPANT	2537 W ORCHARD ST	MILWAUKEE, WI 53204-2539
CURRENT OCCUPANT	2538 W GREENFIELD AVE	MILWAUKEE, WI 53204-1925
CURRENT OCCUPANT	2538 W ORCHARD ST	MILWAUKEE, WI 53204-2538
CURRENT OCCUPANT	2539 W ORCHARD ST	MILWAUKEE, WI 53204-2539

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Total Records: 82

Radius 250.0 feet and Center of Circle: 2523 W Greenfield Av



# PERMANENT EXTENSION OF PREMISES APPLICATION FOOD AND ALCOHOL BEVERAGE ESTABLISHMENTS

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 E-MAIL ADDRESS: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

<b>Section A</b>	Date of Application: <u>05-02-2023</u>	Aldermanic District: <u>No. 8</u>
	Licensee (Name of individual, partners, or agent, if Corp/LLC): <u>Patricia Herrera d.C</u>	
	Corporation or LLC Name (if applicable): <u>Patricia Herrera d. Castro LLC</u>	Business Name: <u>La Fondita</u>
	Business Address (include city, state, zip): <u>2523 W Greenfield Ave Milw WI 53204</u>	
	(Optional) Mailing Address (include city, state, zip):	Business Telephone Number: <u>414 614 2039</u>
<b>Section B</b>	This request is for the permanent extension of premises for a: <input checked="" type="checkbox"/> FOOD license <input checked="" type="checkbox"/> ALCOHOL license	
	The Current Premises Description is: <u>First Floor and Basement Storage</u>	
	Identify the specific area(s) for which the permanent extension of premises is requested. Check all that apply and list for each the relationship of the area to the premises (example: north side, front, etc.)	
	<input type="checkbox"/> Sidewalk café (public sidewalk) at the _____ side of the premises in front of the following street address(es) _____ (area must be contiguous with licensed area and under the licensee's control) (An application for a Siding Dining Facility Permit must also be submitted with this application.) <input checked="" type="checkbox"/> Patio (concrete surface) at the <u>7<sup>th</sup> and Gazebo</u> <u>Back</u> side of the premises <input type="checkbox"/> Beer garden (soil/grass surface) at the _____ side of the premises <input type="checkbox"/> Deck (attached to building) at the _____ side of the premises <input type="checkbox"/> Addition to the: <input type="checkbox"/> 1 <sup>st</sup> floor <input type="checkbox"/> 2 <sup>nd</sup> floor <input type="checkbox"/> 3 <sup>rd</sup> floor <input type="checkbox"/> Basement <input type="checkbox"/> Other: _____ at the _____ side of the premises <input type="checkbox"/> Other: Describe area(s): _____	
Does extension area have an additional street address? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list address: _____		
List all type(s) of business(es) that will operate at this location? <input checked="" type="checkbox"/> Tavern <input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Other: Describe: _____		
<b>Section C</b>	<u>Patricia Herrera d.C</u> Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign	

**Office Use Only:**  
 Filed 5/02/2023 Initials (CR) App #s: Food 351441 Alcohol PERMEXT 351440  
 Queue to:  
 DNS (all)  Approved  Hold \_\_\_\_\_  
 HD (all food)  Approved  Hold \_\_\_\_\_  
 CC Food Only (no alcohol)  Approved  Denied \_\_\_\_\_  
 Email to:  
 DPW (sidewalk cafes/parklets)  Approved  Hold \_\_\_\_\_  Sidewalk Dining Facility Permit Issued  
 New Licenses Issued: Food \_\_\_\_\_ Initials \_\_\_\_\_ Alcohol \_\_\_\_\_ Initials \_\_\_\_\_

Greenfield Ave  
LA FONDITA RESTAURANT

(414) 792 05 24

Patricia Herrera de Castro LLC  
DBA: La Fondita

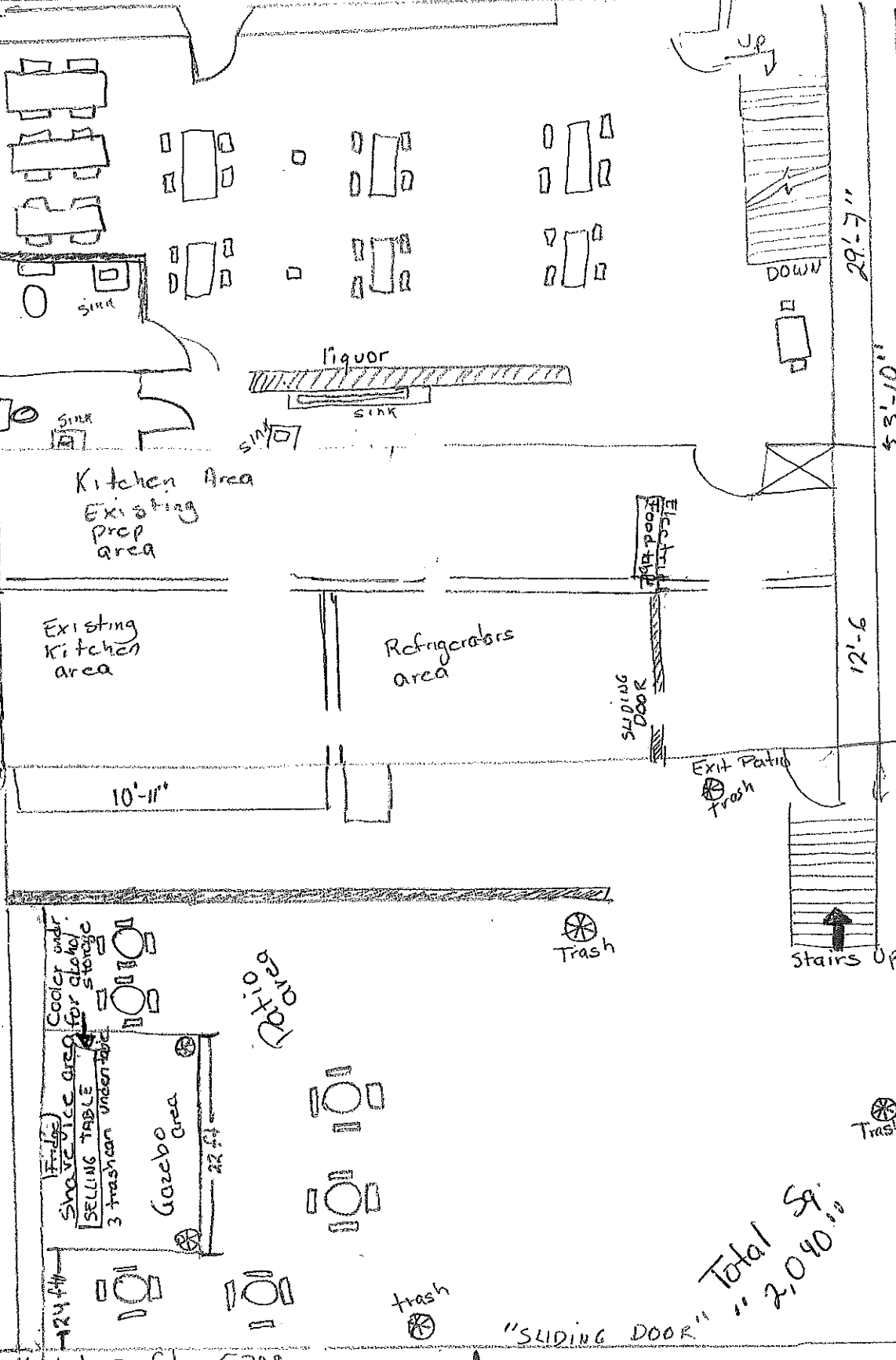
Proposed floor plan

2523 W Greenfield Ave

05-02-2023



43 ft  
36 ft  
68 ft  
SIDE DOOR



Total Sq. ft 1,290

Total Sq. ft 2,040

Total sq ft 5328  
111 x 48

ALLEY

Patricia Herrera de Castro LLC  
 2523 W Greenfield Ave  
 Milwaukee WI 53204  
 414-649-0394

\* Current floor plan  
 09/28/12

La Fondita

~~414-384-2996~~

**BMR**  
 DESIGN GROUP, INC.  
 Architects - Engineers

503 West Lincoln Avenue  
 Milwaukee, Wisconsin 53207  
 Phone - (414) 384-2996  
 Fax - (414) 384-3904

**PROJECT**  
 La Fondita  
 2523 W Greenfield Av  
 Milwaukee, WI

**PROJECT NO.** 2011-86

**DATE** 9/13/11

**REVISIONS**

NO.	DESCRIPTION

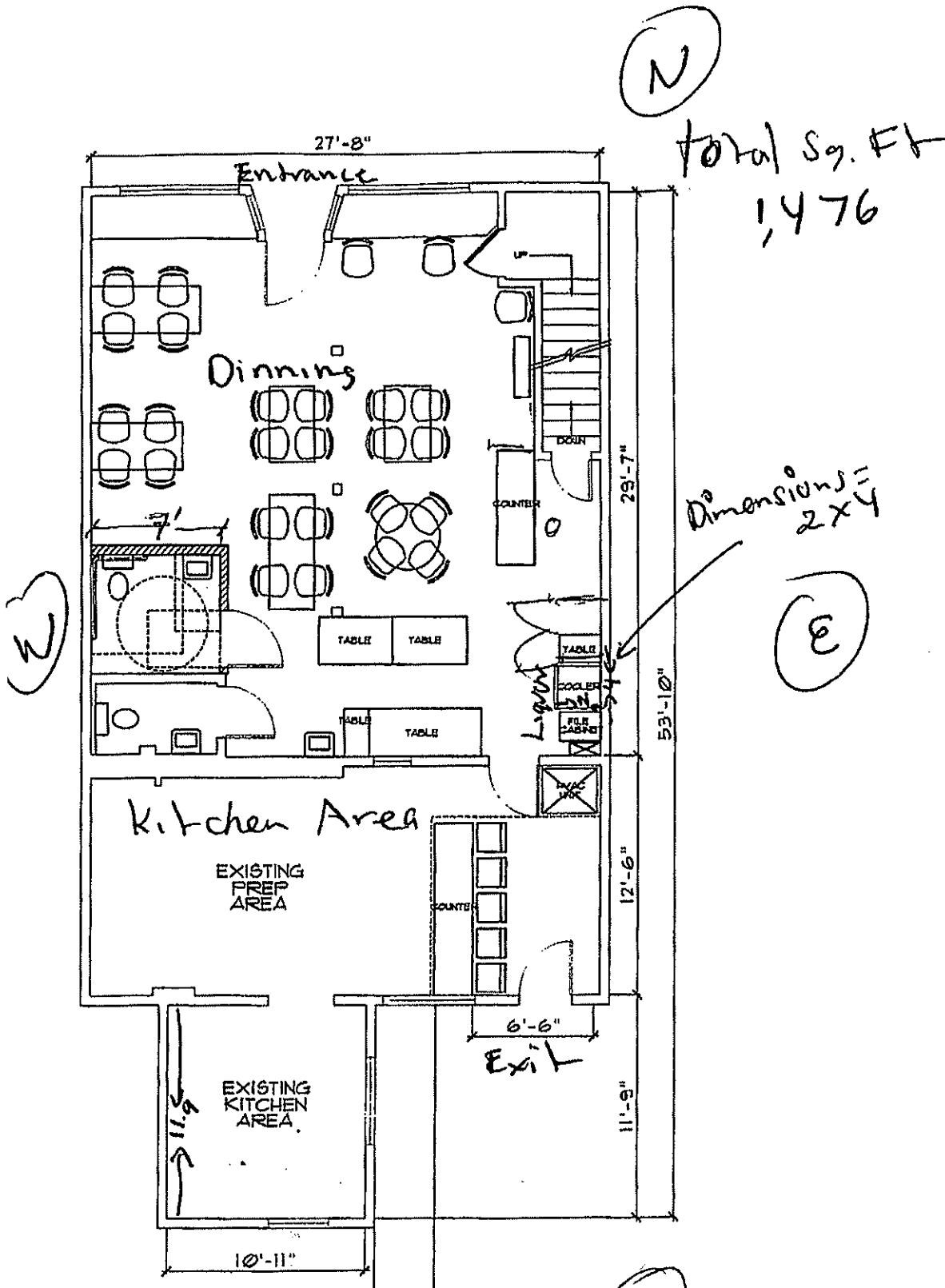
**CHECKED BY** L.B.

**DRAWN BY** L.K.

**SCALE** as noted

**SHEET NO.** A-1

**SHEET TITLE**

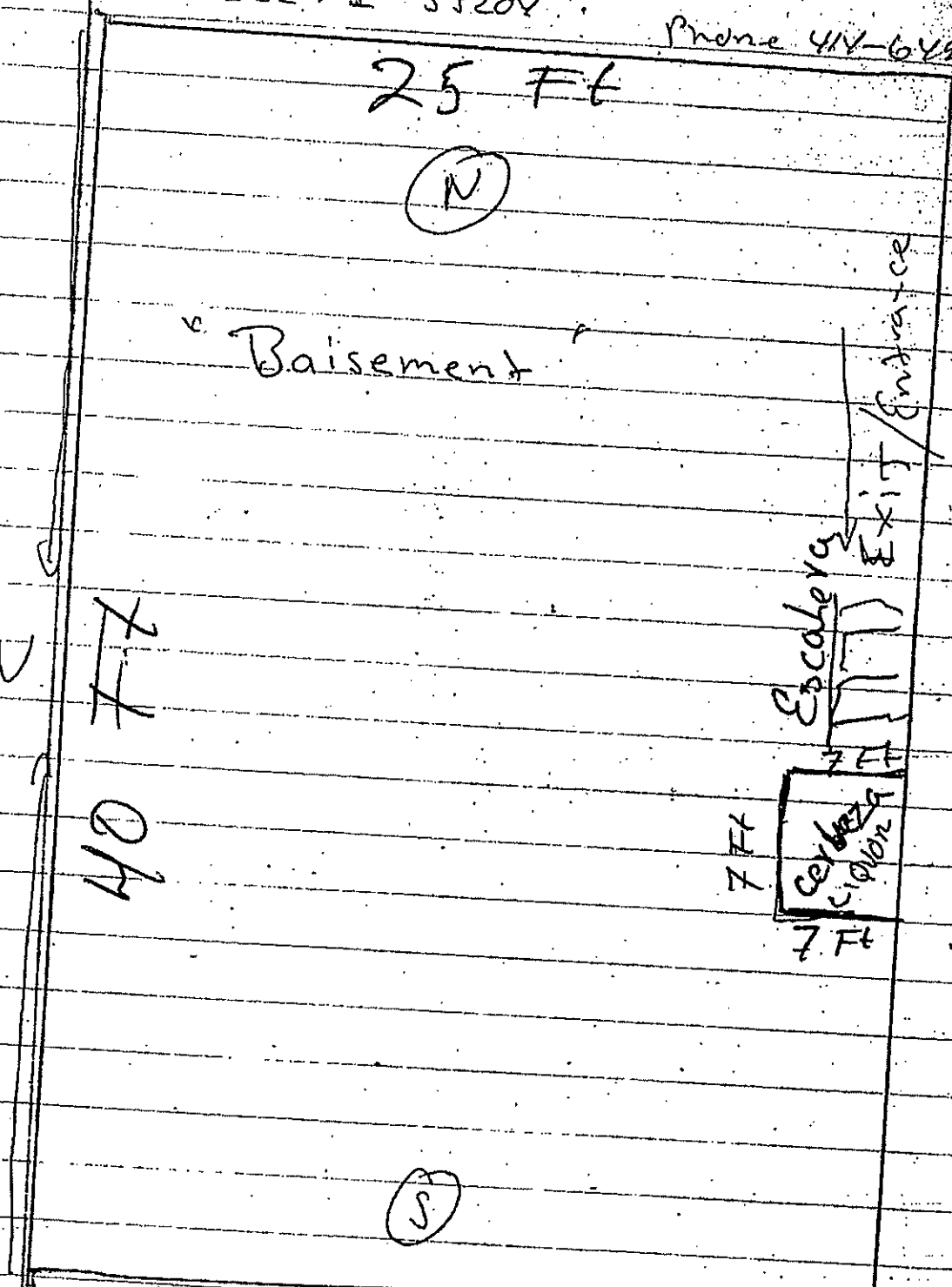


**FIRST FLOOR PLAN**  
 Scale: 1/8" = 1'-0"

current floor plan

Patricia Herrera de Castro LLC  
2523 W Greengfield Ave  
Milwaukee WI 53204

Phone 414-642-0329



Date 9/28/12

Total 1000 SF.